




Leading International Trade Fair

DÜSSELDORF, GERMANY  
12-15 NOVEMBER 2018

[www.medica-tradefair.com](http://www.medica-tradefair.com) Member of  MEDICAlliance

# WORLD FORUM FOR MEDICINE

BE PART OF THE NO.1!



VISITOR  
INFORMATION



Messe  
Düsseldorf

# ENTERING THE DIGITAL AGE

One date, one meeting point, one goal: For international health experts, top decision-makers and developers, medical doctors and physicians, it is a must to come to MEDICA. Only in Düsseldorf can you get a first-hand, comprehensive overview of the latest developments in the global healthcare market. With approximately 5,000 exhibitors from 70 countries as well as tens of thousands of international experts and decision-makers, the event is by far the most important meeting-point. Year after year, the world's largest medical trade fair reliably reflects all the trends, topics and concepts that move and influence the industry decisively. At a time when the world is facing major upheavals due to digitalisation, topicality is more important than ever for all players in the healthcare industry!

The first-class concept of the renowned MEDICA is perfected by the internationally leading medical-technology supplier trade fair COMPAMED. These two shows run simultaneously, producing a unique synergy. The interplay of events provides the same impulses for both sectors, which, thanks to a lively exchange of ideas, continue to drive developments in medical technology.

## MAIN AREAS OF FOCUS:

- Electromedicine/Medical Technology
- Laboratory Technology/Diagnostics
- Physiotherapy/Orthopaedic Technology
- Commodities and Consumables
- Information and Communication Technology

Artificial intelligence, big data, cyber security – digital technologies will fundamentally change the future of medicine! MEDICA is the only place that offers you a complete overview of these revolutions. Not only in the product show but also at forums and conferences.



## IDEA FACTORIES AND INSPIRATION



Special topics and products for various professionals: both at the trade fair and at the special shows, the focus is on creative ideas and niche knowledge, so that specialised developments can reach their target groups.

### THE EXHIBITION: COMPREHENSIVE, COMPLETE, PERFECT

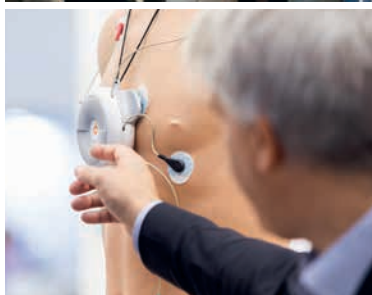
Innovation for the complete needs of outpatient and inpatient care, a variety of products and services that is unsurpassed worldwide, all medical focal points in one location – MEDICA exhibitors and products cover every area of the international healthcare industry. For this reason, top decision-makers from all over the world come together for the trade fair in Düsseldorf. Only here are they presented with the entire process chain and the complete portfolio of medical goods, devices and instruments – from areas such as medical technology, diagnostics, IT, medical furniture for clinics and practices and much, much more.

### MEDICA START-UP PARK

You will not cease to be amazed: Creative ideas from the start-up scene are the focus of this presentation area! Young companies present their innovations primarily from the area of digital healthcare and have the opportunity to make contact with potential business partners. After a successful premiere in 2017, this platform has firmly established itself in the MEDICA programme.  
[www.medica.de/MSUP2](http://www.medica.de/MSUP2)

### CONSULTATION HOURS FOR THE PHYSICIAN

Activity area for newcomers, those moving up and those leaving MEDICA and the Deutsche Apotheker- und Ärztebank (apoBank) have created the “Consultation Hours for Physicians” activity area with the aim of supporting physicians in their professional orientation and further development. Here, experts work interactively with practitioners to provide information about a successful career entry, advancement and exit.  
[www.medica.de/SFA2](http://www.medica.de/SFA2)





# FLEXIBLE, SPECIALISED, ON THE PULSE OF THE TIMES



## Focus on networking:

Hall 15, language: D/GB  
[www.medica.de/MCHF2](http://www.medica.de/MCHF2)



## Focus on health IT:

Hall 15, language: D/GB  
[www.medica.de/MHIF2](http://www.medica.de/MHIF2)



