

# Chinaplas

## 国际橡塑展



Transformation ·  
Collaboration ·  
Sustainability



**Shenzhen  
World**  
Exhibition &  
Convention Center



**20  
25**

**4·15  
/  
4·18**



## Trendsetting CHINAPLAS Leads the Plastics and Rubber Industries Forward

Despite a challenging global environment and a slow recovery from the pandemic, China's economy has remained resilient with strong potential and vibrancy. In 2023, China's GDP grew by 5.2% on the year to US\$17.89 trillion. Trends such as the export boom of China's new-energy vehicles and the consumption cycles for consumer electronics are driving the development of new plastic and rubber materials and technologies. Seizing the right opportunities will be the key to quality growth for the plastics and rubber companies in the years to come.

As the Greater Bay Area (GBA) of China continues to develop under favorable policies, the competitive advantages of industrial clusters are also increasingly apparent. By 2025, the overall strength of the manufacturing sector in the GBA will further increase, which helps nurture several top-notch advanced manufacturing hubs and bolster China's manufacturing innovation and competitiveness.

To forge new paths amid uncertainties, CHINAPLAS will return to Shenzhen, the GBA's core engine of growth, between April 15th and 18th, 2025. Leveraging the industrial edge and broad reach of Shenzhen and the GBA, CHINAPLAS will provide a platform for plastics and rubber suppliers worldwide to showcase their innovative technologies, and to explore business cooperation with their target customers from different application industries.



### Facts and Figures of CHINAPLAS 2025 (by estimation)

**380,000**  
sqm  
exhibition area

**9**  
national /  
regional pavilions

**3,900+**  
international  
exhibitors

**250,000+** visitors  
(from **150+** countries and regions)

**300+**  
buyer  
delegations



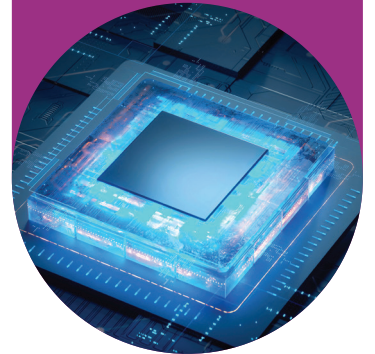
# Innovative Technology Breeds New Opportunities

## Digitalization makes manufacturing smarter

Digitization has brought tremendous efficiency to the manufacturing industry in recent years. Accelerating the integration of next-generation technologies such as 5G, digital twinning, and AI can continuously enhance the use of data in the production process, strengthen end-to-end control, and improve efficiency. Automation and digitalized plastics and rubber technologies will be prominently featured at CHINAPLAS 2025, which aims to provide visitors with an encompassing digital experience.



On the back of a growing range of applications and use cases, China's smart manufacturing industry is expected to reach US\$73.68 billion by 2025.



## Circular economy as the pathway to a sustainable future

Green manufacturing, underpinned by the principles of the circular economy, is instrumental to achieving sustainable development. Measures such as optimizing product design, using environmentally-friendly materials, implementing clean processes, and refining the system for product recycling and upcycling can effectively enhance resource utilization and protect the environment. With growing importance placed on circular economy development globally, CHINAPLAS will be a golden opportunity to promote energy-saving machinery, sustainable materials, and recycling solutions to the plastics and rubber application industries.



The global circular economy could potentially reach US\$4.5 trillion by 2030, representing 4-5% of the world's GDP.



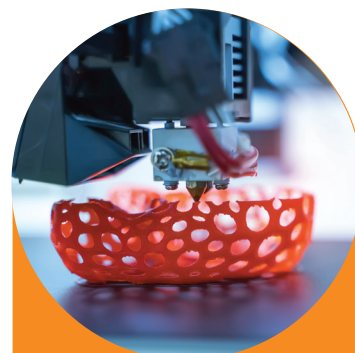
## China makes advances in high-end manufacturing

'Made in China' has benefited the world in the past few decades through supplying cost-effective commodities at scale. Today, as the Fourth Industrial Revolution continues to gain momentum, China is also moving towards high-end manufacturing. Supported by policies from the government, specialized and sophisticated enterprises that produce new and unique products in China have been increasing their investments in research and development to enhance their products and manufacturing processes. They focus on innovation, product quality, and creating competitive high-end technological products that are best-in-class and well-received worldwide. Over 800 of these specialized and sophisticated enterprises exhibited in the last edition of CHINAPLAS. In CHINAPLAS 2025 in Shenzhen, more of such companies are expected to join and demonstrate the high-end technology from China to the world.



## Innovative materials unlock revolutionizing applications

Research and innovation in new materials are attracting increasing attention. From special engineering plastics used in the aerospace industry to modified plastics used in new-energy vehicles, new materials are not only driving transformations in traditional sectors such as packaging and construction, but also playing a critical role in the rapid rise of emerging industries like 5G, humanoid robot, and renewable energy. Suppliers from around the world will showcase different applications of new materials at CHINAPLAS 2025, which will draw high attention from the visitors.



By 2025, the global consumption of novel chemicals and materials is expected to reach US\$480 billion. High-end polyolefins, special engineering plastics, electronic chemicals and carbon fibers are among the subsegments that will see continuous growth.

