



医疗器械创新展

Medical Fair China 2024

www.medicalfair.cn

Member of  MEDICAlliance 全球医疗系列展成员

2024.08.21-23

苏州国际博览中心, 苏州, 中国

Suzhou International Expo Centre, China



官方微信 Official WeChat



主办单位 Host :



杜塞尔多夫展览（上海）有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

国际支持 Powered by :



医疗器械创新展览会 Medical Fair China

近年来，随着中国经济的快速发展，人口老龄化的不断加剧，市场对医疗器械的需求日益增加，中国医疗器械行业已经形成了一个规模庞大、结构合理、技术先进的产业体系。

2022年中国医疗器械市场规模达**9,582**亿元人民币，近7年复合增速约**17.5%**，已跃升成为除美国外的全球第二大市场。预计未来**5**年，器械领域市场规模年均复合增长率约为**14%**，2030年市场规模或将超过**22,000**亿元。

供应链是医疗器械产业中承上启下的重要一环，对医疗领域的创新和发展起到了至关重要的推动作用，影响着整个行业价值与利益重构。作为医疗创新的连接者与赋能者，**2024 医疗器械创新展**以“供应链协力医疗创新”为主题，直接并全面服务于医疗器械行业从源头到终端整条产业链，共同探索医疗器械供应链上下游企业破局发展战略之道。在聚焦医疗器械创新发展的同时，**MFC**也将继续通过全球化的视野和全方位的服务为全球医疗企业“铺路搭桥”，打造一个集展示、推介、采购、贸易于一体的医疗器械盛会。

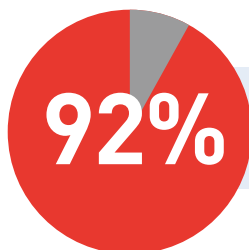


In recent years, with the rapid development of China's economy and the continuous aging of the population, the demand for medical devices in the market has been steadily increasing. China's medical device industry has formed a large-scale, well-structured, and technologically advanced industrial system.

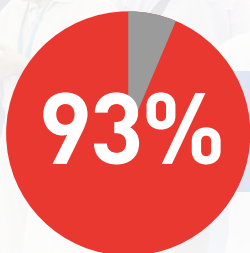
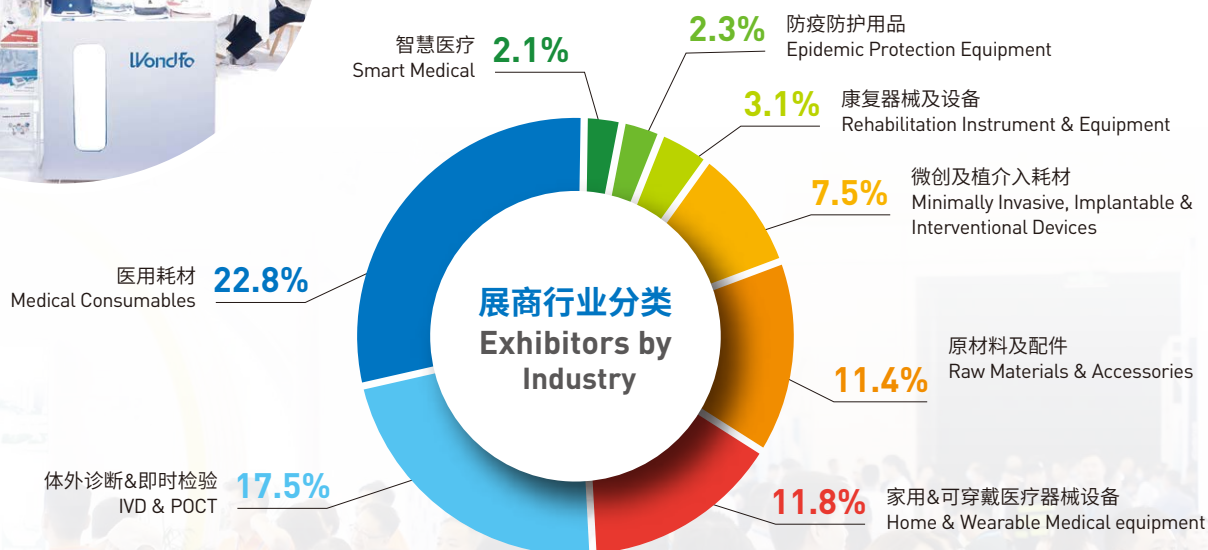
In 2022, China's medical device market reached **958.2** billion yuan, with a compound growth rate of about **17.5%** in the past 7 years. China has become the world's second largest market after the United States. It is expected that in the next 5 years, the market size in the medical device sector will have an average compound annual growth rate of about **14%**, and by 2030, the market size may exceed **2,200** billion yuan.

