

POST SHOW REPORT



INDOPLAS, INDOPACK and INDOPRINT Scores Big with Positive Turnout



INDOPLAS

The 11th Indonesian International
Plastics Exhibition



indopack

PROCESSING & PACKAGING

The 10th Indonesian International
Processing and Packaging Exhibition

indoprint

The 10th Indonesian International
Printing Exhibition

19-22 Sep 2018

Jakarta International Expo
Kemayoran, Indonesia

The Indonesian International Plastics, Packaging and Printing Exhibitions, INDOPLAS, INDOPACK and INDOPRINT, welcomed 24,918 trade visitors from 31 countries, when it closed its door on a highly positive note on 22 September at Jakarta International Expo, Kemayoran, Indonesia. This represented a 10 per cent increase over the last edition in 2016. The predominantly local visitors came from diverse industries such as automotive and transportation, building and construction, chemical, food and beverage, graphic arts and printing houses, retail, pharmaceutical and more.

The latest edition bridges the synergistic industries of plastic, packaging and printing at one central location, welcoming some 360 exhibiting companies from 21 countries and economic regions, providing a one-stop platform serving the entire end-to-end supply chain for local and international companies.

KEY SUCCESS & FIGURES



360

Exhibitors from
21 Countries



24,918

Trade Visitors from
42 Countries

“Once again, the increase in the line-up of international exhibitors in 2018 testifies that the trio of INDOPLAS, INDOPRINT and INDOPLAS is the most important platform for business opportunities in the region.”

Mr Thomas Franken - Deputy Director,
Global Portfolio Plastics and Rubber,
Messe Düsseldorf GmbH

“This cross-sector platform that brings together the plastics, packaging and printing industries to one central location and to a destination such as Indonesia continues to gain global interest underscored by the busy show floor and successful networking, thus reinforcing its role as a highly-relevant marketplace.”

Mrs Rini Sumardi - Managing Director, WAKENI

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EXHIBITOR STATISTICS

5 National Pavilions and Country Groups
from Austria, China, Germany, Singapore and Taiwan

Exhibition Area
15,000sqm

**360 Exhibitors from
21 Countries /
Regions**

Austria
Germany
Iran
Netherlands
Taiwan
USA

Belgium
Hong Kong
Italy
Singapore
Thailand

China
India
Japan
South Korea
Turkey

Denmark
Indonesia
Malaysia
Switzerland
United Kingdom

Top 4 Reasons for Exhibiting



Acquiring new customers



Presenting novelties & further developments



Establishing new distribution channels



Information on existing products



70% of show floor covered by international market players



90% of exhibitors were able to acquire new customers at the exhibition



97% of exhibitors were able to establish new distribution channels during the exhibition

VISITOR STATISTICS

By Industry

Automotive/ Transportation	6%
Building and Construction	5%
Chemical/ Petrochemical/ Refining	5%
Electrical/ Electronics	4%
Food and Beverage	16%
Household/ Leisure Goods/ Consumer Goods/ Retail	7%
Information Technology/ Telecommunications	3%
Labelling	4%
Medical/ Pharmaceutical	2%
Mould and Die	2%
Paper and Pulp	4%
Recycling	2%
Other Packaging-related Industries	14%
Other Plastics and Rubber-related Industries	11%
Other Printing/ Publishing-related Industries	15%

By Job Function

Senior Management	24%
Sales & Marketing	23%
Production/ Manufacturing Management	12%
Purchasing/ Procurement	9%
Technical Management/ Engineering	9%
Design Management	7%
Consultant	6%
Research/ Development	6%
Maintenance/ Quality Control	5%

Highly positive turnout with
24,918 Trade Visitors
from **42 Countries**

10% Increase from the last edition in 2016

95% of Trade visitors satisfied with the exhibition

95% of Trade visitors planning to purchase products and services exhibited

99% of Trade visitors find the exhibition beneficial

Product Category According to Interest



PLASTICS

33%	Plastic Products & Processing
28%	Raw Materials / Auxiliaries
25%	Machinery & Equipment
15%	Services



PACKAGING

31%	Packaging Machines & Appliances
29%	Services for the Packaging Industry
29%	Packaging Materials, means & aids
11%	Consumables



PRINTING

33%	Printing Machinery, Appliances & Accessories
24%	Pre-press & Pre-media
22%	Book Binding – Print Finishing
16%	Paper Converting – including Packaging Production
6%	Consumables

*statistics & figures collected from exhibitors and visitors survey results

Here's what they are saying about INDOPLAS, INDOPACK and INDOPRINT 2018

It has exceeded our expectations throughout the exhibition, from the first day we have had many potential customers especially from the industrial area of Jababeka. We are also very happy with the pre-marketing efforts leading up to the exhibition; from the email blasts, advertising campaign to the social media posts. All in all we are very satisfied and happy with our participation.

