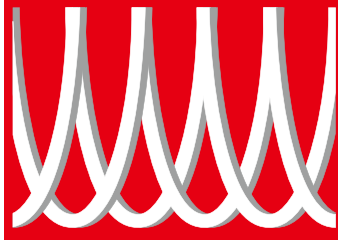




# wire

## CHINA



wire & cable



电线、电缆、  
光纤光缆、  
电线产品及机械

springmaking



弹簧制造

fastener



紧固件技术

ufi  
Approved  
Event

THE 10<sup>TH</sup> ALL CHINA - INTERNATIONAL  
WIRE & CABLE INDUSTRY TRADE FAIR  
第十届中国国际线缆及线材展览会

**2022. 9. 26-29**

上海新国际博览中心  
Shanghai New International Expo Centre

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CHINA



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[www.wirechina.net](http://www.wirechina.net)

主办单位  
Organisers



上海电缆研究所有限公司  
Shanghai Electric Cable Research Institute Co., Ltd.



杜塞尔多夫展览(上海)有限公司  
Messe Düsseldorf (Shanghai) Co., Ltd.

全球合作  
In Cooperation  
with



杜塞尔多夫展览集团公司  
Messe Düsseldorf GmbH  
- wire 主办方  
Organiser of wire



国际支持单位  
International  
Supporters



International Wire and Cable Exhibitors Association (IWCEA)  
- German Wire and Cable Machinery Manufacturers Association (VDKMG)  
- Austrian Wire and Cable Machinery Manufacturers Association (AWCMA-VDKMG)  
- International Wire and Cable Exhibitors Association-France (IWCEA-France)



International Wire & Machinery Association (IWMA)



Italian Wire Machinery Manufacturers Association (ACIMAF)



Wire and Cable Industry Suppliers Association (WCISA)

国内支持单位  
Domestic  
Supporters

中国钢铁工业协会  
China Iron & Steel Association (CISA)  
中国有色金属工业协会  
China Nonferrous Metals Industry Association (CNIA)

中国电器工业协会  
China Electrical Equipment Industrial Association  
中国电器工业协会电线电缆分会  
Wire and Cable Branch of the China Electrical Equipment Industrial Association

中国钢结构协会线材制品行业协会  
Wire Rod Products Society of CSCS  
中国国际贸易促进委员会冶金行业分会  
Metallurgical Council of the China Council for the Promotion of International Trade

中钢集团郑州金属制品研究院  
Sinosteel Zhengzhou Research Institute of Steel Wire & Steel Wire Products  
上海有色金属行业协会  
Shanghai Nonferrous Metals Trade Association  
上海有色金属学会  
Shanghai Nonferrous Metals Institute



## wire China 助您把握未来五年的发展方向 WIRE CHINA HELPS YOU GRASP THE DEVELOPMENT DIRECTION OF THE NEXT FIVE YEARS

历经20年的积淀, wire China 不仅成为了亚洲领先的线缆、线材行业展览会,也是行业的前驱者。主办方上海电缆研究所有限公司和杜塞尔多夫展览(上海)有限公司将发挥各自优势,聚焦“十四五规划”和“一带一路”倡议,推动行业交流与信息共享,以专业的视角呈现行业最新的产品、技术及解决方案。

After near two decades, wire China has not only become Asia's leading trade fair in wire and cable industry, but also a pioneer in the industry. The organizers, Shanghai Electric Cable Research Institute Co., Ltd., and Messe Düsseldorf (Shanghai) Co., Ltd. will leverage their respective advantages, focus on the "14<sup>th</sup> Five-Year Plan" and the "Belt and Road" initiative, provide a communication and business platform to present the state-of-the-art products, technologies and solutions.



### 特高压 UHV

特高压投资大、链条长、长期效应明显,同时,能为5G基站、大数据中心等其他新基建耗能大户提供电力支撑。预计“十四五”期间会有**10-13**条特高压线路建设需求。

UHV can provide power support for 5G base stations, big data centers and other new infrastructure energy-intensive consumers. It is estimated that there will be a need to construct **10-13** UHV lines during the "14<sup>th</sup> Five-Year Plan" period.



### 充电桩 Charging Stations

到2030年,中国电动汽车销量预计将超过**1500**万辆,纯电动汽车的数量可能达到**6480**万辆。如果严格按照1:1的桩车比计算,从2021年到2030年,10年内需要新建**6300**多万根桩,形成一个万亿元的充电桩基础设施建设市场。

By 2030, China's electric vehicle sales are expected to exceed **15** million units, and the number of non-hybrid electric vehicles may reach **64.8** million units. From 2021 to 2030, more than **63** million new charging stations are estimated to be built, which forms a trillion yuan charging station infrastructure construction market.



