



2016

19-26 October  
Düsseldorf  
Germany

Time for Decisions

# Welcome to K 2016.

A warm welcome to the World's No. 1 Trade Fair for Plastics and Rubber! With some 3,200 exhibitors from over 50 nations, K in 2016 will again be the undisputed flagship event of the industry and hence the ideal business and contact platform for inspirational ideas and forward-looking decisions. For decades, K in Düsseldorf has been setting the benchmarks on the highest international level. In 19 halls and on over 171,000 sqm of exhibition space, it will be presenting the best that engineers, chemists and scientific researchers have investigated and developed over the last 3 years: solutions, innovations and visions.

# Innovation is the future.

## K 2013 statistics:

- 3,215 exhibitors from 59 countries
- 19 exhibition halls, 171,245 sqm of net exhibition space
- 218,000 trade visitors from 108 countries
- 59 % international visitors



# FOR YOUR SUCCESS.

What K has to offer is unparalleled worldwide. No other trade fair in the world puts on as varied and high-calibre a presentation of plastics and rubber along with the machines, technologies and tools for processing them as the No. 1 in Düsseldorf. K's high innovation density and visionary outlook is sure to impress you. Everything that will enliven the world of the future is on show at K 2016: innovative products, optimised processes, futuristic applications and complex production equipment. All for your success.

# FASCINATING K 2016.

The main focuses of K 2016:

- Raw materials, auxiliaries
- Semi-finished products, technical parts and reinforced plastics
- Machinery and equipment for the plastics and rubber industry
- Services



# Experience world premieres.

Dwindling resources, climate change, increasing demand for energy and a growing global population are just some of the challenges awaiting solution. Plastics and rubber help us to solve the problems of tomorrow and actively shape the future. K offers you high-performance materials and innovative technologies for mastering these tasks. Customised and functionalised materials, physically improved and weight-optimised plastics for lightweight construction, zero-defect production, Industry 4.0 and generative production processes are just some of the overriding themes in focus in 2016.

# K moves the world.

K 2016 – the meeting place  
for the industry's experts:

- Plastic goods manufacturing
- Rubber production and processing
- Machinery and plant manufacturing
- Packaging/distribution
- Automotive, aviation and aerospace
- Chemical industry
- Electrical engineering/electronics
- Construction/architecture  
and interior design
- Medical technology/  
precision mechanics/optics
- ICT (information and  
communication technology)
- Energy technologies/photovoltaics
- Agriculture
- Consumer goods  
industry
- Sports/leisure



# The key to success

The international trade world awarded impressive top marks for K 2013's scope of offering, presence of market leaders, innovation density, and much more. For decades, K in Düsseldorf has been the top event of the sector in terms of quality, quantity and service.

## Visitor ratings of K 2013 offering (very satisfied/satisfied)

→ Machinery and equipment for the plastics and rubber industry	97%
→ Raw materials, auxiliaries	97%
→ Semi-finished products, technical plastics and rubber parts, and reinforced plastics	95%
→ Services for the plastics and rubber industry	95%

