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2019医疗器械创新展览会 Medical Fair China 2019

苏州国际博览中心, 苏州, 中国
Suzhou International Expo Centre, China

2019.09.05-07

Member of  MEDICAlliance 全球系列展成员

展后报告 POST SHOW REPORT



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主办单位 Hosts :



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.



国家医疗器械产业技术创新服务联盟
China Service Alliance of Medical Device Innovation

国际支持 Powered by :

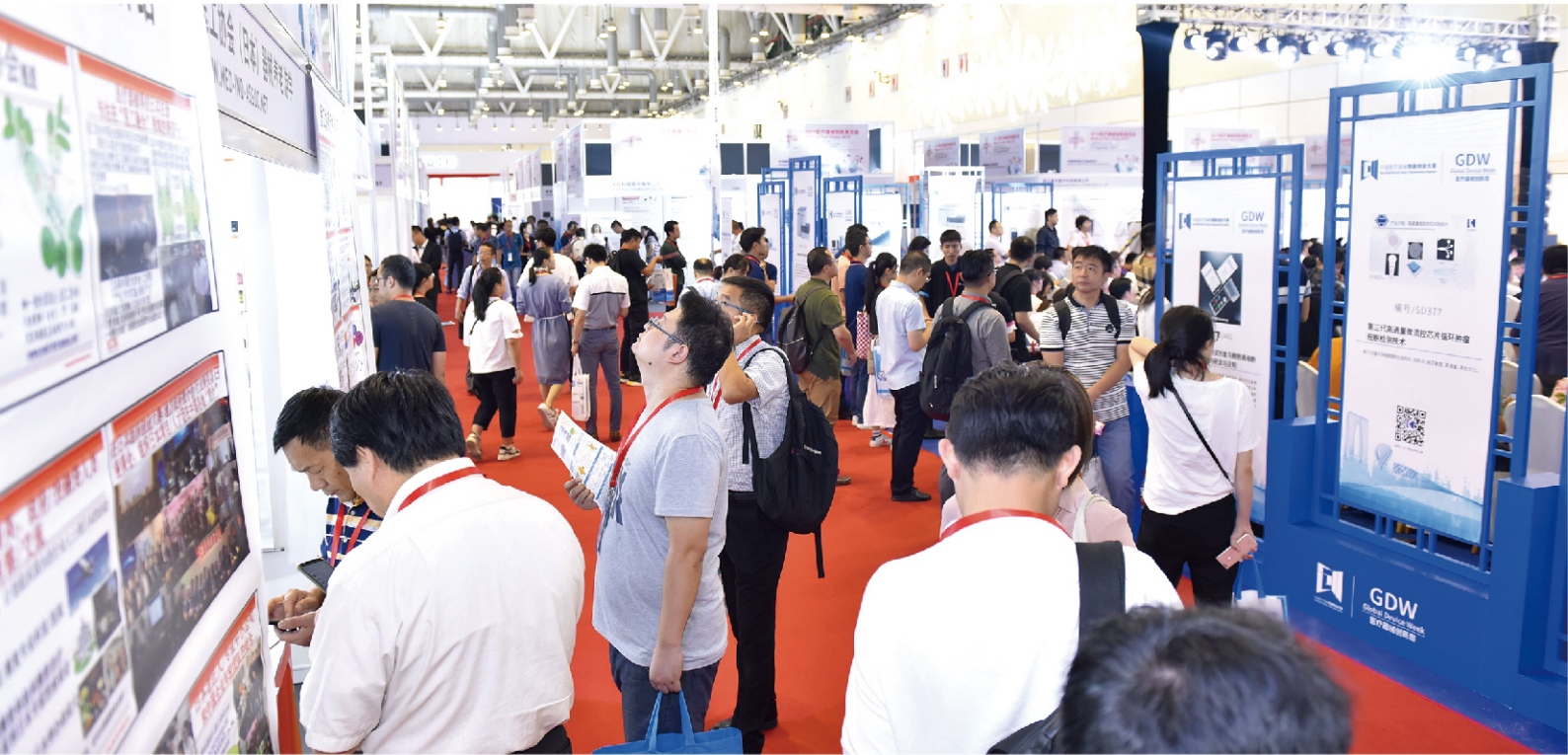


展会数据

Exhibition Facts & Figures

展会时间
Date 2019年9月5-7日
September 5-7, 2019

展会地点
Venue 苏州国际博览中心
Suzhou International Expo Centre



展览面积
Exhibition Space 15,000 sqm

参展企业及品牌
Exhibitors 302

观众
Visitors 6,989

国家及地区
Countries and Regions 33

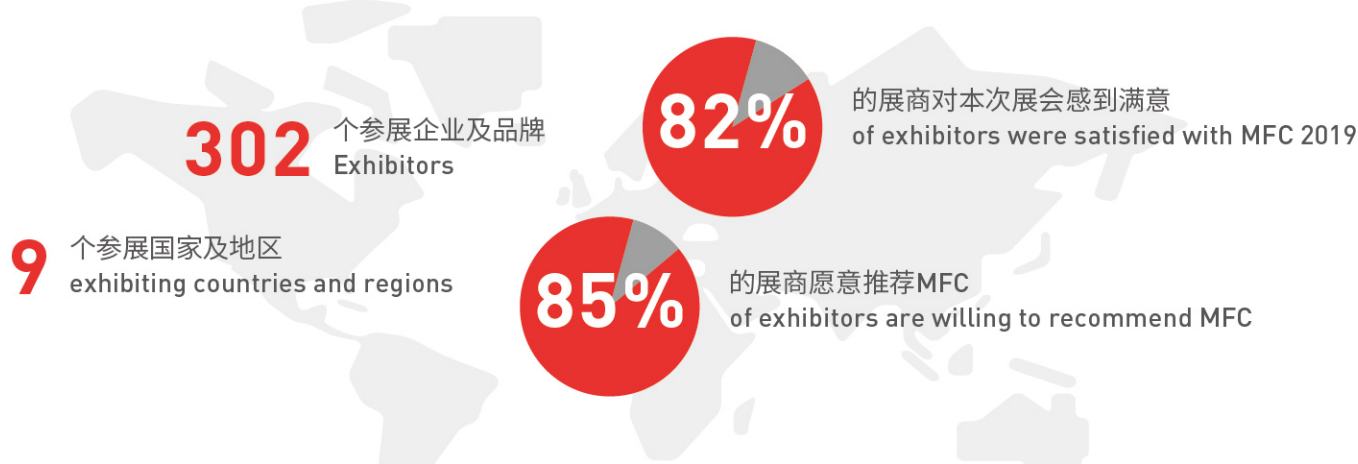
演讲嘉宾
Speakers 368

观众增长
Visitors Increase 27%



展商分析

Exhibitor Analysis



展商行业分类

Exhibitors by Industry

医用耗材 Medical consumables	44.9%
康复器械及设备 Rehabilitation devices and equipment	17.9%
体外诊断产品 In vitro diagnostic products	17.9%
医疗数字影像产品 Medical digital imaging products	16.8%
智慧医疗产品 Smart medical products	14.6%
家用医疗设备 Home medical equipment	14.6%
微创器械及植入耗材 Minimally invasive instruments/implantable and interventional medical devices	14.6%
手术室设备 Operating room equipment	14.6%
实验室设备 Laboratory equipment	13.5%
急救及护理产品 First aid and care products	12.4%
医疗器械原材料, 元器件, 零配件及软件产品 Medical equipment raw materials / components / accessories and software products	11.2%
创新服务 Innovative service	8.9%
光学电子产品 Optical and electronic products	8.9%
高校及科研机构 Universities and research institutions	6.7%
临床机构 Clinical institutions	6.7%
其他类别 Others	16.9%

主要展商来源 (国家 / 地区)

