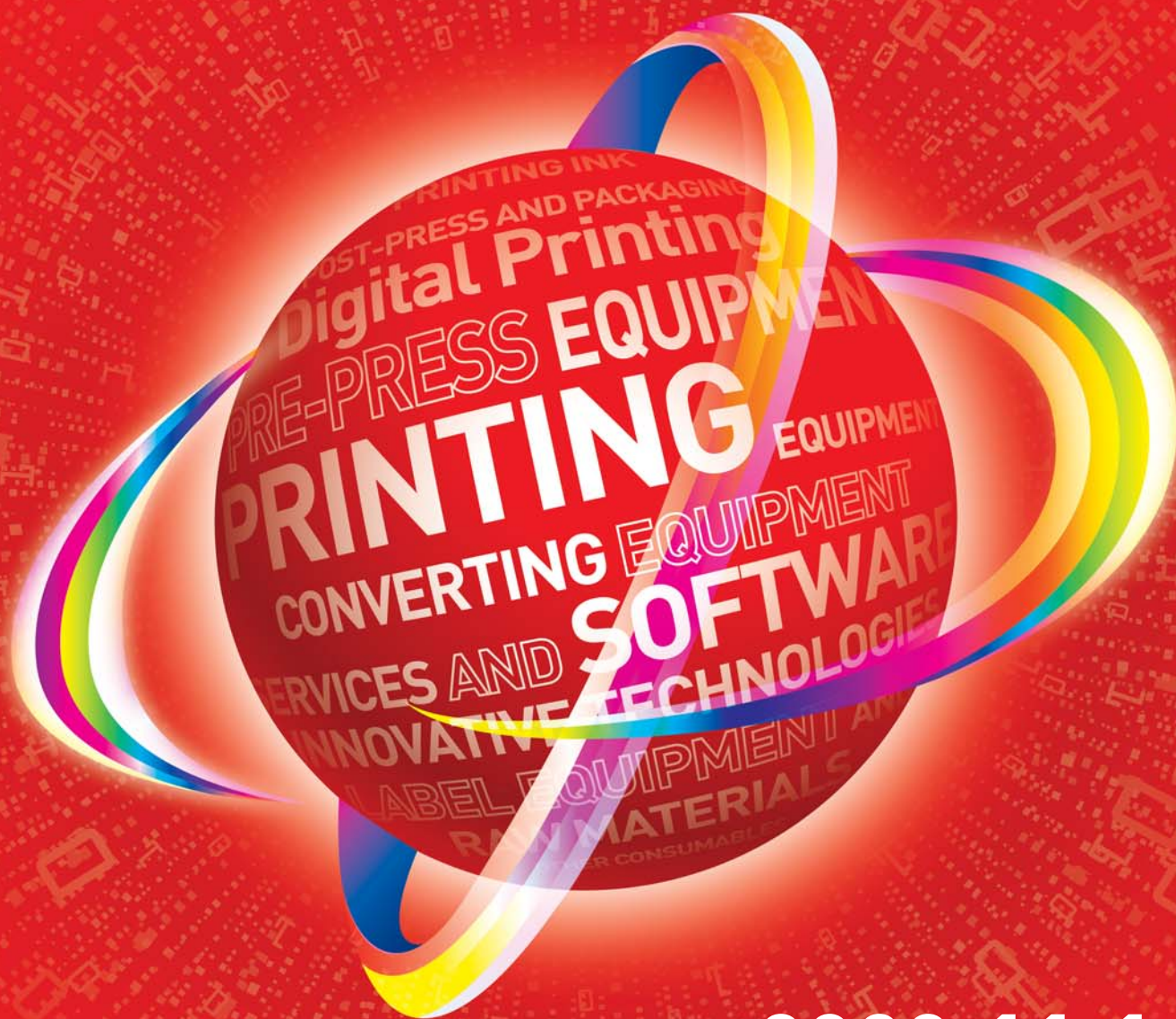


THE 9th ALL IN PRINT CHINA
第九届中国国际
全印展

中国国际印刷技术及设备器材展
China International Exhibition All about Printing Technology & Equipment



