

# MAGHREB'S MAJOR PLAST MARKET



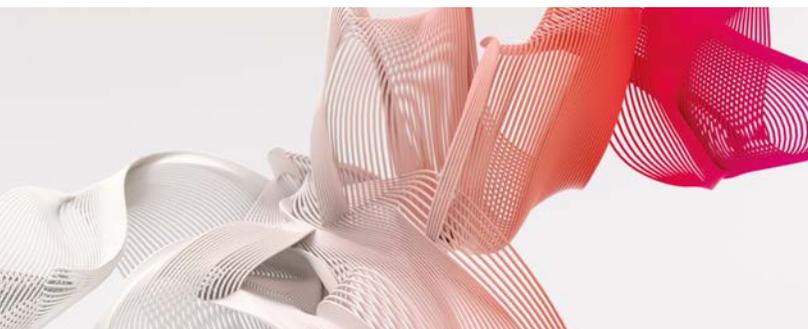
## 8th International Plastics, Composites & Recycling Trade Show

**04 - 06**  
March 2024

Palais des Expositions d'Alger - SAFEX  
[www.plastalger.com](http://www.plastalger.com)

Partner event:





## The 8th edition of plast & printpack alger: Key business platform for presenting sustainable solutions

Algeria is the second largest importer of plastics in primary forms in Africa & the Middle East (EUROMAP) and the largest investor in plastics and packaging technology in the Maghreb and one of the largest in Africa. (VDMA)

These technology imports enable Algeria to develop and diversify its own production, increase exports and substitute imports of consumables.

It is against this background, that the 8th edition of plast & printpack alger in 2024 plays an important role in raising awareness of environmentally friendly materials and packaging among the Algerian public and making the public increasingly familiar with green solutions and circular economy.

### **Seven official national pavilions: plast & printpack alger on the growth track**

The event is to continue its growth story, both in quality and quantity, and international market leaders will be there again in 2024, as well as official country pavilions from Austria, China, Germany, India, Italy, Spain and Türkiye.





# NEW: RECYCLING SOLUTIONS @ plast & printpack alger 2024!



## RECYCLING SOLUTIONS

Algeria's waste management policy is part of the National Environmental Strategy (NES), as well as the National Environmental Action and Sustainable Development Plan (PNAE-DD) relating to

- the organisation of waste sorting, collection, transport and treatment
- the recovery of waste through reuse and recycling
- the environmentally sound treatment of waste

The demand for recycling facilities in Algeria is thus growing, offering interesting business opportunities to international suppliers.

It is against this background, that the 8<sup>th</sup> edition of plast & printpack alger will now shine a spotlight on **RECYCLING SOLUTIONS** featuring the concentration of important recycling technology exhibitors in a dedicated area of the show, a high-quality conference program on this topic and the visit of buyers from all major recycling companies.

**Take advantage of these additional opportunities and join the RECYCLING SOLUTIONS @ plast & printpack alger 2024!**

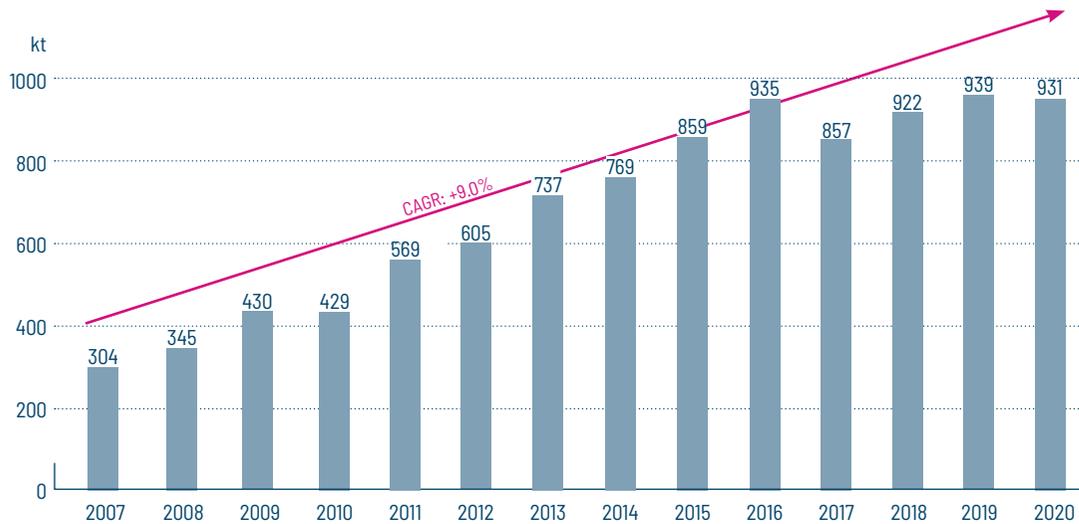
### Main product categories Machines, equipment & material

