

Fair Profile

Based on the results of 970 interviews conducted by means of the Computer Interview System
Preliminary data, Subject to change

19th International Exhibition for Metalworking Technologies

Total number of exhibitors 637

Origin of the exhibitors

Germany	450
Other countries	187
Space net (total, qm)	26.656
Germany	17.638
Other Countries	9.018

Total number of visitors 35.750

Origin of the visitors

Germany	89 %
Other countries	11 %

Germany

West Germany	69 %
Southwest Germany	13 %
South Germany	9 %
North Germany	5 %
East Germany	4 %

Other countries*

Europe	79 %
- EU	67 %
- Other European countries	12 %
Non European countries	21 %

Countries of origin (Top 3)*

Belgium	22 %
Netherlands	16 %
Austria	10 %

Frequency of visits

METAV 2014, Düsseldorf	30 %
METAV 2012, Düsseldorf	26 %
First-time visit of METAV	44 %

Length of stay

Average length of stay (in days)	1,3
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Industrial sector**

Machine and system construction automotive industry	28 %
Automotive industry/supplier to the automotive industry	9 %
Tool manufacture, mould making and model building	3 %
Electro-technology, electronics	3 %
Iron and steel production	2 %
Other industrial sectors	11 %
Skilled trade	10 %
Services	7 %
Trade	5 %
University/college of higher education/technical college	3 %
Others	4 %

Supplier for the automotive industry 20 %

Company size**

1 - 19 employees	21 %
20 - 49 employees	12 %
50 - 99 employees	11 %
100 - 499 employees	21 %
500 - 999 employees	6 %
1.000 employees or more	14 %

Area of responsibility**

Business/company/ plant management	13 %
Manufacture, production, quality control	37 %
Research, development, construction	10 %
Distribution, sales	10 %
Maintenance/repair	4 %
Purchasing, procurement	3 %
Marketing, advertising, PR	2 %
Others	6 %

Influence on purchasing/ procurement decisions**

Decisively	16 %
Collectively	27 %
In an advisory capacity	20 %
No influence	22 %

Occupational position

Independent entrepreneur/ co-owner, freelancer	14 %
Managing director/board member/ head of an authority etc.	5 %
Area-/operations-/plant-/ branch-manager, office head	10 %
Head of department, group/team leader	16 %
Other employee, civil service	22 %
Lecturer, teacher	3 %
Trainee	12 %
Other occupational position	3 %
Student, pupil	12 %
Not working	3 %

Interest in product ranges

(Several answers possible)

Machine tools, cutting, splitting and stripping	64 %
CAD/CAM	29 %
Testing/measuring technology	24 %
Robotics and automation	22 %
Machines and systems for tool manufacture, mould making and model building	20 %
Precision tools, diamond tools, forming tools	18 %
Generative production/3D printing, rapid prototyping	15 %
Software for all kinds of manufacturing technology	12 %
Plate working machines	11 %
Surface techniques, thin-film processes	10 %
Quality management systems	10 %
Cooling lubricants	9 %
Accessories and components	9 %
Medical technology	8 %
Used machine tools	6 %
Industrial electronics	6 %
Material handling and warehouse technology	5 %
Waste disposal	3 %
Composites	2 %
Others	9 %

General assessment

Satisfied	93 %
Not satisfied	7 %

*Basis: other countries

**difference to 100% = pupil, student, not working (15%)