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Leading International Trade Fair

DÜSSELDORF, GERMANY
16–19 NOVEMBER 2020

Member of  **MEDICAlliance**

BE PART OF THE NO.1!

WORLD FORUM FOR MEDICINE

Together into the future



Messe
Düsseldorf

The world of medicine is meeting at MEDICA 2020

Those who would like to experience tomorrow's healthcare market live must not miss this opportunity

The healthcare market is growing. The medical industry is making great strides towards the future. Fortunately, there is a place that allows you to move along with it. It is here that concentrated competence meets. And where you can keep up-to-date with the entire range of medical high-tech products and current know-how. MEDICA in Düsseldorf – in terms of innovation, a decisive heartbeat ahead of the rest.

At the meeting point of medicine

Be part of it, come together and use the Matchmaking tool to establish contacts beforehand that will help you to get ahead. The simultaneous combination of the world's leading trade fair for medicine and the leading event for the supplier market makes it possible. Be it software-driven health IT, robotics, developments driven by artificial intelligence, the world of the smallest components or other innovations – MEDICA, along with COMPAMED, will again bring together what belongs together next year. Clearly structured, in bustling halls, with a focus on the future. Then, while ideas meet investors in the MEDICA START-UP PARK, the topics and trends of tomorrow are being celebrated at numerous forums, conferences and events. All at the same time and in the same place for synergy effects, which will also make MEDICA very strong in 2020.

Be part of it in Düsseldorf – the world's largest event for the medical industry awaits you.

Exhibitors in 2019

5,598

Visitor satisfaction

97%

Visitors in 2019

121,369



Just some of the positive exhibitor and visitor feedback

"I am very pleased that we are celebrating our fiftieth birthday at MEDICA this year. For us, MEDICA is the most important trade fair of the year and a great highlight at the end of the year."

Karl Keis, Head of Marketing, Zimmer MedizinSysteme AG

"We have participated right from the start and MEDICA is still the most important trade fair for us. We meet 70% of our worldwide dealers here. In addition, many exhibitors are our OEM customers. We have grown with MEDICA."

Micha Hilverkus, Managing Director provita medical

"I am looking for wearables at MEDICA. We are an app company. We develop apps for medical procedures as well as apps for special educational needs and prevention and, therefore, we are looking for wearables that can be combined with these apps", explains Neil Bevan from England. He is here for the first time and perhaps would like to participate as an exhibitor next year.

Neil Bevan, Director, Hunterbevan, United Kingdom

"MEDICA is the ideal platform for us to attend to our customers and to find new customers, especially from other European countries. However, we also welcome potential customers from the Arab world and show them our products in our showroom at our stand."

Jörg Dräger, Sales Director Werth-Systems

Tony Allridge ist zum ersten Mal auf der MEDICA. „Ich treffe mich mit Kunden hier und versuche natürlich auch neue zu finden. Man kann sich hier sehr gut treffen und deshalb ist es wichtig für mich, hier zu sein.“

Tony Allridge, Account Manager, anders, Italien

"MEDICA is a leading trade fair for us. We have exhibited here for over 15 years and meet our existing customers here again and again to cultivate our contact. But we also often find new sales partners who help us to make our extraordinary solutions accessible to people all over the world."

Ralph Warnke, Managing Director, MediTECH Electronic

"This is our first participation as an exhibitor after we became part of the PerkinElmer family. Even before this, we have been represented at MEDICA for decades. At our stand, we were able to welcome many familiar faces but also just as many new ones. MEDICA is a wonderful platform for international networking. This year, EUROIMMUN focused on innovations in laboratory automation as well as diagnostic test systems for invasive aspergillosis and dermatomycosis."

Oliver Sendscheid – Head of Reagent Product Management, EUROIMMUN AG

"MEDICA is a very important trade fair for us every year because it is the only trade fair where we can actually get our distributors and partners together from all over the world."

Wilfried Löb, Managing Director, biolitec

"We like MEDICA very much. It is really very interesting; you make a lot of contacts for the sector. We are currently introducing this to the market, and thus we wanted to get feedback on how it is received by the customers, regarding the handling, and then simply introduce it."

