



Algeria

- Africa's third largest importer of printing technology
- Africa's & the Middle East's largest importer of packaging technology

8th International Trade Fair for Plastics and Composites for Algeria and the Maghreb

16 - 18 May 2022



Centre International de Conférences
d'Alger Abdelatif Rahal CIC

www.printpackalger.com

Review on printpack alger 2020

2020

➡ Gallery

➡ Show video

➡ Exhibitor list

➡ Testimonials





Personalities having participated at the official opening of plast & printpack alger 2020

- Mr Megateli Redouane, Adviser to the Minister for Microenterprises, Startups and the Knowledge Economy
- H.E. the Ambassador of Germany Ulrike Knotz
- H.E. the Ambassador of Italy Pasquale Ferrara
- H.E. Ambassador of Turkey Mahinur Özdemir Göktaş
- Mr. Amine Mered, Chairman - Packaging Committee of the Business Leaders Forum
- Mrs. Latifa Turki Liot, President - Professional Union of the Automobile and Mechanical Engineering Industry UPIAM
- Mr. Franz Bachleitner, Commercial Counsellor - Austrian Embassy
- Mr. Jose María Hernando, Economic and Commercial Adviser - ICEX Spain Export and Investment
- Ms. Besma Belbedjaoui, CEO Plasticycle & ECC Algeria
- Mr. Martin & Paul März, MDs fairtrade & Ms. Petra Cullmann, Global Portfolio Manager Plastics & Rubber - Messe Duesseldorf

Facts on printpack alger 2020



According to a survey conducted among visitors and exhibitors

Exhibitors from **22** countries*

100% of exhibitors want to participate in the next show

100% of exhibitors satisfied or very satisfied with the services of the organisers

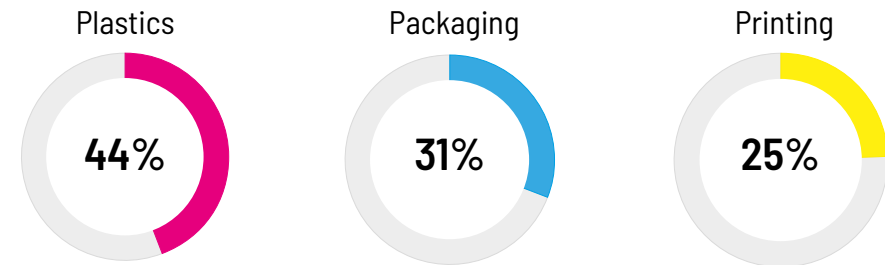
95% of the exhibitors were satisfied or very satisfied with the event as a whole

79% of exhibitors satisfied or very satisfied with the quality of the visitors

3,162 visitors from **25** countries*

100% of the visitors recommend the trade show to their peers

Visitors' sector of interest



* together with plast alger



printpack alger 2022

The success story continues



Based on upbeat market developments, plast & printpack alger is to continue its growth story. Both in quality and in quantity.

International market leaders from around the globe will be back again for 2022 as well as many official country pavilions, for instance from

China
Egypt
France
Italy

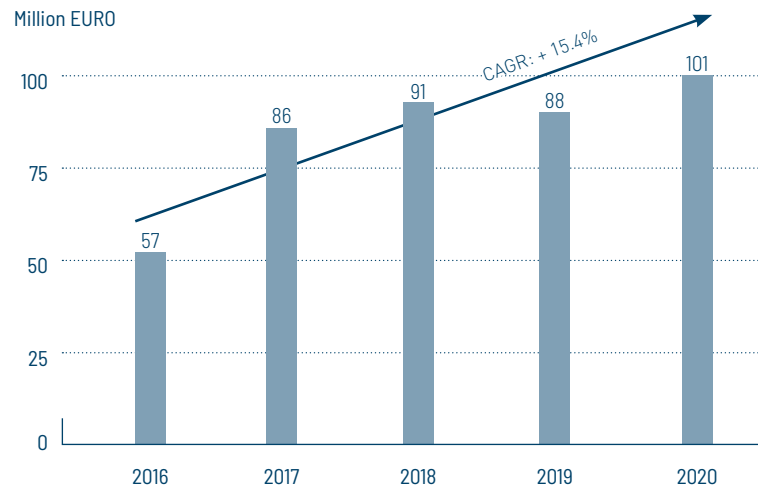
Taiwan
Tunisia
Turkey



Why exhibit in 2022?



