

XPONENTIAL™

APRIL 22 - 25, 2024 | EDUCATION
APRIL 23 - 25, 2024 | EXHIBITS
SAN DIEGO, CA

EXHIBIT SPACE PRICING

PRICING CHART

DIMENSIONS	BOOTH SIZE (IN SQUARE FEET)	ORGANIZATIONAL MEMBER RATE** \$37 PER SQ FT	NONMEMBER RATE \$43 PER SQ FT	MEMBER SAVINGS	COMPLIMENTARY EXH. BADGE ALLOCATION
Startup Xcelerator	Turn-key Pod	\$3,200	\$3,5700	\$500	2
10'x10'	100	\$3,700	\$4,300	\$600	3
10'x10' Shell	100	\$6,700	\$7,700	\$1,000	3
10'x20'	200	\$7,400	\$8,600	\$1,200	5
10'x20' Shell	200	\$12,000	\$13,200	\$1,200	5
10'x30'	300	\$11,100	\$12,900	\$1,800	8
10'x40'	400	\$14,800	\$17,200	\$2,400	10
20'x20'	400	\$14,800	\$17,200	\$2,400	10
20'x30'	600	\$22,200	\$25,800	\$3,600	13
20'x40'	800	\$29,600	\$34,400	\$4,800	15
30'x30'	900	\$33,300	\$38,700	\$5,400	17
20'x50'	1,000	\$37,000	\$43,000	\$6,000	18
30'x40'	1,200	\$44,400	\$51,600	\$7,200	20
20'x60'	1,200	\$44,400	\$51,600	\$7,200	20
30'x50'	1,500	\$55,500	\$64,500	\$9,000	25
40'x40'	1,600	\$59,200	\$68,800	\$9,600	27
30'x60'	1,800	\$66,600	\$77,400	\$10,800	30
40'x50'	2,000	\$74,000	\$86,000	\$12,000	35
50'x50'	2,500	\$92,500	\$107,500	\$15,000	45
50'x60'	3,000	\$111,000	\$129,000	\$18,000	50

TO RESERVE EXHIBIT SPACE, CONTACT:



Individual Exhibitors
Krys Jackson
+1 312 621 5806
kjackson@mdna.com



National and International Group Partners
Allison Nijim
+1 312 621 5831
anijim@mdna.com

To view the official cancellation policy for exhibitors at XPONENTIAL 2024, please review the [XPONENTIAL Exhibitor Terms and Conditions](#).

ALL XPONENTIAL 2024 EXHIBITORS RECEIVE:

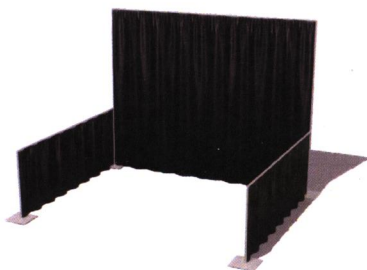
- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic /Cross Reference Directory (upgrade to an elite listing for 3x the exposure and the ability to receive communication from prospects pre-show)
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases and images to use in your pre-event promotion
- Opportunity to apply for a speaking slot in the Solutions Theater (additional investment required if selected)
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)

RAW BOOTH SPACE *

	PRICE PER SQUARE FOOT
AUVSI Organizational Member **	\$37
Nonmember	\$43

Raw Space (Linear Booths Only) Includes:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")



* Linear booths with open corner(s) are charged \$500 per corner.

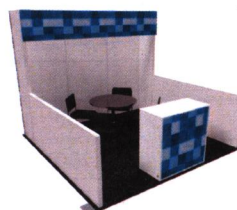
** Company must be an organizational member of AUVSI at the time of contracting and at the time of the show.

SHELL SCHEME BOOTH *

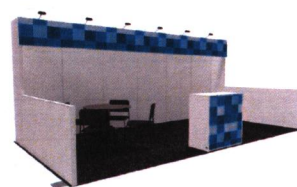
	10' X 10'	10' X 20'
AUVSI Organizational Member **	\$6,700	\$12,000
Nonmember	\$7,700	\$13,200

Shell Scheme Booth Space Includes:

- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power - 10 amp/1000 watt (outlet placed at the back wall; one outlet regardless of booth size)



10'x10' Shell Scheme



10'x20' Shell Scheme



XPONENTIAL™

Co-hosted by

