

Inspiration  
Innovation  
Vision

# EuroCIS

The Leading Trade Fair for Retail Technology

**24–26 February 2015**

Düsseldorf, Germany • [www.eurocis.com](http://www.eurocis.com)

**GB** Visitor information



Messe  
Düsseldorf

**Shin Heung Precisions  
Co.,Ltd. SAM4S / MYDUS**

**Hall 10 / D57**

**D**

# The No 1 in Europe: EuroCIS 2015. Offline. Online. The Guiding Line.

More than ever before, the upcoming EuroCIS will be the dynamic think tank for retail technology, providing solutions, trends and visions for the retailing world of the future in all its forms and functions.

Brick and mortar stores are, and will continue to be, places where essential things happen. They are where merchandise is staged and talked about, articles are price-tagged and paid for, booked in and out of stock. At EuroCIS 2015 you will find the ideas, innovations, products and services that will help you to make your POS a Point of Success.

But EuroCIS 2015 is also the top event for everyone who has recognized the increasingly dynamic meshing of the offline and online platforms. And that this dynamic needs a certain stringency and structure. With its concept, its exhibitors and the range of products and services, EuroCIS 2015 offers precisely the guiding line needed for efficiently combining offline and online retailing.

Always worth waiting for, the supporting programme organized by EHI is another special kind of "guiding line" with its exclusive, up-to-the-minute events.



Fair profile: [www.eurocis.com/2115](http://www.eurocis.com/2115).

Add to cart

Colour



How many Bricks  
& Clicks does  
modern  
Retailing need?

# EuroCIS 2015: Where retailing shapes its future.

Once again in 2015, the future will be driving the present at EuroCIS with new ideas and technologies. POS systems, payment systems and mobile solutions are major items on everyone's agenda. Multichannel solutions, business analytics and big data will be staged as main aspects at many stands, especially in the Multichannel Area.

## Loss Prevention or Lost in Prevention?

These focal topics

- Multichannel/Omnichannel management
- Business analytics/Big data
- Payment systems
- E-commerce/E-business solutions
- ERP/Supply chain management
- Mobile solutions & technologies
- POS software/ hardware
- Checkout management
- Digital marketing/Digital signage
- Workforce management
- Loss prevention
- Cash management



- Article surveillance
  - Weighing technology and Food service
- make EuroCIS 2015 an absolute must for all specialists from these areas:

- Retailing in any segment
- Wholesaling
- Chain restaurants and themed gastronomy
- E-commerce
- Consumer goods industry
- IT and security industry
- Financial services and banks

Look forward to sharing in-depth discussions, news and views with top-notch expert partners.



# Supporting program plus special Multichannel Area.

Look forward to three exclusive events. As ever, right at the heart of the trade fair activity and organized by EHI. The Multichannel Area also holds exciting things in store.

Payment systems:  
How long  
will Cash  
still be King?



Further information and programme details can be found  
at [www.eurocis.com/2530](http://www.eurocis.com/2530).



## EuroCIS Forum

A top seller among exhibitors and visitors (96% "good to very good"). Revealing the latest developments in retail technology. With current case studies, innovations and trends – presented by exhibitors and their clients. Free of charge, no registration needed.

Venue: Hall 10

Time: 11 a.m. to 5 p.m. daily

## Multichannel Area

This is where retailing discovers the astounding new possibilities for multichannel and e-commerce solutions. With the tried and trusted Multichannel Forum, a part of EuroCIS since 2012 and rated very highly by 90% of visitors. And with a new special area for innovative solution providers.

Venue: Hall 9

Time: 11 a.m. to 5 p.m. daily (Forum)

## retail technology awards europe (reta)

The coveted awards of the EHI Retail Institute for excellent, innovative IT solutions in retail (by invitation only).

Venue: Rheinterrasse

Date: 24 Feb. 2015

## Academy Award

EHI und GS1 Germany jointly present the Academy Award for exceptional scientific efforts which draw on innovative ideas and can be applied in retail (by invitation only).

Venue: CCD South

Date: 25 Feb. 2015

Sponsor:

**EHI** Retail Institute®



Big Data  
=  
Big Business?



Impressions of EuroCIS?  
Simply scan the QR code with your  
smartphone or go to [www.eurocis.com](http://www.eurocis.com)

## Click & Go: [www.eurocis.com](http://www.eurocis.com) – our global service network.

### Shortcut links for optimum preparation:

- Ticket shop and registration: [www.eurocis.com/e-shop](http://www.eurocis.com/e-shop)
- Exhibitors database: [www.eurocis.com/2410](http://www.eurocis.com/2410)
- Matchmaking: [www.eurocis.com/2135](http://www.eurocis.com/2135)
- Supporting programme: [www.eurocis.com/2530](http://www.eurocis.com/2530)
- Online showrooms: [www.eurocis.com/2420](http://www.eurocis.com/2420)
- Newsletter: [www.eurocis.com/2060](http://www.eurocis.com/2060)

Order your admission tickets conveniently online at the Ticket shop and take advantage of the reduced price. The eTicket includes free use of public transport to and from the trade fair site within the Rhine-Ruhr regional transport network (VRR) in fare zone D, region South (DB German railways, second class, surcharge-free trains only) on the day of your trade fair visit.