➔ Algeria is the second largest importer of printing technology in Africa and the Middle East



Africa

With €101m in 2020, Algeria ranks as the second-largest importer of printing technology on the African continent in 2020, behind Egypt and ahead of South Africa with €90m, Nigeria €50m, Morocco €39m, Tunisia €30m and Kenya €29m.

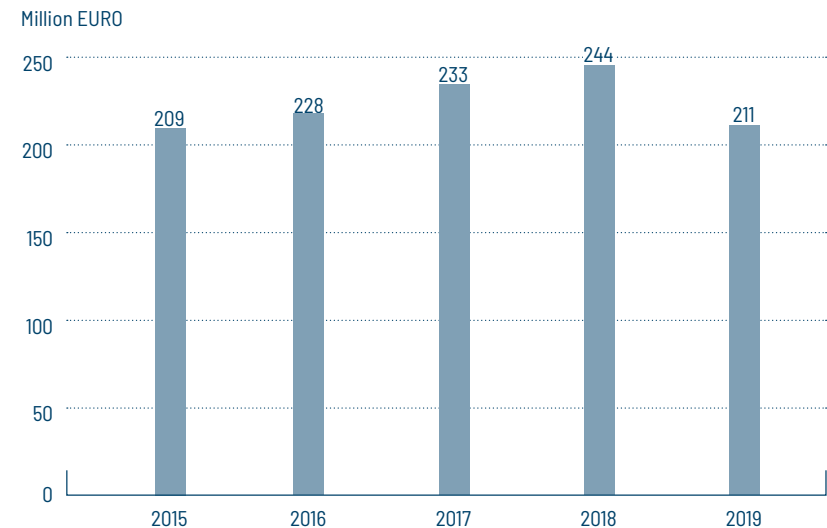
The Middle East

Also, in comparison to leading importers of printing and paper technology in the Middle East, Algeria holds the leading position with €101m in 2020, ahead of the UAE (€82m), Saudi Arabia (€79m), Israel (€69m) and Iran (€41m).

The most important supplier countries are Germany, Italy, China, France, Switzerland, Spain, Netherlands, Turkey, UK, Belgium, USA and Austria.

Source: VDMA / Graph: fairtrade

➔ Strong and sustainable growth: Algeria is the largest importer of packaging technology in Africa and the Middle East



Source: VDMA / Graph: fairtrade

Africa

With 211 million euros, Algeria is the leading importer of packaging technology on the African continent in 2019, together with South Africa (212 million), Egypt (189 million) and Nigeria (155 million euros).

The Middle East

Algeria is also the leading importer compared to major countries in the Middle East. In 2019, for example, Saudi Arabia imported packaging machinery worth 160 million euros, the UAE for 150 million, Israel for 96 million and Iran for 93 million.

Italy, Germany, France, Spain, China, Turkey and Austria are Algeria's main suppliers.

Source: VDMA / Graph: fairtrade

Range of exhibits

Prepress and Premedia

- Systems
- Appliances
- Software

Printing

- Machinery
- Appliances
- Accessories
- Materials / Consumables
- Services

Bookbinding / Print Finishing

- Machinery
- Appliances
- Accessories

Paper Converting

- Machinery
- Appliances
- Accessories

Consumer goods

Provision of Services

Packaging machines and devices

- Machines for the production of packaging and packaging components for packaging, preparing and feeding to the packaging machine
- Machines for preparing, feeding and packaging of products
- Machines for packaging loose products
- Machines for packaging packaged products
- Machines for additional operations within the packaging process
- Tools and equipment to assist manual packaging
- Complete packaging lines

Packaging materials, packaging means, packaging aids

- Packaging materials
- Packagings
- Complementary packaging means

Services

- Business support
- Trade press
- Research and teachings
- Associations and branch organizations



Market update: Facts about Algeria at a glance



Algeria – The economic powerhouse Hundreds of billion US\$ investment program

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth in most of the past few years.

With a GDP of US\$ 147 billion in 2020, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, South Africa and Egypt.

Imports have increased from US\$ 38.9 billion in 2010 to US\$ 41.9 billion in 2019.

