



19–21 September 2017

Bangkok, Thailand

www.wire-southeastasia.com

www.tube-southeastasia.com

Vision • Innovation • Technologies

Embracing the emergence of the fourth industrial revolution (Industry 4.0) - the digitisation of the manufacturing sector, wire & Tube Southeast Asia 2017 offers a one-stop sourcing platform for the wire, cable, tube and pipe industry chain. Learn about the latest technologies, services, equipment and materials, and connect with industry professionals from across Asia.

WIN! The latest iPhone in our pre-show lucky draws when you register your visit now!

**Terms & Conditions apply.*

12th International
Wire & Cable
Trade Fair for
Southeast Asia



11th International
Tube & Pipe
Trade Fair for
Southeast Asia

Supported by

wire® Tube®



Messe
Düsseldorf
Asia

STRONG PROSPECTS: Promising outlook for ASEAN's wire, cable, tube and pipe industries

Telecommunications



- By 2020, an **annual growth in fixed broadband subscribers of 10% or additional 23 million subscribers** will be represented
- More operators to roll out or upgrade their existing networks to offer 1Gbit/s services. **In Thailand, operators are looking to increase their coverage of high speed broadband services through billion-dollar investments in capital expenditures**

Automotive

▶ Southeast Asia's Motoring Potential

- Region's growing middle class to more than double to 400 million by 2020
- Sector has grown at 11% CAGR in the last 5 years

▶ Dual Carriageway – Regional Manufacturing Hub and Local Sales

- Region remains attractive for growth – both from local sales to 600 million people, and as a manufacturing hub for regional and global exports
- Thailand and Indonesia leading the drive to be eco-car production and export hubs

Infrastructure



- Spending to **grow to US\$165 bn by 2025**. Most significant growth is in the **heavy manufacturing sector**, which is expected to grow to US\$46 bn by 2025, driven by expansion of the mining sector



Indonesia



Philippines

- Spending to grow at 10% a year in the next decade, **reaching a total of US\$27 bn a year by 2025**

- Growth is expected to be **focused on manufacturing, transportation, communications and social infrastructure**

- Spending is to **grow by around 9% a year through to 2025**

- Investment growth in the utilities segment is expected to be the most significant**, due to comparatively higher need to improve electricity infrastructure



Malaysia



Vietnam

- Spending to **top US\$56 bn by 2025 with growth rate of around 9% a year**

- Significant investment** is expected in the **transportation and manufacturing sectors**



Thailand

- Positive outlook for increase in **infrastructure investment to reach US\$58.5 bn by 2025**
- A **high-speed rail** project under construction, expected to cost **US\$32 bn over 7 years**, shall project significant spending in the transportation sector

Source: TMT Predictions 2016, Southeast Asia Edition / Deloitte, 2016, A Summary of South East Asian Infrastructure Spending: Outlook to 2025 / PwC LLP, Riding Southeast Asia's automotive highway / PwC LLP, 2015

**For wire and tube makers, harness these industry prospects
when you visit wire and Tube Southeast Asia 2017.**

HERE'S WHY

wire and Tube Southeast Asia 2017 is a must-visit:



SOURCE

for new machinery, innovations and materials tailored for the wire, cable and related industries



CONNECT

and network with peers, new suppliers, customers and business partners from around the world



STAY UP-TO-DATE

with emerging or changing industry trends



DRIVE

sales with new, more cost-effective solutions to existing processes



GAIN

new ideas and insights to grow your business

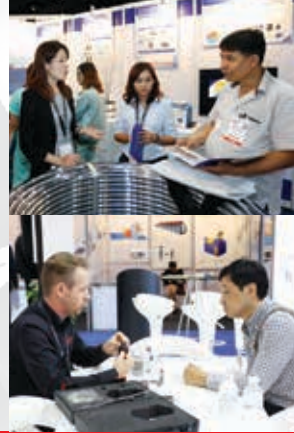


Fastener Pavilion @

wire Southeast Asia 2017 -

dedicated to the upstream and downstream industry chain of fastener technology, from industrial fasteners and fixings, construction fixings, assembly and installation systems to fastener manufacturing technology.

Special
Zone



WHAT WILL I SEE?