Jessica Dyrbusch, sales, REMONDIS Medison GmbH

"In the current phase of our market launch, it is, of course, important to meet as many international customers as possible. This is possible here at MEDICA, and it is actually the only forum in Europe that offers this diversity."

Manfred Spandl, Project Engineer, intelligent motion GmbH

Sitka Hanusona is at MEDICA for the first time. "It is a wonderful opportunity to meet people from all over the world. I am really happy about my time here."

Sitka Hanusona, Grade Medical, Czech Republic

"This is the largest trade fair for medicine in the world."

Oliver Gassner, Head G4A Digital Health Intelligence EMEA, Bayer G4A

**From analysis
to the future**

**Shaping
the future**

**Laboratory
equipment and
diagnostic tests**

**Physiotherapy
and orthopaedic
technology**

**The digital
state of play**

**Information and
communication
technology**

**Commodities and
consumer goods**

**Electromedical
equipment and
medical technology**

**New
inspiration**

**Material
for practice**

Laboratory equipment and diagnostic tests in halls 1 and 3

www.medica.de/LABTECH2



More insights than anywhere else: discover everything on offer from analyser appliances and the latest diagnostic procedures to the high-speed centrifuge. The world's largest meeting point is your chance to meet and share your knowledge, and it is more extensive, more international and more export-focused than ever before.

Time for diagnostic future?



MEDICA LABMED FORUM

The MEDICA LABMED FORUM, in cooperation with Prof. Dr. med. Georg Hoffmann and the publishing house Trillium-Verlag, brings together all that is state of the art in laboratory technology: infectious medicine, laboratory diagnostics in diabetology and sports medicine, biomarkers in cardiology and much more.
www.medica.de/MLF2

Physiotherapy and orthopaedic technology in halls 4 and 5

www.medica.de/PHYTECH2



To put your mark on the future, you must always be one step ahead – so it's a good thing that MEDICA features the latest range of physiotherapy products, applications, prosthetics, orthotics and rehabilitation technology. All that on a practice-centred stage that is more international than ever.

Fit and mobile for the future?



MEDICA PHYSIO CONFERENCE
Treatment-centred, comprehensive and focused on practice: here, experts show and discuss what defines the art of healthy movement today and what we will do in the future.
www.medica.de/MPC2

MEDICA MEDICINE + SPORTS CONFERENCE
Modern prevention plus the sports medicine treatments of tomorrow – find out what happens when sports medics, athletes, sports equipment manufacturers and medical technicians share current findings and the latest innovations.
www.medica.de/MMSC2

