



VI  
**meditech** 2018  
International health fair

**JULY 3RD – 6TH, 2018**  
**AT CORFERIAS**  
**Bogotá – Colombia**

[www.feriameditech.com](http://www.feriameditech.com)



Organizan:





## Business Climate in Colombia

Colombia is the 4<sup>th</sup> Economy in the region with a good business climate. As a result, inward foreign direct investment (FDI) has been soaring. In these uncertain times, Colombia is seen by investors as a stable place to operate.



## High Investment in Health Sector

According to the World Bank Organization, in 2016 Colombia spent 7% of the Gross Domestic Product in the health sector.



## High-Tech Medicine

- Doctors and nurses are highly qualified, they have been trained in the best universities and medical centers in the world.
- Colombia has invested in building modern hospitals and clinics equipped with the latest technology.
- Colombia has one of the most modern and developed healthcare systems in South America.



## Colombia, A Health Destination

- In Colombia, medical procedures cost between 10% and 35% less compared to the USA costs.
- The medical institutions have the infrastructure and technological resources to rank among the finest health centers in the world with JCI accreditation
- As per the Colombian Immigration Agency records, the number of international passengers travelling for healthcare services, has grown by 22.9% every year (6,281 tourists in 2012 to 14,339 tourists in 2016).



## Colombian Hospitals

According to America Economía, 19 Colombian hospitals are within the top 45 in Latin America. 8 in Bogota, 7 in Medellin, 2 in Cali and 2 in Bucaramanga.



## A Country Striving for Innovation

- Colombia has contributed greatly to the world of medicine, and will continue to do so.
- The creation of the pacemaker
  - Hakim Valve
  - A vaccine against malaria
  - Is a pioneer in refractive surgery and transplants.

The VI International Health Fair - Meditech 2018, positions itself as one of the most important business scenarios for the industry in Latin America, gathering its main actors as well as generating a scenario in which individuals and representatives of the most important sector institutions have the opportunity to update themselves by attending to The XIII International Congress of Hospitals and Clinics.

**MEDITECH 2018** Is the ideal framework for learning and discussing about the changes and priorities of the health sector, as well as the work of Hospitals and clinics, with a highly specialized decision maker public, which enables successful business and qualified commercial contacts.

## COMPONENTS



### 1 Commercial Exhibition

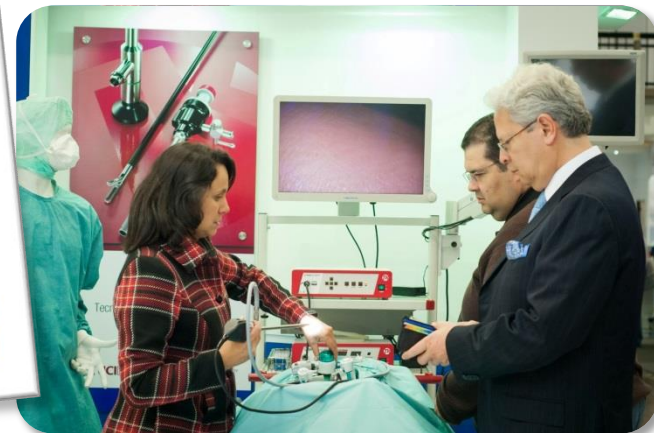
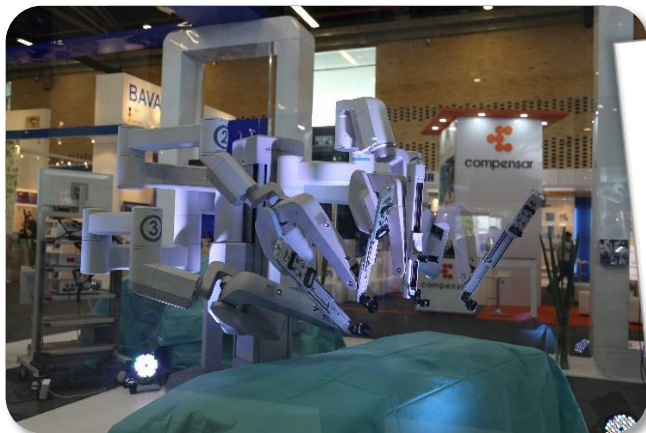
2016 Version Results



### 2 XII International Congress of Hospitals and Clinics

Corferias Auditorium  
 July 4th and 5th

Organizers:



- ▶ Medical equipment, surgical, orthopedic, rehabilitation and physiotherapy.
- ▶ Architecture, hospital construction and furniture.
- ▶ Software and hardware.
- ▶ Academy, hospital management consulting and specialized publications.
- ▶ Services and others related to the industry.
- ▶ Clinical Laboratories, supplies and endowment.
- ▶ Waste management and clean technologies.
- ▶ Medical institutions.
- ▶ Governmental entities, guilds that support the sector and scientific societies.
- ▶ Pharmaceutical laboratories.