Exhibitors will benefit from the fourth massive investment program of hundreds of billion US dollars for 2020 and 2024, which will contribute to the development of the country's infrastructure and the improvement of the living conditions of Algerians.



Inhabitants:

- 43.9 million (2020)



Strengths:

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods



Opportunities:

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population



Commodities:

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead

The venue



Centre International de Conférences d'Alger Abdelatif Rahal CIC

Opened in 2016, CIC Alger (Centre International de Conférences Alger) is North Africa's most exciting new venue for exhibitions, conferences and more.

This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, world-class shopping, a variety of restaurants, on-site TV studios, horse stables, parking facilities, and an auditorium which can hold 6,000 guests. The highest quality fire and state security services ensure that our guests can conduct business or entertain in a safe and secure setting.

Exhibition Services

The CIC exhibit space has been thoughtfully designed for business transactions, the exchange of ideas, and the showcase of products and services.

Meetings, Conferences & more

Showcasing contemporary, flexible and superior quality architectural design - and delivering outstanding customer service and omnipresent technology - the CIC will soon become the mainstay for Algiers' and North Africa's largest meetings, expos, conferences, and celebrations.

Dining & Restaurants

What makes a meeting, event or celebration even more memorable? The CIC is proud to house over 30 kitchens, bars and restaurants.



Visibility Content Network

Your benefits

all exhibitors • all products • all visitors
networking & matchmaking

exportal

Get connected!

