

Chinaplas

国际橡塑展

A Brighter and
Shared Future,
Powered by
Innovation.



Shenzhen
World
Exhibition &
Convention Center

20
23

4·17
/
4·20



CHINAPLAS Invests in Innovation, Develops New Approach to Drive Plastics and Rubber Industry Growth

In the post-pandemic era, Asia's economic recovery has accelerated. From 2022, the Regional Comprehensive Economic Partnership (RCEP), which accounts for one-third of the world's population, economic volume and total trade, will come into effect. RCEP is the largest free trade agreement in the world and is slated to increase global GDP by USD 186 billion annually by 2030, increasing the collective GDP of member countries by as much as 4.6% .

Accounting for more than 60% of the world's economic growth, Asia is the most dynamic region in the world economy. As the dragonhead of Asia, China's GDP in 2021 exceeded USD 18 trillion, an increase of 8.1% of 2020. During the "14th Five-Year Guidelines," China will strive to realize the integration of domestic and foreign trade and develop a new approach to drive growth. China will also invest in reliable sources of renewable energy and in the development of new materials, with the aim of driving the country's comprehensive green transformation both economically and socially.

The Guangdong-Hong Kong-Macao Greater Bay Area, the cradle of China's modernization, has one of the highest degrees of openness and the strongest economic vitality in China. The economic scale of the Greater Bay Area exceeds USD 1.5 trillion, comprising huge industrial clusters, R&D centers, a financial ecosystem and manufacturing bases of many technology giants. The Greater Bay Area plays a pivotal role in China in terms of technological innovation, high-end manufacturing, and modern service industries, as well as regards the scale and quality of foreign direct investment.

Shenzhen is the core engine city of the Greater Bay Area and is home to leading technology industries. Its GDP in 2021 exceeded USD 471 billion. From April 17-20, 2023, CHINAPLAS will be staged in Shenzhen again. Playing into the geographical advantages of Shenzhen and the Greater Bay Area to strengthen its influence on ASEAN and emerging markets in Asia, CHINAPLAS will offer an excellent platform to the global plastics and rubber technology suppliers to expand their market share in China and Asia.



"Feast" of Plastics and Rubber Industries

(Estimated show scale of CHINAPLAS 2023)

350,000 sqm
exhibition area

3,900+
international
exhibitors

10+
national & regional
pavilions

160,000+ visitors
from 150 countries & regions



By Promoting Technology, Policies Help Enable The Plastics and Rubber Industries to Usher in New Opportunities

Eco-Friendly and Sustainable Plastics Technology Creates Vehicles of the Future

Under the vision of "carbon peak by 2030 and carbon neutrality by 2060", the automotive industry is committed to these goals. The annual direct economic scale of China's auto industry is about USD 1.5 trillion, and new-energy vehicles have ushered in tremendous growth. Besides their lightweight advantages to reduce energy consumption, plastics may enable manufacturers to reduce production costs, drive modular assembly models and improve the aerodynamics of vehicles' exteriors.

Demand for Medical Plastics Continues to Explode

Factors such as increased health awareness and rapid urbanization are driving emerging economies to invest more in advanced medical services. Medical plastics have strong sterilization properties, are easy to manufacture and are energy-conserving. The demand for plastics from medical suppliers and medical device manufacturers continues to grow.



With R&D investment, plastics in the medical field continue to find broader application, and this market potential cannot be underestimated.



The increasing recyclability of plastics makes them also more competitive.



The Plastic Packaging Market is Stable and Rising

The growth of e-commerce around the world has led to the rapid development of plastic packaging. Single-serve consumer packaging has shown significant growth over the past few years, due to its convenience. In addition, the worldwide pharmaceutical packaging plastics market will grow rapidly between 2021 and 2028, including the fast-expanding application of various recyclable and degradable plastics solutions in the industry.

The Rise of the Consumer Electronics Industry – the Opportunity for Quantum Leap Development

The updating and iteration times of consumer electronic products are shortening and the devices themselves are becoming smarter and more integrated. As 5G applications and smart devices grow more popular, emerging industries such as IoT devices and wearables have risen rapidly as well.



As a national strategic development industry, China's electronics manufacturing market reached approximately USD 2 trillion in 2021, and CAGR rate from 2021 to 2025 will be 8.9%, which will significantly increase the demand for plastics products such as plastic gears, optical fibers, displays and polymer-based electronic components.