- Mixers
- Shredding technology
- Separation technology
- Washing technology
- Pelletizers
- Compounding Lines
- Recycling plants
- Other equipment for preprocessing and recycling
- Recycling raw materials / Recyclates



# Why exhibit in 2024

➔ Imports of plastic raw materials grew by 9.0% annually between 2007 and 2020, from 304 kt to 931kt!



Source: EUROMAP 01/2022 Graph: fairtrade

As all plastic raw materials are imported (mainly from the Middle East, Asia and Europe), the Algerian market has an immense potential for exporters.

With imports of 931 kt in 2020, Algeria is the second largest importer of plastics in primary forms in Africa and the Middle East.

Following Egypt and well ahead of the UAE with 896 kt, Nigeria with 848 kt, Israel with 782 kt, Saudi Arabia with 600 kt and South Africa with 539 kt.

Source: EUROMAP 01/2022

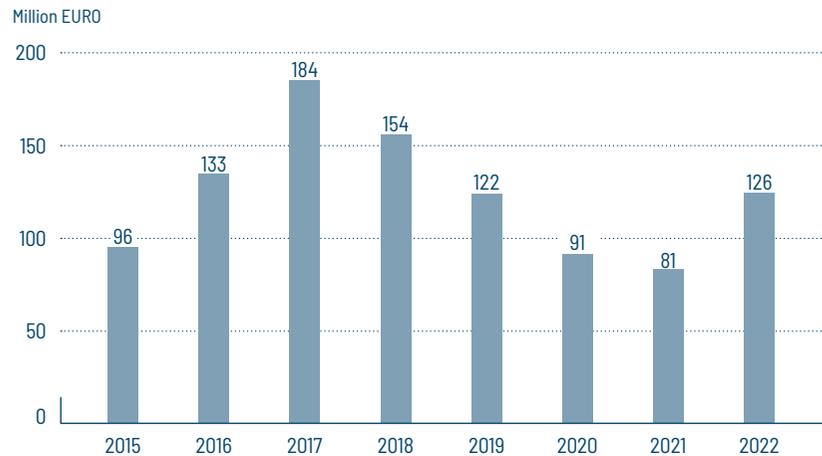


Plastic raw material imports of other countries over the past years have developed as follows:

- Morocco: from 374 kt in 2007 to 659 kt in 2020, +76%
- Tunisia: from 209 kt in 2007 to 326 kt in 2020, +56%
- Nigeria: from 513 kt in 2007 to 848 kt in 2020, +65%
- Ethiopia: from 54 kt in 2010 to 224 in 2020, +415%

# Why exhibit in 2024

➔ **Algeria is the largest importer of plastics technology in the Maghreb and one of the largest in Africa**

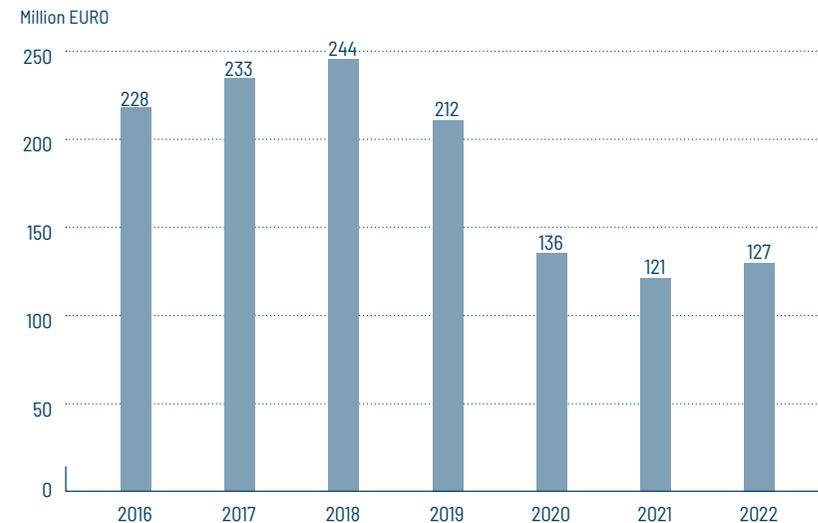


Source: VDMA / Graph: fairtrade

With €126m in 2022, Algeria is the largest importer of plastics technology in the Maghreb, ahead of Morocco with €84m and Tunisia with €52m.

