



The 7th All in Print China

Enter the Era of Intelligent Printing

2018.10.24-28 | SNIEC, Shanghai China

www.allinprint.com

Highlights :

- Customized promotion for maximum exhibition value, a refined database of over 100,000 entries.
- Hundreds of specialized and mass media - covering more than 30 countries and regions, with quality content delivery.
- Organizers join hands to integrate global resources, extend the steam of drupa.
- The "exhibition + conference" mode, with experts sharing views on future of printing, no less than 30 offline promotional activities.
- Upgraded exhibition platform to better meet needs of enterprises.
- Online exhibition in the official website all day long and all year round, helping exhibitors make online trade matching.
- To invite targeted buyers and organize about 150 domestic and foreign professional buyer groups.

8 Thematic Pavilions :

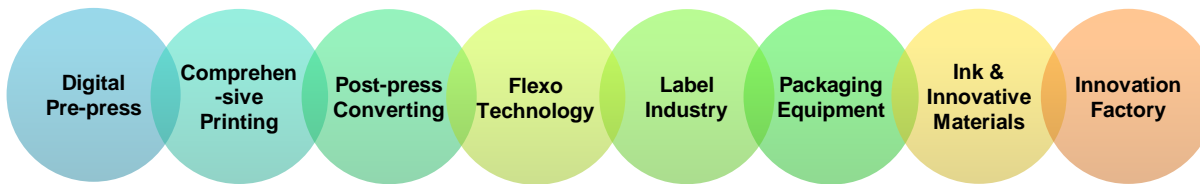


Exhibit Profile :

- Prepress Equipment
- Printing Equipment
- Post-press and Packaging Converting Equipment
- Paper and Substrates
- Printing Ink
- Other Consumables
- Components and Infrastructure
- Services and Software
- Innovative Technologies

Target Visitor :

- Commercial printing, newspaper printing, label printing, business forms, book printing
- Repro houses, publishing, finishing, converting companies
- Retailing & manufacturing
- Advertising & design houses, direct marketing & PR agencies
- Graphic arts, graphic arts specialists
- Relevant trade associations
- Paper Packaging, Flexible Packaging and Corrugated Carton Factory
- Multimedia/Internet publishing marketing & PR agencies
- Trade publications
- Educational establishments & professional bodies
- Government bodies & financial institutions
- Paper & envelope manufacturers

Participation Cost :

Exhibition Zone	Raw Space (Min.36m ²)	Shell Scheme (Min.12m ²)
Zone A	RMB 1,800 / m ²	RMB 2,000 / m ²
Exhibition Zone	Raw Space (Min.36m ²)	Shell Scheme (Min.9m ²)
Zone B	RMB 1,500 / m ²	RMB 1,700 / m ²
Zone C	RMB 1,200 / m ²	RMB 1,400 / m ²
Zone D	RMB 1,000 / m ²	RMB 1,200 / m ²

Plus surcharge according to booth open types :

1-side open	No surcharge
2-sides open	+10%
3-sides open	+13%
Island stand	+15%



Show Name :

All in Print China

Date :

October 24-28, 2018

Venue :

Shanghai New International Expo Center
Halls N1 - N5 & E4 - E7

Contact Info :

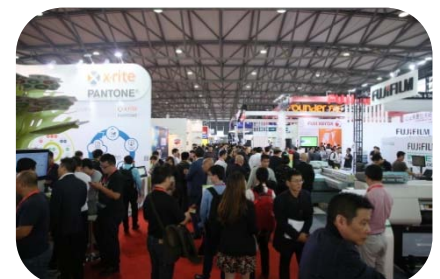
Messe Düsseldorf (Shanghai) Co., Ltd.

Ms. Yang Jun

Tel : 86-21-6169 8334
jun.yang@mds.cn

Ms. Jennifer Hu

Tel : 86-21-6169 8323
jennifer.hu@mds.cn





The 7th All in Print China

Enter the Era of Intelligent Printing

2018.10.24-28 | SNIEC, Shanghai China

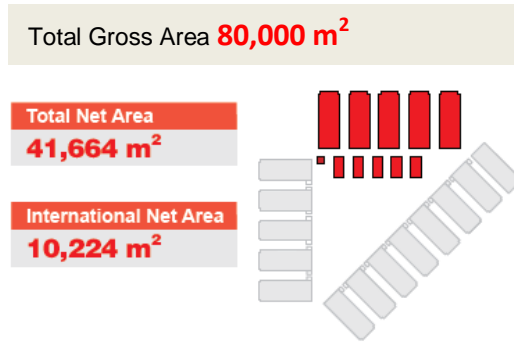
www.allinprint.com



Show Review (AIP 2016) :

- All in Print China 2016 has attracted **724** exhibitors from **22** countries and regions, including **174** exhibitors from Hong Kong & Taiwan Region and Overseas, **550** exhibitors from Mainland China. The international ratio reached **24%**.
- All in Print China 2016 has attracted **76,818** visitors (**109,710** visits) from **108** countries and regions, **7,053** of which are international visitors. The international ratio reached **9.2%**.

Exhibition Area :



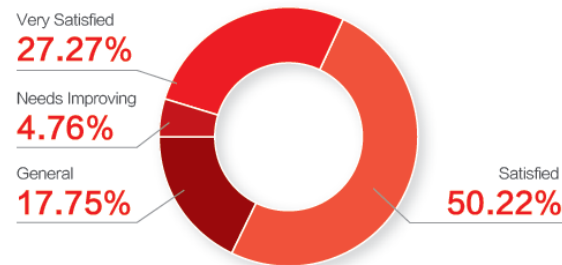
Show Name :
All in Print China

Date :
October 24-28, 2018

Venue :
Shanghai New International Expo Center
Halls N1 - N5 & E4 - E7

Overall Evaluation from Exhibitors :

77.49% exhibitors were satisfied with 2016, **27.27%** of which rated very satisfied.



Role in Purchasing of visitors :

97.2% of visitors had certain influence on chasing, **47.84%** of which were final decision makers.



Contact Info :
Messe Düsseldorf (Shanghai) Co., Ltd.

Ms. Yang Jun
Tel : 86-21-6169 8334
jun.yang@mds.cn

Ms. Jennifer Hu
Tel : 86-21-6169 8323
jennifer.hu@mds.cn

Visitor Groups Overview:

- Over **45** overseas buyer groups came from **20** countries such as the USA, Germany, South Korea, Australia, India, the Philippines, Malaysia and Thailand;
- Over **100** domestic visitor groups came from associations and enterprises all over China.



Organized by The Printing Technology Association of China

CAPT China Academy of Printing Technology

Messe Düsseldorf (Shanghai) Co., Ltd.

International Supporter:

Undertaken by The Printing Technology Association of China

科印传媒® Beijing Keyin Media and Culture Co., Ltd.

Messe Düsseldorf (Shanghai) Co., Ltd.

Co-organized by Shanghai Printing Trade Association

