

INTERNATIONAL TRADE FAIR FOR HOSPITAL, DIAGNOSTIC, PHARMACEUTICAL, MEDICAL & REHABILITATION EQUIPMENT & SUPPLIES



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Organized by



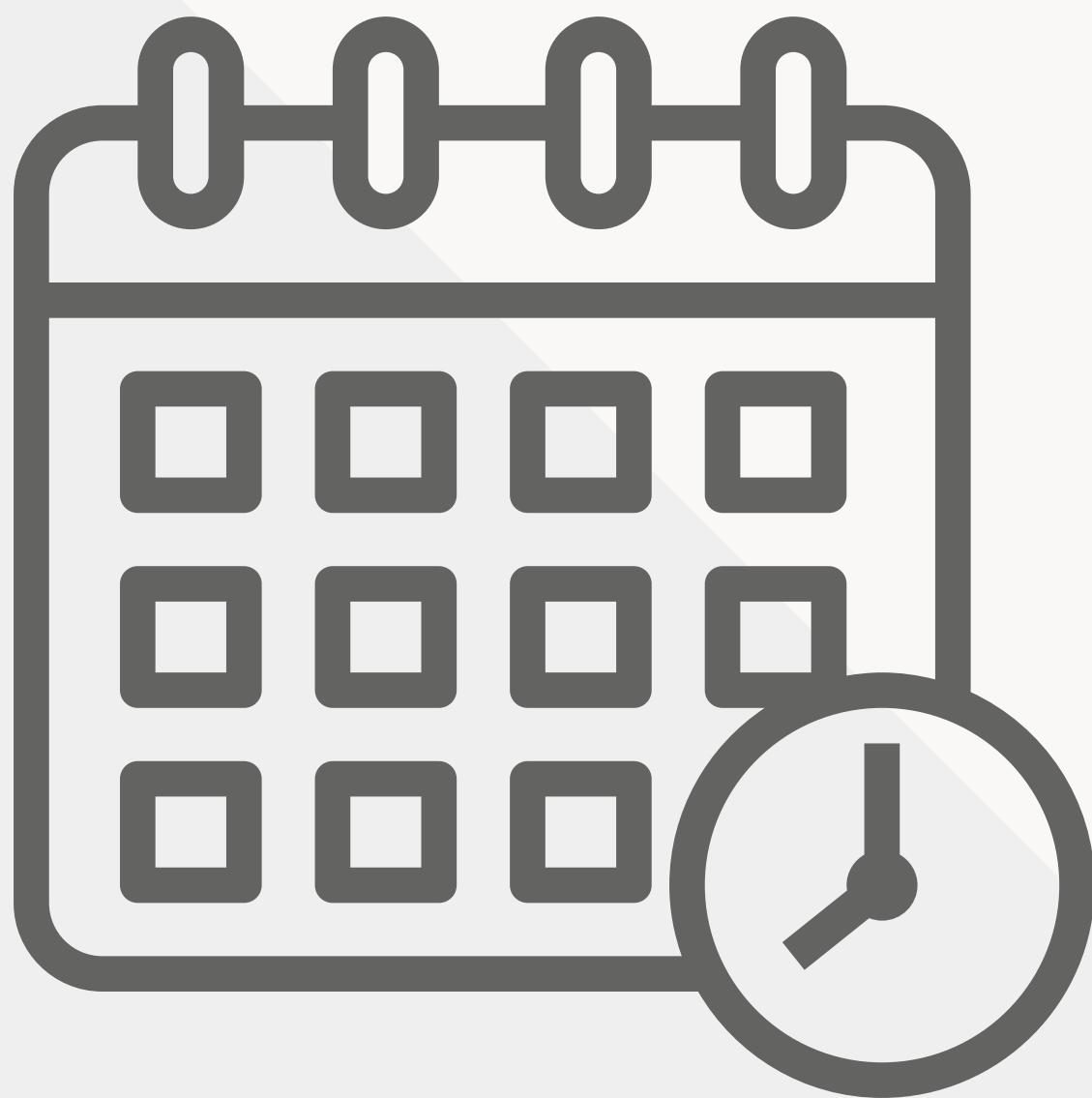
Venue:

EXPO CENTER NORTE

RED PAVILION

Rua José Bernardo Pinto, 333 – Vila
Guilherme, São Paulo – SP, 02055-000





TIME AND DATE:

26 – 28 SEPTEMBER 2023

11am – 08pm



WHAT IS MEDICAL FAIR BRASIL?