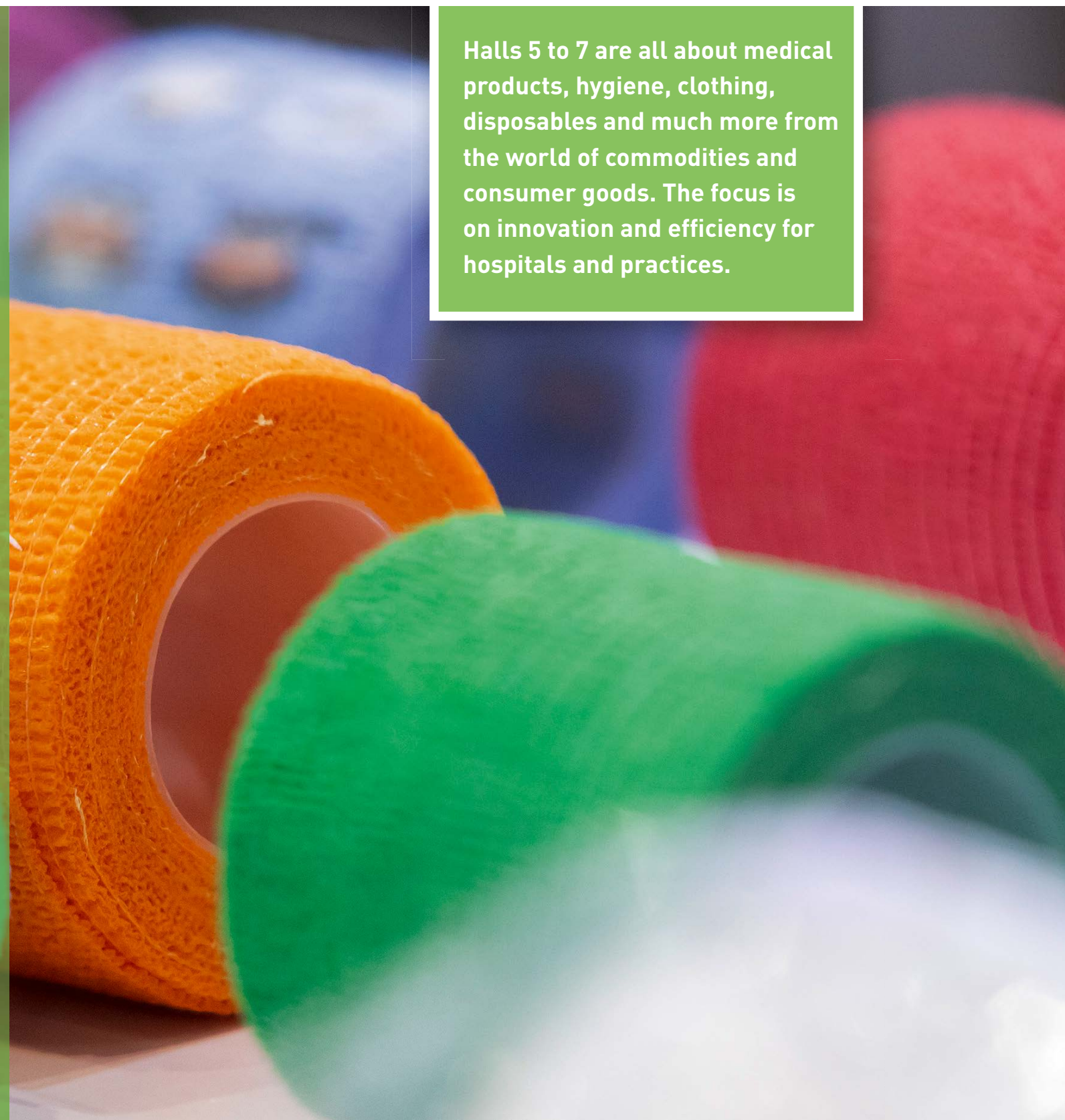
Commodities and consumer goods in halls 5, 6, 7.0, 7.1 and 7a

www.medica.de/COGOODS2



Halls 5 to 7 are all about medical products, hygiene, clothing, disposables and much more from the world of commodities and consumer goods. The focus is on innovation and efficiency for hospitals and practices.

Nothing trivial?
Big, small,
we've got it all!



Electromedical equipment and medical technology in halls 9 to 17

www.medica.de/MEDTECH2



Discover the benefits and harness the synergy: the whole world of electromedical equipment, medical technology, OR technology and medical equipment all in one place. Use the largest meeting point in the sector to maintain your network, discover innovations and find new inspiration.

Experience medicine in the stream of time?



MEDICA TECH FORUM

What are the priorities of manufacturers, users and patients? What is state of the art and where is the sector heading? Associations SPECTARIS and ZVEI share exclusive insights into current issues in an increasingly digitalised medical sector.

www.medica.de/MTF2

Information and communication technology in hall 13

www.medica.de/INFTECH2



Out in
front with
digital?

The digital state of play: everything that makes medicine of the future even smarter and above all: how to handle it safely. Find out how and why wearables, machine learning, mHealth, IoT, artificial intelligence and other technologies are linking and penetrating all parts of the sector.



MEDICA HEALTH IT FORUM

The platform for trends, innovations and exchange: at the MEDICA HEALTH IT FORUM, experts share their visions of an IT-based healthcare landscape in attractive and interactive formats. www.medica.de/MHIF2

MEDICA CONNECTED HEALTHCARE FORUM

Findings, technologies and solutions for networked and mobile healthcare: discuss today what will create value tomorrow. Another highlight is the AppCOMPETITION, in which innovative minds pitch to the audience and jury. www.medica.de/MCHF2

MEDICA START-UP PARK

Start-ups are entering the market with new models. At the same time, investors are investing. That's why we're once again bringing together what belongs together at the START-UP PARK in 2019 – innovations and investors, people and ideas – and showcasing you. www.medica.de/MSUP2

Further highlights



Knowledge is good; sharing it is better. Take part in MEDICA 2020 and participate in current debates and groundbreaking discussions that will drive forward both your professional and personal development.