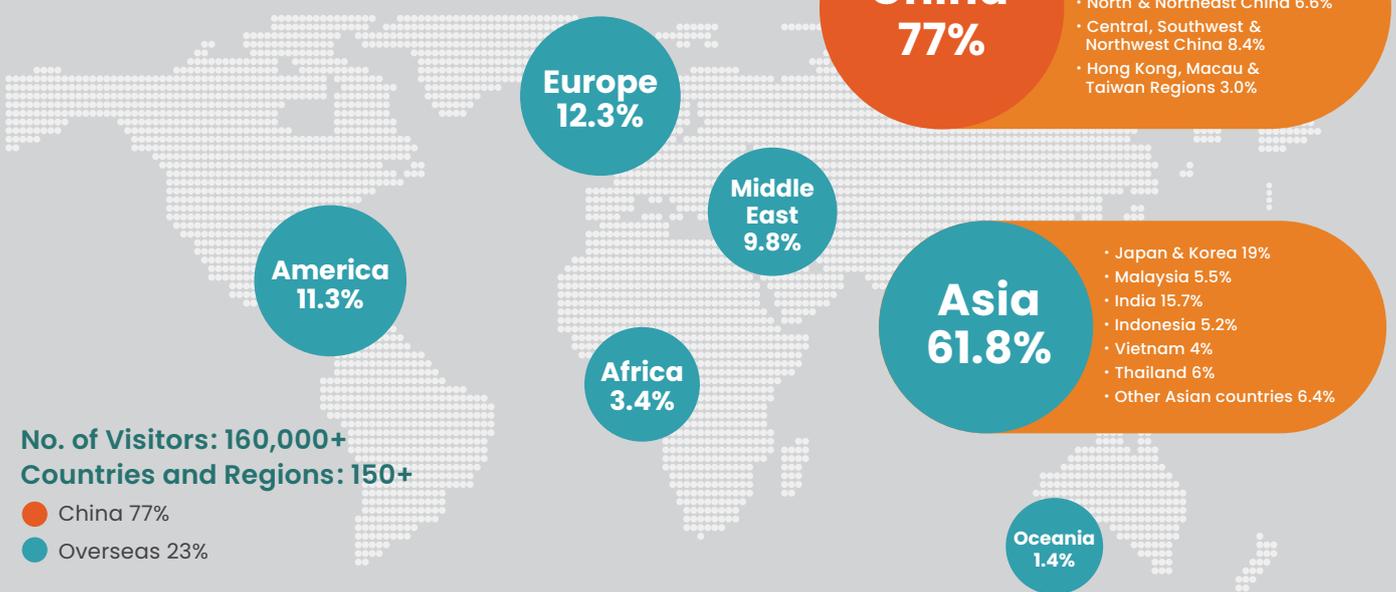


The global plastic packaging market will grow at a CAGR rate of 4.8% from 2021 to 2030, and the scale will reach USD \$586.2 billion by 2030.



Bringing Buyers Together to Create Unlimited Business Opportunities

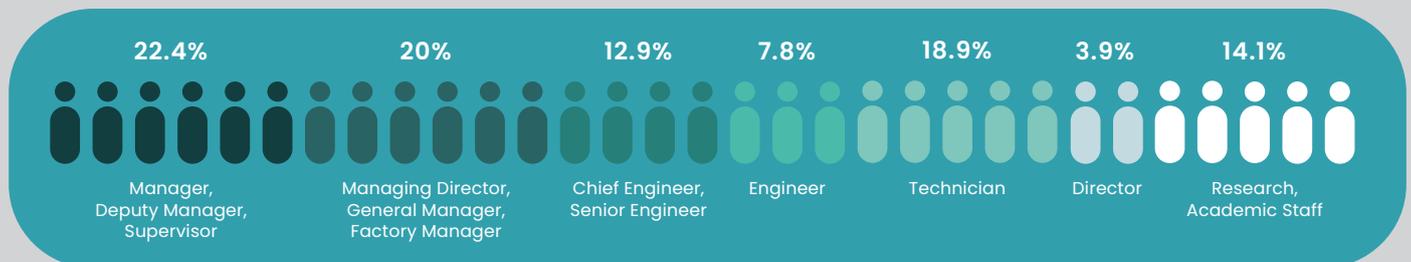
Visitor Origin & Quantity*:



Application Industries*:



Positions*:



Online Statistics(CHINAPLAS 2021):

Show livestream cumulative views **970,000+** (2021.4.13 – 5.31)

"CHINAPLAS+"

has an efficient marketing and promotion plan in place for you throughout the year



"CHINAPLAS+" services complement the physical exhibition, allowing you to communicate with global plastics and rubber buyers throughout the year without difficulty. "CHINAPLAS+" services include:

- **CPS+ eMarketplace: The Global Plastics & Rubber Solutions e-Sourcing Platform**
Supported by the strong visitor database of CHINAPLAS accumulated over 35+ years, and expanded by regular buyer mining, this intelligent platform **provides precise and professional business matching service** for exhibitors (allows real-time chat with buyers, buyers can ask for price quotations and publish procurement requirements, etc.).
- **Comprehensive online marketing solutions:** Exhibitors can carry out **customized marketing** through various online channels such as the exhibition website and APP, technology video channels, social media and e-newsletters to various audiences.
- **Technology application seminars promote in-depth exchanges in the industry:** In line with development trends in different industries, online and offline new-technology exchange conferences and business matching events will be held to integrate the industrial chain of the plastics and rubber industries. These **provide valuable opportunities to obtain the latest industry information and expand one's network.**
- **Diverse and effective promotion services** (on-site advertising at exhibitions, featured sponsorships, events cooperation, online promotion, print media, etc.) collaborate with **150+ industry media around the world to create a complete marketing mix.**

CHINAPLAS 2023 exhibition spaces are in high demand. Please place your booking as soon as possible!

Application Deadline: 30 November 2022

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