## Focus on health policy:

Hall 15, language: D  
[www.medica.de/MEF2](http://www.medica.de/MEF2)



## Focus on medicine technology:

Hall 12, language: D/GB  
[www.medica.de/MTF2](http://www.medica.de/MTF2)



## Focus on laboratory technology:

Hall 18, language: GB  
[www.medica.de/MLF2](http://www.medica.de/MLF2)



## Focus on wound care:

Hall 6, language: D/GB  
[www.medica.de/MWCF2](http://www.medica.de/MWCF2)



Be part of it live and be prepared for the future: the MEDICA forums bring the most important topics for the daily practice right into the heart of trade fair events. Benefit from best practice examples, current guidelines and the influence of digital developments.

## MEDICA CONNECTED HEALTHCARE FORUM

Digitalisation, IT trends, healthcare networking – the industry is facing major changes in systems and processes. International companies and innovative start-ups will bring you closer to what is possible in the future. Big Data, Cyber Security, AI in Healthcare – just a few key points in 2018!

## MEDICA HEALTH IT FORUM

The future of digital health – nothing less is at stake in lectures and discussions at the highest level: Representatives from universities and top research institutes as well as renowned high-tech companies will talk about the most important IT trends for the health sector.

## MEDICA ECON FORUM BY TK

First-hand health policy: at this forum, players enter into dialogue and address important issues. The results are exciting discussions and lectures by experts from politics, medicine, business and science on trends and developments in healthcare – here too, on the subject of digitalisation.

## MEDICA TECH FORUM

It is all about market-relevant topics from the fields of technology, science, regulation and politics in the medical-technology sector. The German and international market environment and the implementation of modern processes and methods in practice will be intensively examined.

## MEDICA LABMED FORUM

Everything that is state of the art in laboratory technology will have its place here: Detection methods in infectiology, laboratory diagnostics in diabetology and sports medicine, biomarkers in cardiology will be topics in 2018. In addition, industry and young scientists are brought together to enter into a productive dialogue.

## MEDICA WOUND CARE FORUM

Particularly interesting for the operating theatre and care sector: practice-orientated lectures on modern wound care therapy concepts. Experts from the German Institute for Wound Healing show how patients can be treated perfectly and properly using the latest developments.

## CONFERENCES

# CLEAR THE STAGE FOR THE BEST

Communication and knowledge transfer at the highest level: The renowned conferences impart interdisciplinary know-how and serve as perfect platforms to bring oneself up to date on specialised topics.



### Focus on advanced training:

CCD South, language: D/GB  
[www.medica.de/MA2](http://www.medica.de/MA2)



### MEDICA ACADEMY

The certified advanced training event for physicians of all disciplines will again focus on successful topics such as imaging, hygiene or surgical procedures. In addition to practical courses using equipment e.g. for ultrasound as well as updates on general medical diagnosis and therapy questions, the programme also includes digital topics including practices in telemedicine.

### Focus on sports medicine:

CCD South, language: GB  
[www.medica.de/MMSC2](http://www.medica.de/MMSC2)



### MEDICA MEDICINE + SPORTS CONFERENCE

The Who's Who of sports medicine meets at this international platform for the exchange of knowledge regarding all areas of the industry. Physicians, scientists, professional athletes and the industry will spend two days in active exchange on therapies and innovative products – including news from the world of apps.

### Focus on physiotherapy:

CCD South, language: D  
[www.medica.de/MPC2](http://www.medica.de/MPC2)



### MEDICA PHYSIO CONFERENCE

Musculoskeletal physiotherapy, spinal canal stenoses and joint instabilities – these are topics that physiotherapists are concerned with. Specialist experts will meet at this two-day conference to discuss these areas at the highest level. The conference language is German.

### Focus on disaster and military medicine:

CCD South, language: GB  
[www.medica.de/DiMiMED2](http://www.medica.de/DiMiMED2)



### DIMIMED – INTERNATIONAL CONFERENCE ON DISASTER AND MILITARY MEDICINE

Over the course of two days, high-ranking experts from the military and the public health sector will discuss current challenges and the latest findings. The topics related to disaster and military medicine are e-health/artificial intelligence, traumatology, CBRN, disaster medicine, infectious diseases and mental health.