# VISITORS PROFILE



Managers, directors, financial managers, administrative managers, hospital purchasing managers, hospitals and entities of the sector.



Health industry doctors, specialists, instrumentals, nurseries and physiotherapist.



Guild's, universities, associations, government, non governmental organizations.



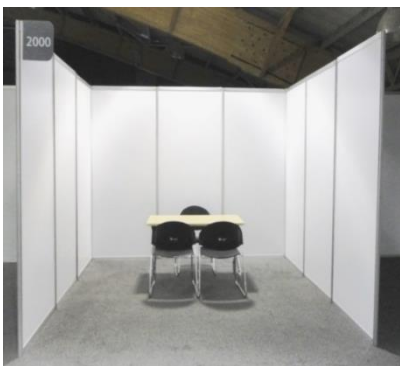
International buyers.



## SPACE ONLY

USD\$ 333,2 per sqm

(USD\$ 280 x 1,19% VAT = USD\$ 333,2 /sqm)



### INCLUDES

- Wall panels
- Energy source 110V/2KW monophasic
- One low table (every 9 sqm)
- Two low chairs (every 9 sqm)
- Carpet according to the area hired

**NOTE:** The company must hire a Stand Building Company and send us the Renders for approval.

### ALL TYPES OF PARTICIPATION INCLUDE

- Virtual Stand to publish your own information about your company and products/services. Online before, during and after the trade show.
- Exhibitor badges (depends on the amount of sqm)
- Inclusion in the Exhibitor Catalogue

## Space + SILVER BOOTH

USD\$ 511,7 per sqm

(USD\$ 280 (space) + USD\$ 150 (Silver) = **USD\$430**  
 USD\$ 430 x 1,19% VAT = USD\$ 511,7 /sqm)



### INCLUDES (every 9sqm)

- One low Table and three low chairs
- 1 Counter with keys and logo printed
- 1 Garbage Bin
- Fascia Board with Company Name
- Backing with company images

## Space + GOLD BOOTH

USD\$ 547,4 per sqm

(USD\$ 280 (space) + USD\$ 180 (Gold) = **USD\$460**  
 USD\$ 460 x 1,19% VAT = USD\$ 547,4 /sqm)



### INCLUDES (every 9sqm)

- One tall Table and three tall chairs
- 1 Counter with keys and logo printed
- 1 Garbage Bin
- Fascia Board with Company Name
- Backing with company images

\*Note 1: Prices include 19% VAT.

Note 2: Provisional renders and booth components.  
 Once we have the 2018 renders we will be updating the information.

Organizaci3n:



