

SUCCESS
MEETS
HERE.



interpack

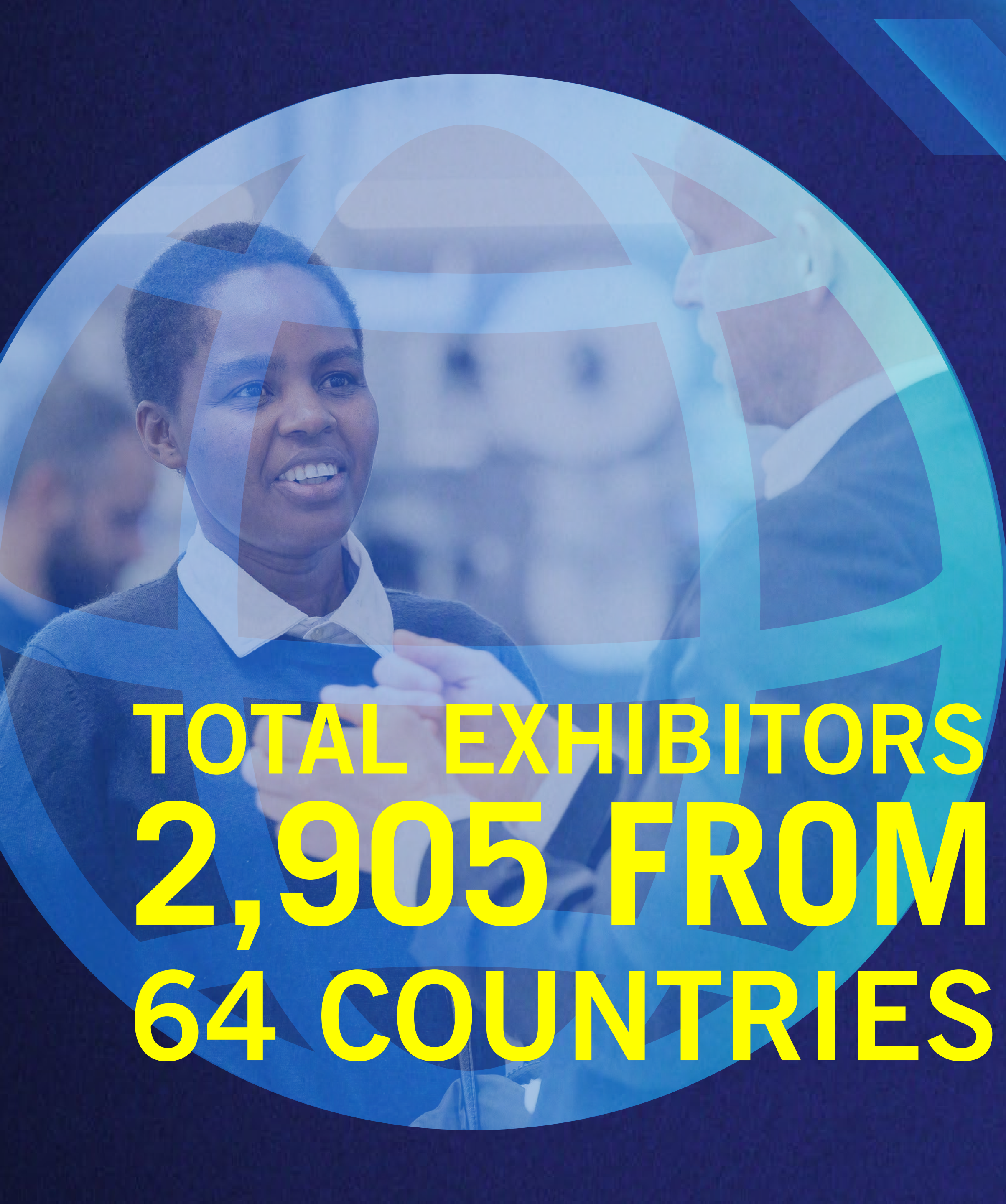
PROCESSING & PACKAGING

07th - 13 MAY 2026

DÜSSELDORF

SIMPLY UNIQUE

POST SHOW REPORT 2026



TOTAL EXHIBITORS
2,905 FROM
64 COUNTRIES

"The quality of visitors proved to be very high, with meetings mostly scheduled by appointment and highly targeted. We initiated concrete projects and recorded strong interest from pharmaceutical companies. We look forward to a renewed future edition, capable of interpreting an everevolving global context."

