

2026医疗器械创新展 Medical Fair China 2026

International Medical Exhibition for Innovative Equipment, Solutions & Supplies

An initiative by  MEDICARE ASIA

2026.08.20-22

苏州国际博览中心, 苏州, 中国

Suzhou International Expo Centre, China



官方微信 Official WeChat

www.medicalfair.cn



主办单位 Host



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

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随着全球医疗科技的快速迭代与产业链加速融合，中国医疗器械行业正迈入以**创新驱动和应用落地**为核心的发展新阶段。人工智能、数字化医疗、手术机器人、微创植介入等前沿技术不断突破，将创新成果从实验室推向临床应用，为行业注入前所未有的变革动力。与此同时，政策支持与国际市场机遇推动中国医疗器械市场快速发展，企业正从“产品出海”迈向技术、品牌与标准的国际化战略布局。

China's medical device industry is entering a new era of **innovation-driven growth and practical application**. Breakthroughs in AI, digital healthcare, and surgical robot, minimally invasive and implantable technologies are transforming lab discoveries into real-world clinical solutions, driving unprecedented change across the sector. Supported by favorable policies and global market opportunities, Chinese companies are moving beyond simple product exports toward an international strategy that integrates technology, branding, and standards.

作为医疗科技创新的桥梁与推动者，MFC 2026 将以**“从创新到应用，助力医疗变革与全球化拓展”**为主题，汇聚全球领先的医疗科技企业、科研机构及临床专家，展示全产业链最新成果，搭建国际化交流与合作平台，推动科技成果向临床实践转化，加速医疗行业的高质量发展与全球布局。

As a bridge and catalyst for medical technology innovation, MFC 2026 will adopt the theme **“From Innovation to Application: Driving Medical Transformation and Global Expansion”**, bringing together leading global medical technology companies, research institutions, and clinical experts. The exhibition will showcase the latest achievements across the entire industry chain, provide an international platform for exchange and collaboration, facilitate the translation of technological innovations into clinical practice, and accelerate the high-quality development and global expansion of the medical sector.





2025医疗器械创新展回顾 Medical Fair China 2025 Review

90% 的观众对本次展会感到满意
of visitors were satisfied with MFC 2025



44% ↑
增长 Increase

16,317 人次专业观众 来自 **35** 个国家及地区
professional visits from countries & regions

85% 的展商对本次展会感到满意
of exhibitors were satisfied with MFC 2025



观众行业分布

Visitor by Company Industry

- 29.2%** 医院及医疗机构
Hospitals and medical institutions
- 17.7%** 医疗器械经销商, 代理商及零售贸易商
Medical device dealers, agents and retail traders
- 16.84%** 医疗器械研发机构及生产制造企业
Medical device R&D institutions and manufacturers
- 15.02%** 医疗器械原材料, 元器件, 零配件及软件采购及供应商
Purchasers and suppliers of medical equipment raw materials, components, accessories, software products
- 6.19%** 互联网健康平台
Online health platform
- 5.31%** 产业园区
Industrial parks
- 3.54%** 政府机构及协会组织
Government agencies and associations
- 2.65%** 投资机构
Investment companies
- 2.05%** 大专院校及科研单位
Universities and research institutions

观众决策权

Visitor Decision-Making Powers

- 15.93%** 最终决策者
Decision Maker
- 30.09%** 其重要作用
Crucial
- 38.05%** 起推荐作用
Advisory
- 15.93%** 不涉及
No Participation