新技术 新动能 新格局
New Technology · New Driver · New Pattern



2023.11.1-4

上海新国际博览中心

Shanghai New International Expo Centre

www.allinprint.com

2023年，中国经济增速将逐步向潜在增长率水平回归。印刷包装产业作为服务国民经济和居民生活的重要产业之一，增长必将如期而至。

中国国际全印展自2003年创办，至2023年恰逢创办20周年，一直与全球印刷包装行业共同成长，经历过“非典”、跨越过“金融海啸”，如今更是经受住“新冠疫情”的考验，当之无愧是中国乃至世界印刷行业领先的专业展览会之一。在经济全球化背景下，新产品、新技术、新的服务领域，新的商业模式不断涌现。全印展立足中国，放眼世界，印刷企业应该如何利用高新技术进行转型升级，更加快速地走向高科技与创新之路？您将在2023年全印展找到答案。

第九届中国国际全印展将于2023年11月1日-4日在上海新国际博览中心举行。作为覆盖印刷全产业链的专业展会，2023全印展将不仅展现印刷各个环节的最新产品、技术，同时也将聚焦行业热点，洞察行业趋势，为印刷企业提供个性化解决方案。



集合优势资源，植根中国，辐射全球
Integrate Global Resources,
Based in China, Face the World

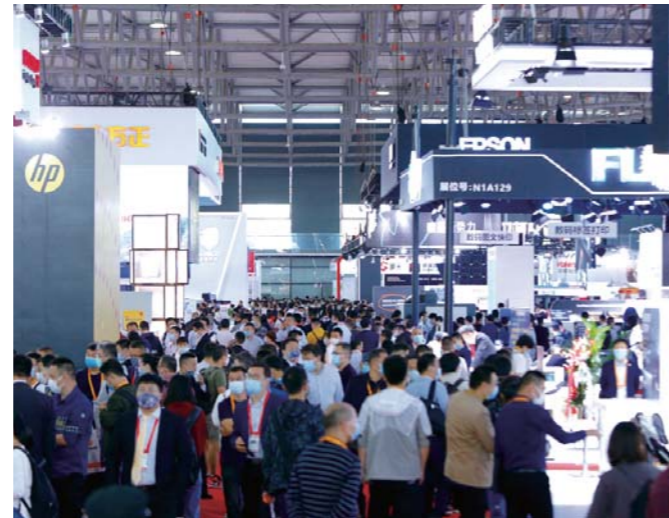
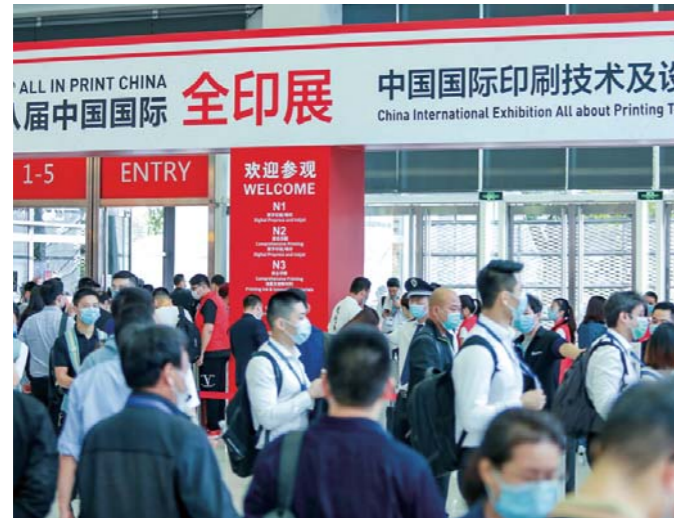
三大主办方强强联合，中国印刷技术协会、中国印刷科学技术研究院对印刷行业深刻的理解、广泛的资源和深远的社会影响力，杜塞尔多夫展览集团遍布全球141个国家和地区的超级网络，为全印展高品质、高规格、国际化举办提供强有力保障。

The concerted efforts of the three organizers, the profound understanding of the printing industry, extensive resources and far-reaching social influence of the Printing Technology Association of China and the China Academy of Printing Technology, and the super network of Messe Düsseldorf covering 141 countries and regions around the world serve as powerful guardrails for the convening of All in Print featuring high quality, high standard and international presence.

