

**1 Omnichannel / E-Commerce Solutions**

- 1.1 Omnichannel integration
- 1.2 Click & collect solutions
- 1.3 Online shop systems/platforms
- 1.4 Online marketing solutions
- 1.5 Social media scanning
- 1.6 Trustmarks for online shops
- 1.7 Fulfilment

**2 Analytics**

- 2.1 Analysis tools for customer data, CRM software
- 2.2 Data warehousing
- 2.3 Big data management
- 2.4 Customer tracking
- 2.5 Price management
- 2.6 Auditing/financial controlling
- 2.7 Loss prevention
- 2.8 Predictive analytics

**3 Payment Systems**

- 3.1 Card terminals, EFT terminals
- 3.2 Background operation, network operation, processing
- 3.3 Contactless payment systems, NFC solutions
- 3.4 Mobile payment solutions
- 3.5 Online payment solutions
- 3.6 Chip cards, chip & pin solutions
- 3.7 Biometric payment systems

**4 Digital Marketing Solutions**

- 4.1 Loyalty management solutions
- 4.2 Mobile marketing solutions
- 4.3 Mobile couponing
- 4.4 In-store navigation
- 4.5 Location based services
- 4.6 Smartphone apps
- 4.7 Smart fitting rooms
- 4.8 Digital signage solutions
- 4.9 Screens and LED walls
- 4.10 Customer screens for checkouts/scales
- 4.11 POS kiosk systems
- 4.12 Customer feedback terminals
- 4.13 Content management for digital POS media
- 4.14 In-store audio solutions

**5 Robotics**

- 5.1 Service robots
- 5.2 Robots for stock-taking and stock management
- 5.3 Robots warehousing and order picking

**6 Merchandise management (ERP)**

- 6.1 Merchandise systems, ERP solutions
- 6.2 Stock management software

- 6.3 Merchandise planning, forecasting systems
- 6.4 Space management software, category management
- 6.5 Workflow management, document archiving

**7 POS Software**

- 7.1 Checkout software
- 7.2 Self-checkout / self-scanning software
- 7.3 POS communication software
- 7.4 Software for mobile devices

**8 POS Hardware**

- 8.1 Checkout hardware
- 8.2 Checkouts
- 8.3 Self-checkout, self-scanning systems
- 8.4 Cash management solutions
- 8.5 Touchscreens
- 8.6 Cash drawers, checkout drawers
- 8.7 Keyboards
- 8.8 POS printers, coupon printers
- 8.9 Scanners
- 8.10 Reverse vending systems (returns)
- 8.11 Retail vending systems
- 8.12 Display and poster printing systems
- 8.13 Mobile data capture devices
- 8.14 Smartphones / tablets

**9 Supply Chain Management**

- 9.1 EDI solutions
- 9.2 Supplier management
- 9.3 Web-based supplier portals, extranet systems
- 9.4 E-procurement solutions
- 9.5 Fleet management
- 9.6 Terms and conditions management
- 9.7 Tracking & tracing
- 9.8 Warehouse management
- 9.9 Picking and packing systems

**10 Price labelling**

- 10.1 Electronic shelf labels (ESL)
- 10.2 Labels and price tags
- 10.3 Label printers
- 10.4 Manual labelling systems
- 10.5 Price and labelling machines and systems

**11 Communication Technologies, Networks**

- 11.1 Store connectivity solutions
- 11.2 RFID solutions
- 11.3 Wireless solutions
- 11.4 Network management
- 11.5 IoT solutions

**12****HR Management**

- 12.1 Workforce management systems
- 12.2 Payroll accounting systems
- 12.3 Time-tracking systems
- 12.4 E-learning software

**13****Weighing Technology**

- 13.1 Scales
- 13.2 Printing systems and accessories
- 13.3 Software for data provision/retrieval from scales and printing systems
- 13.4 Integrated scale/checkout systems

**14****Merchandise Surveillance**

- 14.1 Anti-theft displays and tags
- 14.2 Electronic article surveillance
- 14.3 Customer guidance systems
- 14.4 Security leash systems
- 14.5 Mechanical merchandise surveillance
- 14.6 Source tagging solutions
- 14.7 RFID merchandise surveillance solutions
- 14.8 Security tags

**15****Surveillance Installations**

- 15.1 Electronic shopping trolley management systems
- 15.2 Customer frequency measurement
- 15.3 Mirror surveillance
- 15.4 Video surveillance systems

**16****Access Control**

- 16.1 Electronic access control
- 16.2 Mechanical access control
- 16.3 Security systems for emergency exits/escape routes

**17****Cash Management, Storage and Transport**

- 17.1 Money counting systems
- 17.2 Coin and banknote counterfeit detectors
- 17.3 Cash management and transport services
- 17.4 Pneumatic tube systems
- 17.5 Safes

**18****Security Services****19****Services**

- 19.1 Implementation of ERP systems
- 19.2 Implementation of POS solutions
- 19.3 Maintenance of central hardware
- 19.4 Maintenance of store/outlet systems, field service
- 19.5 Operation of ERP systems

**19.6****Operation of POS systems**

- 19.7 Cloud-based IT services
- 19.8 IT consulting
- 19.9 IT security
- 19.10 Other IT services

**20****Research and Consulting**

- 20.1 Market research
- 20.2 Trade associations, research institutions, universities
- 20.3 Publishing houses and trade journals
- 20.4 Training and education