MFC 2026

Empowering Global Medical Innovation
赋能全球医疗创新

展会规模 Key Facts

18,000m²  展览面积
Exhibition Area

350  展商数量
No. of Exhibitors

15,000  观众数量
No. of Visitors

15+  同期论坛
Concurrent Forums

MFC 2026 展品类别

Product Categories

特色展区 Featured Zones

可穿戴技术展区
Wearable
Technology
Zone

家用和可穿戴设备
Home and Wearable
Equipment

智慧医疗
Smart Medical

医疗制造展区
Medical
Manufacturing
Zone

医疗器械生产设备
Medical Device
Manufacturing
Equipment

医疗原材料与零部件
Medical Materials &
Components

体外诊断展区
IVD Zone

体外诊断&即时检验
IVD & POCT

出海服务展区
Overseas
Expansion
Services Zone

医疗创新服务
Medical Innovation
Services

其它展品类别

Other Product Categories

医用耗材
Medical Consumables

微创及植介入
Minimally Invasive, Implantable
& Interventional Devices

医用电子设备
Medical Electronic Equipment



MFC 2026 展会目标观众

Visitor Profile

- 医院及医疗机构 Hospitals and medical institutions
- 经销商，代理商及零售贸易商 Dealers, agents and retail traders
- 生产制造企业 Manufacturers
- 研发机构 R&D institutions
- 采购及供应商 Purchasers and suppliers
- 家用医疗设备终端用户 End users for home medical equipment
- 互联网健康平台 Online health platform
- 政府机构及协会组织 Government agencies and associations
- 投资机构 Investment companies
- 产业园区 Industrial parks



MFC 2026 展会亮点 Highlights

全球最大、最具影响力的医疗设备展览会MEDICA在中国的唯一子展
The satellite exhibition of MEDICA in China.

- 覆盖医疗器械全产业链，推动创新成果向临床落地
Covering the entire medical device industry chain, facilitating the translation of innovative solutions into clinical practice.
- 以国际化视野打造交流合作平台，助力企业全球布局
Providing an international platform for communication and collaboration, supporting companies in global market expansion.
- 举办多场前沿论坛与专题研讨，探讨医疗科技最新趋势与应用
Hosting cutting-edge forums and specialized seminars to explore the latest trends and applications in medical technology.
- 打造集展示、推介、采购与服务于一体的全方位创新盛会
Creating an all-in-one innovation-focused exhibition integrating showcase, promotion, procurement, and services.



MFC 2026 同期论坛

Concurrent Forums



医疗产业出海论坛

Medical Industry Global Expansion Forum

- 国际市场准入与法规合规 Global Market Access & Regulatory Compliance
- 品牌出海与国际营销 Brand Internationalization and Global Marketing
- 跨境投资与合作机会 Cross-Border Investment and Partnership Opportunities
- 医疗创新与全球产业趋势 Medical Innovation and Global Industry Trends

WT可穿戴技术论坛

Wearable Technologies Conference

- 智能健康管理 Smart Health Management
- 运动与康复科技 Sports and Rehabilitation Technology
- 远程医疗与居家护理 Telemedicine and Home Care
- 智能交互与用户粘性 Intelligent Interaction and User Engagement

医疗供应链创新论坛

Medical Supply Chain Innovation Forum

- 跨境供应链优化 Cross-Border Supply Chain Optimization
- 智能物流与数字化管理 Smart Logistics and Digital Management
- 供应链风险与合规管理 Supply Chain Risk and Compliance Management
- 可持续与绿色供应链 Sustainable and Green Supply Chains

医疗器械创新成果转化论坛

Medical Device Innovation Results Transfer Forum

- 技术研发与创新设计 Technology R&D and Innovative Design
- 原型测试与验证 Prototype Testing and Validation
- 产品认证与法规合规 Product Certification and Regulatory Compliance
- 产业化与市场落地 Commercialization and Market Launch

转化医学与临床应用论坛

Translational Medicine and Clinical Application Forum

- 基础研究到临床转化 From Bench to Bedside
- 创新治疗技术与方案 Innovative Therapeutics and Treatment Approaches
- 临床试验设计与数据分析 Clinical Trial Design and Data Analysis
- 精准医疗与个性化治疗 Precision Medicine and Personalized Therapy

CONCURRENT FORUMS



MFC 2026 展位价格

Booth Price



标准展位

Stand Packages

2,100 元 / 平方米, 9 平方米起订

2,100 RMB per sqm (minimum 9sqm)

标准展位配置: (基于9平方米展位)

展墙、3把椅子、1个问询台、1个桌子、3只聚光灯、接地插座、废纸篓、1个资料架

Shell Scheme Package Stand: (based on 9sqm booth)

wall panels, 3 chairs, 1 information desk, 1 table, 3 spotlights, socket, wastepaper basket, 1 brochure holder.

光地展位

Space Only

1,800 元/平方米, 36 平方米起订

1,800 RMB per sqm (minimum 36sqm)

光地是展商自行设计展位的理想之选

Empty floor space, ideal for exhibitors want to design their own stand.



苏州国际博览中心 B1 C1 馆

Suzhou International Expo Center Hall B1 C1

MEDICARE ASIA

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www.md-for-asia.com

参展/参会详情，敬请联络

For more information, please contact

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展会官网 Website



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