

WE ARE GLASS

glasstec

20-23 OCT 2026

DÜSSELDORF | GERMANY

glasstec.de/registration

m
Messe
Düsseldorf

WE BUILD BUSINESS

BECOME AN EXHIBITOR →

JOIN THE No1

Rethink glass. Shape the future.

Become part of glasstec 2026 – the **world’s leading trade fair** for the glass industry. Present your innovations to a highly qualified **international trade audience** and open up new markets. glasstec is a driving force for developments and shapes the future of the entire glass industry.

WORLD LEADING
glasstec maintains its position
as the world’s leading trade fair:

1.257
EXHIBITORS

from **49**
COUNTRIES

LEADING THE WORLD OF GLASS

glasstec brings together the global glass industry, with significant participation from Germany, Italy, France, Poland, the Netherlands, the USA and China.

- **1,257** exhibitors from **49** countries
- **60,379 sqm** exhibition net space
- **32,023** visitors from **126** countries
- **141** journalists from **20** countries

Global platform. Maximum visibility.

glasstec offers you a global platform with **maximum visibility** within the industry. Meet **high-calibre trade visitors** with concrete investment intentions and seize the opportunity to establish lasting business contacts.

KEY DECISION- MAKERS

**The right contacts.
At the right time. In the right place.**

Meet the people who make investment decisions at glasstec 2026: Over 70 % of visitors have an influence on purchasing and procurement processes. This is your opportunity to generate strong leads, have personal discussions and do business with the key players in the industry.

- **99 % qualified trade visitors**
- **79 % decision-makers or involved in decision-making**
- **95 % visitor satisfaction**
- **95 % recommendation rate**
- **73 % international visitors**

NEW BUSINESS STARTS FACE TO FACE

Visitors' High Interest

- Identifying new suppliers/business partners
- Discover new products and industry trends
- Deepening existing business relationships
- Networking and maintaining contacts
- Preparing concrete purchasing decisions

31%

26%

20%

18%

5%

**Meet. Convince.
Win new customers.**

Personal discussions with decision-makers build trust, gain insights into current needs, and create opportunities for long-term cooperation. At glasstec, contacts turn into customer relationships – and encounters into business.

START-UP ZONE FROM VISION TO VISIBILITY

Where innovation meets opportunity.

The ideal place to make new contacts, gain visibility and achieve your next market success. In the **Start-Up Zone**, innovative ideas meet investors, decision-makers and potential partners. Present your company to an international audience.



POSITIVE FEEDBACK

Exhibitor statements from glasstec 2024.

Salvatore Ruggiero (Schott AG),
VP Marketing & Communications

“glasstec remains the premier gathering for the glass industry, offering an opportunity to connect with customers, discover fresh ideas, and engage with those seeking innovative solutions. It is the ideal platform to showcase our latest innovations, advancements in cutting-edge technologies, and sustainability initiatives.”

Arne Klöfkorn (Bohle AG), COO

“As the world’s leading trade fair, glasstec has once again lived up to its name this year. We were particularly impressed by the quality of the discussions, reflecting a high level of interest in our first-class product solutions.”

Bernhard Hötger (Hegla GmbH & Co KG), CEO

“Highlights, trends and a key industry meeting point – glasstec has once again confirmed its status as the world’s leading trade fair for the international glass industry. Innovations are showcased, visions are discussed and a sense of solidarity is strengthened.”

95%

of exhibitors are satisfied
with the trade fair results

Christophe Schulz (Saint Gobain Glass
Deutschland GmbH), Head of Marketing

“glasstec offers us an outstanding international platform for intensive networking and exchange on sustainable solutions like our low-carbon glass and lightweight glass solutions.”

INNOVATION HUB

glasstec provides important impetus for the future of the industry:

- Promising new contacts
- Unrivalled density of innovations and technologies
- Significant topic leadership and intensive exchange of experience

Making innovation visible, opening new markets.

