

MAGHREB'S MAJOR PLAST MARKET



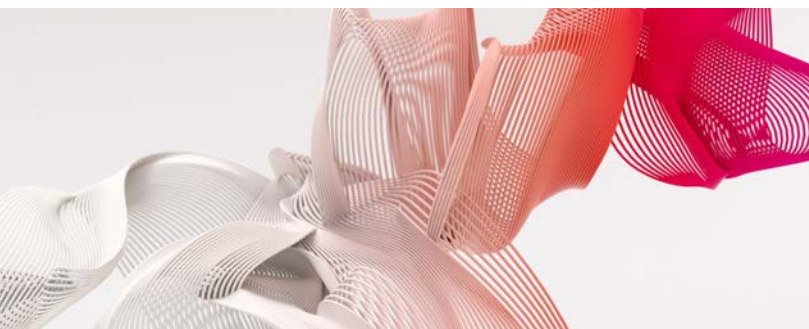
8th International Plastics, Composites & Recycling Trade Show

04 - 06
March 2024

Centre International de Conférences d'Alger
Abdelatif Rahal CIC
www.plastalger.com

Partner event:





The 8th edition of plast & printpack alger:

Key business platform for presenting sustainable solutions

Algeria is the second largest importer of plastics in primary forms in Africa & the Middle East (EUROMAP) and the largest investor in plastics and packaging technology in the Maghreb and one of the largest in Africa. (VDMA)

These technology imports enable Algeria to develop and diversify its own production, increase exports and substitute imports of consumables.

It is against this background, that the 8th edition of plast & printpack alger in 2024 plays an important role in raising awareness of environmentally friendly materials and packaging among the Algerian public and making the public increasingly familiar with green solutions and circular economy.

Nine official national pavilions: plast & printpack alger on the growth track

The event is to continue its growth story, both in quality and quantity, and international market leaders will be there again in 2024, as well as official country pavilions from Austria, China, Egypt, Germany, India, Italy, Spain, Tunisia and Türkiye.





NEW: RECYCLING SOLUTIONS @ plast & printpack alger 2024!



Algeria's waste management policy is part of the National Environmental Strategy (NES), as well as the National Environmental Action and Sustainable Development Plan (PNAE-DD) relating to

- the organisation of waste sorting, collection, transport and treatment
- the recovery of waste through reuse and recycling
- the environmentally sound treatment of waste

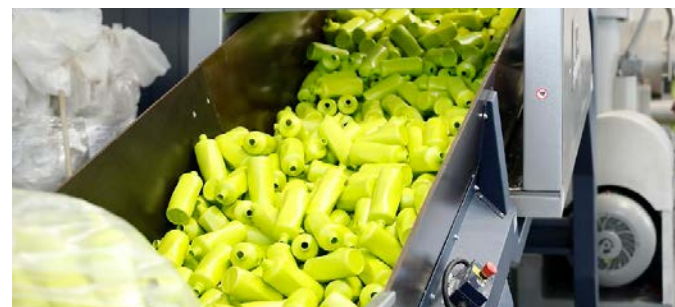
The demand for recycling facilities in Algeria is thus growing, offering interesting business opportunities to international suppliers.

It is against this background, that the 8th edition of plast & printpack alger will now shine a spotlight on **RECYCLING SOLUTIONS** featuring the concentration of important recycling technology exhibitors in a dedicated area of the show, a high-quality conference program on this topic and the visit of buyers from all major recycling companies.

Take advantage of these additional opportunities and join the RECYCLING SOLUTIONS @ plast & printpack alger 2024!

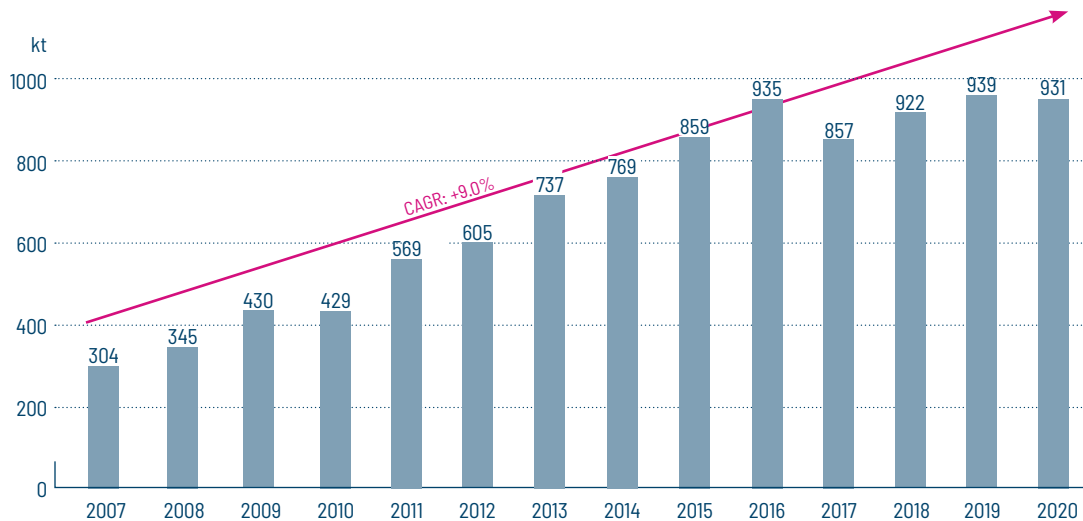
Main product categories Machines, equipment & material