Together with Egypt, Nigeria and South Africa, Algeria is one of Africa's largest importers of plastics technology. Algeria's main suppliers are China, Italy, Germany, France, Canada, Switzerland, Luxembourg, Austria, Spain and Turkey.

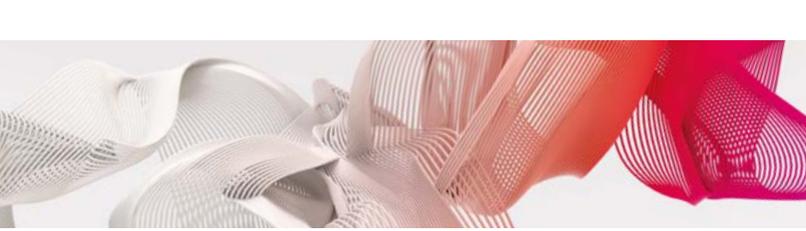
➔ **Algeria is one of the largest importers of packaging technology in Africa**



Source: VDMA / Graph: fairtrade

With €127m in 2022, Algeria belongs to the leading importers of packaging technology on the African continent, together with Nigeria (€183m), South Africa (175m) and Egypt (€162m).

Italy, Germany, China, France, India, Turkey, Spain, the Netherlands, Belgium and the USA have been the main suppliers for the African continent in 2022.



# Range of exhibits

## Raw materials and auxiliaries

- Thermoplastics
- Thermoplastic elastomers
- Coating compounds
- Foams and intermediates
- Rubbers
- Synthetic fibres, bristles, tapes
- Adhesives and glues
- Paint resins
- Additives
- Fillers
- Reinforcing fibres, -materials
- Starting materials, intermediate, polymerisation, auxiliaries

## Semi-finished products, technical parts and reinforced plastics

- Processing technologies
- Follow on treatment of plastics products
- Supplying
- Product groups
- Products

## Machinery and equipment for the plastics and rubber industries

- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machines
- Extruders and extrusion lines
- Injection moulding machines
- Blow moulding machines
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Moulds and dies
- Integrated automation
- Ancillary equipment
- Measuring and test equipment
- Parts and components

## Services for the plastics and rubber industry

- Computer software
- Professional literature
- Trade associations
- Subcontracting
- Science and consulting



# Market update

## Facts about Algeria at a glance



### Algeria – The economic powerhouse Hundreds of billion US\$ investment program

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth in most of the past few years.

With a GDP of US\$ 188 billion in 2022, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, Egypt and South Africa.

Imports have increased from US\$ 38.9 billion in 2010 to US\$ 41.9 billion in 2019.

Exhibitors will benefit from the fourth massive investment program of hundreds of billion US dollars for 2020 and 2024, which will contribute to the development of the country's infrastructure and the improvement of the living conditions of Algerians.

#### ➔ Inhabitants:

- 46 million (2023)

#### ➔ Strengths:

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods

#### ➔ Opportunities:

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population

#### ➔ Commodities:

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead



# Review on plast alger 2022

➔ Gallery

➔ Show video

➔ Exhibitor list

➔ Testimonials



# Valuable institutional support 2022



## Personalities having participated at the official opening of plast & printpack alger 2022

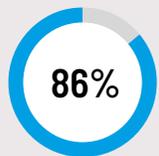
- Mr Ahmed Cherifi, Advisor to the Director General of the National Agency for Support and Development of Entrepreneurship ANADE under the supervision of the Minister Delegate to the Prime Minister in charge of micro-enterprises
- H.E. the Ambassador of Germany Elisabeth Wolbers
- Mr Martin & Paul März, CEO - fairtrade Messe
- Ms. Besma Belbedjaoui, CEO Plasticycle Consult
- Ms. Chiara Franco, Head of the Economic Section of the Italian Embassy
- Mr. Amine Mered, President SCP EMB - CAPC Confédération algérienne du patronat citoyen
- Mr. Halim Ammar Khodja, Deputy Director, CCI Algerian-French Chamber of Commerce & Industry
- Mrs. Latifa Turki Liot, President - Algerian Union of Industry Professionals and Manufacturing UPIAM
- Mr. Franz Bachleitner, Commercial Counsellor - Austrian Embassy
- Mr. Rafael Linde García, Economic Advisor of Spain

