



The satellite exhibition of **MEDICA**

4 Featured Zones



WT Zone



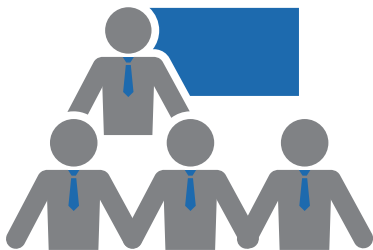
Manufacturing Zone



IVD Zone



International Expansion Zone



7 Concurrent Forums

120
Speakers

1300
Forum Audiences



MFC 2025

Focus on innovation,
covering the entire
medical industry chain!



15,000 sqm
Exhibition Space

300
Exhibitors

From **5**
Countries & Regions
China | Germany
Singapore | Canada
Taiwan |

www.medicalfair.cn



16,317

Visits*

From **35**
Countries & Regions

Increase

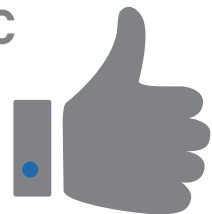
44%

BEST
FEEDBACK

Excellent Trade Fair Result
for Exhibitors

85%
were satisfied

80%
would recommend
MFC



Excellent Trade Fair Result
for Visitors

90%
were satisfied

85%
would recommend
MFC

*Include REHACARE CHINA 2025 Visits



Post-show data analysis

Exhibition Space (sqm) 15,000 m²

Total Exhibitors 300

Total Visits* 16,317

Visitors by Country 35

Exhibitors by Industry

Medical Consumables	35%
Raw Materials & Accessories	15%
IVD & POCT	13%
Medical Electronic Equipment	8%
Home & Wearable Medical Equipment	6%
Smart Medical	5%
Minimally Invasive & Implantable	4%
Others(Innovation Service)	14%

Top 5 Countries of Overseas Visitors**

Korea	17.4%
Singapore	9.7%
Kazakhstan	5.8%
Brazil	4.8%
Japan	4.2%

Visitors by Company Industry

Hospitals and Medical Institutions	29.2%
Medical Device Dealers & Retail Traders	17.7%
Medical Device R&D Institutions and Manufacturers	16.84%
Purchasers and Suppliers of Medical Equipment Rawmaterials, Components, Accessories, Software Products	15.02%
Online Health Platform	6.19%
Industrial Parks	5.31%
Government Agencies and Associations	3.54%
Investment Companies	2.65%
Universities and Research Institutions	2.05%
Others	1.77%

Products of Interest to Visitors

Medical Electronic Equipment	50.44%
IVD & POCT	33.63%
Raw Materials & Accessories	24.78%
Medical Consumables	24.78%
Home & Wearable Equipment	23.01%
Minimally Invasive & Implantable	15.93%
Smart Medical	15.04%
Others	5.31%

Visitors by Job Function

Purchasing	16.81%
Sales / Distributor / Trade / Import & Export	16.23%
R&D	15.93%
Marketing / PR	11.5%
Top Management (CEO, Chairman, President, GM etc.)	10.62%
Consultancy	9.17%
Manufacturing / Producing / Processing / Equipment	6.19%
Engineer / Technician	5.31%
Design / Creative	3.54%
HR / Admin / Finance	2.65%
Quality Control / Check	1.77%
Stock / Logistics / Transport	0.88%
Business Development	0.84%
Education / Training	0.83%

Visitors by Company Size

1-100 staff	54.87%
101-500 staff	23.89%
501-1000 staff	9.73%
1001-5000 staff	7.96%
5,001 staff or above	3.54%

Visiting Purposes

To acquire latest market trends / product information	57.52%
Purchase products	29.2%
Sales/Distribution	26.55%
To seek manufacture	16.81%
To learn, exchange and network	15.04%
To seek upstream product suppliers	14.16%
To attend conferences & seminars	11.5%
To seek solutions to specific problems	7.96%
To know more about competing companies	7.08%
Evaluate the prospects for future exhibiting	6.5%
Others	0.5%

Decision-Makers

Decisive	15.93%
Crucial	30.09%
Advisory	38.05%
No Participation	15.93%

Overall Rating

Exhibitor Satisfaction	85%
Exhibitor Recommendation	80%
Visitor Satisfaction	90%
Visitor Recommendation	85%
Concurrent Forums Satisfaction	95%
Willing to Visit MFC 2026	88%

* Include REHACARE CHINA 2025 Visits

** Basis: Overseas countries

Next Edition: Medical Fair China

20-22 August, 2026 | Suzhou International Expo Center, China