### Focus on hospitals:

CCD East, language D  
[www.medica.de/DKT2](http://www.medica.de/DKT2)



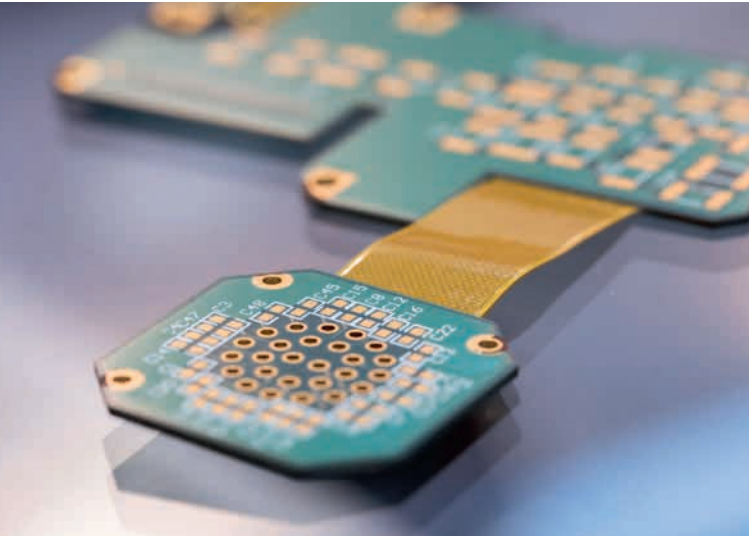
### GERMAN HOSPITAL CONFERENCE

Digitalisation, financing, personnel, management & organisation: Hospital decision-makers from Germany use the event to meet the challenges of the industry. In 2017, more than 1,600 participants from hospitals and healthcare policy discussed and set the course for the future.

# THE HIGH-TECH HOTSPOT ON THE ROAD TO SUCCESS

This is also reflected in the success curve of COMPAMED, the leading international trade fair for medical-technology suppliers and product development: 780 exhibitors from 35 countries, even more international participation and almost 20,000 trade visitors – the outline data of the event in 2017 are self-explanatory. Rapid progress in medical technology is a driving force for developments in the supplier market. See for yourself at COMPAMED 2018: digitalisation, miniaturisation, efficient production processes, innovative materials, new services – these are just a few of the many keywords that stand for the great innovation potential of this industry. Parallel to MEDICA, you will have an overview of products, technologies and concepts that will have a lasting impact on the industry in the future.

Constant growth! Under the star of this positive development, the supplier industry for medical technology has been growing for years.



**Focus on high-tech:**  
Hall 8a, language: D/GB  
[www.compamed.de/CHF2](http://www.compamed.de/CHF2)



## COMPAMED HIGH-TECH FORUM BY IVAM

Microprecision, lasers, printed electronics, smart sensors, microfluidics and more – trending topics like these provide unique insight into the high-tech developments in medical technology. At the IVAM Forum, leading global specialists will present current solutions to make products smarter, safer and more hygienic.

**Focus on suppliers:**  
Hall 8b, language: D/GB  
[www.compamed.de/CSF2](http://www.compamed.de/CSF2)



## COMPAMED SUPPLIERS FORUM BY DEVICEMED

Guest star on this stage: the entire value creation chain in the manufacture of medical-technology products. Special topics include regulatory affairs, wearables, cyber security, additive manufacturing, materials or medical electronics in approximately 40 lectures and panel discussions.