- Mixers
- Shredding technology
- Separation technology
- Washing technology
- Pelletizers
- Compounding Lines
- Recycling plants
- Other equipment for preprocessing and recycling
- Recycling raw materials / Recyclates



Why exhibit in 2024

➔ Imports of plastic raw materials grew by 9.0% annually between 2007 and 2020, from 304 kt to 931kt!



Source: EUROMAP 01/2022 Graph: fairtrade

As all plastic raw materials are imported (mainly from the Middle East, Asia and Europe), the Algerian market has an immense potential for exporters.

With imports of 931 kt in 2020, Algeria is the second largest importer of plastics in primary forms in Africa and the Middle East.

Following Egypt and well ahead of the UAE with 896 kt, Nigeria with 848 kt, Israel with 782 kt, Saudi Arabia with 600 kt and South Africa with 539 kt.

Source: EUROMAP 01/2022

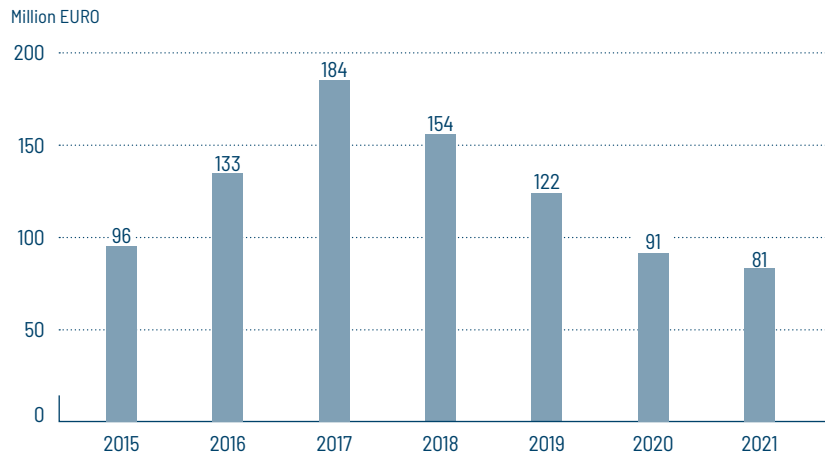


Plastic raw material imports of other countries over the past years have developed as follows:

- Morocco: from 374 kt in 2007 to 659 kt in 2020, +76%
- Tunisia: from 209 kt in 2007 to 326 kt in 2020, +56%
- Nigeria: from 513 kt in 2007 to 848 kt in 2020, +65%
- Ethiopia: from 54 kt in 2010 to 224 in 2020, +415%

Why exhibit in 2024

➔ **Algeria is the largest importer of plastics technology in the Maghreb and one of the largest in Africa**

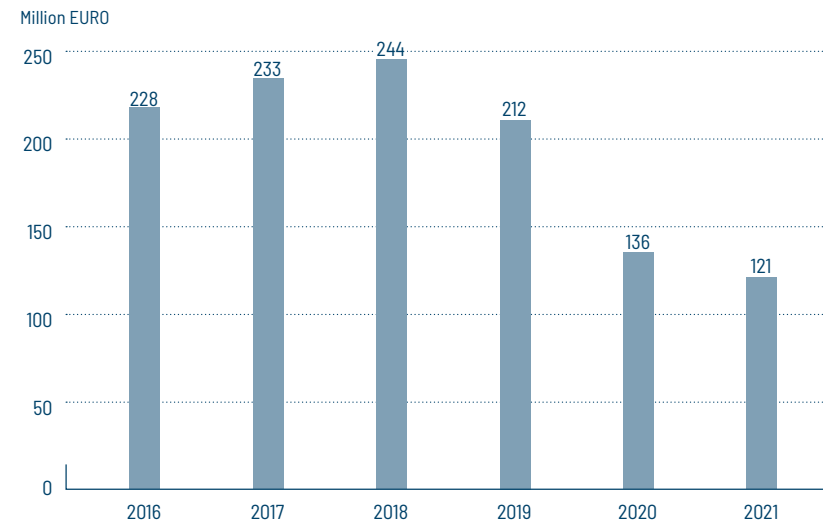


Source: VDMA / Graph: fairtrade

With €81m in 2021, Algeria is the largest importer of plastics technology in the Maghreb, ahead of Morocco with €74m and Tunisia with €41m.

