

Mumbai,

23-25 November 2020

India | www.wire-india.com

8th International Exhibition for the
Wire and Cable Industry



Supported by:



Held in conjunction with:



WHY WIRE INDIA 2020

- Country's No. 1 trade fair for the wire and cable industry.
- It has built the goodwill & trust over the years among the industry.
- Use this mega platform to raise awareness about your brands and new product launches in a high profile environment.
- wire India is from the family of wire Düsseldorf and is one of the leading show in its segment worldwide.
- The exhibition is an unrivalled opportunity for you to make an outstanding personal impression with your hottest new prospects and confirm an appointment in their diaries while they are with you.
- The event is inundated with decision makers from wire, cable, automotive, telecommunication and construction industry who attend the show to buy products and services.
- Organized in the financial capital of India.

OVERVIEW

The global wire and cable industry in India is highly fragmented with the presence of a number of small and medium enterprises. The industry is at its growing stage in the country and is expected to capture a significant share in the electrical equipment industry in the coming years. The new technologies and extensive research and development by market players are making it possible to collect more information in order to fully understand the demand of the market

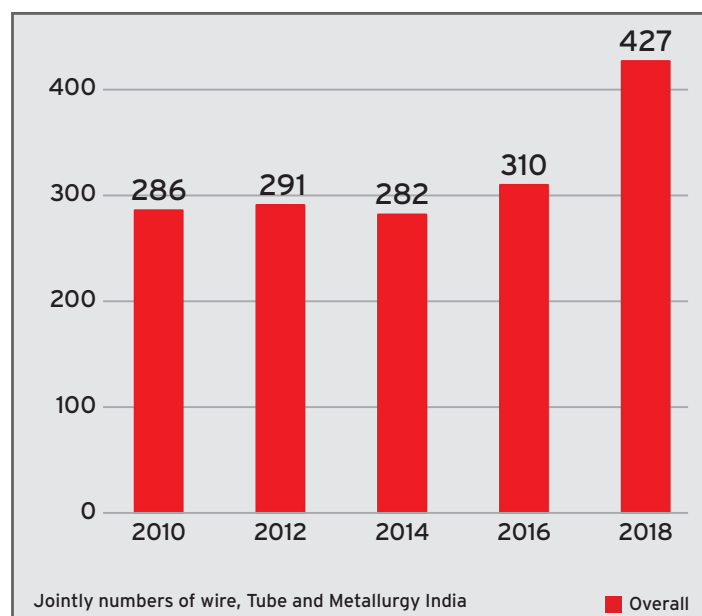
INDUSTRY SCENARIO

The wire and cable market is expected to grow at a CAGR of 10.3% in India, predominantly on account of growing government investments towards infrastructure development projects.

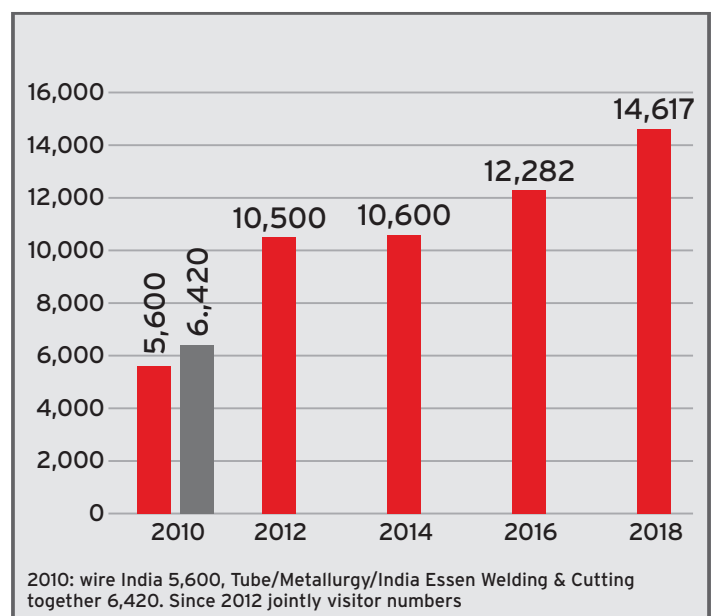
EXHIBITOR - PRODUCT GROUP

- Wire manufacturing and finishing machinery
- Cable manufacturing machinery
- Fastener manufacturing machinery
- Spring manufacturing machinery
- Second-hand machinery
- Process technology tools
- Fibre - Optics
- Coil Winding
- Mesh Welding
- Auxiliary process technology materials
- Materials, special wires and cables
- Measuring and Control technology
- Test engineering
- Specialist areas (e.g. plant engineering and construction, logistics, technology, safety technology, environmental protection, consulting & services, etc.)

Exhibitors @ Previous Editions 2010-2018



Visitors @ Previous Editions 2010-2018



EXHIBITORS TESTIMONIALS

"This is a great opportunity for us to touch base and showcase our products to huge set of potential buyers as well as understand the trends that are happening in the global wire industry" - **Tata Steel**

"The experience has been very good and the response has been very encouraging. We have received some genuine enquiries at this year's wire India exhibition. We would be definitely participating in 2020!" - **Inductotherm**

"The quality of visitors has been outstanding and consistent across all the three days. It is a great opportunity to showcase our products and to learn from both domestic and international clients which has benefited us a lot." - **Niehoff**

"Thanks to the wire India Team for facilitating inputs on time to fetch required objectives and making it easier." - **Grauer & Weil (India) Limited**

OBJECTIVES OF EXHIBITORS AT - 2018 EDITION



MORE PRODUCT SEGMENTS

FASTENERS

POLYMERS

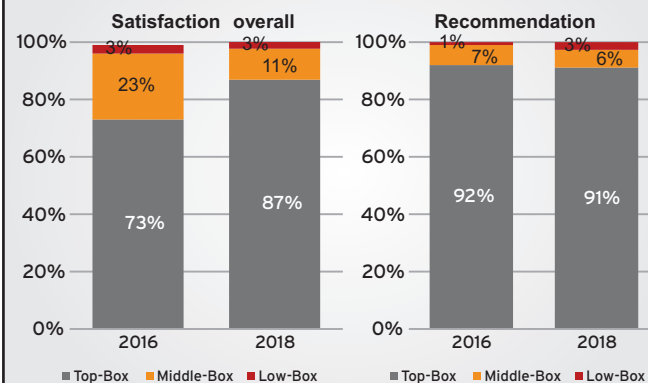
OPTICAL FIBER

SPRING

WELDED WIRE MESH

VISITORS: SATISFACTION

Primary trade visitors of wire india, 2016-2018



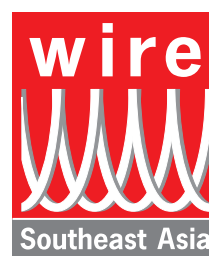
Overall very good votes for wire India.

VISITOR - TARGET GROUP

- Wire manufacturing (production)
- Cable manufacturing (production)
- Spring manufacturing (production)
- Manufacturing of connecting/fastening elements (production)
- Manufacturing of other wire goods (production)
- Glass-fibre cable industry
- Iron/steel and non-ferrous metal industry
- Automobile industry
- Construction industry

- Chemicals industry
- Electrical industry/electronics
- Manufacturer of machines and plant for the production of wire
- Manufacturer of machines and plant for the production of cable
- Measuring, controlling and regulating technology
- Aerospace supply industry
- Telecommunications industry
- Computer manufacturing

join the best: worldwide



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CONTACT DETAILS

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