# FIND YOUR WAY AROUND



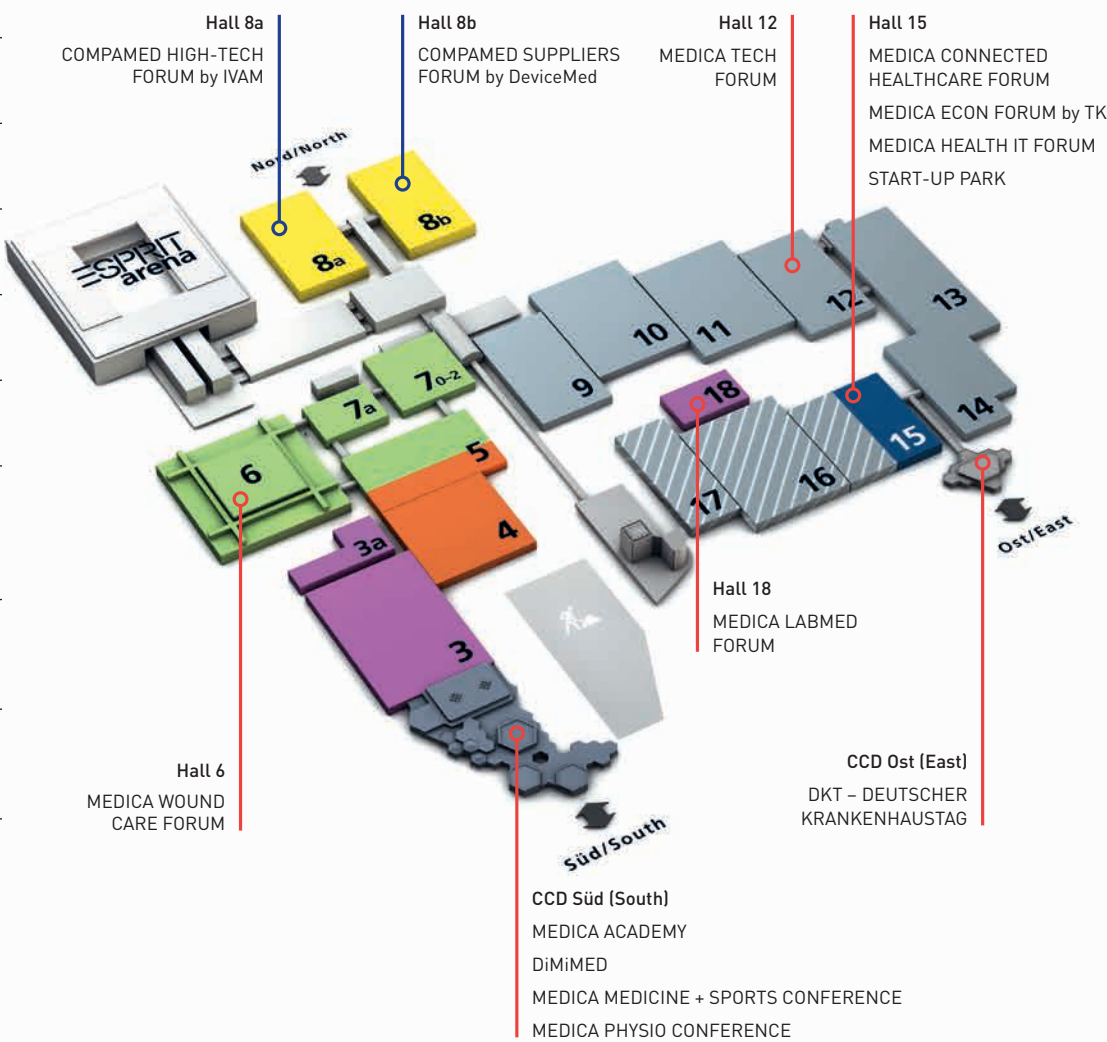
Also in 2018, exhibitors from the area of laboratory technology/diagnostics of the former halls 1 and 2 can be found in the lightweight construction halls “3a” next to Hall 3 and “18” next to Hall 16.

