



**ENERGY[®]
STORAGE**
EUROPE

12-14 March 2019

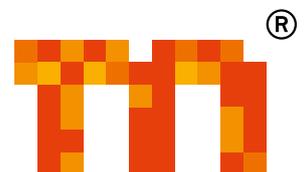
Düsseldorf, Germany

www.ESEexpo.com

EXPO^{AND} CONFERENCE

POWERED BY

ORGANIZED BY



Messe
Düsseldorf

12–14 March 2019
 Düsseldorf, Germany
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ATTENDEES FROM YOUR TARGET GROUP



Utility Companies, Public Utilities, Energy Industry



Energy Storage and Systems, Manufacturers and Suppliers



Banks, Insurances, Venture Capital, Private Equity Companies



Grid Operators, Transmission and Distribution System Operators



Industry, Large Energy Consumers, Business, Hotels and Resorts



Science, Research and Development



Craftsmen, Installers, Electricians, Solar Technicians



Mobility sector



Politicians, Officials, Regulatory Authorities, Governments

THE GLOBAL ENERGY STORAGE PLATFORM FOR QUALITY BUSINESS



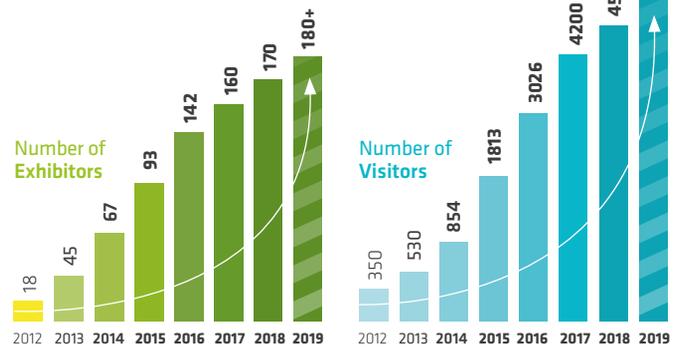
4500+
Industry experts



61+
Countries



170+
Exhibitors



PARTICIPANTS' FEEDBACK

"Conferences like these are extremely important because in the first place you get everybody together, so you can get a good sense where the industry is. I think you're getting new ideas, innovations, walking around, seeing all the different companies. These conferences are very exciting and very important for this industry. Beyond that, also for us researchers, we're seeing the current status of the industry and how we can help it to reach the next level."

Dr. Martin Keller
 Director National Renewable Energy Laboratory (NREL),
 U.S. Department of Energy

"I think it's a very new industry. It's emerging. This is a very important event. It brings people of different origins together: start-ups, large groups, academics and government. It's a very unique occasion at least in Europe. I think it's unrivaled."

Thierry Lepercq
 Executive Vice President, ENGIE SA

"The market for energy storage is very dynamic and expanding at high speed. Manufacturers want to meet the challenges of this market with their innovative solutions, looking for the best business opportunities to successfully participate in the growth of the industry. The intensive exchange of knowledge and experience as well as the establishment of valuable contacts is ideally combined by the interesting sessions and the exhibition of Energy Storage Europe in Düsseldorf."

Uwe Fuchs
 Project Manager, Siemens AG

"For us, this year's trade fair is once again a trend barometer for the growth market of energy storage systems. Demand from municipalities, industry and agriculture is growing. Thanks to the modularity of the VARTA flex storage product range, we can offer customer-specific solutions. The customer appreciates this flexibility. The feedback from trade visitors here at the fair is extremely positive. This confirms our strategy."

Reiko Stutz
 General Manager Commercial Storage Solutions,
 VARTA Storage GmbH

"Gravity Energy AG considers its participation in Energy Storage Europe 2018 Fair as a great success. We were able to welcome significantly more trade visitors at our stand than in the previous year. As a young company with an innovative bulk storage technology, we enjoyed talks both with investors and with potential customers. Our goals for the fair were achieved already after the first two days."

Horatio von John
 CEO, Gravity Energy AG

"For the second consecutive year EnergyIN, the Portuguese Cluster for Energy, has been invited by the Düsseldorf Messe, organizer of Energy Storage Europe, to attend the event. The importance of Energy Storage Europe as a leading international trade fair in the sector is recognized by all experts in the world, and EnergyIN and its associates are proud to be part of it."