Know what is going on?



MEDICA ECON FORUM BY TK

The Forum is organised in partnership with the health insurer Techniker Krankenkasse (TK). It features lectures by leading experts from the fields of politics, medicine, business and science on the future of healthcare. www.medica.de/MEF2

DIMIMED

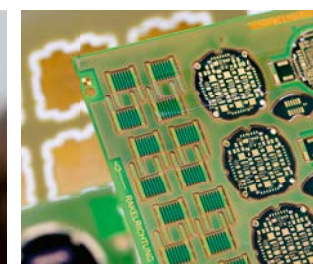
Discover the answers to questions that are more topical than ever: DiMiMED explores medical missions in conflict regions. The whole world of emergency, disaster and military medicine – presented by international experts from the military and healthcare sectors. www.medica.de/DiMiMED2

DEUTSCHER KRANKENHAUSTAG

(German Hospital Conference) Hospital managers and health policy representatives discuss digitisation, finance, personnel, management and organisation – and shape the future of German hospital landscape. www.medica.de/DKT2

COMPAMED – High-tech solutions for medical technology in halls 8a and 8b

www.compamed-tradefair.com



The combination of major global trade fair and leading supply market event is still a winning formula. Discover the huge variety of the smallest of components at this international high-tech hotspot where manufacturers, suppliers and the future meet.

Nano? Or Micro?