 120,000+ 平米
sqm

 1,000+ 展商
Exhibitors

 100,000+ 全球观众
Global Visitors



In 2023, China's economy will gradually return to the potential growth rate. The printing and packaging industry, one of the most important industries serving the national economy and residents' lives, will definitely enjoy development.

The All in Print China will celebrate its 20th anniversary of its founding in 2023. For the past 20 years, the exhibition has been developing together with the Chinese printing industry withstanding the challenges of SARS, the Financial Tsunami, and now, Covid-19. New products, technologies, services, and business models continue to emerge under globalization. Based in China, All in Print provided companies with a global stage. What can companies do to transform their business using new and advanced technologies into high-tech and innovative enterprises more efficiently? You will find the answers at All in Print China 2023.

The 9th All in Print China will be held at the Shanghai New International Expo Centre from November 1 to 4, 2023. In addition to new products and technologies of the printing industry, All in Print China 2023 as a professional exhibition for the entire industry chain, will focus on popular topics, industry insights and trends, and provide tailored solutions for printing companies.

All in Print China 2023

新技术和新产品发布的首选平台 The Preferred Platform for Launching New Technologies and Products

优质的专业观众、强大的媒体后援、实在的订单销量等使全印展成为企业新技术和新产品发布的首选平台。千余家企业同台竞技，展示最新解决方案，推动印刷包装业进步。

All in Print is built into a preferred platform for companies to launch new technologies and products thanks to the professional trade visitors, strong media backup, attractive orders and others. Over a thousand companies gather under one roof to showcase their latest solutions in a bid to promote the printing and packaging industry.

8 大主题 覆盖更全领域 Themes – Cover Complete Segments



数字印刷

展示数字印刷及相关最新技术趋势、触摸数字印刷技术的最新应用。

Digital Printing

Showcase digital printing and the latest technology trends, and applications of touch digital-printing technology.



印前及数字化

集中展现创新印前及数字化解决方案，展示色彩管理以及设备数字化升级成果。

Pre-press and Digitalization

Display innovative pre-press, digital solutions, color management and digitalization of equipment.



综合印刷

汇聚以印刷为核心的生产及相关加工综合解决方案。

Comprehensive Printing

Gather integrated solutions for printing manufacturing and processing.



印后加工

领先的模切、覆膜、切纸、糊盒、烫金等技术在此竞相绽放。

Post-press Processing

Leading technologies such as die-cutting, laminating, paper cutting, box gluing, and foil stamping can be found here.



纸包装加工

集中展示国内外领先的纸包装技术，如精品包装、功能性包装、智能包装等最新解决方案。

Paper Packaging Processing

Showcase the latest packaging technologies such as premium packaging, functional packaging, and smart packaging in China and around the world.



瓦楞包装

瓦楞纸包装及纸箱设备精彩呈现。

Corrugated Packaging

A variety of corrugated packaging and carton equipment will be displayed here.



标签产业

展示全球标签产业的先进技术和加工解决方案、软包装印刷前沿技术。

Label Printing Industry

Showcasing advanced technologies and processing solutions of the global label industry and cutting-edge technologies for flexible packaging printing.



印刷创新材料

精选各类创新/环保的纸张、版材、油墨等印刷耗材。

Innovative Printing Materials

Cherry-picking various innovative, eco-friendly printing consumables like paper, plate materials and ink.

3 大特色专区 聚焦行业热点

Featured Zones – Focus on Industry Hot Topics

印刷梦工厂

集中展示“前沿技术”、“创新应用”、“解决方案”，展现印刷创新前沿技术和应用。

Innovation Factory

Feature “Cutting-edge Technology”, “Innovative Applications”, and “Solutions”. Showcase innovative technologies and applications for the printing industry.

智能制造专区

集中展示印刷行业“智能制造”领域的新发展、新成果。

Smart Manufacturing Zone

Focusing on the new development and achievements in intelligent manufacturing of the printing industry.

产教融合专区

打造印刷行业产、教、学、研合作共赢的专业平台。

Industry and Education Integration Zone

A professional platform for win-win cooperation between the printing industry and educational institutions, universities and research institutes.