Look forward to a complete range of the latest technology, machinery, tools and manufacturing innovations for the synergistic wire, cable, tube and pipe industries.

wire Southeast Asia 2017

- **Machinery for:**
 - Wire and Cable Manufacturing and Processing
 - Wire Products Manufacturing and Finishing
 - Fastener Production
 - Spring Making
 - Fibre Optics Manufacturing
- **Fastener Technology**
- **Process Technology Tools**
- **Auxiliary Process Technology Materials**
- **Materials, Special Wires and Cables**
- **Measuring and Control Technology**
- **Test Engineering**
- **Installations for Environmental Protection**
- **Specialist Areas**
- **Services**

Tube Southeast Asia 2017

- **Tube and Pipe Manufacturing and Processing Machinery**
- **Tool Making and In-plant Transport Machines**
- **Used Machinery**
- **Tools, Auxiliary Materials**
- **Iron, Steel, Stainless Steel and Non-Ferrous Tubes and Accessories**
- **Other Tubes**
(Including Concrete, Plastic, Stoneware, etc)
- **Measuring and Control Technology**
- **Test Engineering**
- **Installations for Environmental Protection**
- **Specialist Areas and Services**

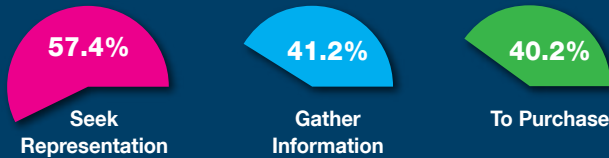
Pre-register your visit now at
www.wire-southeastasia.com | www.tube-southeastasia.com

Leading Platform for Global Trade Opportunities for the Synergistic Sectors

- ▶ **411** leading companies from **33** countries
- ▶ **Strong** representation by **7** national pavilions and **country** groups

Record visitor numbers of **7144** from **56** countries

Breakdown by Purpose of Visit



Breakdown by Product Interest

• Wire Manufacturing / Finishing Machinery	43.56%
• Cable Machinery / Cable Products	29.59%
• Fastener Machinery / Fasteners	9.25%
• Spring Making Machinery / Springs	10.77%
• Process Technology Tools	19.62%
• Auxiliary Process Technology Materials	8.28%
• Insulating Materials	11.99%
• Optical Fibre	7.06%
• Materials, Special Wires & Cables	18.27%
• Measuring & Control Technology	10.60%
• Test Engineering	9.60%
• Specialist Area	4.66%

• Tube Manufacturing Machinery	23.91%
• Tube Processing Machinery	13.66%
• Process Tools & Auxiliary Materials	11.27%
• Welding Machinery	8.80%
• Tube Accessories Manufacturing Machinery	9.17%
• Raw Materials, Tube & Accessories	15.18%
• Iron & Steel Tubes & Accessories	18.45%
• Stainless Steel Tubes & Accessories	14.66%
• Non-Ferrous Material Tubes & Accessories	6.96%
• Other Tubes (e.g. Concrete, Plastics, Stoneware)	5.73%
• Measuring & Control Technology	6.98%
• Test Engineering	5.68%
• Specialist Area	3.22%

Hear From Our Satisfied Visitors

“At Tube Southeast Asia 2015, my association members and I got to learn about the latest market developments in Thailand and the region, appreciate the broad mix of products, materials and technology on display and **establish knowledge exchange links to bring some of the industry's best practices** back to Japan.”

Nobuyoshi Kudo

Japan Pipe Processing Machine Association

“During this visit to wire Southeast Asia 2015, I **met up with suppliers and merchants from the region and acquired knowledge of the newest machines and technologies available in the market.** I will surely visit again in 2017.”

Truong Han Thuan

Ho Chi Minh City Electric Wire & Cable Association

“My visit to wire and Tube Southeast Asia 2015 was a very fruitful one. I got to **connect with fellow industry players, gain technical knowledge from the wide range of exhibits on display and fulfill my procurement needs.** I will be back in 2017.”

Ekasith Buasroung

Eulogy Group (Thailand) Co Ltd

“Thailand is an important market for China. wire and Tube Southeast Asia 2015 thus provided us with a **central platform to gain the latest industry insights and explore collaborations between business leaders of both countries.**”

Xue Kai

China Council for the Promotion of International Trade (CCPIT)



