



# pacprocess

PROCESSING & PACKAGING

12<sup>TO</sup> 14 DECEMBER 2023

MIDDLE EAST

# AFRICA

MEMBER OF INTERPACK ALLIANCE

EGYPT INTERNATIONAL EXHIBITION CENTER

[PACPROCESS-MEA.COM](https://pacprocess-mea.com)



ORGANIZED BY:



**KONZEPT**  
EXHIBITIONS · EVENTS · MARKETING



**interpack  
alliance**  
MADE FOR TOMORROW

HELD CONCURRENTLY WITH:

**FoodAfrica** <sup>Cairo</sup>

# A LEADING TRADE FAIR WITH AN INTERNATIONAL SPAN

pacprocess MEA, the International Exhibition for Processing & Packaging in the Middle East and Africa, is a member of interpack alliance, which spans all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio.

This leading trade fair for the processing & packaging industry resumes its 4<sup>th</sup> edition, establishing itself as a global brand developed to create an efficient network between international traders and vendors with their counterparts from Egypt, the Middle East, and the African region.

pacprocess MEA 2023 will once again bring together industry leaders to learn, engage, and showcase the latest processing and packaging products, technologies, equipment and innovations in the food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, nonfood, and industrial goods sectors.

**THE EVENT WILL BE HELD FROM 12 TO 14 DECEMBER 2023 AT EGYPT INTERNATIONAL EXHIBITION CENTER IN CAIRO.**

## TARGET INDUSTRIES



## PACKAGING AND PROCESSING INDUSTRY ON THE RISE IN EGYPT

With a population of over 100 million, Egypt is the largest consumer market in the Middle East, representing huge potential for consumer goods manufacturers. Thus, making this country a hub for the entire region and an attractive market for the international packaging and related process industries.

Currently, Egypt is the 3<sup>rd</sup> largest market for packaging products in the Middle East and North Africa region.



# interpack alliance

MADE FOR TOMORROW



[INTERPACKALLIANCE.COM](http://INTERPACKALLIANCE.COM)

# EGYPT'S PACKAGING & PROCESSING SECTOR IS BOOMING



**37%**

INCREASE IN EGYPT'S PRINTING & PACKAGING EXPORTS  
(Jan-Jun 2022)

**3.7%**

CAGR\* IN THE EGYPTIAN PAPER MARKET  
(2021-2026)

**4.1%**

CAGR\* IN THE EGYPTIAN PRINTING AND PACKAGING MARKET  
(2021-2025)

**~30%**

INCREASE IN THE EGYPTIAN PACKAGING & PAPER EXPORTS TO REACH \$820.2 MILLION  
(Jan-Jun 2022)

**5,000**

COMPANIES IN THE EGYPTIAN PRINTING AND PACKAGING SECTOR

**208%**

INCREASE IN THE EGYPTIAN NON-CORRUGATED CARTON EXPORTS TO REACH \$16.3 MILLION  
(Jan-Jun 2022)

**158%**

INCREASE IN EGYPTIAN PAPER BAG EXPORTS TO RECORD \$3.1 MILLION  
(Jan-Jun 2022)

# PACPROCESS MEA 2022 IN THE SPOTLIGHT



-  BELARUS
-  BRAZIL
-  GERMANY
-  INDONESIA
-  ITALY
-  JORDAN
-  SAUDI ARABIA
-  KUWAIT
-  PAKISTAN
-  POLAND
-  RUSSIA
-  TÜRKIYE
-  UNITED ARAB EMIRATES

## PARTICIPATING COUNTRIES



## EXHIBITS PROFILES

- Machines and equipment for manufacturing foodstuffs, confectionery and bakery products
- Machines and equipment for beverage production
- Machines and equipment for the production of packaging & packaging aid, packaging printing, labelling and marking machines
- Machines and equipment for the production of pharmaceuticals and cosmetics
- Packaging machines and devices
- Packaging materials, packaging production aids, and packaging accessories
- Automation technology / Components / Accessories
- Recycling and environmental technologies
- Digitalization and services
- Plastic packaging
- Printing technologies

\*The above figures represent the total combined data of Food Africa & pacprocess MEA.

# SPECIAL FEATURES

## CONCURRENT EVENT

### FoodAfrica <sup>Cairo</sup>

Food Africa has proved itself to be an unmissable event for decision makers in the food & beverage industry from across the world, to uncover the business potential of Egypt, Africa and the MENA region, source new products and materials, and keep track of the industry's novelties.

Food Africa, the 8<sup>th</sup> International Trade Exhibition for Food & Beverages, provides a versatile and highly targeted platform, serving appetizing business opportunities for wholesalers, distributors, and retailers from around the world.

For the 4<sup>th</sup> consecutive year, Food Africa and pacprocess Middle East Africa trade fairs are held in parallel to deliver a comprehensive platform for highlighting the latest products, services and solutions required for the fast-growing F&B, processing and packaging sectors in Egypt and the region.



**THE TWO EXHIBITIONS COMPLEMENT EACH OTHER, WITH THE FOOD INDUSTRY BEING THE BIGGEST USER OF PROCESSING AND PACKAGING TECHNOLOGY AND PRODUCTS.**

## SPECIALIZED CONFERENCE



pacprocess MEA 2023 will feature a specialized conference that brings together international industry experts to explore numerous packaging and processing related topics. It provides attendees with unique insights into new market trends and demands in Egypt, Africa, and the world.

## HOSTED BUYERS PROGRAM



The Hosted Buyers Program will assist exhibitors in networking with trade buyers and decision makers from around the world by suggesting relevant contacts to meet. The program allows signing agreements on the spot.



# THE ORGANIZERS



## MESSE DÜSSELDORF

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.



## IFP EGYPT

IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 42 years and more than 550 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision makers.



## KONZEPT

Konzept is an Exhibition & Event Management Company based in Cairo, operating in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full services package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.

# THE VENUE

## EGYPT INTERNATIONAL EXHIBITION CENTER (EIEC)



Egypt International Exhibition Center has a fully equipped and flexible structure, with 4 halls providing over 40,300 sqm of exhibition space with interlinked partitions and over 8 meters ceiling height. The modern exhibition facility is well accessed by a modern highway and is a few minutes away from 5 stars hotels, commercial centers and the airport.

**Access:** Accessible from both a private entrance and convention center connection gate.

**Services:** The in-house teams bring events to life with dynamic design, lighting and other technology - backed by a strong foundation of utilities and facilities management. In addition, the kitchen can cater to any needs, from a simple finger food menu to a tasty business lunch.

**Additional features:** Multi-purpose offices, registration booths, easy access to the conference center, coffee shops, food court and wide parking spaces.

# WE ARE GETTING READY FOR A REMARKABLE EDITION!

GET AHEAD OF THE COMPETITION, BOOK YOUR SPACE NOW AT  
**PACPROCESS MEA 2023!**

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