Together with Egypt, Nigeria and South Africa, Algeria is one of Africa's largest importers of plastics technology. Algeria's main suppliers are China, Italy, Germany, France, Canada, Switzerland, Luxembourg, Austria, Spain and Turkey.

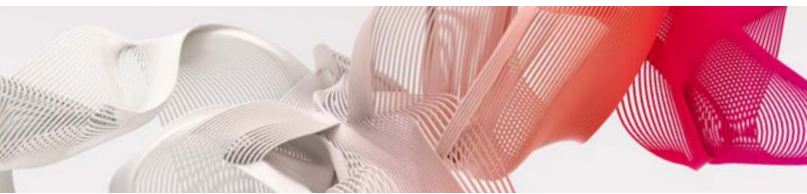
➔ **Algeria is one of the largest importers of packaging technology in Africa**



Source: VDMA / Graph: fairtrade

With €121m in 2021, Algeria belongs to the leading importers of packaging technology on the African continent, together with Egypt (€196m), South Africa (152m) and Nigeria (€151m).

Italy, Germany, China, France, India, Turkey, Spain, the Netherlands, Belgium and the USA have been the main suppliers for the African continent in 2021.



Range of exhibits

Raw materials and auxiliaries

- Thermoplastics
- Thermoplastic elastomers
- Coating compounds
- Foams and intermediates
- Rubbers
- Synthetic fibres, bristles, tapes
- Adhesives and glues
- Paint resins
- Additives
- Fillers
- Reinforcing fibres, -materials
- Starting materials, intermediate, polymerisation, auxiliaries

Semi-finished products, technical parts and reinforced plastics

- Processing technologies
- Follow on treatment of plastics products
- Supplying
- Product groups
- Products

Machinery and equipment for the plastics and rubber industries

- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machines
- Extruders and extrusion lines
- Injection moulding machines
- Blow moulding machines
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Moulds and dies
- Integrated automation
- Ancillary equipment
- Measuring and test equipment
- Parts and components

Services for the plastics and rubber industry

- Computer software
- Professional literature
- Trade associations
- Subcontracting
- Science and consulting





Market update

Facts about Algeria at a glance



Algeria – The economic powerhouse

Hundreds of billion US\$ investment program

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth in most of the past few years.

With a GDP of US\$ 188 billion in 2022, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, Egypt and South Africa.

Imports have increased from US\$ 38.9 billion in 2010 to US\$ 41.9 billion in 2019.

Exhibitors will benefit from the fourth massive investment program of hundreds of billion US dollars for 2020 and 2024, which will contribute to the development of the country's infrastructure and the improvement of the living conditions of Algerians.

➔ Inhabitants:

- 46 million (2023)

➔ Strengths:

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods

➔ Opportunities:

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population

➔ Commodities:

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead

The venue

Centre International de Conférences d'Alger Abdelatif Rahal CIC

Opened in 2016, CIC Alger (Centre International de Conférences Alger) is North Africa's most exciting new venue for exhibitions, conferences and more.

This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, world-class shopping, a variety of restaurants, on-site TV studios, horse stables, parking facilities, and an auditorium which can hold 6,000 guests. The highest quality fire and state security services ensure that our guests can conduct business or entertain in a safe and secure setting.

Exhibition Services

The CIC exhibit space has been thoughtfully designed for business transactions, the exchange of ideas, and the showcase of products and services.

Meetings, Conferences & more

Showcasing contemporary, flexible and superior quality architectural design - and delivering outstanding customer service and omnipresent technology - the CIC will soon become the mainstay for Algiers' and North Africa's largest meetings, expos, conferences, and celebrations.

Dining & Restaurants

What makes a meeting, event or celebration even more memorable? The CIC is proud to house over 30 kitchens, bars and restaurants.