José Oliveira Paulo
 Chairman of the Board, EnergyIN



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ENERGY STORAGE EUROPE 2019

–THE LEADING TRADE FAIR FOR INTEGRATED ENERGY STORAGE

Matching the different renewable energy sources successfully with grid demands requires cutting-edge energy storage and energy conversion technologies. They are just as indispensable to the future supply system as the ENERGY STORAGE EUROPE is to the industry. This trade fair provides an unrivalled B2B platform, bringing together those in search of inspiration and innovation, global networks and

professional solutions. Only at ENERGY STORAGE EUROPE Expo and the complementary Conference, participants can experience the entire world of energy storage systems in one event: electrical, thermal, chemical and mechanical solutions, all integrated through Power-to-X technologies. Here is where the industry meets the international market to shape the smart grid of tomorrow.



MEETING TARGETS

ENERGY STORAGE EUROPE represents the gathering point for all relevant storage sectors, attracting just the right target group. If you are looking for premium leads or business partners, this is the place to find them – without exception.



NETWORKING

ENERGY STORAGE EUROPE is about communication. No matter whether start-up or established player, here is where the industry meets on equal terms to network with the highly professional attendees from over 61 countries.



DEALMAKING

ENERGY STORAGE EUROPE comprises a share of 99.8% trade visitors from over 61 countries. Top executives undoubtedly appreciate the vibrant atmosphere at the most-efficient business platform of the industry.



INNOVATION HUB

ENERGY STORAGE EUROPE offers the full range of leading edge solutions. It serves as the industry development barometer for established technologies, while maintaining a creative surrounding for new ideas at the same time.



GLOBAL REACH

ENERGY STORAGE EUROPE in Düsseldorf is the ideal place to seize international business opportunities: by joining the World of ENERGY STORAGE event series, supported by more than 138 foreign representative offices, exhibitors benefit from a globally connected B2B platform.

FLEXIBLE SECTOR COUPLING –THE BASIS FOR ENERGY TRANSITION

Flexible sector coupling forms an integral part of the event concept. Integrated energy storage systems and PtX technologies are the key instruments for flexible sector coupling – and ENERGY STORAGE EUROPE is the toolbox. Discover an unmatched variety of ready-to-use solutions or simply get inspired in the exhibition area, the side-events and conference sessions!

99.8%
TRADE VISITORS



EXHIBITOR PACKAGES AND INDIVIDUAL STAND CONSTRUCTION

9 m² stand packages

- Carpeting, ribbed, colour of choice
- Megawall walls; h=250 cm, white
- 2 outside stabiliser partitions
- 4 cantilevered spotlights
- 1 grounded socket
- 2 bar stools, white
- 1 bridge table 130
- 1 brochure stand

⦿ Price: EUR 4,650*

- 1 wastepaper basket
- Incl. media fee
- 1 exhibitor pass plus Catering & Networking Dinner/Party
- 1 x 3-day ESE Conference ticket
- 9 trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket



12 m² stand packages

- Carpeting, ribbed, colour of choice
- Megawall walls; h=250 cm, white
- 2 outside stabiliser partitions
- 5 cantilevered spotlights
- 1 grounded socket
- 3 bar stools, white
- 1 bridge table 130
- 1 brochure stand
- 1 wastepaper basket

⦿ Price: EUR 6,150*

- 1 bar table, plate white
- Incl. media fee
- 2 exhibitor passes plus Catering & Networking Dinner/Party
- 1 x 3-day ESE Conference ticket
- 12 trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket



18 m² stand packages

- Carpeting, ribbed, colour of choice
- Megawall walls; h=250 cm, white
- 2 outside stabiliser partitions
- 8 cantilevered spotlights
- 1 grounded socket
- 4 bar stools, white
- 1 bridge table 130
- 2 brochure stands
- 1 wastepaper basket

⦿ Price: EUR 9,000*

- 1 bar table, plate white
- Incl. media fee
- 2 exhibitor passes plus Catering & Networking Dinner/Party
- 1 x 3-day ESE Conference ticket
- 18 trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket



24 m² stand packages

- Carpeting, ribbed, colour of choice
- Megawall walls; h=350 cm, allround panelling on aisle-facing sides
- Decorative colour elements with company name
- 1 cubicle 1x1m, lockable
- 1 spotlight per 3 m² of stand space
- 1 grounded socket
- 1 bar stool, white
- 1 desk with LED lighting
- 1 table, plate white

⦿ Price: EUR 12,000*

- 3 chairs, white
- 1 wastepaper basket
- Fascia (max. 15 letters)
- Incl. media fee
- 3 exhibitor passes plus Catering & Networking Dinner/Party
- 1 x 3-day ESE Conference ticket
- 24 trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket



36 m² stand packages

- Carpeting, ribbed, colour of choice
- Megawall walls; h=350 cm, allround panelling on aisle-facing sides
- Decorative colour elements with company name
- 1 cubicle 1x1m, lockable
- 1 spotlight per 3 m² of stand space
- 1 grounded socket
- 1 bar stool
- 1 desk with LED lighting
- 1 table, plate white
- 3 chairs, white
- 1 wastepaper basket

⦿ Price: EUR 17,000*

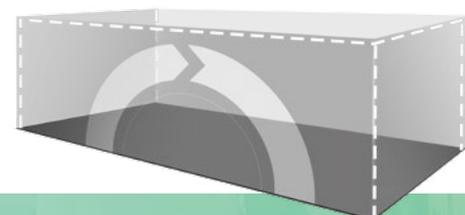
- Fascia (max. 15 letters)
- Incl. media fee
- Logo on site map
- 10-minute presentation slot at Forum
- 1 parking card
- 4 exhibitor passes plus Catering & Networking Dinner/Party
- 1 x 3-day ESE Conference ticket
- 36 trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket



INDIVIDUAL STAND CONSTRUCTION possible as of 20 m²

Floor price per m²:

Row EUR 295*	Corner EUR 305*	End of Block EUR 315*	Island EUR 325*	Open air area EUR 147,50*
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YOUR CONTACTS



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SPONSORING PACKAGES and additional sponsoring services

SILVER Sponsorship Package

incl. stand package 18 m²

- 1 additional ESE Conference ticket
- 50 additional trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket
- **Company logo in small print**
 - in the conference brochures
 - in the advertisements for the event
 - on banners and posters on location during the conference
 - on the ESE website, incl. a link to the sponsor's website

👉 Price: EUR 10,500*

GOLD Sponsorship Package

incl. stand package 24 m²

- 1 additional ESE Conference ticket
- 100 additional trade fair admission vouchers
- 50 % discount on 3-day ESE Conference ticket
- **Company logo in medium-size print**
 - in the conference brochures
 - in the advertisements for the event
 - on banners and posters on location during the conference
 - on the ESE website, incl. a link to the sponsor's website

👉 Price: EUR 13,500*

PLATINUM Sponsorship Package

**incl. stand package 36 m²
(only 3x available)**

- 2 additional ESE Conference tickets
- 150 additional trade fair admission vouchers
- Communication sponsorship for coffee & lunch breaks
- 1/2 page advertisement in the catalogue
- 50 % discount on 3-day ESE Conference ticket
- **Company logo in bold print**
 - in the conference brochures
 - in the advertisements for the event
 - on banners and posters on location during the conference
 - on the ESE website, incl. a link to the sponsor's website

👉 Price: EUR 20,000*

EVENT Sponsorship Package

Stand space to be booked individually – not included in sponsoring price
(only 1x available)

- 1.500 lanyards with logo
- Party sponsorship
- Wi-fi sponsorship
- 2 additional 3-day ESE Conference tickets
- 500 additional trade fair admission vouchers
- 1/2 page advertisement in the programme
- 1/2 page advertisement in the catalogue
- **Company logo is highlighted**
 - in the conference brochures
 - in the advertisements for the event
 - on banners and posters on location during the conference
 - on the ESE website, incl. a link to the sponsor's website

👉 Price: EUR 20,000*

ADDITIONAL sponsoring services

No required minimum m² size

Please find below some examples of our additional sponsoring services:

- Coffee Sponsoring
- Chirloni Ice Cream Sponsoring
- Cocktail Sponsoring
- VW "Bull" Picture Van Sponsoring

The sponsoring services are subject to availability, first-come-first-serve applies.

👉 Prices and details on request

Book now!

Go to
www.ESEexpo.com/2330
or just scan the QR code
and download the PDF
application forms



* All prices excluding VAT



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WORLD OF ENERGY STORAGE

Tangshan, China
www.ESCexpo.cn
19-21 September 2018

New Dehli, India
www.ESlexpo.in
21-23 January 2019

Tokyo, Japan
www.ESJsummit.com
16-18 October 2018

Düsseldorf, Germany
www.ESEexpo.com
12-14 March 2019

Pasadena, CA - USA
www.ESNAexpo.com
6-8 November 2018

Our global key association partners:



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Business



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