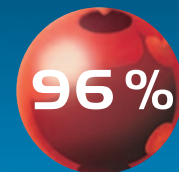
## Top ratings from K 2013 visitors

Satisfaction



of visitors were very satisfied/satisfied with K 2013

Trade fair goals



of all K 2013 visitors achieved their trade fair goals

Completeness of offering



of all visitors were very satisfied/satisfied with the completeness

Presence of market leaders

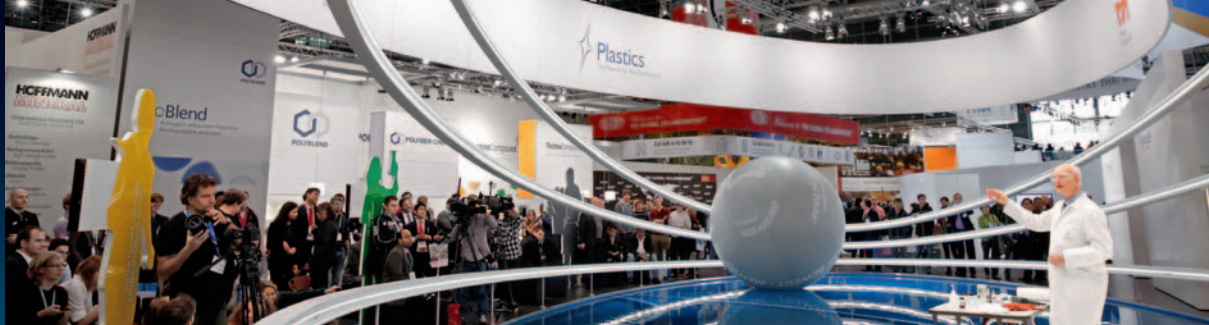


of K visitors were very satisfied/satisfied with market leader presence

Highest innovation density



of visitors credited K with the highest innovation density worldwide



## Plastics shape the future. The special show at K 2016

How can plastics make their mark on and shape modern living in terms of functionality, aesthetics and sustainability? Answers to this and other questions will be given at K 2016's special show. The focus of the presentations and discussions will be on economic and environmental issues. Organised by the German plastics industry under the supervision of PlasticsEurope Deutschland e.V. and Messe Düsseldorf. More at [www.k-online.com/2530](http://www.k-online.com/2530)



## Science Campus

The forum for research and teaching: universities, colleges and scientific institutions are presenting the latest state of research for the plastics and rubber industry. Ready to talk to you at the Science Campus. More at [www.k-online.com/2530](http://www.k-online.com/2530)



## K 2016 Innovation Compass

Weeks before and during K, you can search for major innovations of exhibiting companies. Find out about pioneering breakthroughs. This web page serves a brief and concise navigator for you: [www.k-online.com/2550](http://www.k-online.com/2550)

# The easy way to reach your goal



K is clearly structured according to its main focuses.

- Machinery and equipment for the plastics and rubber industry
- Raw materials and auxiliaries
- Semi-finished products, technical parts, reinforced plastics
- Special show: Plastics shape the Future
- Science Campus

Download your site plan here:  
[www.k-online.com/2111](http://www.k-online.com/2111)





## Available to you around the clock: k-online.com

We offer you a multitude of services around the clock to help you prepare effectively for the fair. The shortcuts take you straight to the relevant pages of our service offering. Simply enter [www.k-online.de/xxxx](http://www.k-online.de/xxxx) and the four-digit code.

### Online Shop/2130

Simply and conveniently book your K 2016 ticket online, be it a one-day or three-day ticket. The tickets entitle you to free travel to and from the fair on the buses, trams and trains of the VRR/VRS network.

### Exhibitors and products/2410

Various search functions enable you to find all the key exhibitor data: addresses, names, products, contacts, company profiles, events at the stand and much more besides.

### Online Showrooms/2420

Take a look at exhibitors in advance so that you can plan your visit even more effectively and prepare for your trip to the fair at your leisure.

### K eNewsletter/2060

So that you're always up to date. The very latest information and news, everything you need to know and read about K, around the clock. Compressed and compact in your electronic newsletter.

### K App/2470

Find these and other services in the K app.



Available on the  
App Store

For iPhone and iPad



Available on the  
Google play

For Android





## Düsseldorf looks forward to seeing you

With everything from Rhenish cheeriness to cosmopolitan charm, Düsseldorf abounds with things to see and do: from the Königsallee, lovingly known as the “Kö”, one of Europe’s most luxurious shopping boulevards, it is not far to the historic Altstadt (Old Town) with its

260 pubs and restaurants. World-renowned for its flair, its streets bustle with vitality and its multifaceted cultural scene offers stunning shows and exhibitions. Düsseldorf – delightful, modern and welcoming. We look forward to seeing you!