Medical Fair Brasil (MFB) is the brazilian edition of MEDICA, a fair organized by the german group, Messe Düsseldorf, and considered the greatest event of the medical-hospital industry worldwide.

The MEDICA logo features a large red cross shape. To the left of the cross is a solid blue square. The word "MEDICA" is written in bold, black, uppercase letters, positioned horizontally across the middle of the red cross.

MEDICA

MAIN PRODUCT CATEGORIES

- ▶ Ambulance and Rescue
- ▶ Electromedicine and Product Technology
- ▶ Diagnostic Equipment
- ▶ Medical-hospital equipment
- ▶ Equipment for Clinical Analysis Laboratory
- ▶ Facilities
- ▶ Physiotherapy and Rehabilitation
- ▶ Home Care
- ▶ Inputs and Disposables
- ▶ Hospital Furniture
- ▶ Medical Service and Publications
- ▶ Information and Communication Technology
- ▶ Diagnostic Tests
- ▶ Hospital Medicines

VISITOR PROFILE

▶ Hospital managers

▶ Medical Assistants

▶ Biomedical
researcher

▶ Biochemist

▶ Nurse

▶ Clinical Engineer

▶ Pharmacist

▶ Physiotherapist

▶ Laboratory Manager

▶ Hospital Manager

▶ Doctor

▶ Hospital Operator

▶ Rescuer

ORGANIZATIONAL STRUCTURE

Organizer:



Messe Düsseldorf is among the five largest trade fair organizers in the world. Each year, it welcomes around 30,000 exhibitors and more than 1,300,000 visitors from all over the world to its various trade fairs. **There are 77 international representation offices, promoting the fairs in 141 countries.**

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Medica was created in 1969 and is the **world's largest trade fair for health devices and solutions**. Annually it gathers more than 5,500 exhibitors and 120,000 visitors.