From **digital technologies** to the **circular economy** and **decarbonisation**, glasstec showcases the most important industry trends. As an international innovation platform, it is the ideal place for product launches and technology demonstrations. Attracting an international trade audience, formats such as **glass technology live** and a high-quality supporting programme of lectures, workshops and congresses, as well as a strong media presence, make glasstec the stage for **pioneering solutions**.

ONE INDUSTRY ONE EVENT

All segments and industries in one place.

glasstec brings together the entire spectrum of the glass industry – from manufacturing to mechanical and plant engineering to processing, finishing and applications in construction, architecture, solar and automotive. Exhibitors and visitors benefit from a **unique overview of the entire glass value chain** and gain valuable inspiration for the technologies, products and markets of the future.

- Glass production, processing and finishing
- Architecture and construction
- Mechanical and plant engineering
- Manufacture of windows/façades
- Suppliers (e.g. the chemical industry)/trade
- Crafts
- Technical and functional glass (e.g. solar and display glass)
- Automobile manufacturers
- Measurement, testing, control technology and software
- Tools, spare parts and fittings
- Consulting and engineering
- Research and teaching



WE BRING BUSINESS TO YOU

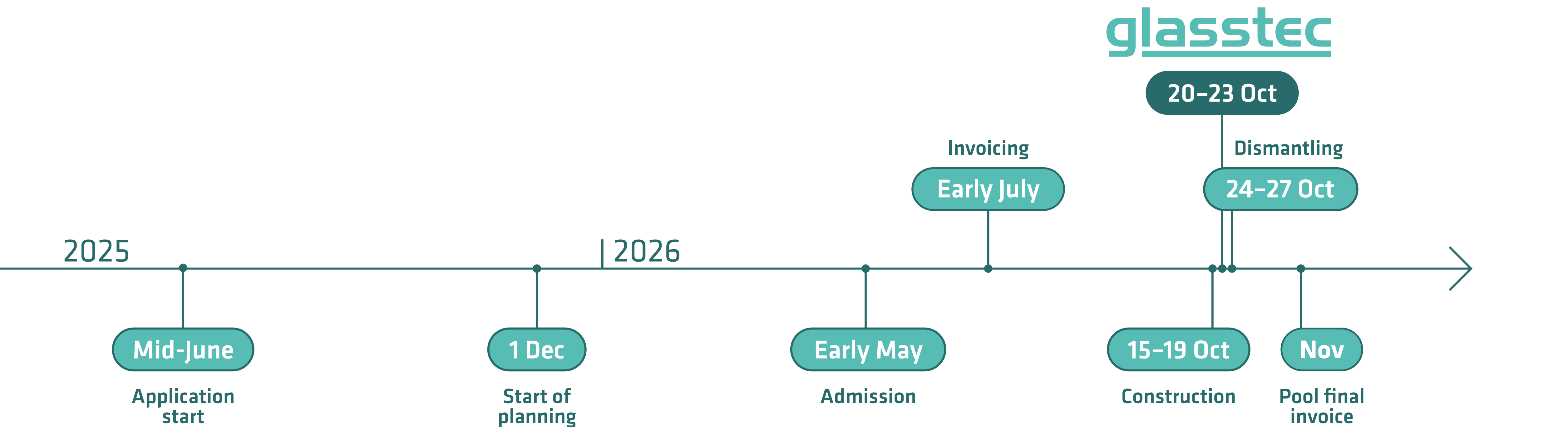
Your target group, with a worldwide focus.

Through international campaigns and **targeted promotions across all channels**, we reach precisely the people who matter to you and bring your target groups to glasstec. Backed by our **foreign representatives in over 142 countries** and our **six international subsidiaries**, we generate significant attention and presence before, during and after the trade fair.

GET READY NOW – YOUR GLASSTEC TIMELINE

glasstec 2026 – be prepared.

