



Fees BEAUTY 2027 – Early Bird Discount until 01.06.2026

Participation	Early bird discount in € / sqm until 01.06.2026	In comparison BEAUTY 2026 early bird discount in € / sqm
Stand type (only stand space)		
Row stand (1 side open)	€ 170.00	€ 167.00
Corner stand (2 sides open)	€ 181.00	€ 177.00
End of block (3 sides open)	€ 192.00	€ 188.00
Island side (4 sides open)	€ 202.00	€ 198.00

Additional services (obligatory for every exhibitor)	Prices in € plus VAT.
Media lump sum	€ 549.00
AUMA contribution	€ 0.60 / sqm
Waste-disposal fee during fair time (maximum € 1,350.00 for space more than 499 m ²)	€ 2.70 / sqm

Stand construction (valid only when requesting stand space)	Price/sqm in € plus VAT.
Stand construction A1	€ 114.95
Stand construction A2	€ 122.95
Stand construction S3	€ 135.95
Stand construction P1	€ 159.95
Stand construction H2	€ 158.95
Stand construction X3	€ 197.95
Custom-built stand	ServiceAlliance@messe-duesseldorf.de

Other costs	Prices in € plus VAT.
Co-exhibitor fee (for each co-exhibitor / booth)	€ 425.00
BEAUTY exclusive surcharge (exhibitors in the ordering area)	€ 380.00/booth
Accessories/costume jewellery surcharge (exhibitors in the accessories area)	€ 25.00/sqm
Cancellation fee before admission (Admission from 03.11.2026)	Free of charge
Cancellation fee after admission	min. € 1,800.00 (see Conditions of Participation)

Details see Special and General Conditions of Participation for BEAUTY DÜSSELDORF 2027
(subject to correction)