Check out all exhibitors and products



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers

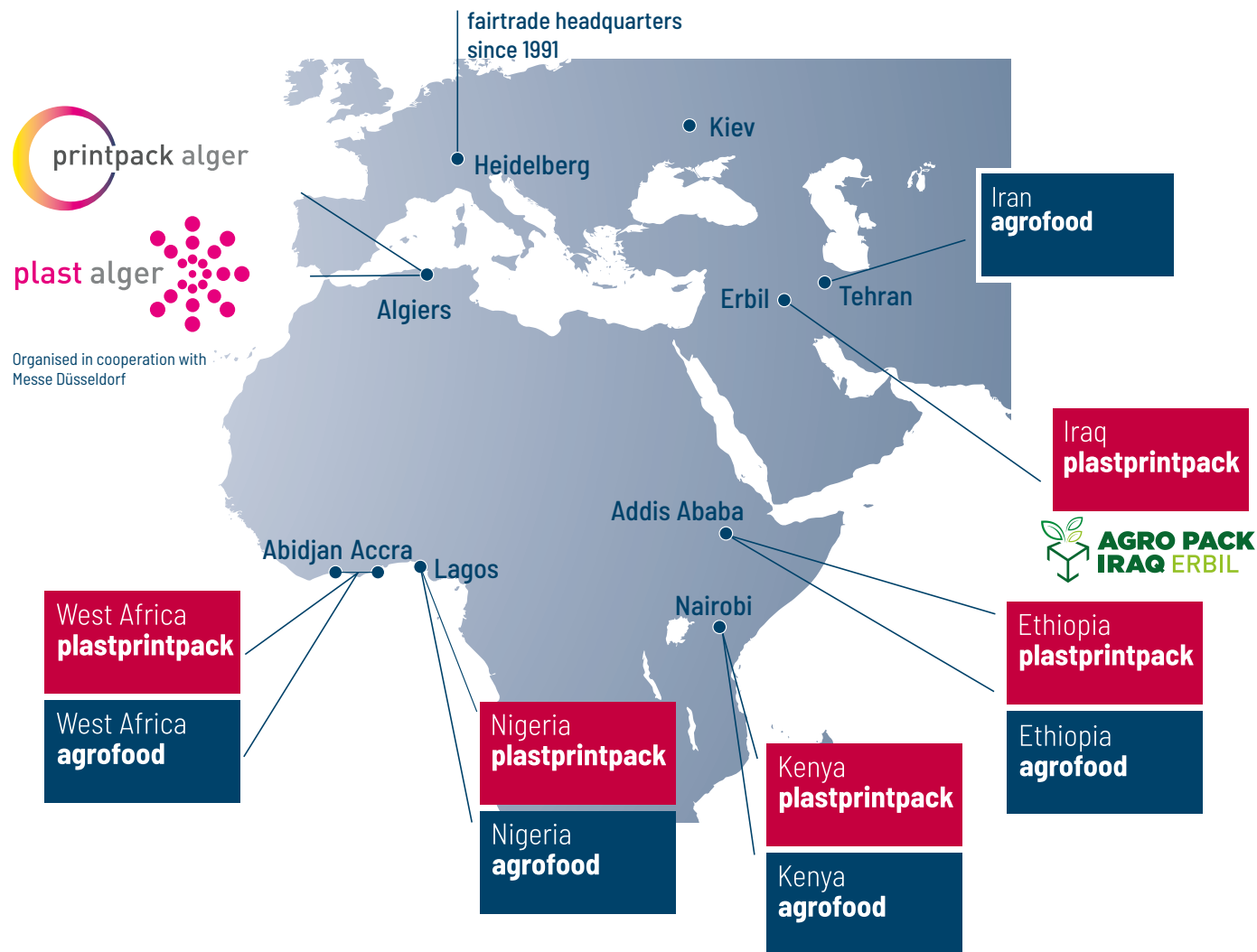


- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round

Grow your business - upcoming events



Nigeria **22 - 24** **Lagos**
March 2022
www.ppp-nigeria.com
www.agrofood-nigeria.com

Algeria **16 - 18** **Algiers**
May 2022
www.plastalger.com
www.printpackalger.com

Ethiopia **02 - 04** **Addis Ababa**
June 2022
www.ppp-ethiopia.com
www.agrofood-ethiopia.com

Iran **07 - 10** **Tehran**
June 2022
www.iran-agrofood.com

Kenya **22 - 24** **Nairobi**
Nov. 2022
www.ppp-kenya.com
www.agrofood-kenya.com

Iraq **22 - 24** **Erbil**
Nov. 2022
www.ppp-iraq.com
www.iraq-agrofood.com

West Africa **01 - 03** **Accra, Ghana**
Dec. 2022
www.ppp-westafrica.com
www.agrofood-westafrica.com



www.fairtrade-messe.de

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www.drupa.com/drupaglobal-e



2021

2022

2024

indoprint

Aug 11-14, 2021
Jakarta, Indonesia
indoprintpackplas.com



Sept 22-25, 2021
Bangkok, Thailand
corrutec-asia.com



Sept 22-25, 2021
Bangkok, Thailand
pack-print.de

PACKPRINTPLAS PHILIPPINES

Oct 7-9, 2021
Manila, Philippines
packprintplasphilippines.com



Oct 20-21, 2021
Düsseldorf, Germany
printdigitalconvention.de



Mar 14-16, 2022
Algier, Algerien
printpackalger.com



Oct 11-15, 2022
Shanghai, China
allinprint.com



May 28-June 07, 2024
Düsseldorf, Germany
drupa-global.com

We'll be your back-up team!



About fairtrade

30 years of Valuable business contacts

Founded in 1991, fairtrade Messe has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

Whether we are going down innovative digital paths with our Virtual Events or opening-up new markets with international trade shows. We always find the best possible way to enable valuable business contacts between our exhibitors and visitors, that is what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration – Exhibition, Convention & Event Management and Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



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The Messe Düsseldorf Group*

The Messe Düsseldorf Group generated sales amounting to EUR 131.5 million in the Covid-19 year 2020. At the seven events in Düsseldorf 5,558 exhibitors presented their products to 534,914 trade visitors in this trade fair year.

Messe Düsseldorf has developed a ground-breaking Hygiene and Infection Protection Concept, which was successfully put to work at CARAVAN SALON as Germany's first major trade fair held since spring 2020.

Düsseldorf Exhibition Centre hosts around 40 trade fairs in the five fields of expertise: "Machinery, Plants & Equipment", "Retail, Crafts & Services", "Medicine & Health", "Lifestyle & Beauty" as well as "Leisure", including 22 proprietary No. 1 trade fairs as well as, currently, 15 robust partner and guest events.

Add to this over 1,000 conventions, corporate events, congresses and meetings held by its subsidiary Düsseldorf Congress.

In addition to this, the Messe Düsseldorf Group organises 75 events, joint events and contracted events abroad and is one of the leading export platforms worldwide. The group of companies runs a global network with 77 foreign representations serving 141 countries – including 7 international subsidiaries.

* All figures are subject to final accounts.



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