



**FOLLOW
THE CALL.**



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boot.com



Messe
Düsseldorf

FOLLOW THE CALL. Follow your passion.

Welcome to the largest event of the year for the global watersports community. For nine days at boot 2020 in Düsseldorf, everyone is in for a treat, whether watersports is a long-time cherished hobby or a brand new passion. Old hands can discover the latest trends and boat premieres, whilst families book the holiday of their dreams and bargain hunters might even find their next big haul. Be there!



You're interested in boats? We'll show you the ropes.

You don't have to start the boating adventure of your dreams by jumping in at the deep end: Our independent experts await you in our new areas for beginners. At **start boating (Hall 3)** and **start sailing (Hall 15)**, they offer practical tips and orientation for everyone who is interested in boats. From boating and sailing licences to chartering and the right accessories, they have a competent answer to every question.



Enjoy every square metre of freedom.

From dinghies with outboard motors, sport boats and day cruisers to exclusive luxury yachts – whether you prefer petrol or all-electric, if you are looking for adrenaline and adventures, you're sure to find them in one of our seven motor boat halls.

Experience motor boats:

- › Boats up to 10 metres, outboard motors in **Hall 3**
- › Mid-sized boats and yachts in **Hall 1 (new) and 4**
- › Super boats in **Hall 5**
- › Super yachts in **Hall 6**
- › The Super Yacht Show in **Halls 6.1 + 7a**
- › Inflatable boats, tenders & RIBs, jet skis, toys in **Hall 9**



start sailing ▶
Beginners had best
set sail for **Hall 15**



start boating ▶
Inquisitive minds, start
your motors in **Hall 3**

Today's boats create tomorrow's history.

A breath of fresh air, carrying the scent of freedom and adventure, blows through **Halls 15 to 17**. Here, we open up a new chapter for passionate fans of sailing sports and everyone who is interested. Discover the latest trends and captivating boat premieres, gather practical experience at our **boot Sailing School** or visit our beginners area, **start sailing**, for information.

More room to dive into happiness.

Discover your diving paradise on dry land, with even more room for diving fans. In **Halls 11 and 12** you can experience all the facets of diving. Let your daily routine drift away and try your hand at diving or take in one of the fascinating on-stage presentations. Discover the latest equipment, the most beautiful travel destinations and meet like-minded diving fans. Of course, protecting our oceans is an issue that is close to the heart of every watersports fan – visit our **love your ocean stand** for information around this topic.

NEW: Diving
in Halls 11 + 12



Underwater images are worth more than a thousand words.

Underwater cameras and action cams open up a whole new world for your photos and videos.

Experience all the facets of this fascinating hobby in our **Water Pixel World**: state-of-the-art equipment, the most innovative technologies and above all, the combined expert knowledge of the underwater world. In our **new Workshop Area** you can delve even deeper into the matter. Here, experts reveal their tips and tricks on the most captivating topics for underwater film-makers and photographers.



Set your sights on the horizon.

There's no better place to make your dream of the perfect holiday by the water come true. Meet and talk to the best providers at our **Travel World in Hall 13**. Spend the happiest time of the year at a beach resort, experience the elements on your next voyage or relax on a houseboat or floating home. And the right boat for your chartered holiday has already dropped its anchor for you in one of our boating halls.



NEW: Discover and book your watersports holiday in Halls 11–14

Your dream holiday starts right here. Right next door.

Now, you can find even more holiday destinations in **Diving Halls 11 + 12**. Discover dream destinations and combine your trip with a diving or snorkelling holiday.

Destinations at a glance:

- › Travel World including advice in **Hall 13**
- › Cruises, hotels, houseboats, floating homes in **Halls 13**
- › Charter holidays in **Halls 13 + 14**
- › Diving holidays in **Halls 11 + 12**
- › Surfing, kite surfing and windsurfing holidays in **Hall 8a**

Riding the wave.

If you want to know exactly what's trending right now, come to the meeting point for the surfing sports scene in **Hall 8a**. Unlimited board sports action, the latest trends, brand-new equipment and a lot of fun – this is a one-off event, and you can only find it at boot Düsseldorf. Whether you're a windsurfer, kite surfer, wakeboarder, surfer, stand-up paddler or skimboarder, you can find your heart's desire at Beach World.



The hotspot for surfing in January.

We're serving up a slice of action here. Even the stars of the scene drop by to experience the world's only deepwater wave at a watersports trade fair. But it doesn't matter whether you're a professional or a beginner, everyone can experience success on the **Citywave®**. You don't have the equipment? No problem – we've got all the equipment you'll need. Book your slot for one of the free surfing sessions from November 2019 – you can find all the information at www.thewave.boot.de



Some things you just have to try.

Where else can you test canoes and kayaks in a trade fair hall and try out the latest equipment? There's a reason why our **World of Paddling** is the first stop for many outdoor fans at boot Düsseldorf. After all, here, you can view the latest models and try them out immediately on our unique river run.

NEW:
World of Paddling/
Sportfishing Center
in Hall 14



Our shopping paradise: from fishing hooks to surfboards.

Incidentally, boot Düsseldorf is also a true insider tip for the shopping fans amongst the watersports enthusiasts. Here, you will find a staggering offer of maritime products, from snorkels to high-end navigation devices, at attractive trade fair prices. Making a visit to **Halls 8a** (surfing sports), and **Hall 10** (equipment) to **Hall 12** (diving sports) doubly worthwhile.