The supply chain is a crucial link in the medical device industry, playing a pivotal role in driving innovation and development in the medical field and affecting the overall industry's value and restructuring of benefits. As a connector and enabler of medical innovation, **Medical Fair China 2024** with the theme of "Supply Chain Collaboration for Medical Innovation," will serve the entire medical industry chain from source to end of the medical device industry, jointly exploring strategies for the development of upstream and downstream companies in the medical device supply chain. While focusing on the development of medical device innovation, MFC will continue to pave the way for global medical enterprises through a global perspective and comprehensive services, creating a medical device exhibition integrating display, promotion, procurement and trade.

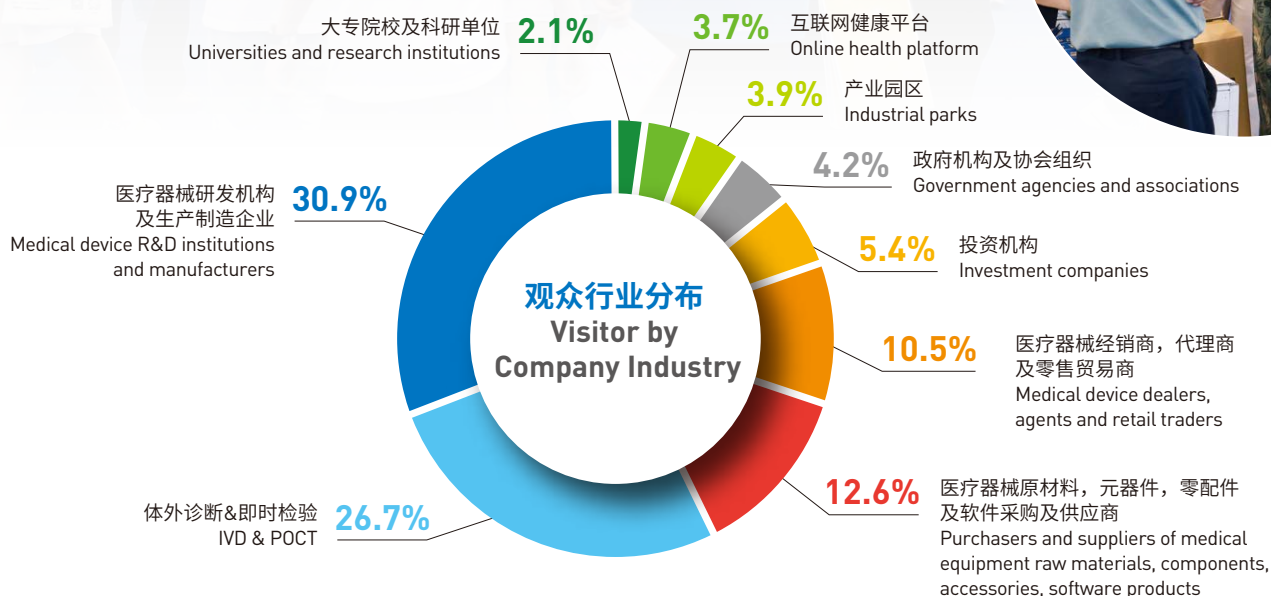
MFC 2023 回顾 Review



的展商对本次展会感到满意
of exhibitors were satisfied with MFC 2023



的观众对本次展会感到满意
of visitors were satisfied with MFC 2023



MFC 2024 展会规模 Key Facts

苏州国际博览中心, 苏州, 中国
Suzhou International Expo Centre, China
2024.08.21-23



15,000m²

展览面积
Exhibition area



300

展商数量
No. of exhibitors



10,000

观众数量
No. of Visitors



20+

论坛演讲
Forums

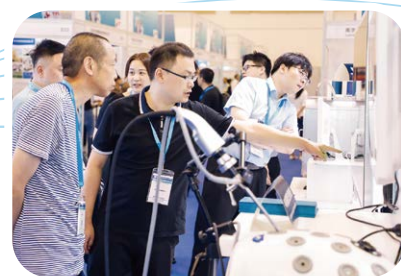
医疗器械创新展暨医疗仪器设备(苏州)展览会
Medical Fair China 2023

明年再会!
See U Next Year!

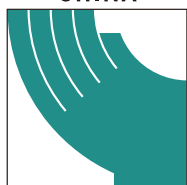


2024医疗器械创新展蓄势待发

Medical Fair China 2024 is in Full Wing



REHACARE
CHINA



Medical Fair China 2024 将与2024国际康复设备与解决方案展览会REHACARE CHINA 同期举办!

Medical Fair China 2024 will be co-located with REHACARE CHINA 2024!

MFC 2024 展品类别

Product Categories

- 体外诊断&即时检验
- 家用和可穿戴设备
- 医用电子设备
- 医用耗材
- 原材料及配件
- 智慧医疗
- 微创及植介入
- IVD & POCT
