



pacprocess

PROCESSING & PACKAGING

5^{TO} 7 DECEMBER 2022

MIDDLE EAST AFRICA

MEMBER OF INTERPACK ALLIANCE

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EXHIBITIONS · EVENTS · MARKETING

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Düsseldorf

PACPROCESS 2022

MIDDLE EAST AND AFRICA PROCESSING & PACKAGING

pacprocess MEA 2022 is the latest addition to the Interpack Alliance, which spans all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio

For the third year, pacprocess MEA, the International Exhibition for Processing & Packaging in the Middle East and Africa, constitutes a comprehensive and targeted exhibition addressing the packaging and processing requirements of the food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food, and industrial goods sectors in the Middle East and Africa region

The trade fair brings together local and international industry stakeholders from across the entire value chain to showcase cutting-edge technologies and forge lucrative partnerships. Held from 5 to 7 December 2022 at Egypt International and Exhibitions Center in Cairo, the event capitalizes on mega opportunities in one of the major economic hubs of Africa, and the growing gateway to regional markets



The global packaging & printing market size is projected to grow from USD 352.1 billion in 2020 to USD 433.4 billion by 2025, at an average CAGR of 4.2% over the next few years

Due to increased demand for aesthetic packaging in end-use industries, such as food and beverage, cosmetics and pharmaceuticals, the packaging and processing market is expected to witness significant growth during the forecast period, especially in emerging economies

EXHIBITS

PROFILES

- Packaging machines and devices
- Packaging materials, packaging production aids, packagings and packaging accessories
- Machines and equipment for the production of packaging and packaging aid
- Machines and equipment for manufacturing foodstuffs, confectionery and bakery products
- Machines and equipment for beverage production
- Machines and equipment for the production of pharmaceuticals and cosmetics
- Automation technology / Components / Accessories
- Recycling and environmental technologies
- Services



TARGET INDUSTRIES



FOOD



BEVERAGES



SWEETS



BAKERY



PHARMA



COSMETICS



NON-FOOD



INDUSTRY

HIGH BUSINESS POTENTIAL IN THE MENA REGION'S THIRD LARGEST PACKAGING MARKET

Egypt aspires to become among the 30 strongest economies in the world by 2030. The country is adopting a 2030 industry development strategy which targets to increase the contribution of the industry sector to the GDP from 17% to 21%, according to Egypt's Minister of Industry and Foreign Trade

Egypt is one of the most populated countries in Africa and the Middle East with over 105 million inhabitants at present, projected to reach around 129 million by 2050. The country has a rather young population with 61% of the inhabitants under the age of 31, and 43% live in urban areas, with a significant affinity for spending on various consumer goods

With a large consumer base, strategic geographic location, openness to regional markets, free trade agreements, as well as government incentives for investment and licensing, Egypt's industrial sector provides a rewarding business environment. Currently, Egypt is the 3rd largest market for packaging products in the Middle East and North Africa region

The printing & packaging sector in Egypt is comprised of more than

6000

operating companies with a direct human capital exceeding

300,000

The Egyptian paperboard packaging market is expected to register a CAGR of about

4.1%

during the forecast period

2021/2026

According to the Export Council for Printing and Packaging Paper Egypt aims to a

20%

increase in the exports of the packaging sector in the next year

Egypt's Paper Packaging Market is expected to grow by a CAGR of around

3.7%

during the forecast period

2022

POTENTIAL BUYERS OF FOOD PACKAGING MACHINERY IN EGYPT CAN BE DIVIDED INTO

- ◆ Importers of food packaging machinery from around the world who sell to local factories in Egypt
- ◆ New food processing plants seeking to procure new production lines and packaging machinery

THE MIDDLE EAST & AFRICA PACKAGING INDUSTRY IS WITNESSING A STEADY GROWTH

The MENA chemical and pharma industry is witnessing a steady growth and is expected to drive demand for industrial packaging and processing technology over the forecast period. The same segment is expected to account for over 20% of the market in 2022. The food packaging segment, also expected to hold a significant growth throughout the forecast period, is increasing the adoption of paperboard packaging in Egypt and the region

