



# PLAY NOW

20.-28.1.2018



360° watersports  
experience

[boot.de](http://boot.de)



Messe  
Düsseldorf

PLAY  
NOW



# Curtains up for the biggest watersports event.



The world's biggest boat and watersports trade fair has topped itself yet again, presenting the whole gamut of maritime life in 2018: You can experience boats and yachts of all sizes, exciting sports, the latest equipment and fantastic holiday offers in 16 halls and 19 themed worlds.

Dive into moving and thrilling images with PLAY NOW! Scan the QR code at the top on the left, next to the PLAY NOW icon, and be captivated by the boot's highlights in a film experience.





## Ship Ahoy: Where a wide range of products meets professional advice.

From super yachts to the smallest of dinghies or: all imaginable types of boats and yachts will be dropping their anchors at boot 2018. This unique and diverse range has just what you're looking for, for any taste and budget. And no-one will be left at sea when it comes to making their choice; beginners can, for example, learn the basics for driving motorboats and sailing boats at the Start Boating stand in **hall 10**. Even salty seadogs can find great advice from exhibitors and independent experts here!



## The boot Sailing School: Little captains on board.

Kids can also have great fun at boot Düsseldorf! They can try their hand at dinghy sailing in an "Optimist", learn the ropes and find out everything about safety on board in **hall 14**. Powerful turbines will put the wind in your sails.

## The boot Sailing Center: Paradise for skippers.

The boot Sailing Center in **hall 15** will inform you on the latest trends and the most awe-inspiring sailing trips. Sailing pros from the four corners of the globe will be on hand to chat about their adventures and answer any of your questions. Do you think that sailing is more spectacular the more hulls you have? Then you'll find everything you need to know about Catamaran trends in **hall 15**.

# THE WAVE: The public's favourite!

The first deep-water wave at a watersports trade fair was a massive success last year. Visitors – both beginners and experts – conquered THE WAVE and thrilled the spectators.

Why not dare to take the ultimate ride in **hall 8a**? And if you simply can't get enough, then why not try wakeboarding, skimboarding and stand-up paddling in the large basin in the Beach World, just a stone's throw away?



## Get Wet: Conquer THE WAVE.

Show off your skills on the Citywave®!

Just book your slot in one of the free surfing sessions online in advance. Even if the only surfing you've ever done has been on the Internet, no problem: Even if you're a beginner, you'll be able to surf the THE WAVE, even if it's for the first time, in just a few minutes – guaranteed!

Please visit [www.thewave.boot.de](http://www.thewave.boot.de) for more infos.

## The new hall 8a: The go-to place for boarders.

In addition, **hall 8a** in Beach World is now housing a mecca for boarding sports products. Windsurfers, kitesurfers, wakeboarders, surfers, SUPers and skimboarders are all fully catered to here. Of course, you can also get professional advice from renowned manufacturers when making your purchases!





# Dream holiday ahead!

boot Düsseldorf presents attractive trips for watersports enthusiasts and those who want to take up watersports. Be it in, at or on the water: The wide range of things to do and see includes fishing outings and surfing trips, diving holidays and chartered sailing trips. There's a treat in store for charter fans: take a leisurely look at the boats and their facilities at the fair before booking, and you're sure to find the perfect charter for your next trip!

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## Plan your summer at Travel World.

In **hall 13** water lovers can book their next holidays on the big blue. It doesn't matter if your thing is kitesurfing, fishing or even surf yoga: in the new Travel World, which houses many well-known travel agencies, you can find the right trip for the whole family.

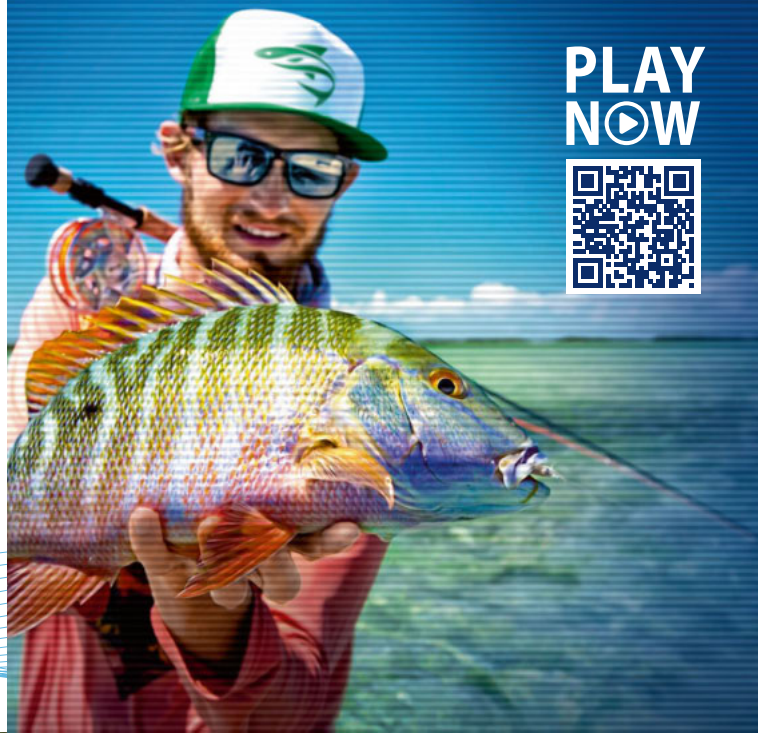
## Find out about, plan and book your trip straight away:

- Surfing, kite surfing and windsurfing holidays: **hall 8a**
- Diving holidays: **hall 3**
- Fishing holidays: **hall 13**
- Chartered trips/cruises/houseboat holidays/  
Travel World + well-known travel agencies: **hall 13**

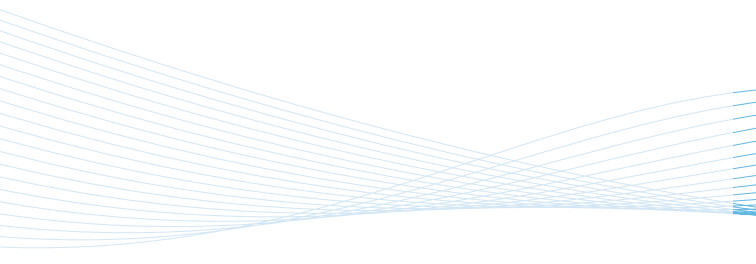


# Sportfishing Center: Bait, rods and reels.

In **hall 13** you can experience the great outdoors. Try out fishing and sport fishing lures and learn tricks for fly fishing at the indoor pool. Experts will be on hand at the stage to help beginners and anyone else find the rod that is right for them. And to round the whole thing off, there will be a tasty fish dish cooked by our master chef.



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## The World of Paddling: In the flow.

Don't sit back and let the experts steal the show, try out the new canoes, kayaks and folding boats on the water yourself. You can take a relaxed test trip on the 90-metre-long river course in **hall 13** or strike out with your oars for the very first time if you're a beginner.



## boot Kids' World: Puts the kibosh on boredom: guaranteed.

A variety of activities will keep the kids happy so that Mum and Dad can enjoy the fair without worrying. Whether they love climbing, adventure or crafts, your little ones will definitely have no time to get bored in **hall 12**.



# Go Deeper: Dive in.

Information, testing, shopping, chilling: divers can do it all in **hall 3**. Get advice and then try out the equipment in our diving pool right away. Relive the memories of your last holiday with your friends and book your next trip straight away. If the outside world is getting just too loud again, then just take a dive into the deep blue: diving teachers will accompany beginners on their first dive in our try-dive pool. Do you want to remember this experience forever? In Water Pixel World in **Hall 4** you can see how to capture your adventures on and under the water with your camera.



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## Holiday offers for boot 2018: Secure the lowest prices now!

Save on these great value boot travel packages:

« **boot PUR** » **hotel package, only €69.00\***: Overnight stay including breakfast, city guide and a day ticket for boot (return travel to and from the trade fair centre included)

« **boot GENUSS** » **hotel package, only €109.00\***: Overnight stay with breakfast buffet in one of our chic town hotels, traditional brewery restaurant evening fare complete with Altbier, Düsseldorf information guide and boot day ticket (travel to and from the trade fair centre included)

Düsseldorf Tourismus GmbH (trusted Partner of boot Düsseldorf)

T +49 (0)2 11/17 202-839

F +49 (0)2 11/17 202-3221

[messe@duesseldorf-tourismus.de](mailto:messe@duesseldorf-tourismus.de)

[www.duesseldorf-tourismus.de/messe/boot](http://www.duesseldorf-tourismus.de/messe/boot)

\*per person for a double room

# Experience 360° watersports: boot Düsseldorf map

**PLAY NOW**  
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Opening times:  
Every day from 10 a.m. to 6 p.m.  
More information in advance at  
[www.boot.de](http://www.boot.de) or  
+49 (0) 211/45 60-76 40



**3 DIVING** – diving equipment, diving tourism, *Water Pixel World* (Underwater photography, action films and action photography), Dive Center, try-dive pool, love your ocean.