Top Exhibiting Countries / Regions



展商声音
Voices of Exhibitors

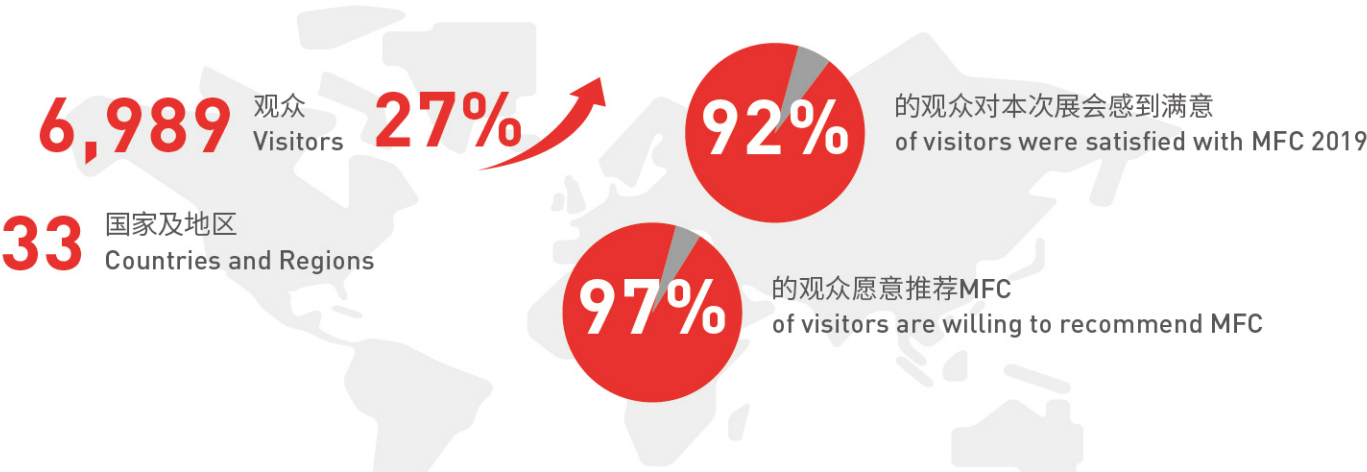
“ 整个展会给企业搭建了一个高效的沟通平台, 在本次的创新创业大赛上不仅看到了很多好的项目, 还看到了整个行业的发展趋势, 此次参展收获很多, 希望展会越办越好

The exhibition has established an efficient communication platform for enterprises. In this innovation and entrepreneurship competition, we not only saw many good projects, but also saw the development trend of the entire industry. We have gained a lot from the exhibition. I hope the exhibition only gets better as time goes by.

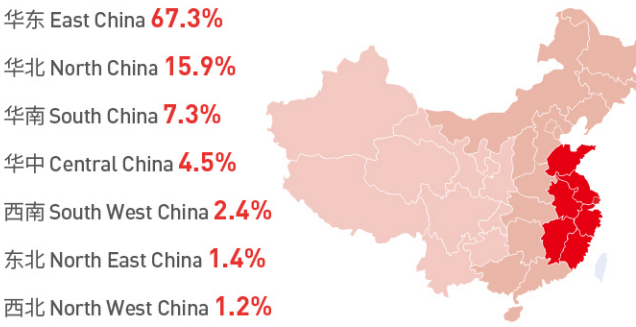
张鑫淼 女士
Mrs. Zhang Xinmiao
北京奥泰康集团商务市场总监
Director of Business Development and Marketing from Beijing Healtech

”

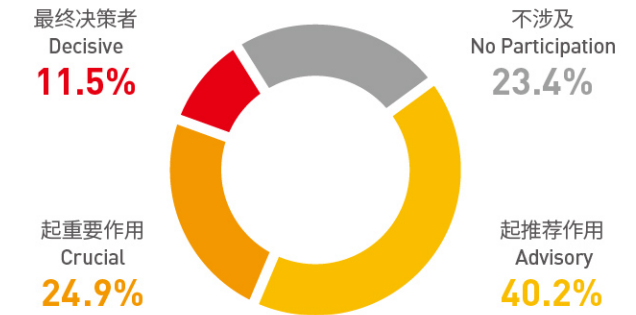
观众分析
Visitors Analysis



国内观众地域分布
Geographical Breakdown of Domestic Visitors



观众决策权
Decision Makers



主要海外观众来源 (国家 / 地区)
Top Overseas Visitor Countries / Regions



观众工作职能
Area of Responsibility

Table with 3 columns: Responsibility, Role, Percentage. Rows include R&D (19.1%), Trading (15.5%), Top management (11.0%), Marketing / PR (9.5%), Purchasing (8.9%), Engineer / Technician (8.6%), Business development (6.9%), Government (4.8%), Manufacturing (4.5%), HR / Admin / Finance (4.2%), Consultancy (4.2%), Design / Creative (2.4%), Quality control / Check (1.2%), Education / Training (0.9%).

感兴趣的产品类别
Main Products of Interest

Table with 3 columns: Product Category, Interest, Percentage. Rows include Medical consumables (38.7%), Medical digital imaging products (38.4%), Minimally invasive instruments, implantable and interventional medical devices (34.0%), In vitro diagnostic products (34.0%), Laboratory equipment (29.9%), Medical equipment raw materials, components, accessories and software products (28.5%), Optical and electronic products (28.2%), Smart medical products (27.0%), Rehabilitation devices and equipment (25.3%), Operating room equipment (24.1%), Home medical equipment (24.1%), Innovative service (24.1%), Clinical institutions (22.1%), First aid and care products (21.2%), Universities and research institutions (18.1%), Others (7.6%).