COMPAMED HIGH-TECH FORUM
by **IVAM**



COMPAMED SUPPLIERS FORUM
by **DeviceMed**

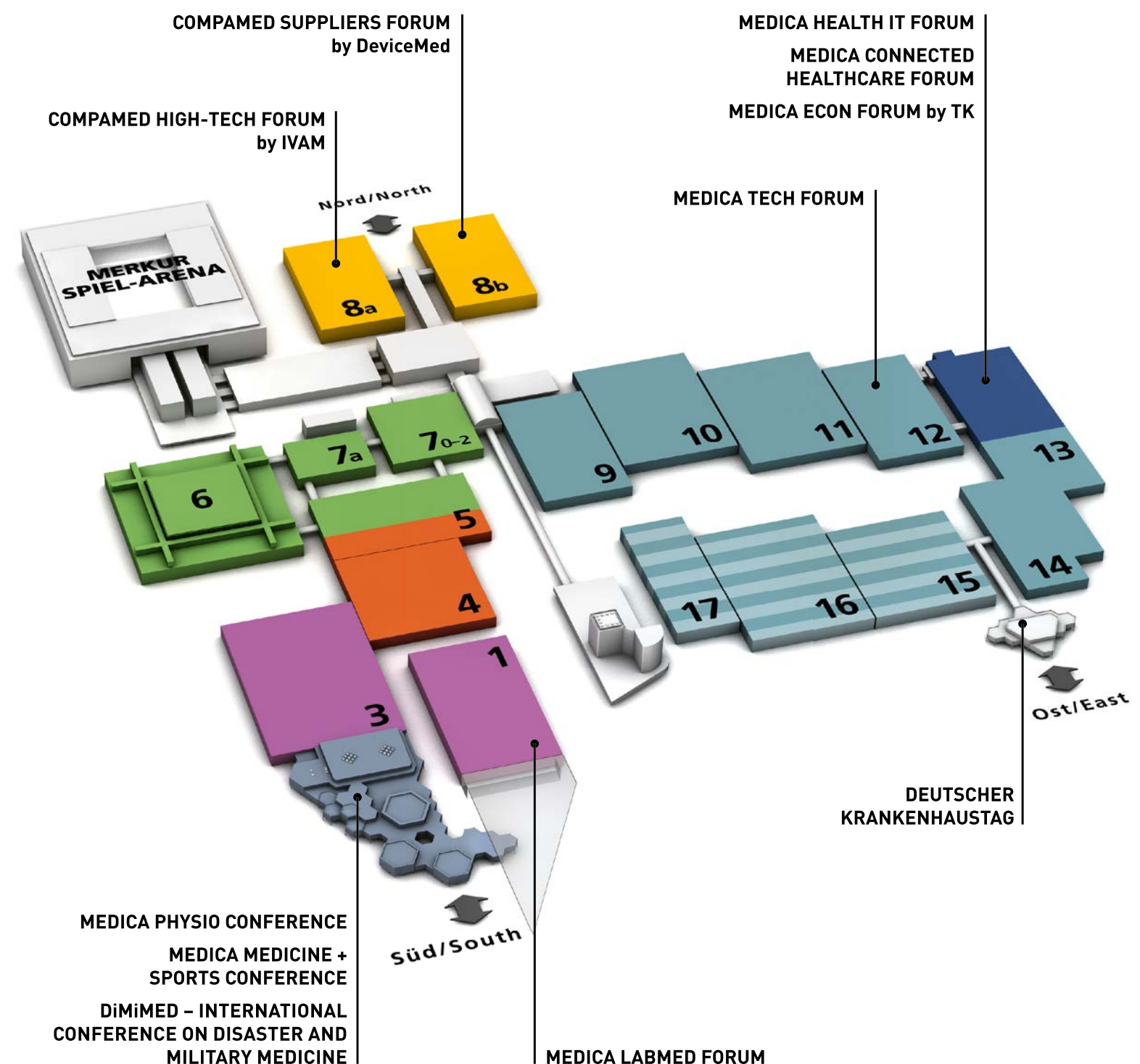
COMPAMED HIGH-TECH FORUM by IVAM

New materials, production techniques, nanotechnology and microsystems technology: leading experts share their knowledge from the world of components. At the neighbouring joint IVAM product booth "Hightech for Medical Devices", you can discover the latest material and process solutions for medical technology. www.compamed.de/CHTF2

COMPAMED SUPPLIERS FORUM by DeviceMed

The Forum focuses on the latest developments in mechanical and electronic components along the entire process chain and features expert presentations on innovative materials, manufacturing processes and equipment, all types of manufacturing services, design, usability, quality assurance and more. www.compamed.de/CSF2

Halls 8a, 8b COMPAMED – High-tech solutions for medical technology	Halls 4, 5 Physiotherapy and orthopaedic technology	Halls 9, 10, 11, 12, 13, 14 Electromedical equipment and medical technology	Halls 15, 16, 17 Electromedical equipment and medical technology National and international joint participants
Halls 1, 3 Laboratory equipment and diagnostic tests	Halls 5, 6, 7.0, 7.1, 7a Commodities and consumer goods	Hall 13 Information and communication technology	



As of: December 2019

How do you bring together 5,600 exhibitors, 121,000 trade visitors and 176 nations in one place?

With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2020 – join us!

Service offers for visitors:

www.medica.de/2100

Service offers for exhibitors:

www.medica.de/2300

www.medica-tradefair.com

Why not use our year-round information and communication portal?



MEDICAlliance

WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 16–19 November 2020

COMPAMED DÜSSELDORF 16–19 November 2020

REHACARE DÜSSELDORF 23–26 September 2020

FAMDENT SHOW MUMBAI 29–31 May 2020

INTEGRATION MOSCOW June 2021

MEDICAL FAIR ASIA SINGAPORE 9–11 September 2020

MEDICAL FAIR BRASIL SÃO PAULO 5–8 May 2020

MEDICAL FAIR CHINA SUZHOU 17–19 September 2020

MEDICAL FAIR INDIA MUMBAI 5–7 March 2020

MEDICAL FAIR INDIA NEW DELHI 19–21 February 2021

MEDICAL FAIR THAILAND BANGKOK 8–10 September 2021

MEDICAL MANUFACTURING ASIA SINGAPORE 9–11 September 2020

MEDITECH BOGOTÁ 14–17 July 2020

Strategic Co-operation:

ZDRAVOOKHRANENIYE MOSCOW 7–11 December 2020

JOIN MORE THAN
400 000
MEDICAL EXPERTS

www.medicalalliance.global



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