### 数据中心 Data Centers

“十四五”期间,我国大数据产业发展前景广阔,数据存储总量大爆发,5G、人工智能、物联网、虚拟现实等技术成熟并商用落地引发需求暴增,数据中心建设会呈现加速态势。

During the "14<sup>th</sup> Five-Year Plan" period, the mature and commercial implementation of 5G, artificial intelligence, Internet-of-Things, virtual-reality, and other technologies have triggered a huge surge in demand, and data center construction will show an accelerated trend.



### 5G

《“5G + 工业互联网”512工程推进方案》明确了到2022年将完成打造**5**个公共服务平台、内网改造覆盖**10**个重点行业、挖掘**20**个典型应用场景的重点工程。这预示着5G与工业互联网融合创新速度将得到大大提升。预计未来5G建设对光纤光缆需求将是4G的**3~5**倍。

By 2022, China will complete the construction of **5** public service platforms, the transformation of the intranet to cover **10** key industries, and the discovery of **20** typical application scenarios. It is estimated that the demand for optical fiber cable for 5G construction in the future will be **3 to 5** times that of 4G.



### 轨道交通 Rail Transit

根据《中长期铁路网规划》,到2030年,我国将基本实现“内外互联互通、区际多路畅通、省会高铁连通、地市快速通达、县域基本覆盖”的铁路线网格局。预计在“十四五”期间,轨道交通投资建设将延续高速发展。

By 2030, China will basically realize a railway network with interconnections and rapid access to different areas and cities. Railway transit investment and construction will continue to develop rapidly during the "14<sup>th</sup> Five-Year Plan" period.



### 建筑 Construction

预计“十四五”时期我国城镇化仍将保持相对较快的增长速度。在优化城镇化布局、加强新型城市建设、加快城市群和中小城镇建设、缩小城乡差别、推进城乡一体化发展方面,将为我国线缆产业转型升级、供给结构和能力的提升提供机遇及稳定的市场。

It is expected that during the "14<sup>th</sup> Five-Year Plan" period, China's urbanization will continue to maintain a relatively rapid growth rate. In terms of optimizing the layout of urbanization, strengthening the construction of new cities, etc., it will provide opportunities and market stability for the transformation and upgradation of China's wire and cable industry.



# 行业巨擘齐聚一堂 INDUSTRY GIANTS GATHER TOGETHER

## 上届回顾 Review of wire China 2020

作为亚洲线缆和线材行业的“风向标”，wire China 2020 再次惊艳登场，尤其在后疫情的特殊时期，更是以精心的大会组织、高质量的展商及展品赢得了国内外同仁的高度赞誉。

作为2020年全球首个唯一的国际性线缆、线材专业展览会，上一届中国国际线缆及线材展览会 (wire China) 在后疫情时代向业内同仁递交了一份满意的答卷。

As the "wind vane" of the wire and industry in Asia, wire China once again made a stunning appearance, especially in the special period after the pandemic. It received praise from domestic and international industry peers with its meticulous organization work, high-quality exhibitors, and exhibits.

As the world's first international professional exhibition in wire and cable industry in 2020, the 9th wire China submitted satisfactory results to peers in the industry in the post-epidemic period.



## 若您提供以下产品/服务, 欢迎您的加入 Companies from Following Industries will Exhibit

- 线材制造和加工设备
  - 电缆制造设备
  - 紧固件制造设备
  - 弹簧制造设备
  - 二手机械设备
  - 加工工具
  - 辅助加工材料
  - 材料、特种电线电缆
  - 测控技术
  - 检测技术
  - 专业领域
  - 其他相关行业
- Wire Manufacturing / Processing Machinery
  - Cable Manufacturing Machinery
  - Fastener Manufacturing Machinery
  - Spring Manufacturing Machinery
  - Second-Hand Tools
  - Process Technology Tools
  - Auxiliary Process Technology Materials
  - Materials / Special Wires Cables
  - Measuring / Control Technology
  - Test Engineering
  - Specialist Areas
  - Others

升级

# 专业买家纷至沓来 PROFESSIONAL BUYERS COME IN FLOCKS

## 观众所属行业 Visitors are from Following Industries

- 电线电缆、光纤光缆行业
  - 线材工业
  - 钢铁和有色金属行业
  - 化工行业
  - 汽车制造业
  - 电子行业
  - 电机电气行业
  - 检测设备和技術
  - 紧固件行业
  - 能源行业
  - 信息科技及电信产业
  - 建筑行业
  - 航空航天工程
  - 其他应用行业
- Electric / Optical Fiber Cable Industry
  - Wire Industry
  - Iron Steel / Non-Ferrous Metal Industry
  - Chemical Industry
  - Automotive Supply Industry
  - Electronic Industry
  - Electrical Industry
  - Instrumentation Testing & Measuring
  - Fastener Industry
  - Energy / Water Supply Industry
  - IT / Telecommunication
  - Construction Industry
  - Aerospace Engineering
  - Others



## 上届优质观众及买家团一览 wire China 2020 Well-known Buyers and Delegations



以上仅为部分买家, 排名不分先后 / Only part of the buyers are listed above, ranking in random.



