

METEC 2019 - Fair Profile



10th International Metallurgical
Trade Fair with Congresses

Düsseldorf • Germany
25th - 29th of June 2019

www.metec.com

Visitor data from registry:

Exhibitors total	618
Exhibitors Germany	163
Exhibitors other countries	455
Number of countries	39

TOP 10 visitor countries	
<i>(Basis: all foreign visitors)</i>	
India	10%
Italy	7%
China	7%
Turkey	6%
Japan	5%
France	4%
Russian Federation	4%
Spain	4%
Austria	4%
South Korea	3%

Net space total (sqm)	22.321
Net space Germany	8.116
Net space other countries	14.205

Visitor data from registry:

Visitors total	17.821
Origin*:	
Germany	34%
Other Europe	37%
From Non-European countries	29%
Number of countries	127

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2019.

260 accredited journalists from 16 countries**

G1-MF / December 2019

Quality and structure of trade visitors

Based on the results of 481 interviews with trade visitors during METEC 2019 conducted by means of the Computer-Interview-System

Interest in product ranges <i>(Several answers possible)</i>	Industrial sector***	Decision making powers***
Plant and equipment for steel making	Iron and steel production	Decisive
Steel mills	Mechanical engineering, apparatus construction (general), toolmaking	Contributory (jointly decisive)
Measurement and test technology	Plant manufacturing/engineering	Advisory function (consultative)
Plant and equipment for processing prime and raw materials	Steelworks	Not involved
Plant and equipment for casting and pouring of molten steel	Non-ferrous metals industry	
Plant and equipment for shaping of steel	Ironworks	Occupational position***
Plant and equipment for iron making	Other industry	Top-Management
Electrical engineering and process control Technology	Services/consulting	Middle-Management
Plant and equipment for non-ferrous metal production	Wholesale and export trade	Low-Management
Consultation, planning, services	Steel and metal trade	
Miscellaneous equipment for metallurgical plants and rolling mills	Other	Area of responsibility***
Plant and equipment for environmental protection and disposal, gas purification		Business/company/plant management
Information processing	Reasons for visit <i>(Several answers possible)</i>	Research and development, design
Plant and equipment for casting and pouring of non-ferrous metals	New developments/trends	Manufacture, production, quality control
Non-ferrous metal works	Contact with existing suppliers/business partners	Sales, distribution
Plant and equipment for shaping of non-ferrous metals	Identifying new suppliers/business partners	Buying, procurement
Other	Initiating purchase decisions	Maintenance, repairs
	Purchase/Order	Marketing, advertising, PR
		Other
	New suppliers were found	
	Yes	
		Overall assessment
		Satisfied
		Recommendation
		Yes

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

***Difference to 100% = Pupil, student, not employed (6%)