PARTNER INSTITUTIONS 2022



SUPPORTING MEDIA



HEALTHCARE

INFOMEDIX
INTERNATIONAL
CONNECTING MEDICAL BUSINESS WORLDWIDE

LAES & HAES
O UNIVERSO DIAGNÓSTICO EM SUAS MÃOS

NewsLab

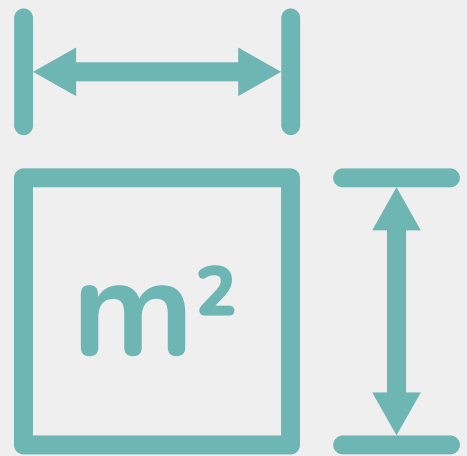
Pharmaceutical
Technology
Brasil

visão
hospitalar

TVDoutor 

PRICE PER sqm

INVESTMENT



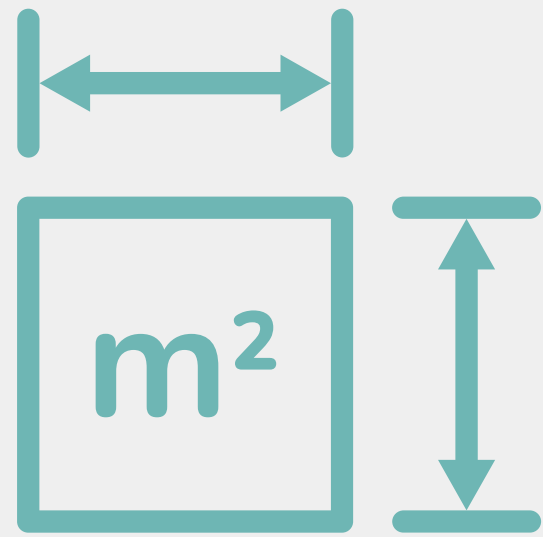
- ▶ RENEW USD 220,00
- ▶ ROW STAND (1 SIDE OPEN) USD 250,00/SQM
- ▶ CORNER STAND (2 SIDE OPEN) USD 260,00/SQM
- ▶ FRONT STAND (3 SIDE OPEN) USD 265,00/SQM
- ▶ BLOCK STAND (4 SIDE OPEN) USD 270,00/SQM

MANDATORY ADMINISTRATIVE FEES



- ▶ CITY HALL FEE USD 180,00 (unique value)
- ▶ MEDIA FEE USD 250,00 (unique value)
- ▶ FIRE EXTINGUISHER FEE USD 40,00 (1 for each 25sqm)
- ▶ CO-EXHIBITOR USD 750,00

