

Members of  **MEDICAlliance**

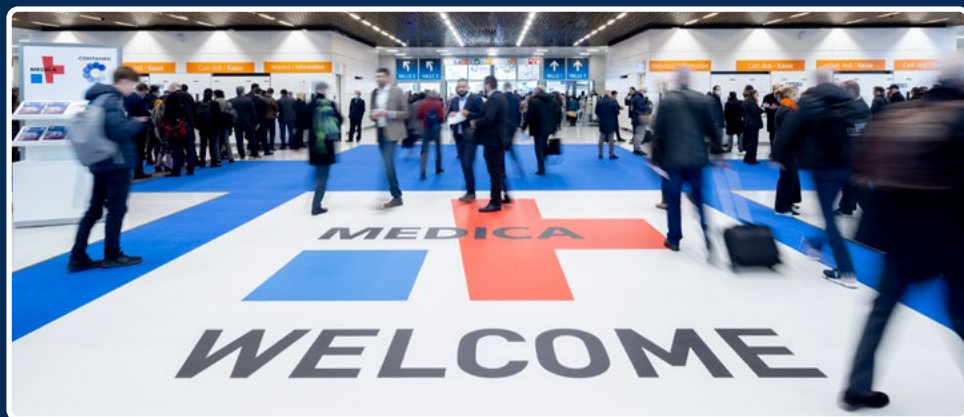
POST-SHOW REPORT 2022



Messe
Düsseldorf



MEDICA and COMPAMED
presented themselves
as vital platforms in
turbulent times



More than

81,000

visitors from
173 countries



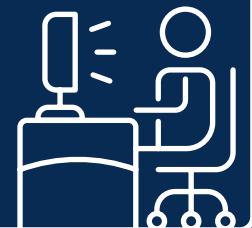
5,223

exhibitors from
70 countries



97,600

unique users
during the
show days





The Business Development Manager Filip Claes is attending MEDICA for the third time and describes it as „Europe’s largest medical technology trade fair. For us, this is the door into our export business. Every year, we meet our partners here, with whom we work throughout the coming year.”



Rebeca Rias (left) and her colleague can also confirm this. It is noticeably busier on this Tuesday. The two women have been coming to the fair for 7 years. “You meet so many potential customers or partners here. It’s just worth being here.”

This is the first time Harsh and Kiran have been to Düsseldorf. “Mesmerizing. Super. Great organization,” Harsh then goes on to describe their first impressions of MEDICA. “The only thing I can criticize is the temperatures. It’s too cold for us,” says Kiran with a wink.



Impressions and experiences – voices from the MEDICA halls 2022

More exhibitor voices
MEDICA 2022



More visitor voices
MEDICA 2022





Impressions and experiences – voices from the COMPAMED halls 2022

Teresa Rodriguez Hernandez (right) and Jessica Frederick are also at COMPAMED for business. "We have traveled from Switzerland," Jessica says. "We want to see what our competitors are doing, and we are also looking for new suppliers," Teresa says. But you can't do all that in one day, she says, so the two are also on the go again on the last day.



People at the PRENT booth are also satisfied, reports Philip B. Madsen. "We've been coming to COMPAMED since 2012, and it's going very well for us again this year."

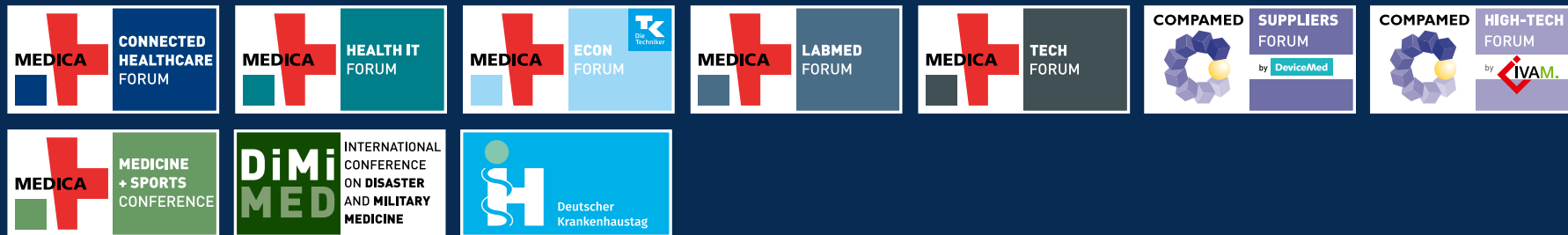
"Printed electronics are definitely in vogue," says Dr. Florian Ullrich with a smile. It's going so well that InnovationLab GmbH has its own stand this year. "Last year, we were at a joint stand." And, has anything changed? "We usually walk through the halls as well to approach potential partners. This time they're coming to us," says the Head of Business Development with a grin.



More impressions
COMPAMED 2022 >



Exciting supporting program of the 7 forums and 3 conferences



and the 2 special shows



Great satisfaction and numerous innovations in the MEDICA START-UP PARK in Hall 12 with around 40 participations once again.



The action area of the MEDICA SPORTS HUB in hall 4 with Heike Henkel and Lars Riedel was also a complete success.

Olympic champion Heike Henkel talks about fitness in everyday life.





The online matchmaking tool enabled visitors and exhibitors to make valuable contacts

28,000

registered participants

6,000 exhibitors
22,000 visitors



127,000

person recommendations

4,700

chats



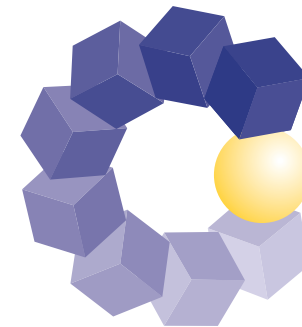
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AGAIN

13-16 NOVEMBER 2023

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