



## Press

### It's the individual that counts – Excellent atmosphere at 3rd TOS+H Expo in Istanbul

The 119 companies that took part in the third edition of Turkey's leading platform in occupational health and safety, TOS+H Expo, arrived in Istanbul with great expectations. The trade fair was in an excellent position due to the ever-increasing global importance of personal protection, operational safety and a healthy workplace. This was combined with a good opportunity for exhibitors to target a professional Turkish audience with the latest trends and products in industrial safety, health promotion at work and operational safety management. The high expectations on the Turkish Occupational Safety + Health Exhibition were fully met on all four days of the trade fair, from 6 to 9 May. Held in parallel with the IX. International Health and Safety Congress, the 3rd TOS+H Expo attracted 5,034 trade visitors from 50 countries. It took place at the Halic Congress Center and was of an extremely high standard.

"It's remarkable how the TOS+H Expo has developed since its première in 2014. It's been steadily growing and clearly asserting its significance as a leading platform for the industry, both in Turkey and in its neighbouring countries," says Birgit Horn, Global Head of Occupational Safety & Health at Messe Düsseldorf, who was clearly pleased at the excellent atmosphere. "This combination has proved its worth once again," she sums up. "It's been a high-calibre convention with inspiring talks and intensive discussions, on the one hand, coupled with a comprehensive overview of innovative products, equipment and services at the trade fair, on the other. We are proud to be sending clear signals in the market. We're giving a lead, both in Turkey and beyond, on the element that matters most: the individual."



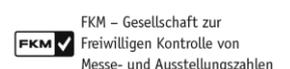
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The 3rd TOS+H Expo was opened by the Turkish Minister of Labour, Jülide Sarieroğlu, and the IX. International Occupational Health and Safety Congress by the Prime Minister, Binali Yıldırım. This emphatically underlined the major significance of this close combination of events.

Speaking for many exhibitors, Gerald Haas, Sales Manager Europe II at UVEX Safety, summed up the atmosphere at the stands: “Once again, TOS+H Expo has proved to be the leading event on occupational health and safety in a dynamic Turkish market. It's a place where important decision-makers were able to meet in a well organised environment.”

TOS+H Expo is held by Messe Düsseldorf, who also organises A+A, the world's leading trade fair on health and safety in Düsseldorf, together with the local trade fair company Tezulas Fuar.

Full details of the Turkish Occupational Safety + Health Exhibition (TOS+H EXPO) are available online: <http://www.toshexpo.com>.

Date of next TOS+H Expo: May 2020 (Istanbul)

**Düsseldorf, 15 May 2018**

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**We would appreciate a complimentary copy in the event of publication.**



## **Views of the exhibitors:**

### **Honeywell – Timuçin Şentürk, Marketing Lead**

“We have improved our brand awareness with the help of the TOS+H Expo visitor feedback. TOS+H Expo is a great platform to promote the innovative products of the Honeywell brand.”

### **3M Turkey – Merve Şener, Marketing Coordinator**

“As an exhibitor three times in a row, we are very pleased with the number and quality of visitors. It is a great platform to show our new products and demos. We encourage that type of work in our sector and appreciate the support!”

### **Demir Makine – Nurettin Demir, Foreign Trade Manager**

“We are participating in TOS+H Expo for the third time. Every time we come to TOS+H Expo, we meet major decision makers, interested visitors and well targeted customers. Due to our participation at TOS+H Expo, we can quickly get in touch with professionals in the occupational health and safety sector. The central location of the exhibition centre is a big advantage. We had a lot more visitors at TOS+H Expo 2018 than we had expected.”



### **İŞMONT – Mehmet Bildirici, General Manager**

“By coming to the 3<sup>rd</sup> TOS+H Expo, we were able to highlight our latest technology products. (...) We presented more than twenty new models and highly industrial products, and had the chance to make significant new contacts. We would like to thank the TOS+H Expo team for all the briefings, technical support and valuable cooperation with us before and during the fair. We are looking forward to our continued collaboration for forthcoming trade fairs and would like to express our very best wishes.”

### **BES Eldiven – Ahmet Bulut, Company Owner**

“We are attending TOS+H Expo for the second time. The fair was very successful, as it enabled us to present our products to decision-makers in the occupational health and safety sector. TOS+H Expo is exclusively for trade visitors. We have reached our target. And we'd like to thank the TOS+H Expo team for their successful organisation.”

### **Başaran İş Elbiseleri – Alparslan Memiş, Company Owner**

„TOS+H Expo is a very interesting and growing trade fair. If we compare TOS+H with other trade fairs, it is very well-organised, and you can find the manufacturers, dealers and key companies of the sector all in one place. It is the best on occupational health and safety in the Turkish market. We have had visitors from Turkey and also from Turkmenistan, China and Azerbaijan.”

### **ACME Universal Safezone 9 Pvt. Ltd – Aditya Jajoo, Corporate Sales**

“It has been an interesting experience to explore such diverse business geography through TOS+H Expo 2018. Receiving customers from the surrounding nations helped broaden our horizons and maximise the reach of our Indian-manufactured footwear.”