4 大特色功能 提升参展收益

Value-added Services – Maximize Exhibiting Results

云上全印展

全面焕新的“云上全印展3.0”功能更强大。中英双语直达全球买家；产品、展商、视频&直播三大版块多维度全天候展示展商解决方案；综合化搜索、智能化推荐，精准匹配供需两端；买家在线询盘、买家求购信息匹配，为参展企业提供深度供采对接服务，链接更多商机机会。

All in Print Cloud

The renewed "All in Print Cloud 3.0" boasts more impressive functions. Direct access to global buyers is available in Chinese and English versions. Three sections covering products, exhibitors and videos & live streaming showcase exhibitors' solutions in multiple aspects anytime. Comprehensive search and intelligent recommendations match supply and demand. Buyers' online inquiries and requests are linked to the matched exhibitors to help them connect and bring more business opportunities.

海外买家对接会

向全球的合作协会/机构发出了定向邀约，拓展渠道、加强联系、挖掘国际买家需求、深度服务跨境商贸对接，邀请更多展商参与推介，与全球买家实现即时对接。

Match-making Conference with Overseas Buyers

To assist more exhibitors and global buyers in achieving business cooperation by matching the demand and supply, the organizers will increase more channels, and send targeted invitations to partners/associations/institutions/buyers worldwide to attend the matchmaking conferences.

星级买家对接会

定向邀请规模以上印刷包装企业作为星级买家，提供个性化观展方案和专属的技术产品对接会，展会现场邀请展商与星级买家团面对面交流对接。

Star Buyers Match-making Salon

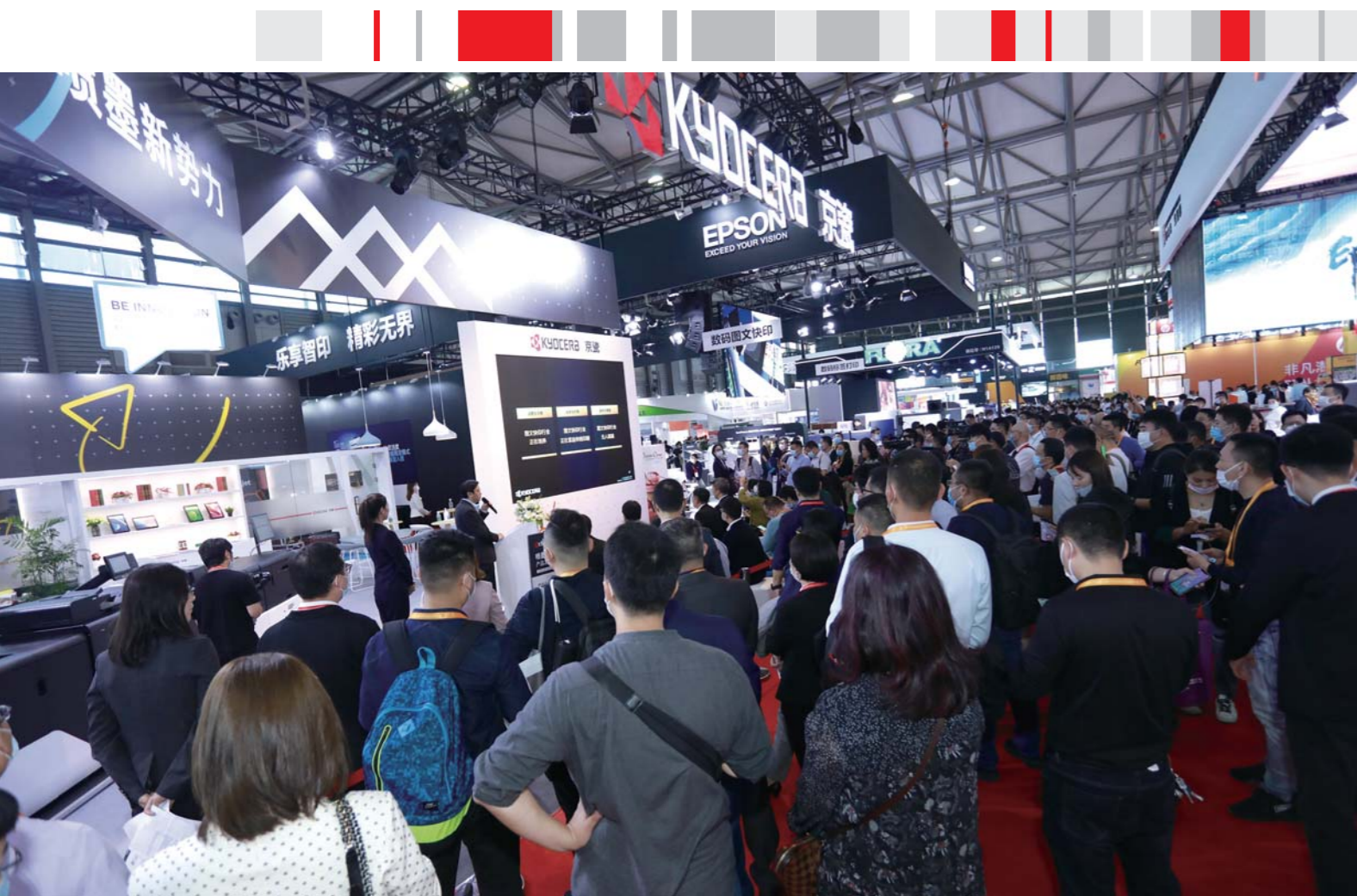
The Star Buyers are selected large-scale printing and packaging companies, who are provided with tailored tours, and technology and products meetings. Exhibitors will have the opportunities to meet with the Star Buyers in person on site during the exhibition.