- Home and wearable equipment
- Medical electronic equipment
- Medical consumables
- Raw materials and accessories
- Smart medical
- Minimally Invasive, Implantable & Interventional Devices



MFC 2024 展会目标观众

Visitor Profile

- 医院及医疗机构
- 生产制造企业
- 研发机构
- 经销商，代理商及零售贸易商
- 采购及供应商
- 家用医疗设备终端用户
- 互联网健康平台
- 政府机构及协会组织
- 投资机构
- 产业园区
- Hospitals and medical institutions
- Manufacturers
- R&D institutions
- Dealers, agents and retail traders
- Purchasers and suppliers
- End users for home medical equipment
- Online health platform
- Government agencies and associations
- Investment companies
- Industrial parks

MFC 2024 特色展区

Feature Area

体外诊断专区

IVD Exhibition Zone

当代医学领域的一个重要组成部分是体外诊断(IVD)技术，它对于疾病的早期检测、治疗选择和监测起着关键作用。IVD(体外诊断)特色展区将展示各种体外诊断设备、诊断试剂、测试套件，以及最新的技术和创新产品，包括液体活检、分子诊断等。

IVD plays a critical role in early disease detection, treatment selection, and monitoring. The IVD Exhibition Zone will showcase a wide range of equipment, diagnostic reagents, test kits, as well as the latest technologies and innovative products, including liquid biopsy and molecular diagnostics.

家用和可穿戴设备专区

Home and Wearable Equipment Zone

家用医疗器械特色展区是专门为家庭健康管理提供的展览区域，将展示：血压计、血糖仪、血氧仪、家庭急救装备、健康监测设备等多种产品，旨在帮助家庭用户监测和维护自己的健康。这里的产品强调易用性、便携性和智能连接性，以满足现代生活方式的需求，使家庭用户更好地管理自己和家人的健康状况。

This Zone is a dedicated exhibition area designed for home health management, featuring a variety of products including blood pressure monitors, blood glucose meters, pulse oximeters, home first aid kits, and health monitoring devices. It aims to assist home users in monitoring and maintaining their health. The products here emphasize ease of use, portability, and smart connectivity to meet the needs of modern lifestyles, enabling home users to better manage their own and their family's health.