Valerio Soli, Marchesini Group

MEET THE GLOBAL PACKAGING COMMUNITY

VISITORS

155 countries

26%

Germany

74%

International

"The world is coming to Düsseldorf and interpack is the best platform to show our machines to all our customers in detail. It's really like coming home."

Klaus-Dietrich Franzmeier, SOLLICH CHOCOTECH

"There are not that many opportunities to meet with the whole industry within a couple of days, to have all the key stakeholders of the market together. That's why interpack is a super perfect setup."

Tim Schnug, SCHÜTZ Packaging Systems

QUALITY OF THE VISITORS

84%

plan to make an investment.

79%

involved in investment decisions.

73%

Top and middle management among visitors

VIRTUAL PARTICIPATION DURING INTERPACK 2026

5,150,000
page impressions

1,156,644
virtual visitors (page visits)

"interpack is the most important event in the world for packaging and food processing. It's the opportunity to meet the whole world, all the customers, and everybody's waiting for this. We always feel at home here. It's simply unique."

Andrea Boggio, Sacmi



OVERALL VISITOR EVALUATION

96% achieved their goal for the trade fair.
visitors are satisfied with interpack 2026.

89% want to attend interpack again.

84% value the presence of market leaders.

80% value the comprehensiveness
of the offerings.

75% appreciate the presence
of innovative exhibitors
and products.

"interpack is one of the most important shows in our business, in our industry. At interpack, we can find the majority of our customers. IMA is active in different business sectors, and here we can find all of them, from pharma to food to e-commerce. So we can network with our customers from all over the world. It's a big marketplace and the place where you have to be."

Monica Cervellati, IMA

"interpack is the largest international stage for packaging automation, and this is where machine manufacturers launch innovations that move industry forward."

Eleni Yianas, DURAVANT



OVERALL EXHIBITOR EVALUATION

94% want to participate again in the future.

91% value the excellent calibre of the visitors.

88% expect good fair-generated business.

86% exhibitors are satisfied with interpack 2026.

81% were successful in business terms.

"We experienced a strong visitor flow throughout interpack 2026, welcoming both long-standing customers and many new faces from all over the world. There was significant interest in our products and many engaging conversations. Aasted has proudly been part of interpack for many years, and the positive energy and strong dialogues this year already make us excited for interpack 2029."

Piet Tæstensen, Aasted



"This is one of the few trade fairs where every decision-maker from across the world is gathered. So it is a perfect place for us."

Ankit Kaushal, New Era

"Once again, interpack confirmed its position as the world's leading platform for the packaging industry — with one clear message: Leadership today is defined by delivering change at scale."

Flavio Froehli, Sappi Europe

"interpack is an amazing location where we find all the players along the value chain. Having everybody in one spot like this is inspiring and a unique opportunity."

Beatrix Praeceptor, Greiner Packaging

"interpack is the biggest exhibition in the world. That's why we need to participate every time. Here, we can meet customers from Asia, Africa, America - from all over the world."

Mitsuyasu Nagao, FUJI PACKAGING

"Everybody is here, so there's no alternative to being here."

Dr. Stefan König, Optima

Further information: interpack.com/figures
interpack.com/exhibitor-voices-2026

**MEET YOU
AGAIN
10 – 15 JUNE 2029**

TM
Messe
Düsseldorf