Rapid industrialization and growing manufacturing industries across the globe, coupled with high consumer income, and acceleration in industrial activities, especially in emerging economies, are likely to drive the growth of the packaging printing market during the forecast period. The GCC and Egypt are now identified as the leading markets accounting for more than 60% of MENA's industrial packaging market

Market size
by 2027
\$6.3bn

MENA
market size
2022
\$4.5bn

CAGR of 7%
from 2022
to 2027

Total industrial packaging sales in the GCC is expected to reach \$2.1bn in 2022

2021 EDITION IN NUMBERS



442
EXHIBITORS



16,233
VISITORS



1 200+
SCHEDULED BUSINESS
MEETINGS

PARTICIPATING COUNTRIES



EGYPT



GREECE



RUSSIA



LEBANON



KUWAIT



TÜRKIYE



MALAYSIA



MOROCCO



KINGDOM OF
SAUDI ARABIA



UKRAINE



TUNISIA



POLAND



UNITED ARAB
EMIRATES



INDIA



INDONESIA



LATVIA



SUDAN



PAKISTAN



JORDAN

FoodAfrica ^{Cairo}

Over the last six editions, Food Africa the International Trade Exhibition for Food & Beverages has established itself as a global brand developed to create an efficient network between international traders and vendors with their counterparts from Egypt, the MENA, and the African region

The event is set to attract wholesalers, distributors, retailers, and industry professionals for a three-day showcase that aims at addressing the needs of buyers and importers, as well as to serve new markets in Egypt and Africa

For the 3rd consecutive year, Food Africa and pacprocess Middle East Africa trade fairs are held in parallel to deliver a comprehensive platform for highlighting latest products, services and solutions required for the fast-growing F&B, processing and packaging sectors in Egypt and the region

The two exhibitions complement each other, with the food industry being the biggest user of processing and packaging technology and products

pacprocess Conference

pacprocess MEA 2022 will feature a specialized conference that brings together international experts from the packaging business to address the latest innovations, technologies, and trends in this industry. The conference provides an interactive platform for exchanging valuable insights and know-how

Hosted Buyers Program

A powered Hosted Buyers' and Matchmaking Program, organized at pacprocess MEA 2022, will assist exhibitors to network with trade buyers and decision makers from many African and MENA countries by suggesting relevant contacts to meet, and help exhibitors and buyers prepare their show participation efficiently



interpack alliance

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THE ORGANIZERS

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m exhibition Centre on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries

IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 41 years and more than 500 International exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East, the GCC, and North Africa, seeking exposure among top regional buyers and decision makers.

Konzept an Exhibition & Event Management Company based in Cairo and operating in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Our full services package includes Organization, Logistics, and Integrated Marketing & PR Campaigns

THE VENUE

Egypt International Exhibitions Center has a fully equipped and flexible structure, with 4 halls providing over 40,300 sqm of exhibition space with interlinked partitions and over 8 meters ceiling height. The modern exhibition facility is well accessed by a modern highway and is few minutes away from 5 stars hotels, commercial centers and the airport,

Access: Accessible from both a private entrance and convention center connection gate.

Services: the in-house teams bring events to life with dynamic design, lighting and other technology - backed by a strong foundation of utilities and facilities management. In addition, the kitchen can cater to any needs, from a simple finger food menu to a tasty business lunch.

Additional features: multi-purpose offices, registration booths, easy access to the conferences center, coffee shops, food court and wide parking spaces.

Book your space

To enquire about exhibiting and sponsoring

Local Inquiries:

Karim Zakaria

☎ +20 155 152 6036

☎ +20 2 25245199

✉ Karim.Zakaria@ifpegypt.com

International Inquiries:

☎ +961 1 511 977

☎ +961 1 511 970

✉ is@ifpexpo.com

Katja Tünnissen

☎ +49 211 4560 615

☎ +49 211 4560 87615

✉ TuennissenK@messe-duesseldorf.de