



DÜSSELDORF



March 07. – 09.  
2027

# MEDIA-FEE

of Messe Düsseldorf



More visibility for  
you – made easy

[prowein.com](https://prowein.com)



# Benefit even more now!

»»»» We've upgraded the media fee. Here's an overview of what was previously included – and which additional features are now part of the package:

- ☑ Listing in the exhibitor database
- ☑ Links to your website and social media profiles
- ☑ Direct business contact button
- ☑ Share your company & product news
- ☑ Upload your company and product videos
- ☑ Your products and services at a glance

## Still included

- ⊕ Company logo in the exhibitor profile
- ⊕ Unlimited year-round access to Fair Match
- ⊕ Brand presentation on the website
- ⊕ Free selection and use of your product categories

# Your benefits in numbers

# 4.000

Euro

The minimum value of your  
free backlinks on [prowein.com](https://prowein.com)

# 365

Days

Visibility of your company  
and products on [prowein.com](https://prowein.com)

# 908

Euro

This is how much you save  
with the features of  
the media fee

# 0,00

Euro

Is the price for our online  
training on how to fully  
leverage ProWein marketing  
opportunities

# More touchpoints, more opportunities

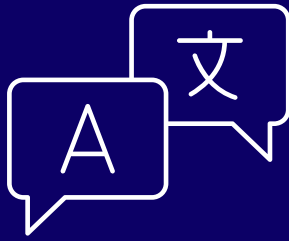
- >>>> With the intuitively designed exhibitor profile and the central exhibitor dashboard from Messe Düsseldorf, it only takes a few minutes to compile all relevant information for trade visitors. Increase your visibility and create more effective touchpoints for successful business!



Check out the how-to video now

# Digital tools offering even more benefits

for your exhibitor profile



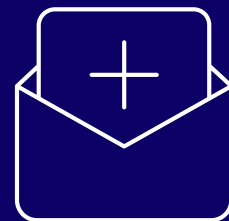
Content translation  
in DE and EN



Transfer of your profile content  
from the previous year



Generate leads using the Fair  
Match networking tool

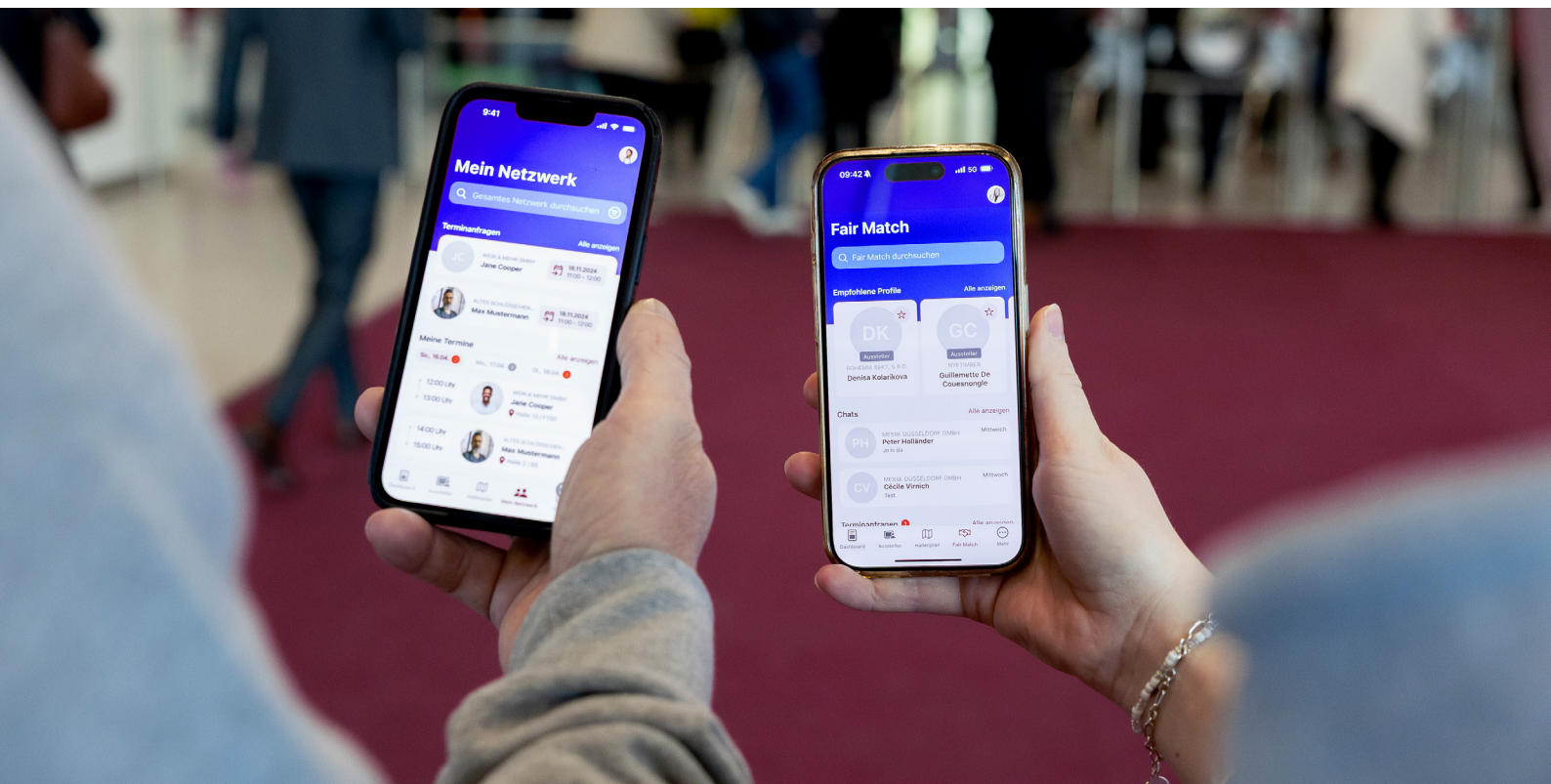


Automated visitor invitation and  
performance measurement

# At a glance

- ✓ Effective audience targeting
- ✓ Qualified lead generation – 365 days a year
- ✓ Increased visibility
- ✓ Optimized processes
- ✓ Boost in website visitors & social media followers
- ✓ Worldwide presence
- ✓ Year-round exhibition communication

**And the best thing:** You only need a few minutes to enter all the details, helping you maximize your touchpoints before, during, and after ProWein.



# prowein.com

Take advantage of our digital reach.

Need more awareness?

Contact **NEUREUTER** now



2.09

Mio.

Page Impressions

867.802

k

Visits

334.046

k

Unique Users

807.744

k

Search queries in the exhibitor and product database

# Looking for even more visibility?



For more information about our additional marketing packages, feel free to contact our sales partner **NEUREUTER FAIR MEDIA.**

Your contact

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