BASIC CONSTRUCTION



PRICE PER sqm

► USD 105/sqm

- 1 Table
- 4 Chairs
- 1 Counter

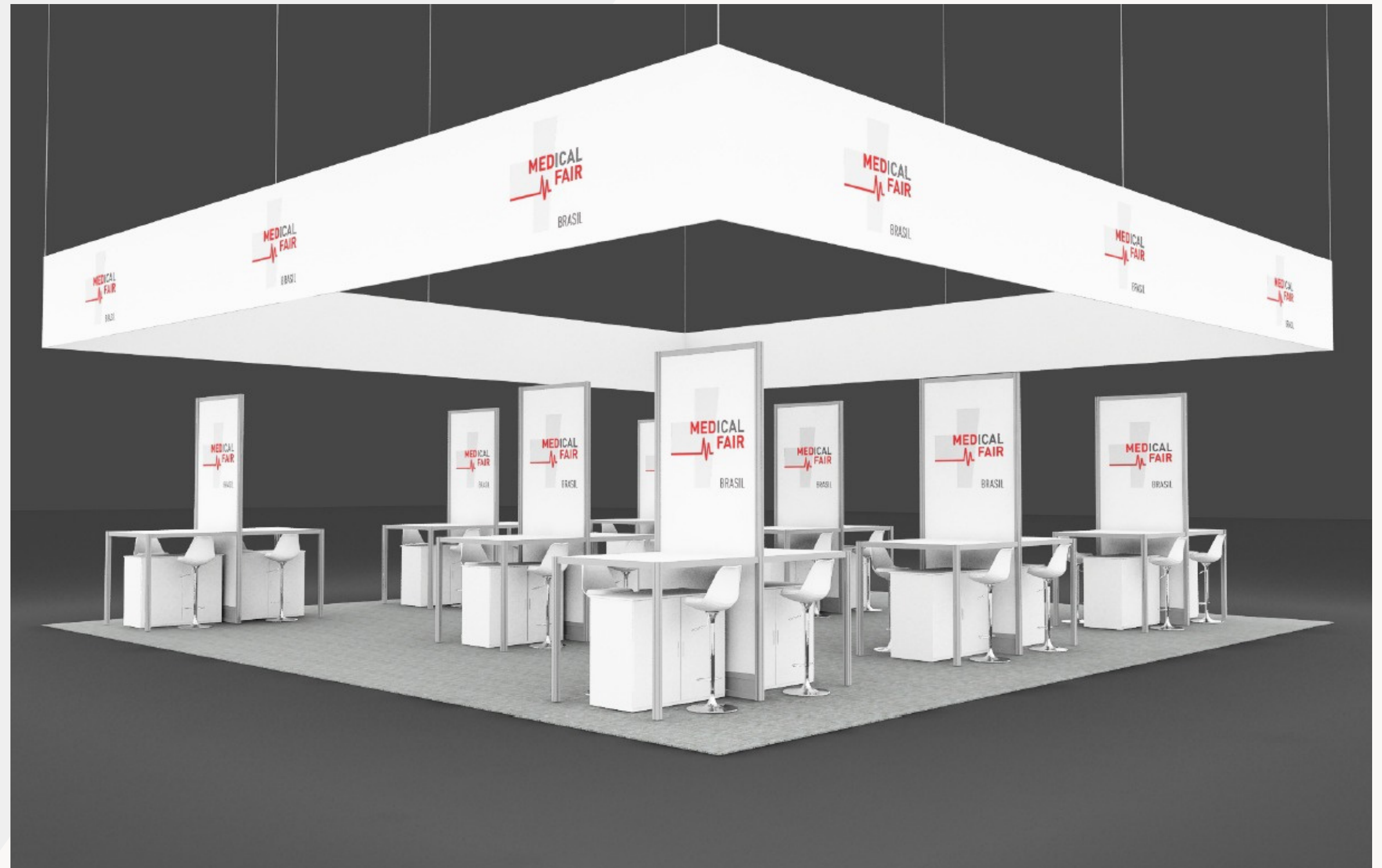


PRICE

► USD 850

► Fees included

STARTUPS



MEDICAL FAIR BRASIL 2022

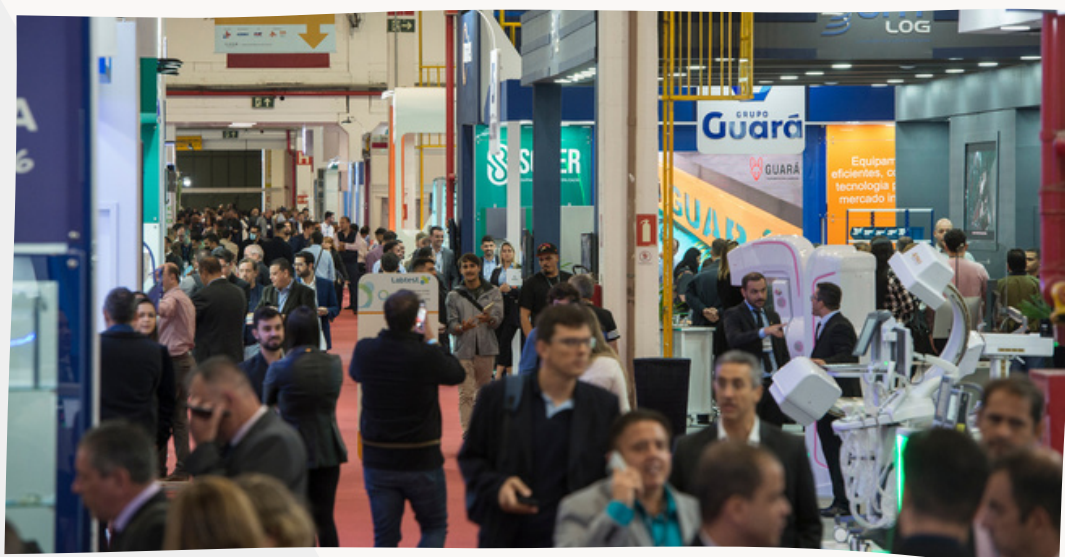


MORE THAN

12,000

QUALIFIED VISITORS