## 同期活动聚焦创新技术和行业热点 CONCURRENT EVENTS FOCUS ON TECHNOLOGY INNOVATIONS AND INDUSTRY HOT TOPICS

wire China 2022同期将举办多场新技术发布会、新产品推介会、以及专题研讨会等。届时行业翘楚和技术专家将汇聚一堂，与观众共同探讨线缆线材生产加工的最新技术、行业发展的痛点及热点。

wire China will launch several new technology and product presentations, and industry seminars during the exhibition. Industry pioneers and technical experts will share latest technologies and discuss trending topics on wire production and processing with the visitors.

- ▶ 中国电线电缆行业大会  
China Wire and Cable Industry Conference
- ▶ 线缆原辅材料、工艺技术交流  
Seminar for Raw /Auxiliary Materials and Processing Technology for Wire & Cables
- ▶ 线缆生产设备、工艺技术交流  
Seminar for Manufacturing Equipment and Processing Technology for Wire & Cables
- ▶ 亚洲电线电缆行业联合会AWCCA商贸交流  
AWCCA General Assembly Meeting
- ▶ 线缆云会  
WICE - Wire and Cable Webinars
- ▶ 主题路线展品巡礼  
Theme Route Tour for Dedicated Products



## 丰富的宣传渠道, 助您获得更多流量 VARIOUS ADVERTISING TOOLS HELP YOU GET MORE EXPOSURE

### 在线商贸配对 Online Match-making



为达到更多的宣传效益, 接触更多的潜在买家, 主办方提供在线商贸配对活动, 为全球买家不断优化寻找供应商及产品的功能, 促成高效的供需对接。

In order to help you achieve better promotion results and reach more potential buyers, the organizers provide online match-making service, and continuously optimize the supply and demand search functions for global buyers.

### 融媒体推广 Convergence Media



专注时下流行的宣传方式, 进行短视频推广, 让您的产品通过展会官方渠道如官网、社交媒体等大幅提高传播力及宣传效果。

Through the official channels of the exhibition, such as official website, social media, etc., let your products gain better exposure and marketing impact by using popular marketing methods and short video promotion.

### 线缆云会 WICE



汇聚热点话题及行业需求, 是高质高效的在线交流平台, 有助于扩大产品知名度、提升行业影响力, 收获更多商机。

WICE - Wire and Cable Webinars are regularly held to discuss industry trending topics. It is a truly professional efficient online communication platform which helps exhibitors expand product awareness, enhance industry influence and gain more business opportunities.

## wire China

### 全球媒体合作推广 Global Media Cooperation



与60余家优质的中外线缆行业媒体合作, 高质量的内容投放, 创新宣传。

Cooperate with more than 60 domestic and overseas media from wire and cable industry to deliver high-quality content and promote the event in innovative ways.

### 定制化推广服务 Customized Promotion



按照参展商需要量身定制推广服务(现场广告、特色赞助、同期活动合作、线上推广、印刷媒体等), 提供优质高效的宣传工具, 让参展商随时随地和全球潜在买家联系。

Customized advertising services, high-quality and efficient tools such as on-site advertising, featured sponsorship, collocated event cooperation, online promotion, print media, etc. are provided according to exhibitors' needs, allowing exhibitors to contact potential buyers around the world anytime, anywhere.

# 加入我们, 即刻锁定您的展位! EXHIBIT WITH US REGISTRATION IS OPEN NOW

## 中国大陆地区品牌参展

China Local Brand



上海电缆研究所有限公司

Shanghai Electric Cable Research Institute Co., Ltd.

丁璇 女士 Ms. Doris Ding

电话 Tel: +86 21 6548 3517

传真 Fax: +86 21 5126 3118

电邮 Email: exhibition@secri.com

## 合资 / 海外品牌(含港澳台) (亚洲地区) 参展

China Hong Kong, Macau and Taiwan Brand

International Brand in Asia



杜塞尔多夫展览(上海)有限公司

Messe Düsseldorf (Shanghai) Co., Ltd.

王菲菲 女士 Ms. Faye Wang / 曹莉芳 女士 Ms. Mary Cao

电话 Tel: +86 21 6169 8373 / 8369

传真 Fax: +86 21 6169 8301

电邮 Email: faye.wang@mds.cn / mary.cao@mds.cn

## 合资/海外品牌(欧美及其他)参展

International Brand out of Asia



杜塞尔多夫展览集团公司

Messe Düsseldorf GmbH

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wiretradefair

Mini Program  
wire小程序



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wire & Tube China

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