

# MEDITECH 2018 – July 3-6, Bogota, Colombia


## Exhibitor Application Instructions – Messe Düsseldorf North America (MDNA)

### PRICING

Standard individual space only is US \$280 per square meter + 19% VAT = total of USD \$333.20 per square meter. This includes basic hard-wall panels and carpeting, table and chairs, and one 2KW single phase/110V electrical connection. Exhibitors are responsible for providing/ordering other furniture, graphics/signage, shell- scheme, etc.


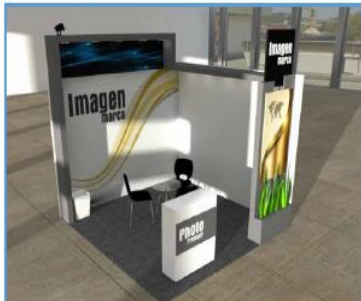

- **IMPORTANT:** For the Space Only option, the simple stand divider walls shown in the image below are not walls that can be used for decoration purposes. For this exhibit option, you must plan to assemble a pop-up display or incorporate other display elements within the booth's confines.

There are two turnkey shell scheme options available, Silver and Gold, pricing as follows:



**VI meditech 2018**  
International health fair

PARTICIPATION RATES

SPACE ONLY	Space + SILVER BOOTH	Space + GOLD BOOTH
<p><b>USD\$ 333,2 per sqm</b></p> <p>(USD\$ 280 x 1,19% VAT = USD\$ 333,2 /sqm)</p>	<p><b>USD\$ 511,7 per sqm</b></p> <p>(USD\$ 280 (space) + USD\$ 150 (Silver) = <del>USD\$430</del> USD\$ 430 x 1,19% VAT = USD\$ 511,7 /sqm)</p>	<p><b>USD\$ 547,4 per sqm</b></p> <p>(USD\$ 280 (space) + USD\$ 180 (Gold) = <del>USD\$460</del> USD\$ 460 x 1,19% VAT = USD\$ 547,4 /sqm)</p>
		

Please see the attached “Participation Rates” PDF for a full description of what is included in the silver and gold packages.

## **HOW TO FILL IN THE APPLICATION FORM**

The application form itself doesn't list pricing, so the exhibitor must enter the price category they want to order according to the "Participation Rates" PDF.

**STEP 1:** On page 1 of the Stand Booking Request form, Indicate the desired size in square meters and the unit rate (space only, silver booth, or gold booth). In the example below, 18 square meters + Silver Shell-scheme for individual companies adds up to USD \$430.

For this event we have booked the following exhibition areas							
Pavilion	Level	Stand	Unit rate	amount sqm (M <sup>2</sup> )	Sub Total	VAT (19%)	Total Rate
			\$ 430	18	\$ 7,740	\$ 1,471	\$ 9,211

**IMPORTANT:** Leave the spaces for Pavilion, Level, and Stand blank – MDNA will assign booth location at its discretion based on application received date.

Under Section I, the space for CIU Code can be left blank, this is only applicable to Colombian companies.

**STEP 2:** Fill in the remainder of the form (Sections II & III)

**STEP 3:** Note that Method of Payment information in section IV. All costs for the MEDITECH 2018 will be invoiced by and payable to organizer, Corferias.

Once this application form is received and accepted by show management, the exhibitor will receive a **formal space contract as well as an invoice**. A 30% deposit is payable by wire transfer with the initial invoice. The remainder will be invoiced according to the indicated schedule. **YOU DO NOT NEED TO SUBMIT PAYMENT WITH THIS FORM.**

Be sure to sign and date the application at the end of the document in the box labeled "Exhibiting Company Legal Representative Signature"<sup>1</sup>.

**ALL APPLICATIONS SHOULD BE RETURNED BY EMAIL TO MDNA:**

Ms. Brigitte Cox: [bc Cox@mdna.com](mailto:bc Cox@mdna.com). For questions or assistance completing the form, please call +1 312 621 5801.

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<sup>1</sup> Colombian law requires a valid form of ID (such as a passport) and company Tax ID to be submitted to Corferias once the application has been received and accepted. MDNA will send appropriate paperwork to facilitate this.