Review on plast alger 2022

➡ Gallery

➡ Show video

➡ Exhibitor list

➡ Testimonials



Valuable institutional support 2022



Personalities having participated at the official opening of plast & printpack alger 2022

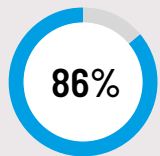
- Mr Ahmed Cherifi, Advisor to the Director General of the National Agency for Support and Development of Entrepreneurship ANADE under the supervision of the Minister Delegate to the Prime Minister in charge of micro-enterprises
- H.E. the Ambassador of Germany Elisabeth Wolbers
- Mr Martin & Paul März, CEO - fairtrade Messe
- Ms. Besma Belbedjaoui, CEO Plasticycle Consult
- Ms. Chiara Franco, Head of the Economic Section of the Italian Embassy
- Mr. Amine Mered, President SCP EMB - CAPC Confédération algérienne du patronat citoyen
- Mr. Halim Ammar Khodja, Deputy Director, CCI Algerian-French Chamber of Commerce & Industry
- Mrs. Latifa Turki Liot, President - Algerian Union of Industry Professionals and Manufacturing UPIAM
- Mr. Franz Bachleitner, Commercial Counsellor - Austrian Embassy
- Mr. Rafael Linde García, Economic Advisor of Spain

Facts on plast & printpack alger 2022

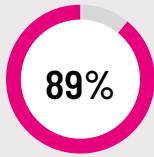
According to a survey conducted among visitors and exhibitors

Exhibitors

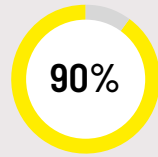
satisfied or even very satisfied with



number of visitors



service of the
organisers

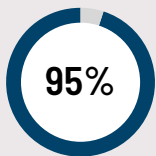


event as a whole

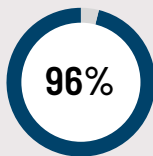


77%

find exportal helpful to promote
business and products



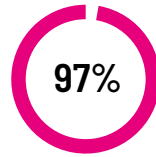
would recommend the
event to their peers



intend to
participate again

Visitors

satisfied or even very satisfied



quality of business
contacts



would recommend the
event to their peers

Sectors of interest

multiple answers possible

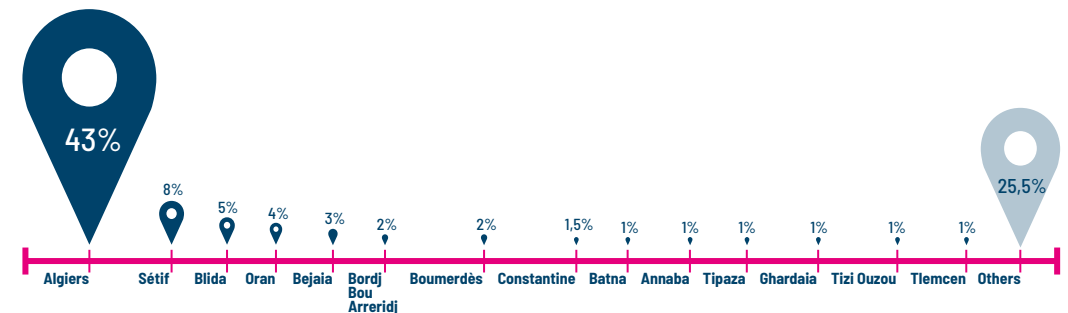
Plastics 52%

Printing 31%

Packaging 38%



Algerian visitors by cities



Visibility Content Network

Your benefits

all exhibitors • all products • all visitors
networking & matchmaking

exportal

Get connected!