医用耗材专区

Medical Consumables Zone

医用耗材展区为医疗领域的专业人员提供了一个综合展示医用耗材、手术用具、救护设备和消毒器械等产品的平台，以满足医疗健康行业对卫生、安全和高效医疗实践的需求。

The Medical Consumables Zone provides a comprehensive platform for professionals in the medical field to showcase medical consumables, surgical instruments, emergency equipment, and sterilization devices. It caters to the healthcare industry's requirements for hygiene, safety, and efficient medical practices.

MFC 2024 同期论坛 Concurrent Forum

医疗供应链创新论坛

Medical Supply Chain Innovation Forum

- 数字化医疗供应链管理 Digital Medical Supply Chain Management
- 全球供应链风险管控 Global Supply Chain Risk Management
- 医疗设备和药品物流 Medical Equipment and Pharmaceutical Logistics
- 灾难应对和紧急供应链管理 Disaster Response and Emergency Supply Chain Management



创新医疗器械国际合作与交流论坛

International Cooperation and Exchange Forum on Innovative Medical Devices

- 全球医疗器械创新趋势 Global Medical Device Innovation Trends
- 国际医疗器械法规和标准 International Medical Device Regulations and Standards
- 海外医疗器械市场准入策略 Overseas Medical Device Market Access Strategy
- 跨国合作项目案例研究 Transnational Cooperation Projects Case Study

FTR4H 数字医疗论坛

FTR4H Digital Health Forum

- 远程医疗与电子病历 Remote Healthcare and Electronic Health Records
- 人工智能在医疗中的应用 AI Applications in Healthcare
- 云计算和大数据分析 Cloud Computing and Big Data Analytics
- 医疗设备互联性 Interoperability of Medical Devices
- 数字药品和数字疗法 Digital Pharmaceuticals and Digital Therapeutics



医疗器械采购论坛

Medical Device Procurement Forum

- 国际国内医疗采购市场分析 International and Domestic Healthcare Procurement Market Analysis
- 成本控制和效率提升 Cost Control and Efficiency Enhancement
- 医疗器械集中采购操作流程 Medical Device Centralized Procurement Procedures
- 数字化采购平台应用 Application of Digital Procurement Platforms

医疗器械行业合规管理论坛

Medical Device Industry Compliance Management Forum

- 国际医疗器械法规趋势 International Medical Device Regulatory Trends
- 质量管理和质量保证 Quality Management and Quality Assurance
- 医疗器械市场准入和合规性挑战 Medical Device Market Access and Compliance Challenges
- 医疗数据隐私和合规性 Medical Data Privacy and Compliance



更多内容，敬请期待!

More to come, stay tuned!

苏州国际博览中心 B1 C1 馆
Suzhou International Expo Center
Hall B1 C1



MFC 2024
展位价格
Booth Price

标准展位
Stand Packages

2,100 元 / 平方米
2,100 RMB per sqm

标准展位配置:

展墙、3把椅子、1个问询台、1个桌子、3只聚光灯、接地插座、
废纸篓、1个资料架

Shell Scheme Package Stand:

Wall construction, 3 chairs, 1 information desk, 1 table, 3 spotlights,
socket, wastepaper basket, 1 brochure holder.

光地展位
Space Only

1,800 元/平方米, **36** 平方米起订
1,800 RMB per sqm, bookable from **36** sqm

光地 是展商自行设计展位的理想之选

Empty floor space, ideal for exhibitors want to
design their own stand.





MEDICAlliance

参展/参会详情, 敬请联络

**For more information,
please contact**

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WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF

COMPAMED DÜSSELDORF

REHACARE DÜSSELDORF

FAMDENT SHOW MUMBAI

MEDICAL FAIR ASIA SINGAPORE

MEDICAL FAIR BRASIL SÃO PAULO

MEDICAL FAIR CHINA SUZHOU

MEDICAL FAIR INDIA MUMBAI

MEDICAL FAIR INDIA NEW DELHI

MEDICAL FAIR THAILAND BANGKOK

MEDICAL MANUFACTURING ASIA SINGAPORE

MEDITECH BOGOTÁ

REHACARE CHINA SUZHOU