

XPONENTIAL™

APRIL 22 – 25, 2024 | EDUCATION
APRIL 23 – 25, 2024 | EXHIBITS
SAN DIEGO, CA

Exhibit Space Pricing

All XPONENTIAL 2024 exhibitors receive:

- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic /Cross Reference Directory (upgrade to an elite listing for 3x the exposure and the ability to receive communication from prospects pre-show)
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases and images to use in your pre-event promotion
- Opportunity to apply for a speaking slot in the Solutions Theater (additional investment required if selected)
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)

To reserve exhibit space, contact:

Krys Jackson

Individual Exhibitors

+1 312 621 5806

kjackson@mdna.com

Allison Nijim

National and International Group Partners

+1 312 621 5831

anijim@mdna.com

Dimensions	Booth Size sq. ft.	Organizational Member Rate ** \$ 37 per sq ft	Nonmember Rate \$ 43 per sq ft	Member Savings	Complimentary Exh. Badge Allocation
Startup Xcelerator	Turn-key Pod	\$3,200	\$3,700	\$500	2
10'x10'*	100	\$3,700	\$4,300	\$600	3
10'x10' Shell*	100	\$6,700	\$7,700	\$1,000	3
10'x20'*	200	\$7,400	\$8,600	\$1,200	5
10'x20' Shell*	200	\$12,000	\$13,200	\$1,200	5
10'x30'	300	\$11,100	\$12,900	\$1,800	8
10'x40'	400	\$14,800	\$17,200	\$2,400	10
20'x20'	400	\$14,800	\$17,200	\$2,400	10
20'x30'	600	\$22,200	\$25,800	\$3,600	13
20'x40'	800	\$29,600	\$34,400	\$4,800	15
30'x30'	900	\$33,300	\$38,700	\$5,400	17
20'x50'	1,000	\$37,000	\$43,000	\$6,000	18
30'x40'	1,200	\$44,400	\$51,600	\$7,200	20
20'x60'	1,200	\$44,400	\$51,600	\$7,200	20
30'x50'	1,500	\$55,500	\$64,500	\$9,000	25
40'x40'	1,600	\$59,200	\$68,800	\$9,600	27
30'x60'	1,800	\$66,600	\$77,400	\$10,800	30
40'x50'	2,000	\$74,000	\$86,000	\$12,000	35
50'x50'	2,500	\$92,500	\$107,500	\$15,000	45
50'x60'	3,000	\$111,000	\$129,000	\$18,000	50

Please review the XPONENTIAL [conditions of participation](#).

* Linear booths with open corner(s) are charged \$500 per corner.

** Member Discount for Exhibitors: Company must be an AUVSI organizational member at the time of contracting through the time of the show.



Raw Space (Linear Booths Only) Includes:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")



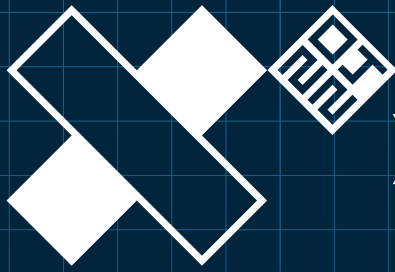
10' x 10' Shell Scheme



10' x 20' Shell Scheme

Shell Scheme Booth Space Includes:

- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power – 10 amp/1000 watt (outlet placed at the back wall; one outlet regardless of booth size)



XPONENTIALTM

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Learn more at XPONENTIAL.org

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