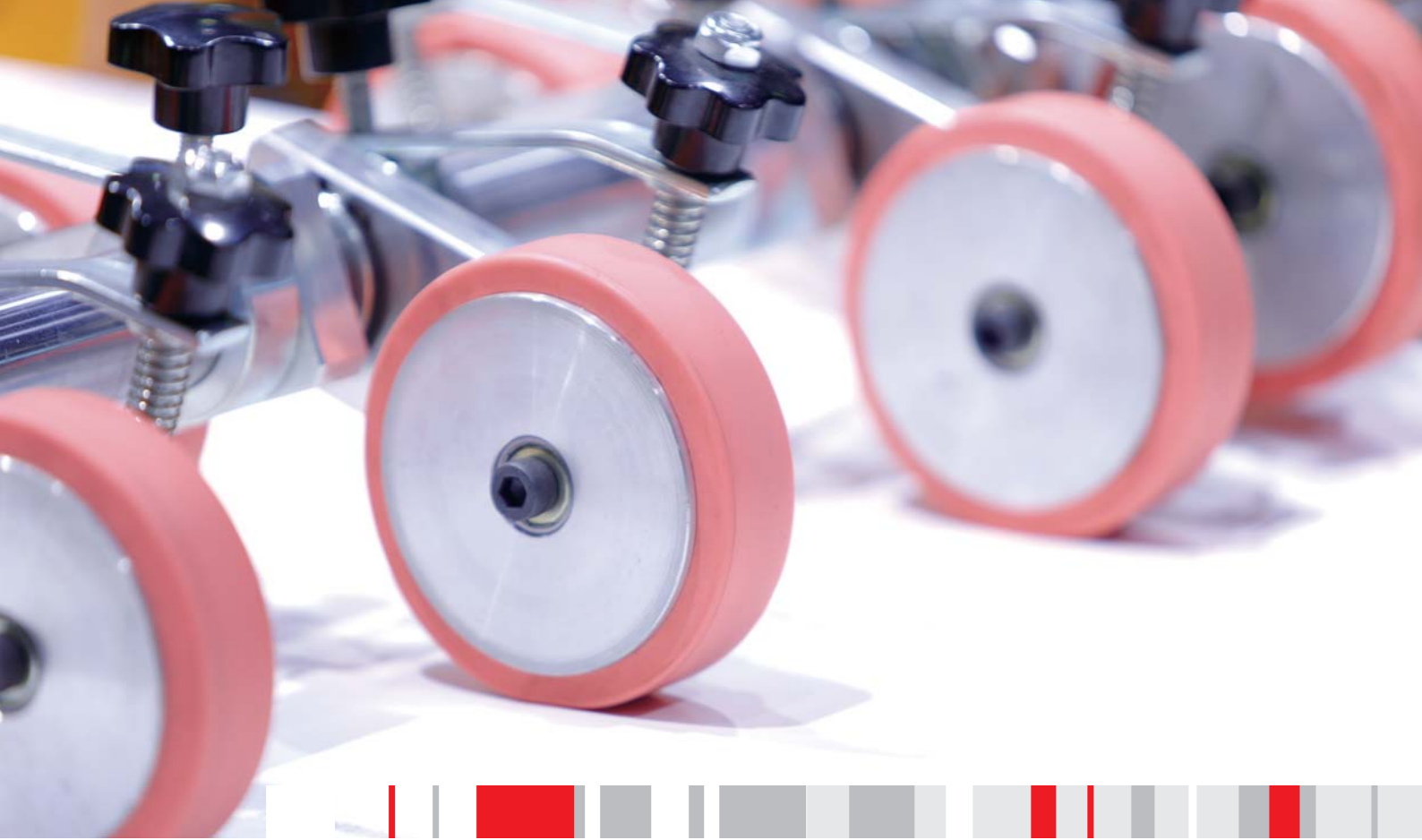
全方位融媒体展会宣传

微信、微博、视频号、抖音、Facebook、Twitter、LinkedIn，国内外社交平台自媒体和全球专业平媒、网媒等合作伙伴，共同构建出立体化的渠道，全方位将展会信息传递到观众，个性化展品宣传也将在各类媒体平台上竞相绽放。

All-around Media Promotion

Exhibition news will be spread to the visitors all over the world on multiple channels, Print Media, Digital Media, Internet Media, as well as individualized ones including WeChat, Weibo, WeChat Videos, Douyin, Facebook, Twitter, LinkedIn, etc.





观众类型 Visitor Profile

- 商业印刷、出版印刷、报业印刷、标签印刷
- 纸包装、软包装和瓦楞纸箱企业
- 其他包装企业
- 零售业与生产商
- 广告、平面设计公司、直邮和公关公司
- 多媒体及网络出版商
- 专业媒体
- 相关协会
- 政府机构和金融机构
- 院校及专业教研机构
- Commercial Printing, Newspaper Printing, Label Printing
- Paper Packaging, Flexible Packaging and Corrugated Carton Factory
- Other Packaging Enterprises
- Retailing and Manufacturing
- Advertising and Design Firms, Direct Marketing and PR Agencies
- Multimedia and Internet Publishers
- Trade Publications
- Relevant Trade Associations
- Government Agencies and Financial Institutions
- Academies and Professional Institutions of Educational Research



展品大类 Exhibit Categories

- 印前设备
- 印刷设备
- 印后加工设备
- 包装加工设备
- 纸张和各类承印物
- 油墨
- 其他耗材
- 配套和基础设施
- 服务和软件
- 创新技术
- Pre-Press Equipment
- Printing Equipment
- Post-Press Converting Equipment
- Packaging Converting Equipment
- Paper and Substrates
- Printing Ink
- Other Consumables
- Components and Infrastructure
- Services and Software
- Innovative Technologies



部分专业观众 Part of Trade Visitors





同期活动精彩纷呈，引领行业新发展
Fascinating Concurrent Events Lead the
New Development of the Industry.

精彩纷呈的同期活动，高屋建瓴的前瞻性交流，汇集业界各方业者，共同探讨行业新趋势、新技术、新产品，助推全产业链协同发展。

Covering a wide range of concurrent events and insightful prospective exchanges, the exhibition brings together all parties in the industry to explore new trends, technologies and products and promote the synergistic development of the whole industry chain.