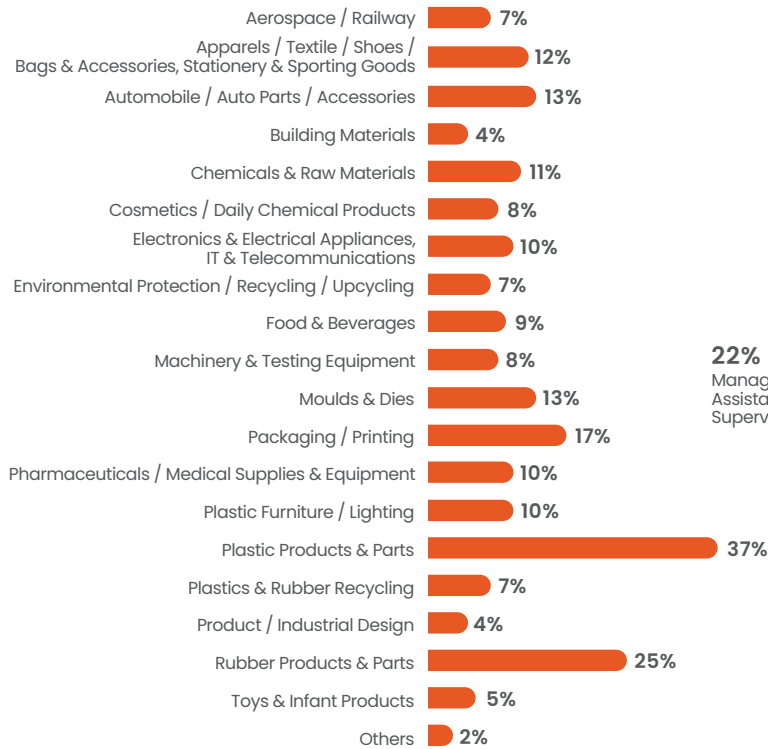
# Highly-international Visitors Bring Global Business Opportunities

## CHINAPLAS Visitors by Geographical Origins\*

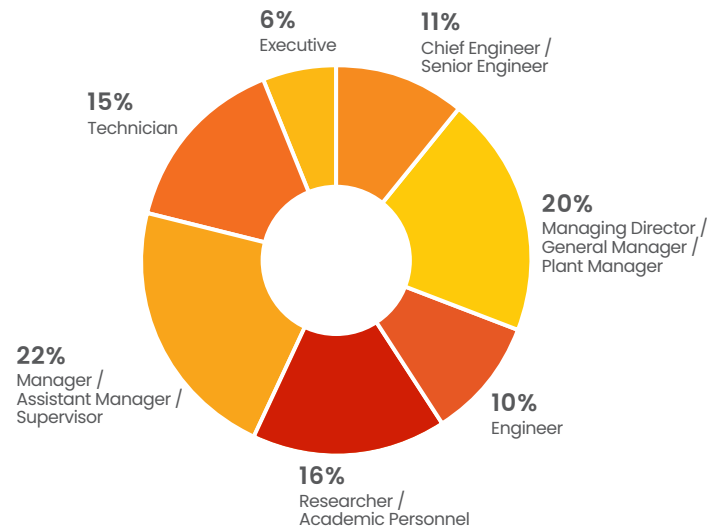


## Visitors by Industry\*

\* Visitors may be involved in more than one industries



## Visitors by Job Title\*



## Online Statistics\*



# Average figures of CHINAPLAS 2019, 2021 & 2023

\* Figures of CHINAPLAS 2023 in Shenzhen

# Reap the Synergistic Benefits of CHINAPLAS Omnichannel Marketing

**CPS+ eMarketplace** is an online supply-demand matching platform built on the back of the data and resources that CHINAPLAS has accumulated in the last 40 years. It could help exhibitors **connect with buyers from across the globe frictionlessly all year round and maximize the benefits of participating in the exhibition.**



## Five offerings to help plastics and rubber suppliers reach target customers

- **Matching Supply and Demand:** Gather global procurement intelligence around the clock to connect suppliers with potential buyers
- **Smart Search:** Adopt different search criteria and smart tags to improve precision in customer acquisition
- **Effective Display:** Real-time disclosures from suppliers on their information and offerings through text, images and videos to build buyers' trust and confidence
- **Targeted Customer Acquisition:** Use SEO, SEM, social media and other channels to achieve precision marketing for better branding, publicity, and audience conversion efforts
- **Industry Intelligence:** Keep suppliers abreast of the latest purchasing trends and market analysis



Global Active Online Buyers  
**1,330,000+**



Serve buyers from **20+ industries** including plastics & rubber, automotive, packaging, electronics & electric, construction, medical & healthcare, etc.



Stay connected with global buyers across **Asia, the Middle East, Europe, America and Africa**



Annual page views  
**4,100,000+**



Annual unique visitors  
**1,200,000+**



Visitors by Language  
Chinese **47%**  
English & Other Languages **53%**



Annual buyer enquiries to suppliers  
**7,000+**



**Become Our Member to Unleash Global Business Opportunities**

**CHINAPLAS 2025  
Space Booking Deadline:  
November 30, 2024**

Scan QR code to kick-start your application online



[www.ChinaplasOnline.com/SpaceApplication](http://www.ChinaplasOnline.com/SpaceApplication)

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