

JOIN US AT RUSSIA'S LARGEST HEALTH CARE EVENT!



**Venue:**

Pavilions No.2, 7 (Halls 1,2), 8, Forum  
EXPOCENTRE Fairgrounds,  
Krasnopresnenskaya nab., 14,  
Moscow, Russia

**How to get there  
by public transport:**

Vystavochnaya,  
Delovoy Tsentr metro stations,  
West Entrance

**By car:**

- Krasnopresnenskaya  
naberezhnaya 14, South Entrance  
- 1st Krasnogvardejskiy proezd,  
North Entrance

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**6–10 December 2021**



**For Healthy Life**

11th International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle



**Zdravookhraneniye**

30th Anniversary International Exhibition for Medical Engineering, Products and Consumables



**Healthy Lifestyle**

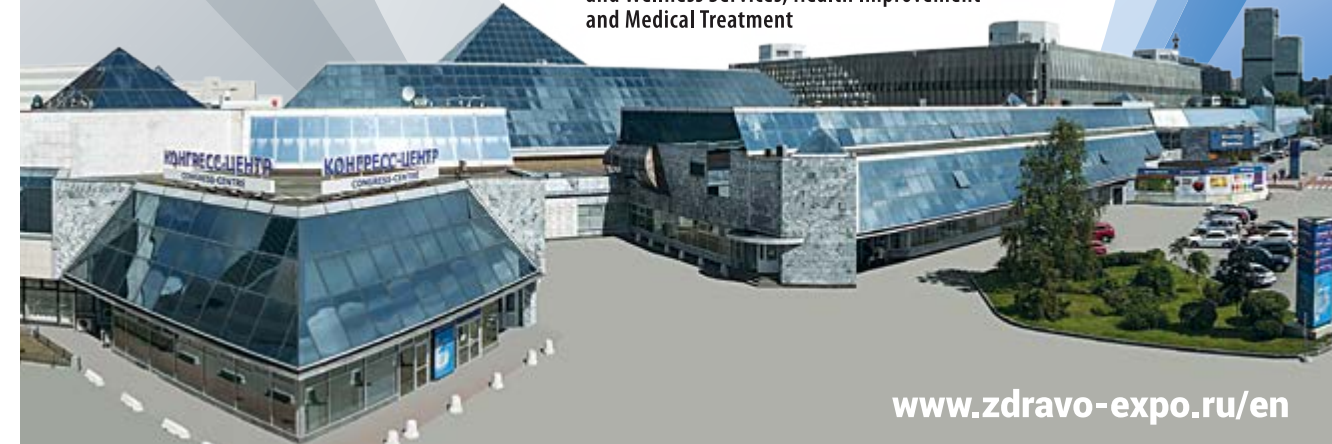
14th International Exhibition for Rehabilitation and Preventive Treatment Facilities, Medical Aesthetics, Pharmaceuticals and Products for Healthy Lifestyle

**6–9 December 2021**



**MedTravelExpo**

Medical Clinics, Health and Spa Resorts  
4th International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment



Advertising



**Organised by**

– State Duma of the Russian  
Federal Assembly  
– Russian Ministry of Health Care  
– EXPOCENTRE AO

**Supported by**

– Federation Council of the Russian Federal Assembly  
– Russian Ministry of Industry and Trade  
– Russian Academy of Sciences  
– Russian Chamber of Commerce and Industry  
– Federal Agency for Tourism (Russian Tourism)





**Results  
of online events 2020**

**15,500**  
attendees

**650**  
speakers


Russian Health Care Week is the country's largest series of health care congresses and exhibitions. Traditionally, its participants discuss current trends in the development of world medicine and domestic health care, and summarize the preliminary results of Health Care and Demography National Projects and the Federal Project on the Development of Health Care Services Exports.

The prestige and credibility of the Week are demonstrated by the support received from the leadership and government of the country, legislative, federal and regional executive bodies for health care, industry and tourism, as well as participation of ambassadors and trade representatives.

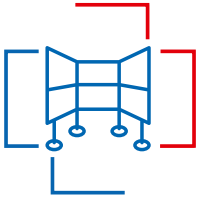
**RUSSIAN HEALTH CARE WEEK  
INCLUDES FOLLOWING KEY EVENTS:**

- **“For Healthy Life”** Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle;
- **Zdravookhraneniye** International Exhibition;
- **MedTravelExpo. Medical Clinics. Health and Spa Resorts** International Exhibition;
- **Healthy Lifestyle** International Exhibition;
- **“INCLUSION-EXPO: Rehabilitation. Accessible Environment. Assistive Technologies”** International Forum;
- **MedTravelFest** International Festival for Active Lifestyle and Health and others.


**RUSSIAN HEALTH CARE WEEK 2019**




**40** countries  
**1,079** exhibitors



**50,000** sq. m. of total exhibition space



**100+** events

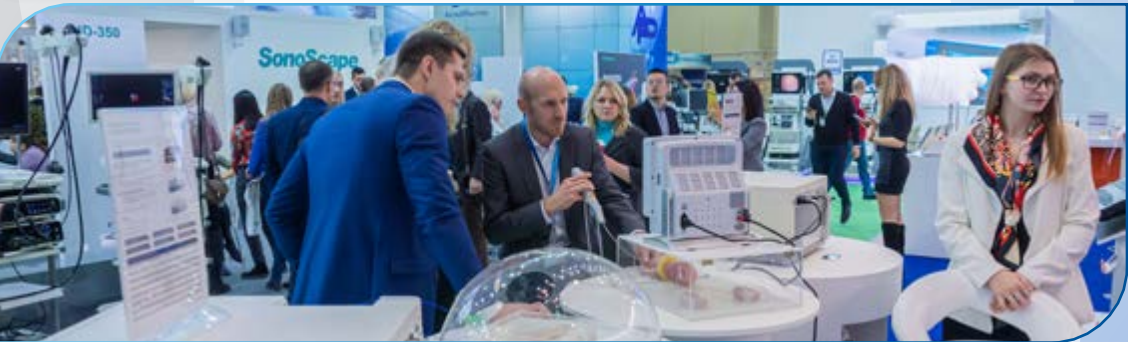


**26,840** professional visitors

**WIDE TARGET AUDIENCE**

**63%** regional and foreign professionals

**72%** visitors have buying authority



**VISITOR PROFILE**

Wholesale/deliveries of medical equipment and medical products	27%	Retail / online commerce	5%
Manufacturer of medical equipment and medical products	12%	Business services	4%
Public health care centre	11%	Health resorts, spas	2%
Private clinic / private medical centre	10%	Sport / fitness / beauty shop	2%
Public institution	9%	Pharmaceuticals / pharmacology	2%
Educational / research institution	6%	Pharmacy / pharmacy chain	1%
		Mass media	1%
		Medical tourism agency	1%
		Other	7%

Source: Romir

**RUSSIAN HEALTH CARE WEEK IS ON THE ANNUAL LIST OF EVENTS SUPPORTED BY THE RUSSIAN MINISTRY OF HEALTH CARE\***

\* Order No. 1387 of the Russian Ministry of Health Care of December 28, 2020