**4 MOTOR BOATS** – motor boats, towboats, water ski boats, wakeboarding boats, power boats, *Powerboat World*.

**5 MOTOR BOATS** – classics, luxury tenders, motor boats, motor yachts.

**6 SUPER YACHTS** – mega yachts (motor yachts, motor gliders).

**7a SUPER YACHT SHOW** – boot INTERIOR.

**7 MARITIME ART** – *Galeria boot*.

**8a TRENDSPORT** – windsurfing, motors, tech accessories. Kite surfing, Stand-up paddle boarding, wakeboarding, watersports schools, surfing, skimboarding, wakeskating, accessories and shops, *THE WAVE*, *Beach World*.

**9 MOTOR BOATS**

**10 MOTOR BOATS** – inflatable boats, jet-skis, small motor boats, boat trailers, *Start Boating*.

**10 EQUIPMENT/ACCESSORIES** – engines, technical accessories.

**11 EQUIPMENT/ACCESSORIES** – engines, technical accessories, marina fittings and fixtures, boat equipment and accessories, boat instruments, watersports clothing, maritime publications, service providers, *Refit Center*.

**12 EQUIPMENT/ACCESSORIES** – boating equipment and accessories, watersports clothing, beach fashion, *Beach Life*, *boot Kids' World*, *boot.club*.

**13 WATER TOURISM/CANOEING/ BEACH RESORTS/HOUSE BOATS** – charters, tour operators, house boats, canoeing, fishing sports, *World of Paddling*, *Sportfishing Center*, *Travel World*.

**14 WATER TOURISM** – charters, associations, marinas, boating sports schools, *Maritime Classroom*, *boot Sailing School*, *Classic Forum*.

**15 SAILING/CAT** – sailing boats, sailing yachts, multihull boats, cats, dinghies, *Sailing Center*.

**16 SAILING** – sailing boats, sailing yachts.

**17**

**17 MOTOR BOATS** – motorboats/steel yachts.



# Experience watersports up close and personal: 2018's Shows and Activities

- Hall 3:** **Dive Center** – Enjoy a diverse stage show program, suited to beginners and advanced divers alike, or dive into the try-dive pool yourself!
- Hall 4:** **Water Pixel World** – Learn everything there is to know about underwater photography and action cams  
**love your ocean** – find out about sustainability and protection of our seas and oceans
- Hall 8a:** **Beach World – Trending sports under one roof:** A 1,400 m<sup>2</sup> pool that provides a stage for SUP, wakeboarding, hydrofoiling, tow-in windsurfing, skimboard track, kiteboarding simulator, manufacturers and traders  
**THE WAVE** – Visitors can surf and there will be contests on the Citywave®
- Hall 10:** **Start Boating** – Information on getting into boating, motorboat simulator
- Hall 11:** **Refit Center** – Professional tips and product information on boat repair and restoration
- Hall 12:** **boot Kids' World** – Kids' activity program and child-care
- Hall 13:** **World of Paddling** – Canoe tracks and high-wire obstacle course  
**Sportfishing Center** – Pond landscape and live cooking  
**Travel World** – Travel market, holiday planning and advice on your next trip
- Hall 14:** **boot Sailing School** – Sailing for beginners in the pool  
**Classic Forum** – Presentation of historical boats and replicas  
**Maritime Classroom** – Exploring the sea for school groups
- Hall 15:** **Sailing Center** – The whole world of sailing sports with first-class lectures, expert talks and expert reports

# Welcome to the boot.club



Become a member of the boot.club now and enjoy many exclusive benefits:

- › Reduced entrance fees in the online shop
- › Access to the boot.club Lounge with free Wi-Fi in hall 12
- › Special offers and competitions from the boot.club

Simply register at [www.boot.club](http://www.boot.club) and gain benefits immediately!

## Tickets via Internet: Reap the benefits now!

Buy your boot Düsseldorf **eTicket** online now and benefit from:

- › reduced ticket prices
- › priority entrance to the trade fair with no waiting time
- › free use of VRR public transport to and from the fair

Prices	eTicket*	Box office
<b>Day ticket</b>		
Adults	€ 18.00	€ 24.00
Reduced	€ 11.00	€ 12.00
Mon – Fri from 3 p.m.	€ 12.00	€ 15.00
<b>2-day ticket</b>	€ 26.00	€ 32.00
<b>boot.club ticket</b>		
Adults	€ 15.00	
Reduced	€ 10.00	
<b>2-day ticket</b>	€ 24.00	

Become a club member and save!

\*The eTicket entitles you to free travel to and from the trade fair grounds on the day(s) of your visit with all means of transport offered by the VRR at price level D (only standard fare 2nd class on DB trains).

Messe Düsseldorf GmbH  
P.O. Box 10 10 06 \_ 40001 Düsseldorf \_ Germany  
Tel. +49 (0) 2 11/45 60-01 \_ Fax +49 (0) 2 11/45 60-6 68

[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)

