

TOP HAIR 2025: two days full of inspiration, trends and industry power

TOP HAIR – DIE MESSE has once again proven to be the most relevant event for the hairdressing sector in Europe. Under the heading “ROCK YOUR HEAD” approximately 27,000 trade visitors gathered in Düsseldorf on 29 and 30 March. Visitors availed themselves of the first-class line-up of high-calibre shows, hands-on workshops, inspiring lectures and a strong exhibitor area boasting 440 brands and enterprises from 24 countries.

Summarising the event Hannes Niemann, Director of TOP HAIR, said: “With its many international brands that presented a wide variety of innovations, products and services, TOP HAIR has again provided impressive proof of how dynamic this industry is – and testified to the relevance of the trade fair as a central business platform. For both exhibitors and trade visitors TOP HAIR is the place where fresh impulses are generated, contacts are initiated, and tomorrow’s market comes into sight.”

Rebecca Kandler, TOP HAIR Editor-in-Chief and Publishing Director says: “The TOP HAIR trade fair 2025 offered two days brimming with emotional highlights: spectacular shows, breath-taking award finals, touching encounters. Nowhere else is the vibe and creative energy of this industry as palpable as here. This is so much more than a trade fair – this is unadulterated power! Thanks to all who jointly made this happen!”

Spectacular shows and international top stars

On the Main Stage the audience was in for twelve breath-taking live shows presented by international stars of the scene. Goldwell Global Brand Ambassador and hairdressing world champion Mario Krankl from Salzburg set new standards in the Saturday evening show for Kao Salon feat. Hairdreams on the Main Stage with breathtaking avant-garde creations and highly professional choreography. Patrick Cameron staged skilful updos for modern brides in “The Bridal Show”. Guy Tang, Hollywood’s hairstyling superstar, thrilled visitors with his latest decolorising techniques. The “Barber of the Year” contest by WAHL Professional “crowned” Germany’s best barber live on the Main Stage for the first time. The Barber’s Experience culminated in the big finale of the “Cut & Conquer Tour 2025”



29. + 30.03.2025
www.top-hair-international.de

Internationale Leitmesse
für die Friseurbranche

Leading Trade Fair for the
Hairdressing Industry



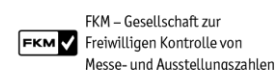
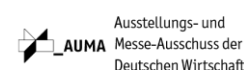
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
www.messe-duesseldorf.de
info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Marius Berlemann
Bernhard J. Stempfle
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center/Verwaltung

Partner:
TOP HAIR International GmbH
Medienplatz 1
76571 Gaggenau
Deutschland

Telefon +49 7225 916 300
Telefax +49 7225 916 320
Internet www.tophair.de

Geschäftsführung:
Christian Schikora

while the J.7 x Goldwell Creative Team delighted the audience with its innovative colour and cutting techniques.

60 workshops and highest-level inspiring talks

In addition to spectacular shows TOP HAIR 2025 also featured an extensive continuing education programme comprising some 60 professional workshops. Here latest techniques, novel colour trends and modern salon concepts were centrestage. On the Speaker Stage topics such as AI for salon management, social media for hairdressers and new business strategies met with avid interest. Proving especially inspiring was the panel discussion “She’s the Boss”, where successful hairdressing women entrepreneurs talked about their career path and success strategies. Another trade fair highlight was the presentation of the coveted “TOP Salon – The Challenge 2025” awards. The best hairdressing salons from Germany, Austria and Switzerland were recognised in five categories: GILDHORN Intercoiffure from Lübeck, HAARKUNST – the beauty concept store from Nagold, Salon MEHLFELD from Bad Schwartau, “Meyer – einfach schön” from Hünxe and Fabian Maier – Balayage Salon from Stuttgart. The grand finale of the first day of the trade fair, in addition to the big evening show, was the legendary TOP HAIR party, where live music, DJs and a lively atmosphere invited the trade visitors to party the night away.

Protagonists’ Testimonials:

Guy Tang, Olaplex, New Flag PRO, Hair Educator, Hollywood / USA

“I love being at TOP HAIR here in Germany: the stage is huge, the light, the quality... everything is so beautiful! I have loads of fun here and I love all those “hair besties” in Germany. The food is great here and the models are gorgeous. I can hardly wait to return to TOP HAIR!”

Bel Mills, evo / New Flag PRO, Colourist, Stylist, Trainer, Salon Owner and Content Creator, Australia

“I’m here for the first time, and I love three things about TOP HAIR: the amount of people who come here. It’s astonishing to see that people are so inspired and want to learn, that’s great. It’s truly fantastic to support the



29. + 30.03.2025
www.top-hair-international.de

Internationale Leitmesse
für die Friseurbranche

Leading Trade Fair for the
Hairdressing Industry



industry and events like this. I love meeting so many people here. Thanks for having me!”

Tom Hannemann, @_the.beautiful.people / New Flag PRO, the “human product guide”

“Three reasons to come to TOP HAIR? That’s pretty easy: No. 1: The people – all hairdressers together! All of them beautiful people who you can meet here. It’s most fun coming here with friends. No. 2: Finding product innovations! Here a whole lot of things are exhibited for the first time. And No. 3: Education of course! Workshop stages, MAIN STAGE, getting fresh impulses, learning new techniques. This is why you have to be here!”

Patrick Cameron @patrickcameronhair, Updo and Long-Hair Professional from New Zealand

“For me TOP HAIR is one of the world’s most impressive trade fairs. People from all over Europe come here to see the latest trends. Alongside the exhibition itself the education options offered here, not only on the main stage but also on the workshop stages, are especially great. You can hear from the best hairdressers in the world. TOP HAIR is a must-go event for all visitors! You should also be part of it in 2026!”

To download visuals for your follow-up coverage go to:

<https://medianet.messe-duesseldorf.de/press/tophair/main>

Press contact

Yvonne Manleitner / Apostolos Hatzigiannidis

Tel.: +49(0)211/4560-577/- 544

E-Mail: ManleitnerY@messe-duesseldorf.de
HatzigiannidisA@messe-duesseldorf.de

Press contact TOP HAIR International:

Dr. Rebecca Kandler

Tel.: +49(0)7225 / 916-310

E-Mail: Rebecca.Kandler@tophair.de



29. + 30.03.2025

www.top-hair-international.de

Internationale Leitmesse
für die Friseurbranche

Leading Trade Fair for the
Hairdressing Industry