观众行业分布
Visitor by Company Industry

Table with 3 columns: Industry, Visitor by Company Industry, Percentage. Rows include Medical device R&D institutions and manufacturers (33.9%), Hospitals and medical institutions (19.6%), Medical device dealers, agents and retail traders (13.2%), Purchasers and suppliers of medical equipment raw materials, components, accessories and software products (12.6%), Investment organization (11.1%), Government agencies and associations (5.3%), Universities and research institutions (3.1%), Others (1.2%).



“这是我第一次参观MFC医疗器械创新展览会，很高兴能看到很多优秀的中国医疗企业参展。透过这个展会，我更加了解中国医疗器械及医药制品的市场，这是一个很好的经验。这个展会非常棒，还有许多值得参加的专业同期活动。
This is my first visit to Medical Fair China. I am very happy to see many excellent Chinese medical companies exhibiting. Through this exhibition, I now know more about the market of medical devices and pharmaceutical products in China. This is a very good experience. This exhibition is amazing, and there are many professional collocated events worth attending.
Onizuka Junji 先生
Mr. Onizuka Junji
日本泰尔茂株式会社
Japan's Terumo Corporation

“这不是我们第一次参加MFC，展会给我们留下了很好的印象。这次来参观，我们想了解更多关于军事卫生保健和应急产品，寻找更多医疗创新产品。
It wasn't our first time to participate in MFC, and we had a very good impression on the exhibition. This time, we wanted to learn more about military health care and emergency products and look for more innovative medical products.
Rani Handayani 先生
Mr. Rani Handayani
RANAYA FAZZA UTAMA



精彩同期活动
Concurrent Events

1 赛
Competition

- 中国医疗器械创新创业大赛
China Medical Devices Design & Entrepreneurs Competition 2019 (CMDDSC 2019)

4 主论坛
Main Sessions

- 第九届中国医疗器械高峰论坛
DeviceChina 2019
- 2019中国医疗器械转化医学与创新服务论坛
China Transformation Medicine and Innovation Service Forum 2019 (TMIS)
- FTR4H 数字医疗论坛 (CMIF特别版)
FTR4H Digital Health Forum (CMIF Special Edition)
- 首届全国医生创新创业大会暨医生创新创业实操培训
1st China Doctor Innovation and Entrepreneurship Forum

多场分论坛
Sub-sessions

- 医疗器械专利与知识产权保护
Medical Device Patent and Intellectual Property Protection
- 医用质谱创新发展论坛
The Application of Mass Spectrum Technology
- 体外诊断投融资热点及优质企业融资信息发布会
IVD Investment and Financing Trends and High-Quality Corporate Financing Information Conference
- 血管器械创新临床需求及医工结合研讨会
The Clinical Needs and Solutions of Vascular Device Innovation
- 中国第二届美容器械产品安全研讨会
2nd Chinese Beauty Equipment Product Safety Workshop
- 超声设备新技术创新论坛
The Innovation Technology in Ultrasound Imaging
- 医用机器人创新高峰论坛
Medical Robot Innovation Summit Forum
- 首届中国麻醉医疗药械创新论坛
1st China Anesthesia Medical Device Innovation Forum

- 北戴河—国家生命健康产业创新示范区招商推介会
Investment Promotion Conference of Beidaihe-National Life and Health Industry Innovation Zone
- 2019人因设计与可用性测试国际研讨会
Medical Device Usability and Human Factors Engineering Workshop 2019
- 第四届医疗器械创新创业生态圈建设高峰论坛
4th Medical Device Innovation Park Summit Forum
- 投资路演专场
Investing Road Show
- 医疗器械临床前测试和临床试验及法规讲堂
Lectures of Medical Device Preclinical Testing, Trials and Regulatory
- 妇产科医疗器械和新技术创新论坛
Gynecology and Obstetrics Medical Devices Innovation Forum
- 医疗器械海外市场拓展实践
Medical Device Overseas Marketing Practices
- 医疗器械科技金融论坛 (含成熟项目路演)
Medical Device Technology and Finance Forum (Road Shows Included)





第三届医疗器械创新展览会 Medical Fair China 2020

苏州国际博览中心, 苏州, 中国
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2020.09.17-19

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医疗器械行业创新发展风向标!
Compass of Medical Device
Industry Innovation!



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主办单位 Hosts :



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.



国家医疗器械产业技术创新服务联盟
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