

Profile data REHACARE 2018

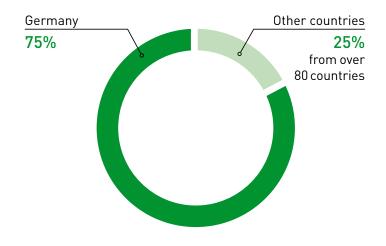
Basis visitor registration 2018

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Subject to change without notice

Total number of visitors	50,612
Germany	37,959
Other countries	12,653



Countries of origin (top 5) Europe
Netherlands
Belgium
Italy
France
United Kingdom

Countries of origin (top 5) Non-Europe
Japan
China
Israel
Taiwan
USA

Visitor structure features		
Trade visitor	63%	
Private visitor	34%	
Accompanying person	3%	

Origin of visitors			
Germany			75%
West Germany		68%	
South Germany		11%	
North Germany		14%	
East Germany		7%	
Other countries			25%
Europe		80%	
- EU	85%		
– Other European countries	15%		
Non-Europe		20%	
– Asia	69%		
– North Amerika	14%		
– Australia	8%		
– South-/Central America	6%		
– Africa	3%		

Occupational sector of visitors	
Medical trade/health care supply store/ orthopaedy handicraft	29%
Assistive technology industry/ other industrial branches	18%
Rehabilitation hospital/rehab facility	8%
Outpatient nursing	7%
Cost bearer, health and care insurance, private health insurance	6%
Nursing home/retirement home	5%
University/high school/technical college	5%
Hospital	5%
Special facility/training center/workshop	4%
Public authority	4%
Association/organisation	4%
Doctors' surgery/other surgery	3%
Assisted living	1%
Construction sector/construction service	1%



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969

421

548

Interest in product ranges*	
Wheelchairs, vehicles	54%
Daily living aids	49%
Mobility aids, walking aids	43%
Orthopedic aids	33%
Communication aids, IT	33%
Physiotherapy, ergotherapy, physical training	32%
In-patient medical care	28%
Nursing care (in-patient/homecare)	28%
Body care, body hygiene	26%
Barrier free living	26%
Aids for children	25%
Education, employment, occupation	25%
Cars, car adaption	19%
Exoskeletons	15%
Ambient assisted living (AAL)	15%
Clothing, protective gear	14%
Food, kitchen furnishing and supplies	13%

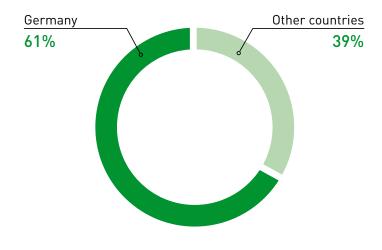
Germany	Other countries
43%	57%

Total number of exhibitors

Germany

Other countries

Space (net) m²	34,146
Germany	20,819
Other countries	13,327



Success of REHACARE

75% of the trade visitors have decision-making authority or are involved in decision-making process.

30% of the trade visitors have found new suppliers.

95% of the trade visitors would **recommend** REHACARE **to others**.

More than 50% of the visitors from abroad have concrete investment plans during their visit to the trade fair.

Our visitors come from more than 80 countries.