## MEDICA

<div></div>	Halls 3, 3a, 18 Laboratory Equipment/ Diagnostics
<div></div>	Halls 4, 5 Physiotherapy/ Orthopaedic Technology
<div></div>	Halls 5, 6, 7.0, 7.1, 7a Commodities and Consumer Goods
<div></div>	Halls 9 – 14 Electromedical Equipment/ Medical Technology
<div></div>	Hall 15 Information and Communication Technology
<div></div>	Halls 15, 16, 17 Electromedical Equipment/ Medical Technology National and International Joint Participants

## COMPAMED

<div></div>	Halls 8a + 8b COMPAMED – High-Tech Solutions for Medical Technology
-------------	--

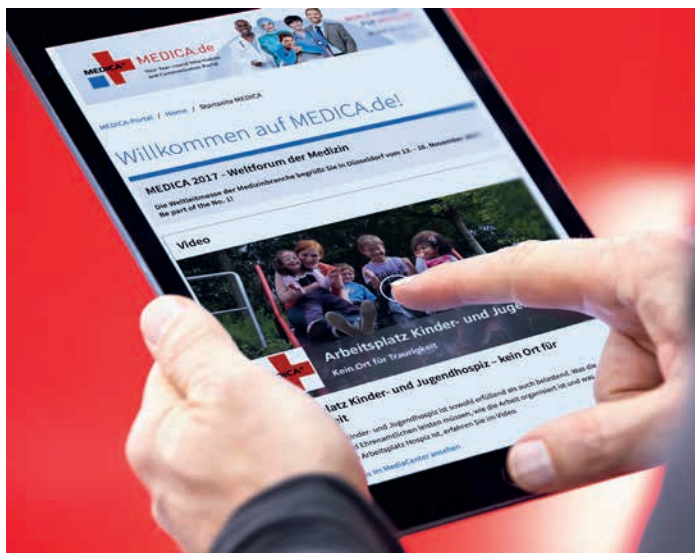




## EVERYTHING AT A CLICK

But that is by far not all! In the meantime, the homepage of the world's largest medical trade fair has also established itself as a source of information for and from the industry. Benefit from all this and more:

- Current reports and news articles in the MEDICA Magazine
- A newsletter with all the relevant topics directly to your inbox
- The opportunity to network with important business and contact partners even after the trade fair
- Extensive live coverage – all topics, speakers and presentations of the specialist forums and conferences will continue to be available after MEDICA.



Take advantage of our website on your smartphone with the MEDICA app.

Trade fair preparations made easy! Information about the trade fair is available for you at any time by way of a clear navigation system at [www.medica-tradefair.com](http://www.medica-tradefair.com). This includes all relevant data about MEDICA 2018 as well as tips for your stay, your arrival and the city of Düsseldorf.



### TRADE FAIR CITY DÜSSELDORF

Düsseldorf is located in the heart of one of Europe's largest metropolitan regions and offers a perfect infrastructure:

- Airport and main railway station close to the trade fair centre
- A large selection of hotels
- Short distance from the fair to the city centre

### ARRIVAL

From the main railway station with the subway lines U78 and U79 or the bus line 722

From the airport by taxi in approx. 8 minutes at a fixed price of €20 or by bus line 896

From the A44 motorway, exit "Düsseldorf Messe/Arena". To car parks P1/P2, then with a shuttle bus to each entrance. Address for navigation systems: "Düsseldorf, Am Staad"

### TRAVEL AND ACCOMMODATION

You will find information on hotel and travel arrangements at:

[www.duesseldorf-tourismus.de/en/tradefair/medica/](http://www.duesseldorf-tourismus.de/en/tradefair/medica/)





# THE TICKETS FOR THE NO.1



## THE eTICKET – SAVE TIME, MONEY AND WAITING TIME

- Direct access to the trade fair – no waiting at the ticket office
- Save up to €84 over ticket office prices!
- You can also use the eTicket for free travel to and from the trade fair site on the day of your visit with all means of transport in the VRR (price category D) and the VRS networks (DB 2<sup>nd</sup> class, only trains that are not subject to a supplement)

Experience the world of medicine at a glance.

Get your tickets at [www.medica.de/2130](http://www.medica.de/2130) – and look forward to a complete overview of what is and will be important for the industry.

## DATES AND OPENING TIMES

12 to 15 November 2018,  
Monday – Thursday from 10.00 a.m. to 6.00 p.m.