### Make use of the features and benefits of online registration:

- MyOrganizer
- MyCatalog
- MyCalendar

Find out all the details you need in the exhibitor database.  
Communicate with exhibitors via the Matchmaking service.  
Get the latest information on the supporting programme.  
Visit the online showrooms. And keep up to speed with  
the newsletter.

### EuroCIS app

The EuroCIS app for iOS and Android smartphones and  
tablets. Download it now – free of charge.



Available on the  
**App Store**  
For iPhone and iPad



**Google play**  
For Android

# Düsseldorf: The home of successful trade fairs. The home of EuroCIS.

Many successful international trade fairs have their home base in Düsseldorf. In addition to EuroCIS, that includes a number of other excellent trade fairs in the retail sector. And Düsseldorf itself is one of the most attractive retailing cities in the world: located at the heart of Europe, easy to reach, with outstanding infrastructure, and offering a flair beyond the trade fair experience that will charm every visitor.

## Get to EuroCIS:

- with the U79 from the city ...
- with the No. 896 bus from the airport ...
- by car to P1 and P2, and from there with the No. 897 shuttle bus ... direct to the North Entrance, direct to EuroCIS 2015!

Car parks (P1 + P2)

Address for car navigation systems:  
40474 Düsseldorf, Am Staad

## Comprehensive assistance – from bed & breakfast to sightseeing:

- Arrival: [www.eurocis.com/2772](http://www.eurocis.com/2772)
- Discovering the city: [www.eurocis.com/2778](http://www.eurocis.com/2778)

## All-round service:

List of hotels: [www.eurocis.com/2774](http://www.eurocis.com/2774)

Travel packages: [www.eurocis.com/2776](http://www.eurocis.com/2776)

Düsseldorf Marketing & Tourismus GmbH

Tel.: +49 (0)2 11/17 202-839

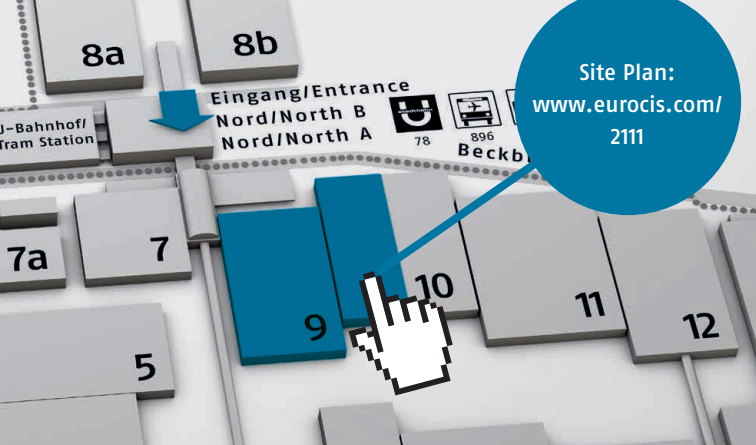
Fax: +49 (0)2 11/17 202-3221

E-mail: [messe@duesseldorf-tourismus.de](mailto:messe@duesseldorf-tourismus.de)  
[www.hotels-dus.de/eurocis](http://www.hotels-dus.de/eurocis)

Generating loyalty  
at the POS –  
More value through more  
**Technology?**







## Facts & Figures

- Date 24 to 26 February 2015
- Opening times 10.00 a.m. – 6 p.m.
- North Entrance
- Halls 9 + 10

- Prices\*

Day ticket:	€25.00
Two-day ticket:	€40.00
Apprentices/ Students/Pupils:	€10.00

Online, purchased in advance

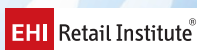
Day ticket:	€17.00
Two-day ticket:	€30.00

Registration and tickets: [www.eurocis.com/e-shop](http://www.eurocis.com/e-shop)

- Contact for queries Tel.: +49 (0)2 11/45 60-7605
- Catalogue free of charge on site
- Travel packages, hotel reservations & information about Düsseldorf  
Düsseldorf Marketing & Tourismus GmbH  
Tel.: +49 (0)2 11/17 202-839  
Fax: +49 (0)2 11/17 202-3221  
E-Mail: [messe@duesseldorf-tourismus.de](mailto:messe@duesseldorf-tourismus.de)  
[www.hotels-dus.de/eurocis](http://www.hotels-dus.de/eurocis)

\*Order your admission tickets conveniently online at the Ticket shop and take advantage of the reduced price. The eTicket includes free use of public transport to and from the trade fair site within the Rhine-Ruhr regional transport network (VRR) in fare zone D, region South (DB German railways, second class, surcharge-free trains only) on the day of your trade fair visit.

Sponsor:



[www.ehi.org](http://www.ehi.org)

Messe Düsseldorf GmbH  
Postfach 101006  
40001 Düsseldorf \_ Germany  
Tel. +49(0)211/45 60-01  
Fax +49(0)211/45 60-668  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)