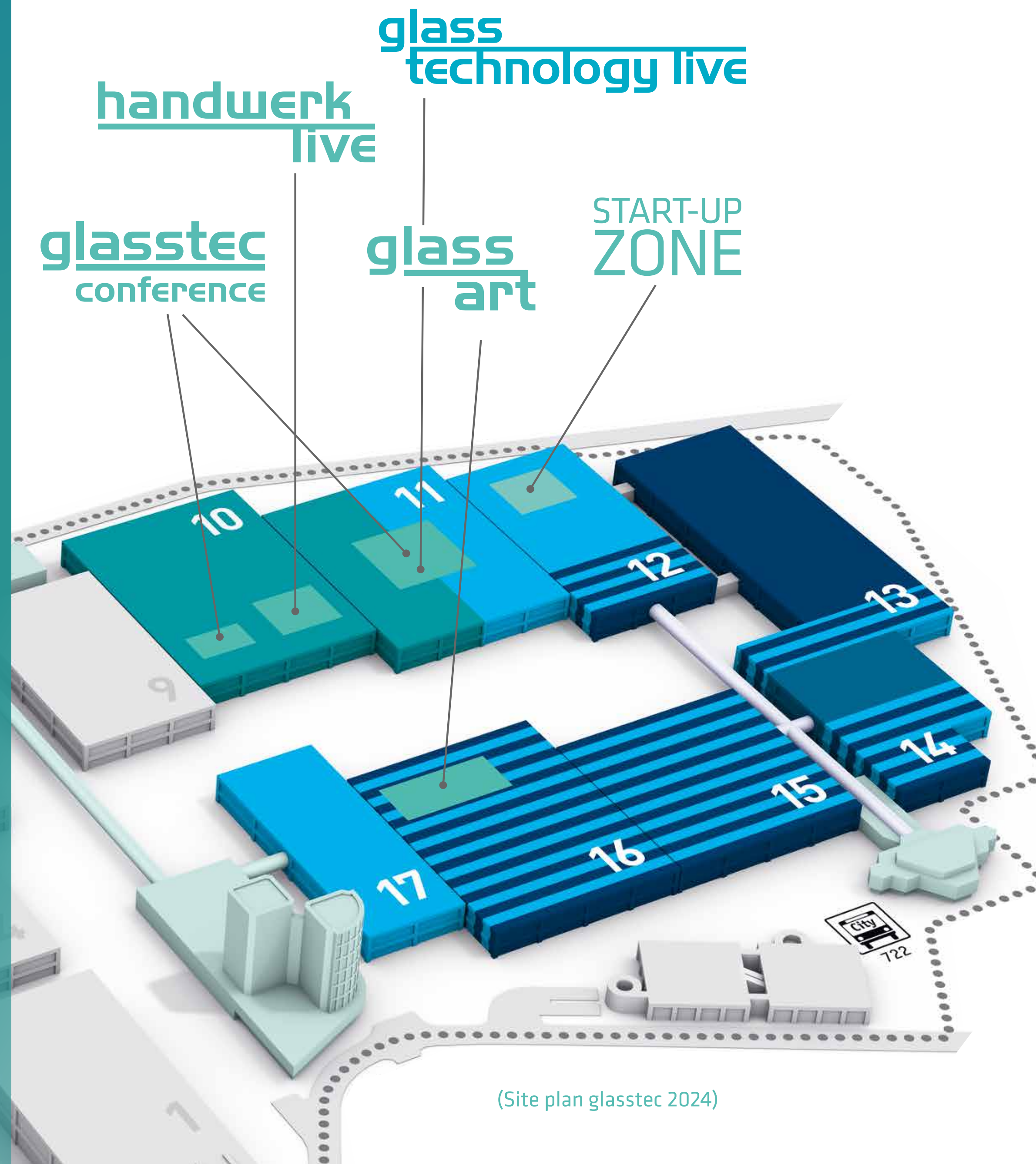
We have compiled all the important dates to help you plan your participation as effectively as possible. Our timetable will help you keep track of the schedule, from registration and set-up to invoicing.



YOUR MAP TO GLASSTEC 2026

Your place at the center of the international glass industry.

As an exhibitor at glasstec, you can present your innovations right where the global glass industry meets. The trade fair site plan gives you a clear overview of all the halls, themed areas, and access points. Position yourself strategically in the right environment.



