B Product categories

1.0

hair DÜSSELDORF

Leading Trade Fair for
the Hairdressing Industry

10/4 + 11/4/27

1 Hair cosmetic products

1.1 Bleaching products
1.2 Permanent colouring products
1.3 Salon hair care products
1.4 Hair straightening products
1.5 Hair colourants
1.6 Hair treatments
1.7 Shampoo
1.8 Styling products
1.9 Tints
1.10 Perming products

2 Tools of the trade

2.1 Brushes
2.2 Perming rods/rollers
2.3 Thinning blades
2.4 Colouring equipment and foils
2.5 Protective clothing for colouring
2.6 Hairdryers
2.7 Hairdressing robes/capes
2.8 Hot flat iron
2.9 Hair clips
2.10 Hair cutting equipment
2.11 Hair cutting machines
2.12 Towels
2.13 Combs
2.14 Cosmetic brushes
2.15 Hair rollers
2.16 Manicure equipment
2.17 Razers
2.18 Salon Hygiene
2.19 Scissors
2.20 Practice heads
2.21 Blow-dry brush
2.22 Light therapy system

3 Furniture and Furnishings

3.1 Furnishings for further education institutes
3.2 Furnishing accessories
3.3 Salon furnishings
3.4 Hairdressing chairs
3.5 Cosmetics equipment
3.6 Nail equipment
3.7 Receptions
3.8 Washing facilities

4 Cosmetics and nails for hairdressers

4.1 Eye make-up products
4.2 Decorative cosmetics
4.3 Skincare products
4.4 Skin protection creams
4.5 Bodycare
4.6 Lipsticks
4.7 Make-up products
4.8 Nail design
4.9 Nail sculpturing
4.10 Nail care
4.11 Perfumery items
4.12 Permanent make-up
4.13 Eyelashes

5 Wigs and Hairpieces

5.1 Extensions
5.2 Hairpieces
5.3 Cosmetic wigs
5.4 Fashion wigs
5.5 Toupés
5.6 Costume jewellery

6 Decorative and promotional aids

6.1 Banners, flags, posters
6.2 Pictures
6.3 Decorative aids
6.4 Posters
6.5 Shopwindow display items
6.6 Picture frames, clip-on

7 Wellness products for hairdressers

7.1 Anti-stress programmes
7.2 Relaxation music
7.3 Fitness and massage equipment
7.4 Food supplements and remedies

8 Trade literature

8.1 Trade literature

9 Further education / Training institutes

9.1 Further education/Training institutes in company facilities
9.2 Further education/Training institutes in associations and chambers of commerce
9.3 Private further education / Training institutes

10 Computer

10.1 Hardware
10.2 Software
10.3 Computer accessories

11 Services

11.1 Consultancies
11.2 Franchisor

12 Barbering

12.1 Barbering products
12.2 Barbering services
12.3 Barbering equipment