## TICKETS AND PRICES

The MEDICA Onlineshop opens at August 2018:  
[www.medica.de/2130](http://www.medica.de/2130)

Day ticket via pre-sale (eTicket):	€25.00
On site at the cash desk:	€60.00
4-day ticket via pre-sale (eTicket):	€75.00
On site at the cash desk:	€159.00

Day ticket for students, pupils, apprentices, people with disability, pensioners:	€25.00
---	--------

Prices for the conferences can be  
found at [www.medica.de/2130](http://www.medica.de/2130)

## CATALOGUE

Catalogue (plus delivery costs):	€23.00
----------------------------------	--------

Order by email to [katalogorder@sutter.de](mailto:katalogorder@sutter.de)

Also available as a catalogue voucher  
with free shipping at [www.medica.de/2130](http://www.medica.de/2130)

It is necessary to register online to visit the MEDICA/COMPAMED trade fair! Entrance to all MEDICA/COMPAMED forums is included in the MEDICA/COMPAMED trade fair admission ticket. The forums are going to take place in the trade fair halls. Participation in the MEDICA conferences, which are taking place outside of the trade fair halls at the Congress Center Düsseldorf South (CCD South), is subject to a charge. Ordering tickets and registration have to be done separately. Admission to the MEDICA/COMPAMED trade fair as well as all the MEDICA/COMPAMED forums is included in the conference admission ticket. Information available at: [www.medica.de/2130](http://www.medica.de/2130)

# OFF TO NEW GROWTH MARKETS

Are you interested in global growth markets?

Do you want to do international business, but also appreciate quality and high standards? If so, MEDICAlliance will be your guide around the globe! This new family brand brings together renowned healthcare events from around the world and at the same time guarantees your success – thanks to the extensive trade fair know-how of the organisers.

Visit established international trade fairs. Keep abreast of the latest developments in terms of products, trends and information along the entire value-added supply chain – for medical supplies and rehabilitation as well as corresponding supplier products and services. Get to know some of the world's most attractive markets that are of interest to your business!



**MEDICA**  
DÜSSELDORF

**COMPAMED**  
DÜSSELDORF

**REHACARE**  
DÜSSELDORF

**MEDICAL FAIR CHINA**  
SUZHOU

**INTEGRATION**  
MOSCOW

**ZDRAVOOKHRANENIYE**  
MOSCOW

**MEDICAL FAIR THAILAND**  
BANGKOK

**MEDICAL FAIR INDIA**  
MUMBAI

**MEDITECH**  
BOGOTÁ

**HOSPITALAR**  
SÃO PAULO

**MEDICAL FAIR INDIA**  
NEW DELHI

**MEDICAL FAIR ASIA**  
SINGAPORE

**MEDICAL MANUFACTURING ASIA**  
SINGAPORE

**MEDICAL WORLD AMERICAS**  
HOUSTON



**MEDICAlliance**

[www.medicalliance.global](http://www.medicalliance.global)

## WHERE HEALTHCARE IS GOING

### **MEDICA**

DÜSSELDORF 12 – 15 November 2018

### **COMPAMED**

DÜSSELDORF 12 – 15 November 2018

### **REHACARE**

DÜSSELDORF 26 – 29 September 2018

### **INTEGRATION**

MOSCOW 19 – 21 June 2019

### **MEDICAL FAIR ASIA**

SINGAPORE 29 – 31 August 2018

### **MEDICAL FAIR CHINA**

SUZHOU 6 – 8 September 2018

### **MEDICAL FAIR INDIA**

MUMBAI 5 – 7 March 2020

### **MEDICAL FAIR INDIA**

NEW DELHI 21 – 23 February 2019

### **MEDICAL FAIR THAILAND**

BANGKOK 11 – 13 September 2019

### **MEDICAL MANUFACTURING ASIA**

SINGAPORE 29 – 31 August 2018

### **MEDICAL WORLD AMERICAS**

HOUSTON 2 – 3 October 2018

Strategic Co-operations:

### **HOSPITALAR**

SÃO PAULO 21 – 24 May 2019

### **MEDITECH**

BOGOTÁ 3 – 6 July 2018

### **ZDRAVOOKHRANENIYE**

MOSCOW 3 – 7 December 2018

JOIN MORE  
THAN 400 000  
MEDICAL EXPERTS  
AT OUR TRADE  
FAIRS WORLDWIDE