Check out all exhibitors and products



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers

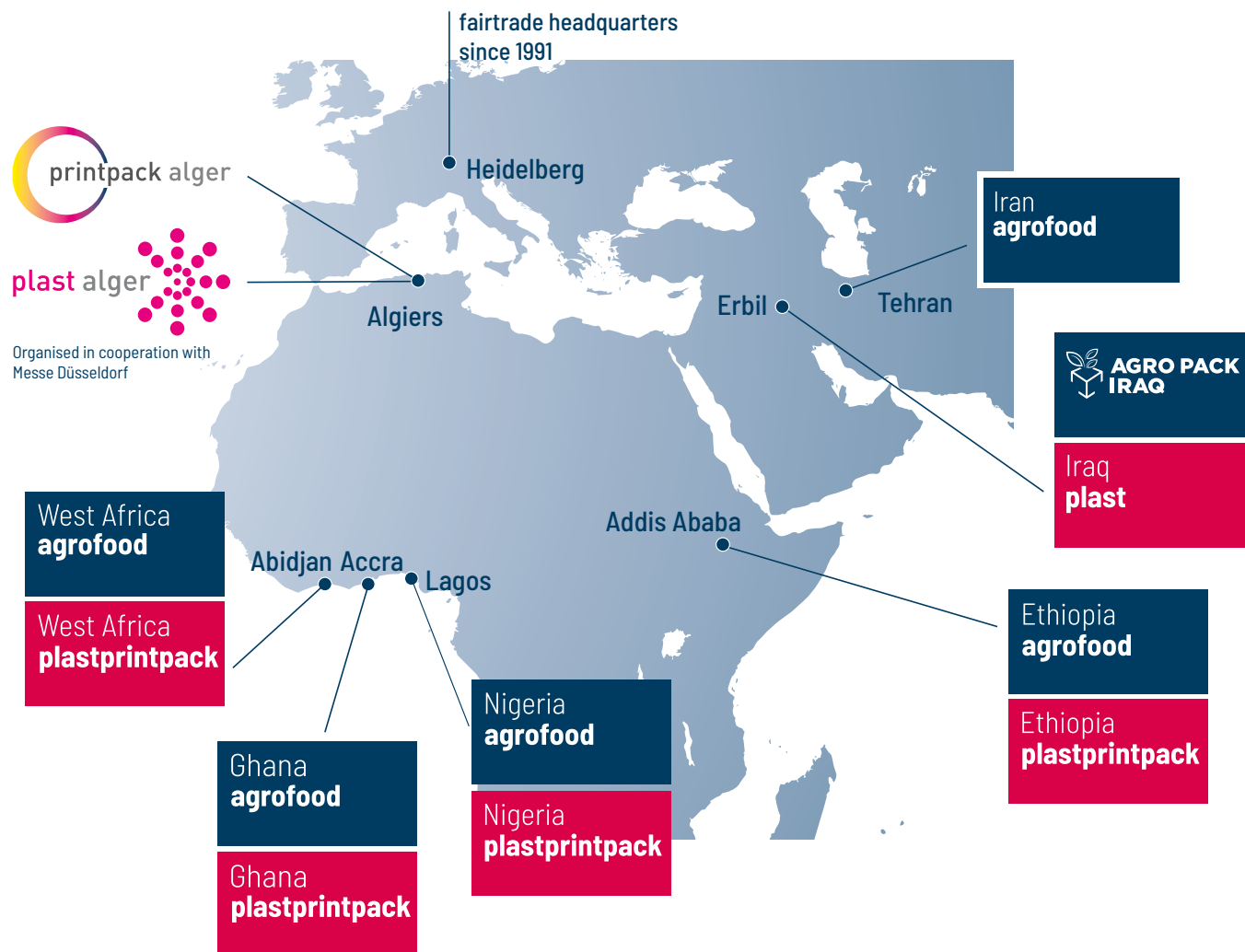


- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round

Grow your business - upcoming events



→ 2023

Iraq **19 - 21**
Sept. 2023
Erbil
www.iraq-agrofood.com
www.ppp-iraq.com

Ghana **21 - 23**
Nov. 2023
Accra
www.agrofood-ghana.com
www.ppp-ghana.com

→ 2024

Algeria **04 - 06**
March 2024
Algiers
www.plastalger.com
www.printpackalger.com

Nigeria **26 - 28**
March 2024
Lagos
www.agrofood-nigeria.com
www.ppp-nigeria.com

Ethiopia **09 - 11**
May 2024
Addis Ababa
www.agrofood-ethiopia.com
www.ppp-ethiopia.com

Iran **16 - 19**
June 2024
Tehran
www.iran-agrofood.com

West Africa **08 - 10**
Oct. 2024
Abidjan, Ivory Coast
www.agrofood-westafrica.com
www.ppp-westafrica.com



www.fairtrade-messe.de

Messe Düsseldorf events



powered by:

One World. One Gate. Unique Global Services.



YOUR GLOBAL GATE
FOR PLASTICS AND RUBBER
k-globalgate.com

We'll be your back-up team!



fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



The Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m² exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (inter alia drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events and participations.

The global network of the group of companies encompasses 76 foreign representatives for 139 countries - including 6 international subsidiaries.



fairtrade Messe GmbH & Co. KG • Ms Freyja Detjen
Kurfürsten-Anlage 36 • D-69115 Heidelberg, Germany
Tel.: +49-6221-4565-19 • Fax: +49-6221-4565-25
f.detjen@fairtrade-messe.de • www.fairtrade-messe.de



Messe Düsseldorf GmbH • Mr Thorsten Henke
Messeplatz • D-40474 Düsseldorf, Germany
Tel.: +49-211-4560-77 32 • Fax: +49-211-4560-87 732
HenkeT@messe-duesseldorf.de • www.messe-duesseldorf.de