Product categories

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Leading Trade Fair for the Hairdressing Industry

Düsseldorf 7/3 + 8/3/20

Hair cosmetic products

- 1.1 Bleaching products
- 1.2 Permanent colouring products
- 1.3 Salon hair care products
- 1.4 Hair straightening products
- 1.5 Hair colourants
- 1.6 Hair treatments
- 1.7 Shampoo
- 1.8 Styling products
- 1.9 Tints

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1.10 Perming products

Tools of the trade

- 2.1
- 2.2 Perming rods/rollers
- 2.3 Thinning blades
- Colouring equipment and foils 2.4
- 2.5 Protective clothing for colouring
- 2.6 Hairdryers
- 2.7 Hairdressing robes/capes
- Hot flat iron 2.8
- 2.9 Hair clips
- 2.10 Hair cutting equipment
- 2.11 Hair cutting machines
- 2.12 Towels
- 2.13 Combs
- 2.14 Cosmetic brushes
- 2.15 Hair rollers
- 2.16 Manicure equipment
- 2.17 Razers
- 2.18 Salon Hygiene
- 2.19 Scissors

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- 2.20 Practice heads
- 2.21 Blow-dry brush

Furniture and Furnishings

- Furnishings for further education institutes 3.1
- 3.2 Furnishing accessories
- 3.3 Salon furnishings
- 3.4 Hairdressing chairs
- 3.5 Cosmetics equipment
- 3.6 Nail equipment 3.7 Receptions
- **Washing facilities** 3.8

4 Cosmetics and nails for hairdressers

- 4.1 Eye make-up products
- 4.2 **Decorative cosmetics**
- 4.3 Skincare products
- Skin protection creams 4.4
- 4.5 **Bodycare**
- 4.6 Lipsticks
- Make-up products 4.7
- 4.8 Nail design Nail sculpturing 4.9
- 4.10 Nail care
- 4.11 Perfumery items
- 4.12 Permanent make-up 4.13 Eyelashes

Wigs and Hairpieces

- 5.1 **Extensions**
- 5.2 **Hairpieces**
- 5.3 Cosmetic wigs
- Fashion wigs
- Toupés
- 5.6 Costume jewellery

6 Decorative and promotional aids

- 6.1 Banners, flags, posters
- 6.2 Pictures
- 6.3 **Decorative aids**
- 6.4 **Posters**
- Shopwindow display items
- Picture frames, clip-on 6.6

Wellness products for hairdressers

- 7.1 Anti-stress programmes
- 7.2 Relaxation music
- 7.3 Fitness and massage equipment
- 7.4 Food supplements and remedies

8 Trade literature

8.1 Trade literature

9 Further education / Training institutes

- Further education/Training institutes in company facilities
- 9.2 Further education/Training institutes in associations and chambers of commerce
- Private further education / Training institutes 9.3

10 Computer

- 10.1 Hardware
- 10.2 Software
- 10.3 Computer accessories

11 **Services**

- Consultancies
- 11.2 Franchisor

12 **Barbering**

- **Barbering products** 12.1
- 12.2 **Barbering services**
- 12.3 Barbering equipment