

ALL XPONENTIAL 2027 EXHIBITORS RECEIVE:

- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic / Cross Reference Directory (upgrade to an Elite Listing for 3x the exposure and the ability to receive communication from prospects pre-show)
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases and images to use in your pre-event promotion
- Opportunity to apply for a speaking slot in the Solutions Theater (additional investment required if selected)
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)

To view the official cancellation policy for exhibitors at XPONENTIAL 2027, please review the [XPONENTIAL Exhibitor Terms and Conditions](#).



10' x 10' Shell Scheme 10' x 20' Shell Scheme

SHELL SCHEME BOOTH SPACE INCLUDES:

- Header Sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Counter with sliding doors (42" h x 39" w x 18" d)
- Set-up and removal
- Opening day cleaning
- Café table
- Four (4) chairs
- Power: 10A/1000W - 1 rear outlet (per booth, all sizes)

Dimensions	Booth Size sq.ft.	Member Rate ** \$ 40 per sq ft	Standard Rate \$47 per sq ft	Member Saving	Complimentary Exh. Badge Allocation
Startup XPO+ Launcher	Turn-key Pod	\$2,950	\$3,150	\$200	2
10'x10'*	100	\$4,000	\$4,700	\$700	3
10'x10' Shell*	100	\$7,000	\$8,150	\$1,150	3
10'x20'*	200	\$8,000	\$9,400	\$1,400	5
10'x20' Shell*	200	\$13,000	\$15,000	\$2,000	5
10'x30*	300	\$12,000	\$14,100	\$2,100	8
10'x40*	400	\$16,000	\$18,800	\$2,800	10
20'x20'	400	\$16,000	\$18,800	\$2,800	10
20'x30'	600	\$24,000	\$28,200	\$4,200	13
20'x40'	800	\$32,000	\$37,600	\$5,600	15
30'x30'	900	\$36,000	\$42,300	\$6,300	17
20'x50'	1,000	\$40,000	\$47,000	\$7,000	18
30'x40'	1,200	\$48,000	\$56,400	\$8,400	20
20'x60'	1,200	\$48,000	\$56,400	\$8,400	20
30'x50'	1,500	\$60,000	\$70,500	\$10,500	25
40'x40'	1,600	\$64,000	\$75,200	\$11,200	27
30'x60'	1,800	\$72,000	\$84,600	\$12,600	30
40'x50'	2,000	\$80,000	\$94,000	\$14,000	35
50'x50'	2,500	\$100,000	\$117,500	\$17,500	45
50'x60'	3,000	\$120,000	\$141,000	\$21,000	50

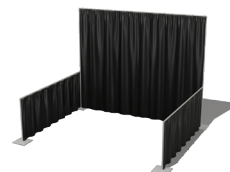
*Linear booths with open corner(s) are charged \$500 per corner.

**Member Discount for Exhibitors: Company must be an AUVSI organizational member (Industry level or higher) at the time of contracting through the time of the show.

Meeting Room Prices	Exhibitor	Non-Exhibitor
XPO Hall Meeting Room 13'x13'	\$5,000	\$8,000
XPO Hall Meeting Room 13'x26'	\$7,000	\$15,000
Off-XPO Hall Meeting Room	\$5,800	\$16,000

RAW SPACE (LINEAR BOOTHS ONLY) INCLUDES:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")



ENHANCED EXHIBITOR LISTINGS

ELITE LISTINGS GET 3X MORE LEADS!

Enhanced E-Booth Features	Elite	Basic
Online Company Profile		
Company Logo	✓	✓
Company Name	✓	✓
Booth Number	✓	✓
Website	✓	✓
Social Media	✓	✓
Description	750 Character Description	350 Character Description
Online Floor Plan Scrolling Banner	✓	
Featured Exhibitor Listing	✓	
Product Showcase	5	
Press Release	5	
Document	3	
Video	3	
Contact Us - Request Button on Online Profile	✓	
Onsite Printed XPO Guide		
Company Logo	✓	
Company Name	✓	✓
Booth Number	✓	✓
Company Address	✓	
Website	✓	✓
Description	750 Character Description	
Investment		
SAVE \$400 when you upgrade your exhibitor listing and reserve exhibit space together	\$695	Included
Upgrade to EEL after booking	\$1,095	Included