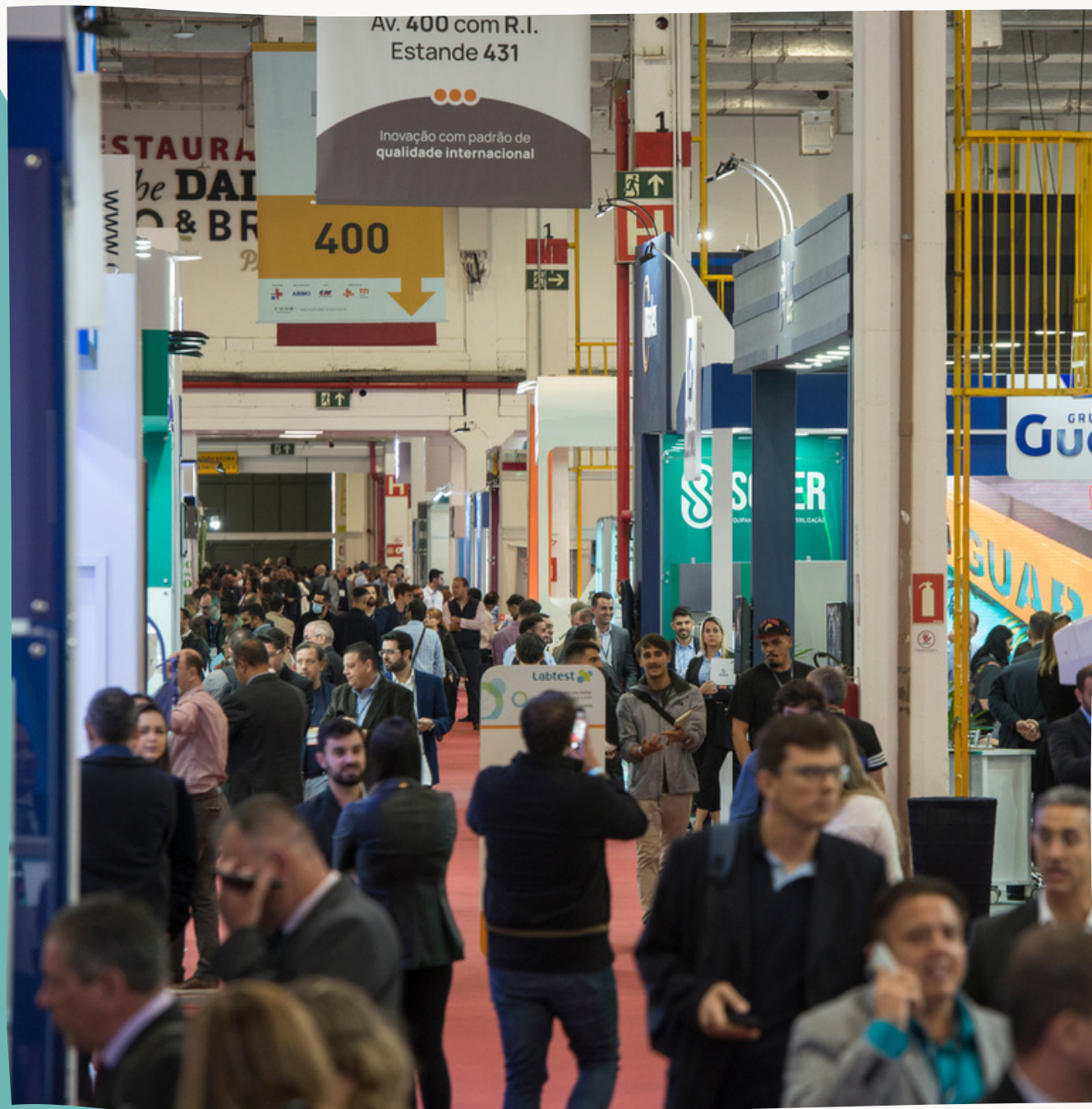
MEDICAL FAIR BRASIL 2022



Medical Fair Brasil values the quality of its audience.

Among the more than 12 thousand visitors in the 2022 edition, were the largest buyers and decision makers in the industry, from all over the country.

