



POST-SHOW REPORT

COMPAMED

2021



The medical community was finally able to see, touch and feel innovation firsthand on location in Düsseldorf.



With expectations clearly exceeded, the mood in the exhibition halls was upbeat.

46,000

visitors from 150 countries



3,523

exhibitors from 70 countries



77,300

unique users



The colors of MEDICA 2021



Impressions and highlights – voices from the halls 2021



With the stand at MEDICA, Cédric Spaas, general manager of ARSPECTRA S.à.r.l., wanted to reach new markets, find distribution partners and network with med-tech partners. "MEDICA is an important moment for our business development next year," Spaas said. His stay at MEDICA this year was better than expected, despite Corona. "I think the future of medical technology is in digitalization. Be it with wearables or in diagnostics – digitalization will be everywhere," Spaas explained.



Syneo, an MMT company, has been a regular participant at COMPAMED for the past four years. Vice President of Sales, Crew Feighery, was pleased with this year's participation: "For the year after COVID, we are very pleased with the quality of visitors and leads we generated."



Elcam Medical has been present at COMPAMED for 15 years. They exhibited their products even under the new circumstances caused by COVID. With amazing result: "Already the second day of the fair went better than our 2019 exhibition", said Edi Celidoni, Customer Service Manager. For her, COMPAMED is a trade fair that always looks to the future and future developments.



Luka Josipovic was at COMPAMED for the first time and was impressed by the size. "I am here on the one hand to acquire new customers for my company, and on the other hand to find innovative companies with international products," he explained when asked about the reason for his stay.



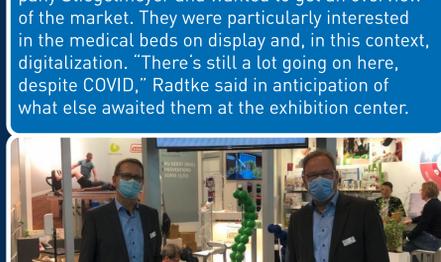
Lasse Radtke and Magdalena Höwelkröger were at MEDICA for the first time. They work at the company Stieglmeyer and wanted to get an overview of the market. They were particularly interested in the medical beds on display and, in this context, digitalization. "There's still a lot going on here, despite COVID," Radtke said in anticipation of what else awaited them at the exhibition center.



Lars Friebel, Chief Financial Officer of Novacare GmbH SISSEL Vertrieb, said: "So far we are very satisfied with how MEDICA has gone for our company." He believes that MEDICA is one of the most important international trade fairs for his company. And he knows what he's talking about: this is the 31st time he has participated as an exhibitor.



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More visitor comments MEDICA 2021

More exhibitor comments MEDICA 2021

More impressions COMPAMED 2021



On site and streamed live, the accompanying 7 forums and 3 conferences concluded successfully.



610

speakers



787

presentations

Olympic champion Heike Henkel at the 9th MEDICA MEDICINE + SPORTS CONFERENCE 2021



The streams of MEDICA & COMPAMED 2021 forums and the MEDICA MEDICINE + SPORTS CONFERENCE will be available on-demand until 31 March 2022.

www.medica.de/livestreams2



The networking tool and the networking lounges proved very popular.



22,300

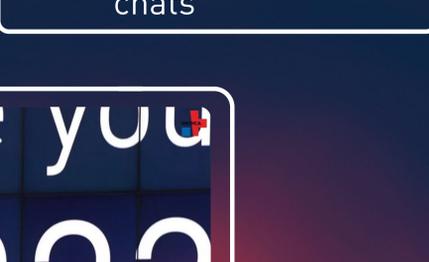
registered participants

6,000 exhibitors + 16,300 visitors



120,000

person recommendations



4,000

chats



See you 2022

14–17 November 2022