# Facts on plast & printpack alger 2022

According to a survey conducted among visitors and exhibitors

## Exhibitors

satisfied or even very satisfied with



number of visitors



service of the organisers



event as a whole



77%

find exportal helpful to promote business and products



would recommend the event to their peers



intend to participate again

## Visitors

satisfied or even very satisfied



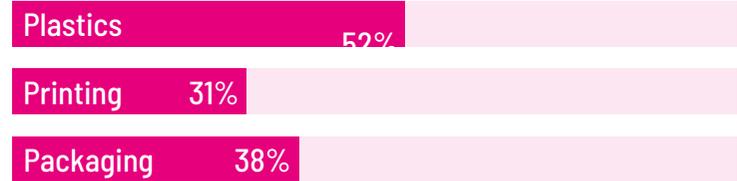
quality of business contacts



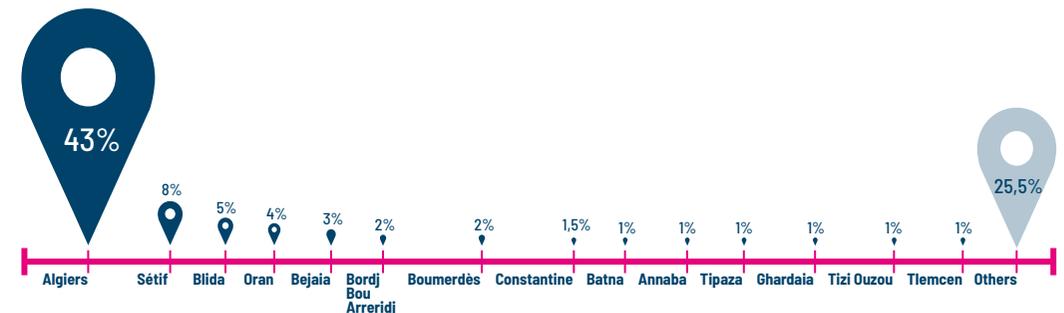
would recommend the event to their peers

