

Main Event of Glass Industry in Russia



MINPROMTORG
RUSSIA



UFI
Approved
Event



IR
Expo Rating

MIR STEKLA

Production. Processing. Application

5–8 June 2017

19th International Exhibition
for Glass Products, Manufacturing,
Processing and Finishing
Technology

Organized by

- Expocentre AO
- StekloSouz United National Council
of the Glass Industry Enterprises



Supported by the Russian
Ministry of Industry and Trade

Under auspices of the Russian
Chamber of Commerce and Industry



Expocentre Fairgrounds, Moscow, Russia

www.mirstekla-expo.ru/en



MIR STEKLA: NEW OPPORTUNITIES

Mir Stekla is Russia's largest international trade show of glass products, manufacturing, processing and finishing technology.

Facts & Figures

Over **11,000** sq m
of floor space

189 exhibitors
from **20** countries

7,980
visitors

90% professional
visitors

5 Reasons to Participate



Increase sales



Form new business
relationships



Introduce
new products



Meet customers,
partners
and colleagues



Improve brand
awareness

Mir Stekla: Key Event of Russia's Glass Industry

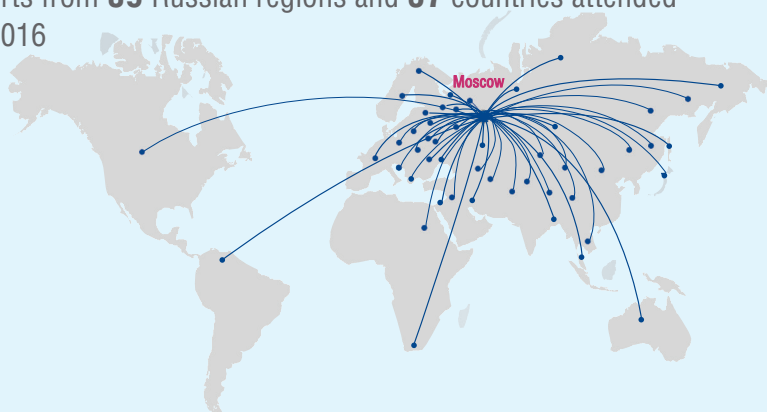
- ✓ reflects the latest global market trends
- ✓ promotes implementation of priority projects
- ✓ serves a platform to launch new products, technology and equipment



MIR STEKLA: MAXIMUM EFFECT OF EACH CONTACT

Visitor Geography

Industry experts from **69** Russian regions and **37** countries attended the show in 2016



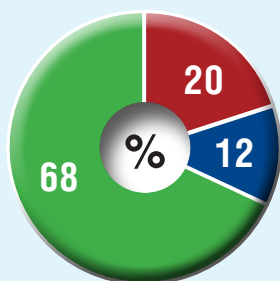
MIR STEKLA VISITORS ARE INDUSTRY PROFESSIONALS

79% have purchasing power

57% search for suppliers

79% want to establish new business relations

Participation Experience



Exhibitors

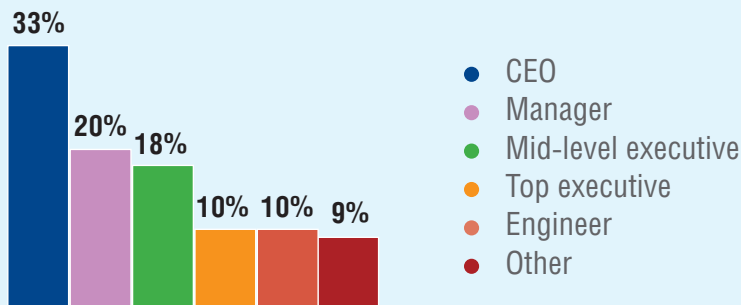
- First-timers
- Second-timers
- Regulars

40% of visitors are newcomers

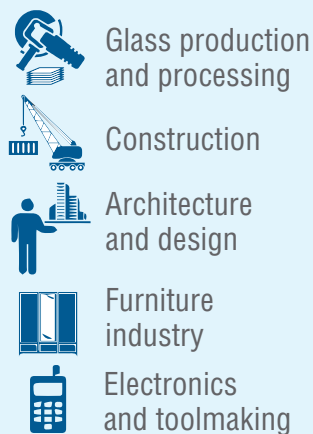


HIGH QUALITY VISITORS

Job Title



Industry Sectors



54% of visitors make end products



The International Forum on Glass and Modern Technology – the 21st Century features seminars and round tables on key industry issues



MIR STEKLA: LONG STANDING TRUST

Key Product Sectors



Glass production
(equipment and
technology)



Glass processing
(equipment, technology
and consumables)



Glass
application



Tools, auxiliary
equipment



Test and regulating
equipment. Software



Glass transportation
and storage



New and promising
glass technologies

For more information please go to www.mirstekla-expo.ru/en

MIR STEKLA HIGH ROI*

94% of exhibitors satisfied with business leads

84% of exhibitors reached their goals and increased sales

83% of exhibitors plan to participate in Mir Stekla 2017

80% of exhibitors are regular participants

90% of exhibitors recommend Mir Stekla to their partners

* Source: Mir Stekla 2016 survey data

www.mirstekla-expo.ru/en

WELCOME TO RUSSIA'S LARGEST GLASS INDUSTRY SHOW!



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Dates

Mounting: 1–4 June 2017

Running: 5–8 June 2017

Dismantling: 9–10 June 2017

Venue

Pavilion No.2, Expocentre Fairgrounds

14, Krasnopresnenskaya nab., Moscow, Russia

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