(Site plan glasstec 2024)

Halls 10–11

Glass products and applications

Halls 11–12, 14–17

Glass processing and finishing

Hall 14

Measurement, testing, control technology and software

Halls 12–16

Glass production, production technology

Special Shows + Conferences

- > **glasstec conference**
(Hall 10, Stage 1 – glass trends live)
- > **glasstec conference**
(Hall 10, Stage 2 – Handwerk Live)
- > **glasstec conference**
(Hall 11, Stage 3 – glass technology live)
- > **glass technology live**
(Hall 11)
- > **Start-Up Zone**
(Hall 12)
- > **glass art**
(Hall 16)



50+ YEARS OF TRUST

Why companies rely on glasstec.

Whether you are a global player or a specialised SME, if you want to set the standard in the glass industry, glasstec is the place to be. As the world's leading trade fair, it brings together innovation, networking and market presence on an unparalleled scale. Exhibitors benefit from international visibility, direct contact with decision-makers, and access to a global technology platform. Companies have been relying on glasstec for decades – because it works.

HIGH LEVEL PROGRAMME & CONFERENCE

Impulses, innovation and interaction – the supporting programme of glasstec.

glasstec is the meeting place for knowledge transfer, industry trends and forward-looking ideas. Experience renowned experts, **visionary ideas** and **practical insights** into the world of glass. Practical, versatile and always 'state of the art', benefit from the added value of glasstec's supporting programme of pioneering **special shows** and **congresses** featuring international speakers. The combination of forward-looking presentations and high-calibre symposia is unique. Participation is free of charge for visitors.



glasstec conference

A varied programme of lectures throughout the event, featuring experts from a wide range of fields. The practical and theoretical aspects are closely linked.



CircuClarity

This new special show is dedicated to circular economy and sustainability in the glass industry, presenting solutions and visions for a more sustainable future.



architecture forum

International architecture firms will showcase innovative projects and solutions involving the use of glass. The focus is on current developments and the central challenges of modern architecture.



glass melting pot

This meeting of research and industry provides an opportunity to present new ideas to an international audience of experts, and to consider future developments together.



start-up sessions

Young companies present their innovative ideas, products and business models. These sessions provide an opportunity for exchange, feedback and forming new partnerships.

glass technology live

This special exhibition showcases groundbreaking exhibits and prototypes. Here, you can see how research and practice collaborate to set new standards.