Shopping:

- › Surfing sports in **Hall 8a**
- › Equipment in **Halls 10 + 11**
- › Diving in **Halls 11 + 12**
- › Fishing in **Hall 14**

More halls. Even more watersports. A lot more fun.

New hall layout!



- Diving now in Halls 11–13
- Motor boats now in Halls 1–4 + 9
- Super boats now in Hall 5
- Canoeing and fishing now in Hall 14

1 MOTOR BOATS – Motor yachts, motor boats

3 MOTOR BOATS – Motor boats up to 10 metres, outboard motors, power boats, fun products, *start boating*, *Powerboat World*

4 MOTOR BOATS – Motor yachts, motor boats

5 SUPER BOATS – Luxury tenders, chase boats, shadow boats, luxury toys

6 SUPER YACHTS – Motor yachts, motor gliders

6.1 SUPER YACHT SHOW

7a SUPER YACHT SHOW – boot interior

7 MARITIME ART – *Galeria boot*

8a SURF SPORTS – Windsurfing, kite-surfing, stand-up paddle boarding, wakeboarding, watersports schools, surfing, skimboarding, wakeskating, accessories and shops, *THE WAVE*, *Beach World*

9 MOTOR BOATS – Inflatable Boats, Dinghies, tenders, RIBs, jet skis and toys

9 EQUIPMENT/ACCESSORIES – Motors, trailer, technical accessories

10 EQUIPMENT/ACCESSORIES – Engines, technical accessories, marina fittings and fixtures, boat equipment and accessories, boat instruments, watersports clothing, maritime publications, service providers, *Refit Center*

11 EQUIPMENT/ACCESSORIES – Boat equipment and accessories, watersports clothing and -accessories

11 DIVING – Diving sport equipment, diving sport tourism, *Water Pixel World*, *love your ocean*

12 DIVING – Diving sport equipment, diving sport tourism, *Dive Center*, *try-dive pool*

13

13 WATER TOURISM/CANOEING/ BEACH RESORTS/HOUSE BOATS – Chartering, tourism organisations, beach resorts, cruises, tour operators, house boats, floating homes, *Cruise Coaching*, *Travel World*, *boot.club*

14 WATER TOURISM/CANOEES/ SPORT FISHING – Chartering, associations, marinas, sportfishing, canoes, *Sportfishing Center*, *World of Paddling*, *Maritime Classroom*, *Classic Forum*, *boot Children's World*

15 SAILING/CAT – Sailing boats, sailing yachts, multihull boats, cats, dinghy sailing, sport boat schools, authorities & associations, *Sailing Center*, *boot Sailing School*, *start sailing*

16 SAILING – Sailing boats, sailing yachts, multihull boats

17

One Community – many events: Overview of all stages and activities

Hall 3

start boating – area for beginners including independent advice and a lounge for anyone interested in motor boats

NEW!

Hall 8a

Beach World – surfing sports under one roof: 1,400 m² pool with SUP, wakeboarding, skimboard track, kiteboarding simulator

THE WAVE – surfing for visitors and contests on the Citywave®

Hall 10

Refit Center – professional tips and daily workshops, product information on boat repair and restoration

Hall 11

Water Pixel World – stage and new Workshop Area focussing on underwater photography and action cams

NEW!

love your ocean – find out about sustainability and protection of our seas and oceans

Hall 12

Dive Center – enjoy a diverse stage show programme, suited to beginners and advanced divers alike, or dive into the **try-dive pool** yourself!

Hall 13

boot.club – member's lounge

Travel World – travel market, holiday planning and advice on your next trip

Hall 14

World of Paddling – canoe testing track and stage

Sportfishing Center – try out throwing techniques and equipment on the indoor pond, live cooking

Hall 14

Classic Forum – presentation of historical boats and replicas

Maritime Classroom – exploring the sea for school groups

boot Children's World – kids' activity programme and childcare

Hall 15

Sailing Center – the whole world of sailing sports with first-class lectures, expert talks and expert reports

NEW!

start sailing – area for beginners with independent advice for anyone interested in sailing, includes

boot Sailing School (sailing for visitors)

Brand new: Join boot.club and enjoy twice the fun!!

boot.club tickets are now valid on two days of your choice.

Prizes	eTicket*	Box office
Day ticket		
Adults	€19.00	€25.00
Reduced	€11.00	€12.00
Mon.–Thur. from 14 p.m.	€10.00	€14.00
2-day ticket	€27.00	€33.00
2-day ticket boot.club		
Adults	€17.00	
Reduced	€12.00	

NEW: Join the club & visit boot on two days

*The eTicket entitles you to free travel to and from the trade fair grounds on the day(s) of your visit with all means of transport offered by VRR at price level D (only standard fare 2nd class on DB trains).

Holiday offers for boot 2020: Secure the lowest prices now!

Save on travel and book affordable travel packages for boot with our partner, Düsseldorf Tourismus.

For example, the **“boot PUR” hotel package:**

Accommodation including breakfast, city guide and 1-day trade fair pass to boot incl. travel to and from the trade fair grounds with public transport

For more information on offers and current prices, please visit

www.duesseldorf-tourismus.de/boot

or contact

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