

INVITATION TO EXHIBIT



www.medicalfair-thailand.com

10th International Exhibition on Hospital,
Diagnostic, Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies

9-11 FEB 2022

PHYSICAL
BITEC, BANGKOK

12-18 FEB 2022

DIGITAL
ONLINE

Member of  **MEDICAlliance**

GLOBAL HEALTHCARE INNOVATIONS FOR THE FUTURE



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Organized by:



NEW ERA OF HEALTHCARE PREPAREDNESS AT MEDICAL FAIR THAILAND 2022

For businesses seeking new markets and growth opportunities, Southeast Asia is a bright spot due to its fast-growing middle class, higher spending power, increasing urbanisation and growth of smart cities. The Asian Development Bank (ADB) and International Monetary Fund (IMF) project a strong rebound for Southeast Asia's economies - 4.7 percent (ADB), to 6.2 percent (IMF).

**Experience business opportunities in a dynamic region
– Reserve your booth now!**

POST-PANDEMIC HEALTHCARE OUTLOOK IN SOUTHEAST ASIA



60% of hospitals in Southeast Asia expect to continue using increased levels of tele-health post COVID-19

Healthcare spending in the region expected to hit **US\$740 billion** by 2025



Healthcare spending across **ASEAN6** (Indonesia, Malaysia, Singapore, the Philippines, Thailand and Vietnam) has already outpaced the economic growth of these nations

Continued demand in the region for:

- **Diagnostic equipment** such as X-ray, CT and ultrasound devices
- **Digital technology; virtual care consultations,** and mental health services



THAILAND

Key market for replacement hips, knee joints and other orthopaedic devices – by 2030, Thais aged 65 years or older will increase to 18%



INDONESIA

Telemedicine is a leading priority for the government to help mitigate pressure on the existing healthcare system



MALAYSIA

Investment in radiology-associated services will increase as the country moves towards being a prime destination for IVF, cardio, neuro-related diagnosis and treatment



SINGAPORE

Wider implementation and adoption of remote healthcare models

HIGHLIGHTS IN 2022



PANDEMIC MANAGEMENT **NEW!**

With lessons learned from the COVID-19 pandemic, this special focus at MEDICAL FAIR THAILAND puts the spotlight on relevant products and solutions on preparedness planning for future crises.

- Remote patient monitoring
- Contactless monitoring
- Wireless medical devices
- Population outbreak management systems
- Intelligent robots
- Disinfection solutions & equipment
- Respiratory devices
- Personal protective equipment (PPE) and more!

COMMUNITY CARE PAVILION

Addressing the needs of ageing societies and rise of chronic diseases, this showcase also features a highlight on Mental Health, including digital mental health technologies, smart medicine to therapeutic medical equipment.

- Geriatric Medicine
- Rehabilitation Equipment and Solutions
- Assistive Technology
- Orthopaedic Aids
- Prosthetics and more!
- Mental Health ***NEW***

Top 5 mental health issues in Asia are depression, anxiety, post-traumatic stress disorder, suicidal behaviour and substance-abuse disorder



START-UP PARK

After a successful showing at the last edition, 2022 will showcase promising next-gen start-ups where they can network, establish contacts and connect with movers and shakers from the healthcare ecosystem.

- AI
- Big Data Solutions
- Wearable Technologies
- New Mobile Apps
- Innovative Software

Connecting you to buyers & decision makers from the region's healthcare sectors

JOIN US TODAY!

TOP REASONS TO EXHIBIT

- Gain access to potential clients, generate leads and new business opportunities
- Showcase your products, technology, services and solutions in a dynamic live environment
- Engage with decision makers from across various healthcare sectors
- Tap into the Southeast Asian market and take advantage of Messe Düsseldorf Asia's international network



2019 IN REVIEW



Rated #1 must-attend
exhibition in Southeast Asia

Welcomed **11,525 Visitors**
from 80 countries & regions



Participation from **900 Exhibitors**
from 49 countries & regions

13,136 meeting requests
over 3-days



97%

of exhibitors
said they
benefitted
from their
participation

94%

of exhibitors
indicated the
exhibition
exceeded/
met their
expectations

92%

of exhibitors
were
impressed
with the
quality of
visitors

Statistics based on 2019 Exhibitor and Visitor surveys

EXHIBIT PROFILE

- Accident & Emergency Equipment
- Building Technology & Services
- Catering & Kitchen Equipment
- Communication & Information Technology
- Dental Equipment & Supplies
- Diagnostics
- Disinfection & Disposal Systems
- Electromedical Equipment / Medical Technology
- Fabrics / Laundry
- Medical Furniture & Equipment
- Laboratory Equipment
- Medical Consumables
- Ophthalmic Supplies
- Rehabilitation Equipment / Orthopaedic Supplies
- Pharmaceutical Supplies

WHO WILL VISIT

MEDICAL & HEALTHCARE ORGANIZATIONS

- Industry and Professional Associations
- Clinic / Polyclinic / Medical Centre
- Distributor / Representative
- Emergency Relief Organisation / Service
- Government / Regulatory Body
- Home / Elder Care Services
- Hospital Planner / Turnkey Contractor / Procurement Service
- IT / Digital Health Provider
- Laboratory
- Manufacturer / Producer
- Medical Establishment Developer
- Military / Civil Defence Agency
- Nursing Home / Hospice Centre / Rehabilitation Centre
- Pharmacy
- Public Hospital / Private Hospital
- Remote / Mobile Medical Service
- Social Welfare Organisation
- Trader, Importer & Exporter, Wholesaler
- University / Training / Research Institute
- Wellness Centre

MEDICAL & HEALTHCARE PROFESSIONALS

- CEO / Managing Director / Director
- Emergency Relief / Aid Worker
- Engineer / Technician
- Finance / Admin
- Head of Department
- Hospital Administrator
- Human Resource / Training
- Independent Care Giver
- Information System Management
- Medical / Clinical / Laboratory Technologist
- Medical Logistics / Supply Chain Specialist
- Medical Practitioner
- Nursing
- Occupational Therapist
- Pharmacist
- Purchasing
- Research & Development
- Sales & Marketing
- Specialist Surgeon



PARTICIPATION COST

Space Only (min. 24 sqm)

Basic Shell Scheme

Enhanced Shell Scheme

SGD 560 / THB 14560 per sqm

SGD 660 / THB 17160 per sqm

SGD 780 / THB 20280 per sqm



Basic Shell Scheme

Layout Plan -12 sqm stand



Enhanced Shell Scheme

Additional feature: Maxima & Pifex system structure + graphic + tall glass display showcase

AT A GLANCE

Opening Hours

10am – 6pm (9 – 10 Feb)

10am – 5pm (11 Feb)

Venue

BITEC, Bangkok,
Thailand

IMPORTANT DATES

Stand Construction

8 Feb 2022

MEDICAL FAIR THAILAND

9 – 11 Feb 2022

Dismantling

11 Feb 2022

BOOK YOUR SPACE NOW!



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