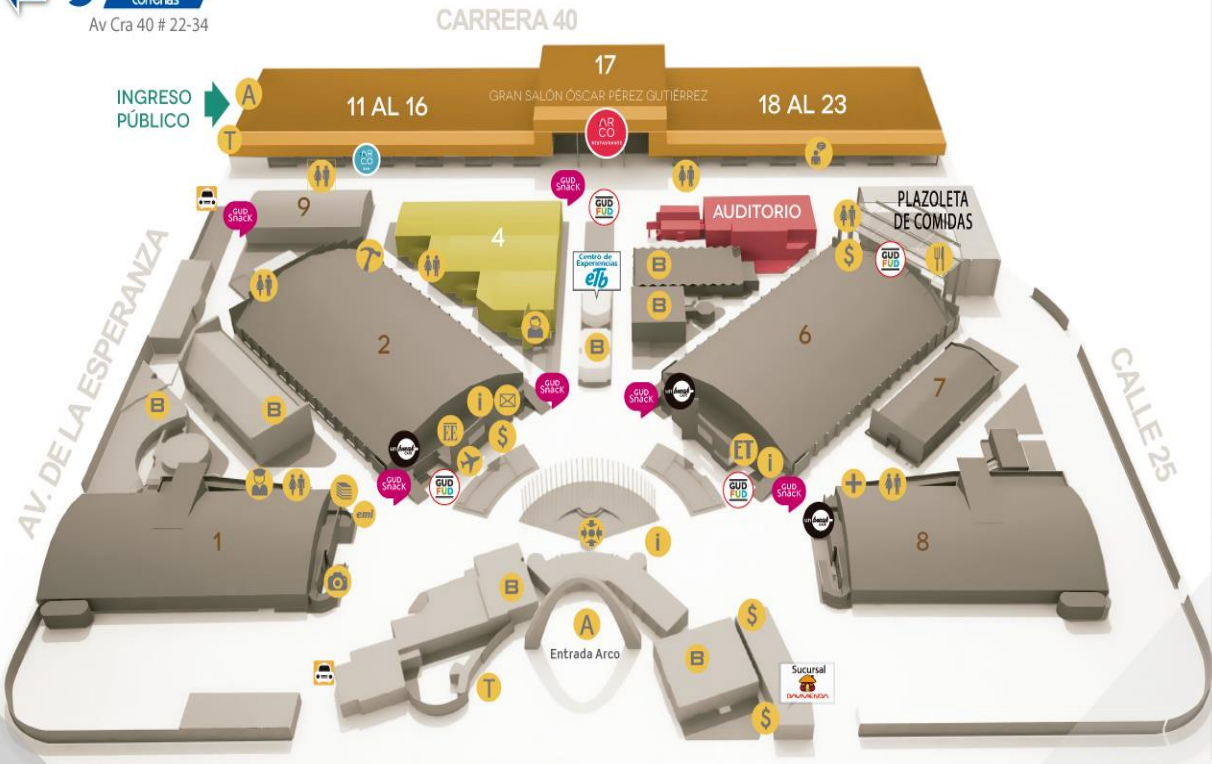
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# FLOOR PLANS EXHIBITION CATEGORIES

BOGOTÁ, COLOMBIA  
[www.ferameditech.com](http://www.ferameditech.com)

## General Floor Plans

← PARQUEADERO TORRE corferias Av Cra 40 # 22-34



**Pabillon 11 - 23**  
 Meditech  
 COMMERCIAL EXHIBITION

**AUDITORIUM**  
 XIII International Congress of Hospitals  
 and Clinics  
 July 4<sup>th</sup> and 5<sup>th</sup>

**Floor Plans subject to change**  
 Maximum height allowed: 5 Mts.  
 Prior authorization from the Assembly  
 Department

Organized By:

PARQUEADERO VERDE corferias CII 25 # 33-60

\* PLANO SUJETO A CAMBIOS SIN PREVIO AVISO



# Exhibition Area CATEGORIES



Organizers:



## 1. Choose your LOCATION

You may choose a strategic location for your company at the show according to your company's preference.

## 2. Choose the TYPE OF PARTICIPATION

You may choose from different types of booths for your participation

## 3. Complete the PAPERWORK

Once you have chosen your location and type of booth, we will require the following documents to reserve the booth for your company:

- **The Stand Application Form** dully filled and signed. (see attachment)
- **A copy of the tax ID certificate** of the company in its country of origin.
- **A copy of the passport** of the person responsible for the participation
- **Statement** of the company in which states that the person signing the lease contract is enabled to do so (see attachment)

## 4. How to make the PAYMENT

The payment must be made via wire transfer to the following account once a participation invoice is generated:

**Beneficiary:** Corporación de Ferias y Exposiciones SA

**Beneficiary's account number:** 80100004590

**Beneficiary Bank:** Bancolombia Panamá S.A

**SWIFT Code:** COLOPAPA

**Address:** Calle 47 y Aquilino de la Guardia. Plaza Marbella-Edificio Bancolombia Apartado 0816-03320 Panamá-República de Panamá

**Phone Number:** (507) 2 63 69 55- 2 08 97 00

**Intermediary Bank:** Citibank N.A, New York , USA

**Aba / Swift:** 021000089 / CITIUS33

**Bancolombia Panama's account number in Citibank N.Y:**  
36009162

Then you must forward the transaction receipt to:  
[agaribello@Corferias.com](mailto:agaribello@Corferias.com)

## 5. PAYMENT TERMS

- 30% Upon signing the contract
- 40% of the total amount before November 15th, 2017
- The remaining 30%, one month before the date of the show.