Guntur Tjandra, Sales Division Manager Plastic & Converting
PT Rieckermann Indonesia

We believe that Indonesia is the new power in the packaging industry and INDOPACK certainly showed us that there is a huge potential in the country's packaging sector. The exhibition has been very promising so far and we have been very satisfied with footfall.

Rebecca He, Manager
Xiamen Changsu Industrial Co Ltd

This exhibition is very beneficial for Indonesia as a whole and for promoting the industry, and we feel very fortunate and happy to be a regular part of this exhibition. It has been an extremely positive experience and highly recommend it to other industry players. We will definitely be back at the next edition!

Erna Erlanwaty, Director
PT Trimitra Packaging

We have achieved our goals during INDOPLAS 2018. The response was incredibly strong, which was more than I can hope for. We have a lot of positive feedbacks and made a lot of contacts in both the exhibition and the seminar.

Juergen Rehkopf, Managing Director
Reifenhauser Pte Ltd

Our participation at INDOPRINT 2018 has been very successful as we were able to showcase our new product series to not just the people from Indonesia, but also some from the region. The exhibition has been very well organised, with a very good flow of people.

Andhika Kurniawan Pontoh, Marketing Manager
PT Epson Indonesia

From the first day through to the end of the exhibition, we have seen very strong and promising attendance especially visitors from Surabaya and Solo, and we have also received serious enquiries on our machinery on display [injection moulding machines for houseware products and automotive sector]. We are happy to support and grow together in tandem with the exhibition.

Billy Tjang, Managing Director
PT Bilplast Grapindo



CONCURRENT EVENTS

Well attended industry specific seminars and conferences

Complementing the exhibition are conferences and seminars, which were well-received by the visiting trade attendees. These industry-specific sessions ran concurrently with the exhibition and feature thought leaders and industry experts sharing ideas and solutions for modern-day challenges.



Conferences & Seminars	Organisers
Economic Challenge Seminar : Let's Talk About Street Food & Fast Food Packaging	Asosiasi Teknik Grafika Media Indonesia (ATGMI)
Plastics to Zero Waste	Asosiasi Industri Plastik Indonesia (INAPLAS)
The Next Industrial Revolution: Packaging and 'Industry 4.0'	Indonesian Packaging Federation (IPF)
Print Pack Outlook Conference 2018: Spotlight on Print & Packaging Media Technologies	The Mechanical Engineering Industry Association (VDMA) and Association for Printing Technologies (APTech)
Circular Plastic Packaging Alliance Seminar	Reifenhäuser Pte Ltd
Smart Printshop. Discover NOW.	PT Heidelberg Indonesia
Printtalkshow: Mapping Industri Cetak Indonesia	PrintPack Magazine (member of KOPI)

2-5 Sep 2020

Jakarta International Expo Kemayoran, Indonesia

See You in 2020!


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indopack

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INDUSTRY PARTNERS

• The Indonesia Olefin, Aromatic & Plastic Industry Association (INAPLAS) • Association of Plastic Converting Industry (APHINDO) • Indonesian Packaging Federation (IPF) • Indonesian Packaging Development Board (BPPi) • The Indonesian Food and Beverage Association (GAPMMI) • Indonesian Printing Community (KOPI) • Politeknik Negeri Media Kreatif (PNMK) • Indonesia Association of Graphic Technology (ATGMI) • Association for Print Technologies (APTech)

Supporting Organizations

• Ministry of Industry, Republic of Indonesia • Ministry of Trade, Republic of Indonesia • Indonesian Chamber of Commerce and Industry (KADIN) • Indonesia Exhibition Companies Association (ASPERAPI) • Indonesian French Chamber of Commerce and Industry

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