同期活动 Concurrent Events



中国印刷论坛
China Printing Summit Forum

全印展新技术发布会
All in Print New Technology Conference

全球标签高峰论坛
Global Label Summit

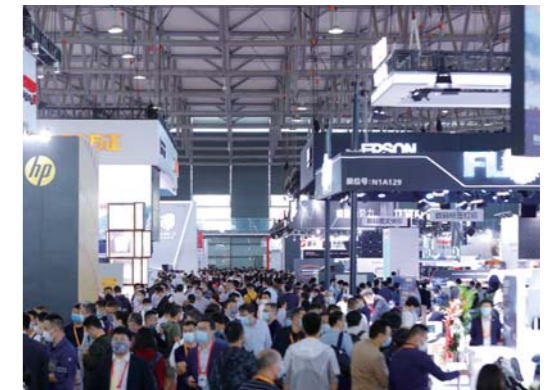
*以上为部分同期活动，最终以现场公布为准
Only part of the events, final list will be subjected to on-site confirmation.

参展费用 Participation Cost

| 展区 Exhibitor Zone | 光地展位 Raw Space (Min.36 sqm) | 标摊展位 Shell Scheme (Min.9 sqm) |
|-------------------|-----------------------------|-------------------------------|
| A区 Zone A | RMB 2,000 / sqm | RMB 2,200 / sqm |
| B区 Zone B | RMB 1,600 / sqm | RMB 1,800 / sqm |
| C区 Zone C | RMB 1,400 / sqm | RMB 1,600 / sqm |
| D区 Zone D | RMB 1,200 / sqm | RMB 1,400 / sqm |

依展位开口类型不同加收开口费
Plus surcharge according to booth open types

| | |
|-------------|----------------------------|
| 一面开 (不加收) | 1-Side Open (no surcharge) |
| 二面开 (加收10%) | 2-Sides Open (+10%) |
| 三面开 (加收13%) | 3-Sides Open (+13%) |
| 岛型 (加收15%) | Island stand (+15%) |



国内展商请联系

Domestic exhibitors, please contact

▶ 北京科印传媒文化股份有限公司 Beijing Keyin Media & Culture Co., Ltd.

王聪媛 女士 Ms. Kathy Wang
电话 Tel: 86-10-8827 5809
电邮 Email: wangcongyuan@keyin.cn

王会英 女士 Ms. Wang Huiying
电话 Tel: 86-10-8827 5756
电邮 Email: wanghuiying@keyin.cn

张璐 女士 Ms. Zhang Lu
电话 Tel: 86-10-8827 5739
电邮 Email: zhanglu@keyin.cn

方雪原 先生 Mr. Fang Xueyuan
电话 Tel: 86-10-8827 5788
电邮 Email: fangxueyuan@keyin.cn

田玉凤 女士 Ms. Tian Yufeng
电话 Tel: 86-10-8827 5732
电邮 Email: tianyufeng@keyin.cn

曹冰冰 女士 Ms. Cao Bingbing
电话 Tel: 86-10-8827 5799
电邮 Email: caobingbing@keyin.cn

▶ 中国印刷技术协会 The Printing Technology Association of China

王赫然 女士 Ms. Wang Heran
电话 Tel: 86-10-5936 1480
传真 Fax: 86-10-5936 1489
电邮 Email: wangheran@cnprint.org.cn

国际展商请联系

International exhibitors, please contact

▶ 杜塞尔多夫展览（上海）有限公司 Messe Düsseldorf (Shanghai) Co., Ltd.

杨俊 女士 Ms. Jun Yang
电话 Tel: 86-21-6169 8334
电邮 Email: jun.yang@mds.cn

顾怡然 女士 Ms. Kathy Gu
电话 Tel: 86-21-6169 8323
电邮 Email: kathy.gu@mds.cn

庄园 女士 Ms. Manor Zhuang
电话 Tel: 86-21-6169 8352
电邮 Email: manor.zhuang@mds.cn



微信 Wechat



官网 Website

www.allinprint.com

主办单位
Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

国际支持单位
International Supporter:



杜塞尔多夫展览集团公司
Messe Düsseldorf GmbH
- organizer of drupa 主办方

承办单位
Undertaken by:



中国印刷技术协会
The Printing Technology Association of China



北京科印传媒文化股份有限公司
Beijing Keyin Media & Culture Co., Ltd.



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Messe Düsseldorf (Shanghai) Co., Ltd.

协办单位
Co-organized by:



上海市印刷行业协会
Shanghai Printing Industry Association