QUALIFIED AUDIENCE



SUS Health Secretaries



Buyers from the largest hospitals in Brazil



Clinic owners



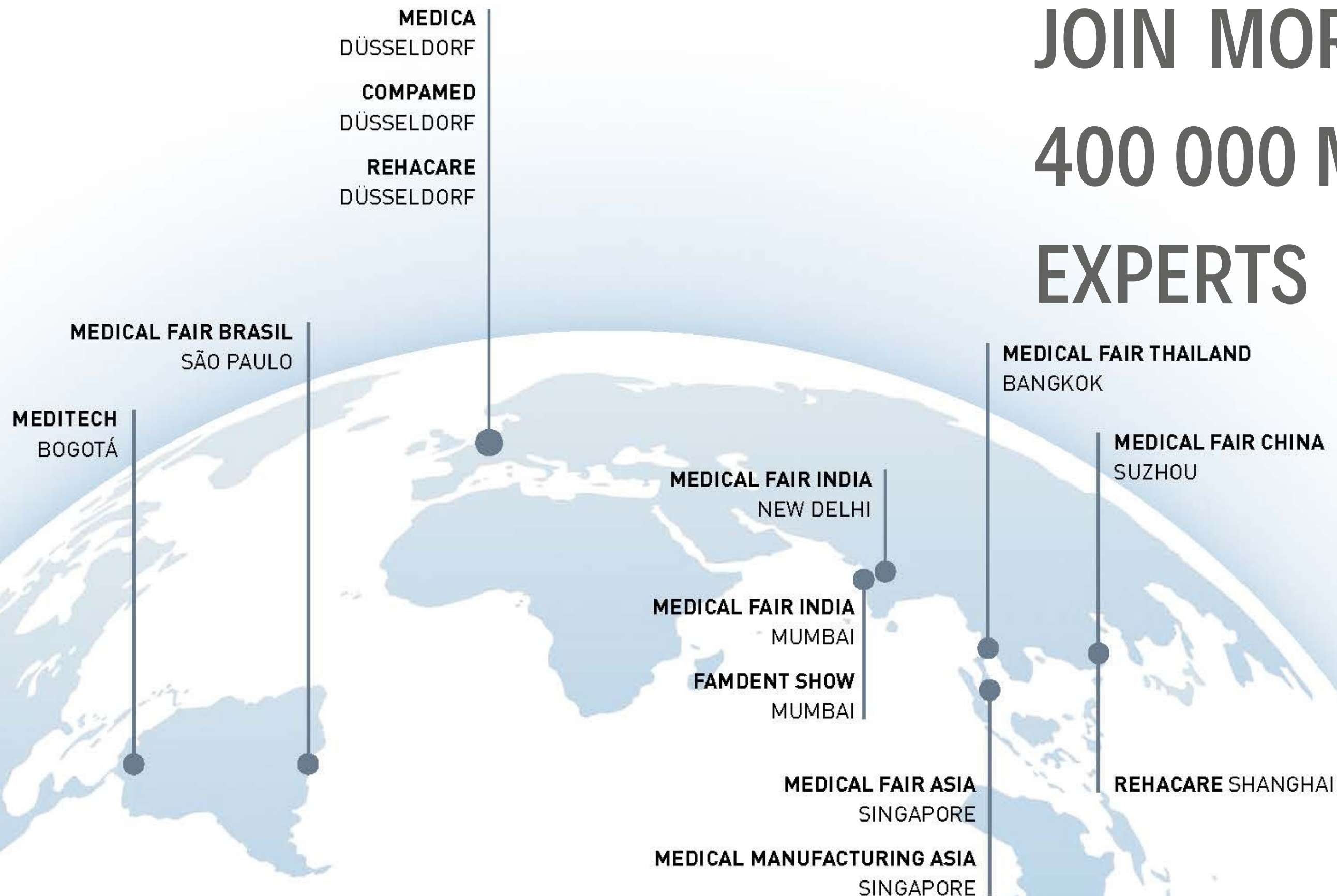
Buyers from the big institutes



Buyers from the largest laboratories in Brazil

Where Healthcare is going

JOIN MORE THAN
400 000 MEDICAL
EXPERTS



OFFICIAL CONTACTS



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