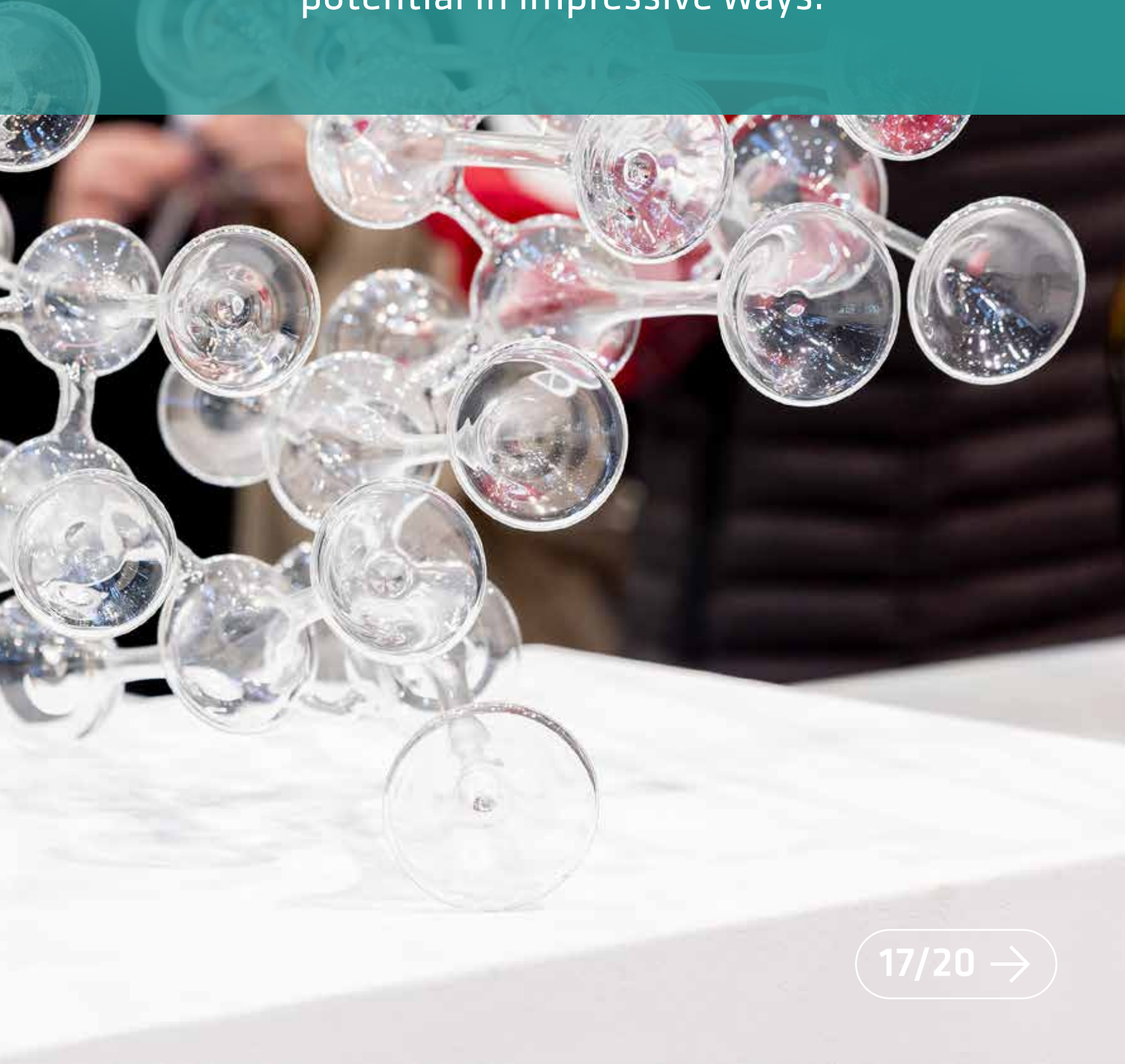
glasstec START-UP ZONE

The Start-Up Zone provides young companies with maximum visibility. It is the perfect place to gain a fresh perspective and network within the industry.



glass art

This exhibition focuses on glass as an artistic medium. International artists demonstrate the material’s creative potential in impressive ways.



handwerk live

The glass industry demonstrates its capabilities live and in action. Young talents compete in exciting competitions and offer a behind-the-scenes glimpse.

EXPERIENCE & ENJOY DÜSSELDORF

**Experience Düsseldorf –
between trade fair, Rhine and lifestyle.**

The state capital of North Rhine-Westphalia is more than just a successful trade fair centre – it invites you to combine business with pleasure. **Discover the lively Old Town**, home to **breweries** and **restaurants**, just a few steps from the banks of the Rhine. From luxury **shopping on Königsallee** to the architectural highlights of the **Media Harbour**, Düsseldorf offers style and inspiration.

YOUR PERSONAL CONTACT

Personal. Reliable. There for You.

Our project team is at your side with experience, commitment and personalised advice – from initial contact to successful trade fair participation. Contact us – together we will find the best solution for your appearance at glasstec.



Anke Seltmann

Senior Project Manager
Hall planning 13-17, FG
SeltmannA@messe-duesseldorf.de



Anja Theiß-Wirth

Key Account Manager
Exhibitor Support
TheissA@messe-duesseldorf.de



Kathrin Hansen

Senior Project Manager
Hall planning 10-12, EN
HansenK@messe-duesseldorf.de



Christina Iu

Senior Project Manager
Exhibitor Support, Start Up
IuC@messe-duesseldorf.de

GLASSTEC 2026

BE PART OF IT 20–23 OCT 2026

REGISTER NOW



#glasstec #WeAreGlass

glasstec.de/registration

Save the Date.

Düsseldorf will once again become the centre of the glass world. Take this opportunity to showcase your innovations on the international stage and forge valuable business connections. Four days full of inspiration, encounters and opportunities – will you be there?

See you!