CONCURRENT EVENTS

Wire & Tube Seminar

Organised by: Ringier Trade Media

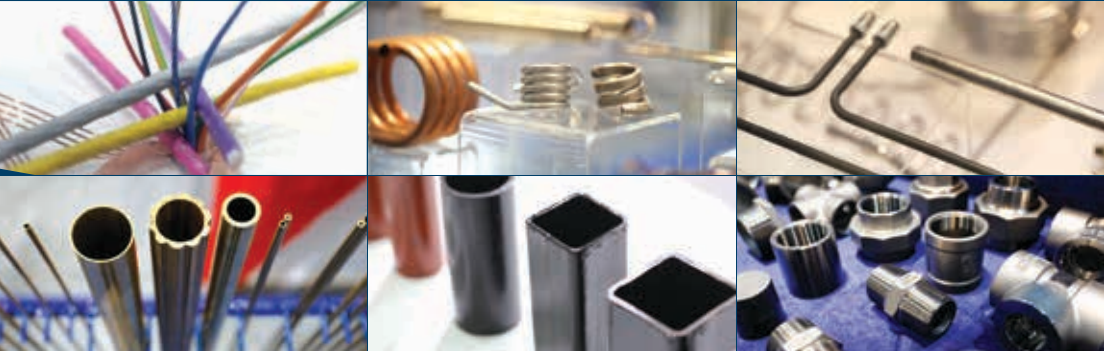


Tube & Pipe Industry Development Seminar 2017 - "How to Stay Competitive in Difficult Times"

Organised by: International Tube Association

For a full schedule of conferences and seminars, please visit:

www.wire-southeastasia.com / www.tube-southeastasia.com



WHO SHOULD VISIT?

Suppliers, manufacturers, processors, engineers, buyers from the following industries:

wire Southeast Asia 2017

- **Wire**
(manufacturing of wires, drawn wires, springs, screws, nuts, nails, bolts and rivets / fasteners)
- **Cable**
(underground cable installation, energy distribution, electrical production)
- **Automotive Supply**
(manufacturing of parts and accessories for motor vehicles and engines)
- **Electrical**
(power production and distribution equipment manufacturing; electrical installations)
- **Electrical Engineering and Electronics**
- **Aerospace Supply and Aerospace Craft Engineering**
- **Telecommunications**
- **Computer Manufacturing**
- **Iron, Steel and Non-Ferrous Metals**
- **Chemical**
- **Building and Construction**
- **Services**
- **Universities / Technical Colleges / Institutions**
- **Research and Development**
- **Trade Associations, Government Agencies**

Tube Southeast Asia 2017

- **Tube**
(manufacturing of cast iron tubes, steel tubes, precision steel tubes, tube forms and pipe joints)
- **Automotive Supply**
(components and accessories manufacturing for motor vehicles and engines)
- **Skilled Trade**
(heating, oil, gas and water supply)
- **Building and Construction**
(hydraulic and tunnel engineering, civil engineering)
- **Electrical**
- **Iron, Steel, Non-Ferrous Metals**
- **Oil, Gas and Chemical**
- **Energy and Water Supply**
- **Technical Specialist Retailers**
(retail and wholesale for construction materials, wholesale trade with metal construction elements)
- **Services**
- **Educational Institutions**
- **Trade Associations, Government Agencies**



AT A GLANCE

- Date** ▶ 19 - 21 September 2017
- Opening Hours** ▶ 19 - 20 Sep 2017 • 10.00am - 6.00pm
21 Sep 2017 • 10.00am - 5.00pm
- Venue** ▶ Hall 103 - 104 • Bangkok International Trade & Exhibition Centre (BITEC)
- Admission** ▶ Admits business and trade visitors by registration only.
- Hotel Guide** ▶ Exclusive hotel accommodation rates are available for wire & Tube Southeast Asia 2017 visitors. Visit our websites for more information.

Pre-register your visit at
www.wire-southeastasia.com | www.tube-southeastasia.com

Be among the first 1,000 to pre-register and receive a gift when you visit. In addition, stand to win the latest iPhone in our monthly lucky draws in May, June and July 2017!

wire Southeast Asia 2017

Tube Southeast Asia 2017

Industry Partners:



Italian Wire Machinery Manufacturers Association (ACIMAF)

IWCEA - International Wire & Cable Exhibitors Association

Officially supported by:



Within Thailand:
 Exposit Co., Ltd
 1755/3 Cedar Park,
 Soi Ladprao 94 (Town in Town 11),
 Plubpla, Wangthonglang,
 Bangkok 10310, Thailand
 Tel (66) 2559 0856-8 _ Fax (66) 2559 2893
 info@exposit.co.th

For enquiries:

Overseas:
 Messe Düsseldorf Asia Pte Ltd
 3 HarbourFront Place #09-02
 HarbourFront Tower Two
 Singapore 099254
 Tel (65) 6332 9620 _ Fax (65) 6337 4633
 wire@mda.com.sg
 tube@mda.com.sg

Industry Partner:



Organized by:

