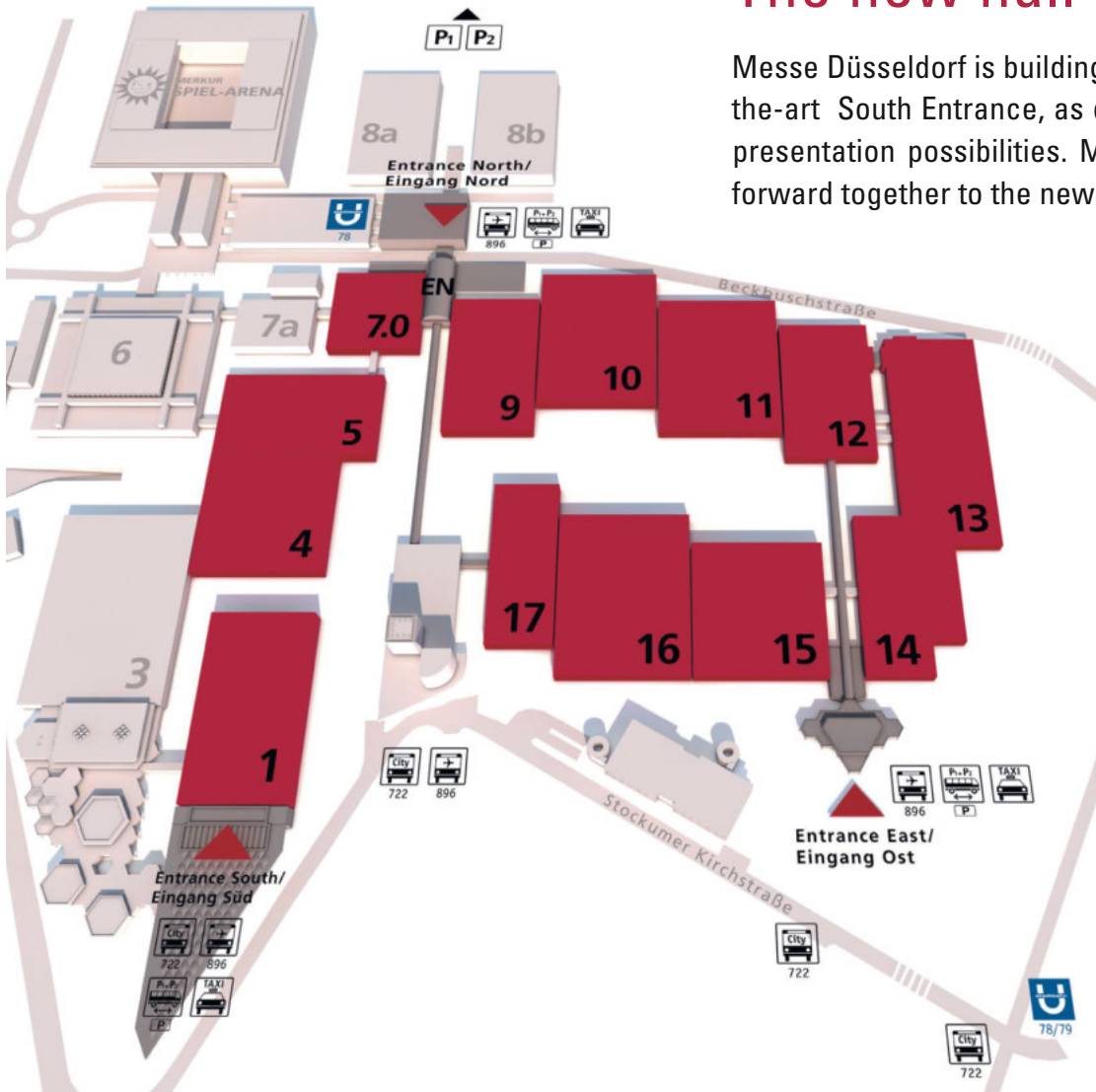


The new hall concept ProWein 2021

To Another Great Year



Messe Düsseldorf is building for the future: With the new Hall 1 and the state-of-the-art South Entrance, as of 2021, ProWein can also shine anew, with optimal presentation possibilities. More meeting places. Improved logistics. Let's look forward together to the new hall concept at ProWein!



We ensure relaxation

The more generous exhibition space situation also improves the logistics for arrivals and departures during show set-up times as well as for visiting the trade fair. More than 500 new parking spaces will be created, optimizing the vehicle flow and density for suppliers and exhibitors.

Just get in

All three entrances to ProWein are, of course, also optimally connected to shuttle and taxi services as well as to public transport. Practical departure traffic for visitors and exhibitors, uncomplicated and fast.

And it keeps going round and round

The new hall concept will maintain the circular character of the exhibition halls. Good for the exhibitors – intelligently guided visitor flow guarantees an optimum presence everywhere.

New modern appearance

With the new construction of the entrance in the southern area and exhibition Hall 1, Messe Düsseldorf is realising its most ambitious construction project ever. This means the latest technical standards in term of equipment and new flexible usage options.

Visitors from all sides

The three fully usable entrances north, south and east will be available in the future. Convenient for the visitors – a straightened route leads even more effectively to the exhibitors.

Extended services

The capacity expansion opens up completely new possibilities for services and infrastructure. Extended catering offers and modern areas for additional services await you.

www.prowein.com/2021e