## Düsseldorf Marketing & Tourismus GmbH

Our foreign representatives and Düsseldorf Marketing & Tourismus GmbH will be happy to find hotel accommodation for you anywhere in the region as well as offers and services for your trip and stay:

→ Düsseldorf Marketing & Tourismus GmbH

Phone: + 49 (0) 211/17 202 839

Fax: + 49 (0) 211/17 202 3221

[www.hotels-dus.de/k](http://www.hotels-dus.de/k)

e-mail: [messe@dus-mt.de](mailto:messe@dus-mt.de)

→ Messe Düsseldorf’s foreign representatives:

[www.k-online.com/2750](http://www.k-online.com/2750)

→ Travel and accommodation offers and services:

Travel packages: [www.k-online.com/2776](http://www.k-online.com/2776)

Hotel overview: [www.k-online.com/2774](http://www.k-online.com/2774)

How to get here: [www.k-online.com/2772](http://www.k-online.com/2772)

→ Düsseldorf – delightful, modern and welcoming

Events: [www.k-online.com/2778](http://www.k-online.com/2778)

Food & drink: [www.k-online.com/2777](http://www.k-online.com/2777)

T i m e f o r

D e c i s i o n s

After 3 years, we're ready to go again. K 2016 presents you the best that engineers, chemists and researchers currently have on offer: machinery, technology, materials, tools, applications, and forward-looking products, processes and solutions. World premieres for a highly competent, unparalleled expert audience. K moves the world. The best basis for global business, the perfect decision-making platform for investment. Welcome to your K 2016!



# K 2016 – The World's No. 1 Trade Fair for Plastics and Rubber

## Dates .....

19 to 26 October 2016

Opening hours

10 am to 6.30 pm daily

## Venue .....

Messe Düsseldorf

## Halls + Gates.....

Halls 1 to 17, Gates East, North and South

## Admission prices .....

### €Ticket in online presales

1-day ticket in online presales/€Ticket EUR 49

3-day ticket in online presales/€Ticket EUR 108

### Prices over the counter

1-day ticket EUR 65

3-day ticket EUR 135

1-day ticket (children aged 12-plus,

school pupils, students, trainees) EUR 15

The €Ticket entitles you to free travel to and from the exhibition grounds on the day of your visit, with all means of public transport of VRR in the price category D and of VRS (DB/German Railway 2nd class, supplement-free trains only).

## Registration/online shop .....

[www.k-online.com/2130](http://www.k-online.com/2130)

## Contact for inquiries .....

Infoline: +49 (0)211/45 60-7611

## Catalogue .....

EUR 25 incl. VAT (plus postage)

can be ordered at [katalogorder@sutter.de](mailto:katalogorder@sutter.de)

or available as a catalogue voucher (free of postage)

at [www.k-online.com/2130](http://www.k-online.com/2130) –

voucher redeemable at exhibition centre.

## Supporting organisations .....

Fachverband Kunststoff- und Gummimaschinen

im VDMA (Plastics and Rubber Machinery

Association within the VDMA)

Lyoner Straße 18, 60528 Frankfurt am Main

[www.kug.vdma.org](http://www.kug.vdma.org), e-mail: [kug@vdma.org](mailto:kug@vdma.org)

Gesamtverband Kunststoffverarbeitende

Industrie e.V. (GKV) (Central Federation of the

Plastics Processing Industries – GKV)

Kaiser-Friedrich-Promenade 43, 61348 Bad Homburg

[www.gkv.de](http://www.gkv.de), e-mail: [info@gkv.de](mailto:info@gkv.de)

PlasticsEurope Deutschland e.V.

Mainzer Landstraße 55, 60329 Frankfurt am Main

[www.plasticseurope.org](http://www.plasticseurope.org)

e-mail: [info.de@plasticseurope.org](mailto:info.de@plasticseurope.org)

Wirtschaftsverband der deutschen

Kautschukindustrie e.V. (WdK)

(Association of the German Rubber Industry – WdK)

Zeppelinallee 69, 60487 Frankfurt am Main

[www.wdk.de](http://www.wdk.de), e-mail: [info@wdk.de](mailto:info@wdk.de)



Impressions of K 2013

<http://www.k-online.com/2116>

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