## Sectors of interest

multiple answers possible



## Algerian visitors by cities



# Visibility Content Network



## Your benefits

all exhibitors • all products • all visitors  
networking & matchmaking



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



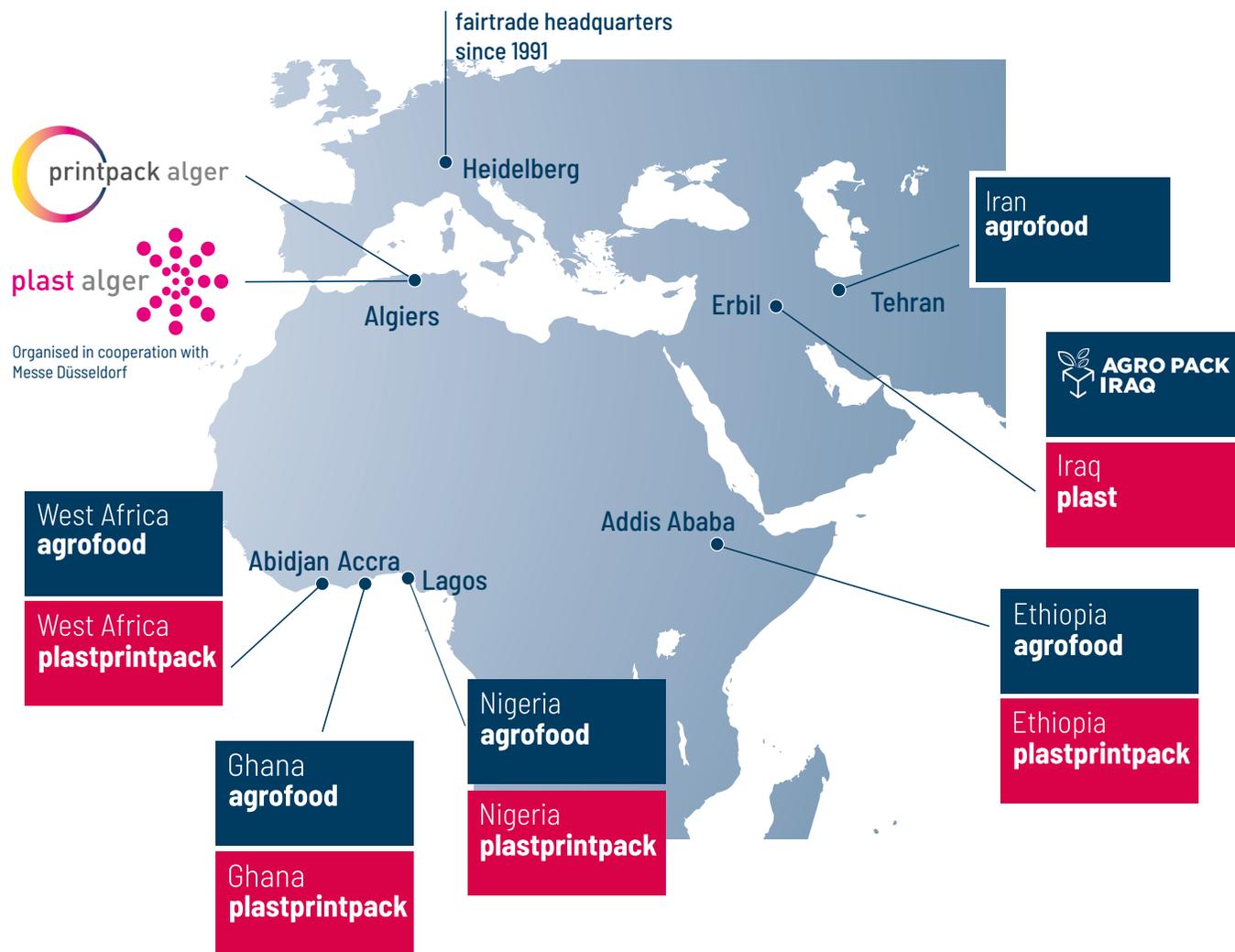
- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round

# exportal

## Get connected!

### Check out all exhibitors and products

# Grow your business - upcoming events



## → 2023

**Ghana** **21 - 23** **Accra**  
 Nov. 2023  
[www.agrofood-ghana.com](http://www.agrofood-ghana.com)  
[www.ppp-ghana.com](http://www.ppp-ghana.com)

## → 2024

**Algeria** **04 - 06** **Algiers**  
 March 2024  
[www.plastalger.com](http://www.plastalger.com)  
[www.printpackalger.com](http://www.printpackalger.com)

**Nigeria** **26 - 28** **Lagos**  
 March 2024  
[www.agrofood-nigeria.com](http://www.agrofood-nigeria.com)  
[www.ppp-nigeria.com](http://www.ppp-nigeria.com)

**Ethiopia** **09 - 11** **Addis Ababa**  
 May 2024  
[www.agrofood-ethiopia.com](http://www.agrofood-ethiopia.com)  
[www.ppp-ethiopia.com](http://www.ppp-ethiopia.com)

**Iran** **16 - 19** **Tehran**  
 June 2024  
[www.iran-agrofood.com](http://www.iran-agrofood.com)

**Iraq** **16 - 19** **Erbil**  
 Sept. 2024  
[www.iraq-agrofood.com](http://www.iraq-agrofood.com)  
[www.ppp-iraq.com](http://www.ppp-iraq.com)

**West Africa** **08 - 10** **Abidjan, Ivory Coast**  
 Oct. 2024  
[www.agrofood-westafrica.com](http://www.agrofood-westafrica.com)  
[www.ppp-westafrica.com](http://www.ppp-westafrica.com)



# Messe Düsseldorf events



# One World. One Gate. Unique Global Services.



YOUR GLOBAL GATE  
FOR PLASTICS AND RUBBER  
[k-globalgate.com](http://k-globalgate.com)

# We'll be your back-up team!



## fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



## The Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m<sup>2</sup> exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (inter alia drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events and participations.

The global network of the group of companies encompasses 76 foreign representatives for 139 countries - including 6 international subsidiaries.



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