

## EXHIBIT AT PLASTICS & RUBBER VIETNAM - A PROVEN WAY TO GROW YOUR BUSINESS!

To maximise your participation at Plastics & Rubber Vietnam 2018, here are some features that you will enjoy at the exhibition:

- Cost-effective value stands
- Targeted visitorship through industry partnership
- Exclusive advertising opportunities to widen your exposure
- Present your expertise through presentations and seminars
- Comprehensive publicity promotion

### WHO SHOULD EXHIBIT

#### Machinery & Equipment for the Plastics & Rubber Industries:

Auxiliary/ancillary equipment, extruders & extrusion lines injection & blow moulding, finishing, decorating, printing & marking welding, foam, reactive or reinforce resins, preprocessing, recycling measuring, control & test equipment, moulds & dies, parts & components, post & components, post processing machines, presses

#### Products of Plastics & Rubber:

Semi-finished products & technical parts

#### Raw Materials:

Additives, adhesive & glues, coating compounds, fillers foams & intermediates, paint resins, reinforcing fibres & materials rubber & synthetic fibres, starting materials & intermediates thermoplastics & thermoplastic elastomers, thermosets

#### Services:

R & D / consultation, CAD/CAM/CAE software, plastic / rubber injection moulding, material formulating, compounding, contract manufacturing, assembly services, standardisation



### CONCURRENT EVENT



WWW.PLASTICSVIETNAM.COM

## PLAN YOUR INVESTMENT AND SECURE YOUR PREMIUM LOCATION TODAY!

### COST OF PARTICIPATION

#### OPTION A

Space only  
(min. 18 sqm)  
**US\$355.00**  
per sqm



#### OPTION B

Shell scheme  
(min. 9 sqm)  
**US\$420.00**  
per sqm



### CONTACT US:

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### IMPORTANT DATES

**17 - 19 MAR 2018**  
STAND CONSTRUCTION

**20 - 22 MAR 2018**  
PLASTICS & RUBBER VIETNAM

**23 MAR 2018**  
DISMANTLING

WWW.PLASTICSVIETNAM.COM

## PLASTICS & RUBBER VIETNAM 2018

The 7<sup>th</sup> International Plastics & Rubber Technologies  
& Materials Exhibition for Vietnam



**20 - 22 MARCH 2018**  
SAIGON EXHIBITION & CONVENTION CENTER (SECC)  
**www.plasticsvietnam.com**

Concurrent exhibition:



Supported by:

Messe Düsseldorf / Organizer of:



Local organizer:

Jointly organized by:





## INCREASE YOUR BUSINESS PRESENCE IN ONE OF THE REGION'S MOST DYNAMIC PLASTICS AND RUBBER MARKETS

The upcoming edition of Plastics & Rubber Vietnam marks the 7th instalment, and continues on the upward climb as Vietnam's most prominent event for the plastics and rubber manufacturing sectors.

Apart from a comprehensive range of global technologies and equipment, plastics and rubber products, including semi-finished products to technical parts, Plastics & Rubber Vietnam also features production materials and services catered for the industry in Vietnam and the region.

The biennial exhibition is your choice platform to present innovative technologies, machineries, equipment and solutions to a targeted audience from around the region.

### VIETNAM: MARKET INSIGHTS & HIGHLIGHTS

#### VIBRANT PLASTICS SECTOR

Vietnam's plastic industry is one of the fastest growing sectors in the country, **ranking 3rd after Telecommunication and Textile**. There are currently more than **2,200** plastic companies operating in Vietnam with the number of domestic enterprises making up **85%**.

The plastics sector is aggressively promoted by the Vietnam government as it aims to achieve sufficient supply of home-produced raw material through resin production facilities. In parallel, the government issued a blueprint for developing supporting industries such as mould-making, plastic recycling, chemistry and machinery supply.

By 2020, domestic plastics producers will need **5 million tonnes** of raw material for manufacturing.

## DOING BUSINESS IN VIETNAM

### HIGH ECONOMIC GROWTH

Vietnam remains one of the fastest-growing Asian economies with high GDP growth in recent years, based on the power of FDI and the private sector.

### GEOGRAPHICAL ADVANTAGE

Vietnam is located in the cradle of Southeast Asia, and Vietnam's advantageous geographic location makes it an ideal launch pad and home base for international companies.

### YOUNG AND ENERGETIC POPULATION

Vietnam has a population of 87 million people and is expected to grow to 100 million in 2020. Over 50% of the population is 25 years or younger.

#### RUBBER SECTOR CONTINUES TO GROW

Vietnam is the **third-largest natural rubber producer in the world**, trailing Thailand and Indonesia.

★ The tyre market is projected to cross **US\$3 billion** by the end of 2021

★ The production of automobiles – passenger and commercial vehicles – Vietnam is expected to establish itself as the global supplier of spare parts and high-value items by 2020

## HIGHLIGHTS FROM PLASTICS & RUBBER VIETNAM 2016

Over the three-day event, Plastics & Rubber Vietnam affirmed its position as Vietnam's most authoritative exhibition dedicated to plastics and rubber, as companies from around the world showcased their latest products and services for the Vietnamese market.

**6,402 trade visitors from 38 countries/regions**

Top 5 visiting countries included Thailand, Japan, Singapore, Malaysia, Korea

**202 visiting group delegations**

"We have visited the show many times. We specialise in manufacturing plastic products, and have also expanded into carton packaging manufacturing. Therefore ProPak Vietnam and Plastics & Rubber Vietnam is the ideal 2-in-1 exhibition which provides for our needs. This was also a good chance for us to meet up with our existing suppliers and get new contacts."

- Mr Vu Quoc Toan, Maintenance Manager, Dong Nai Plastic JSC

"Thanks to Plastics & Rubber Vietnam 2016, our company has found some machines and materials that can be applied to our production line. We believe that the exhibition will improve year after year and provides us the best opportunities to source for cutting-edge machines for the manufacturing industry in Vietnam."

- Mr Ho Thanh Trung, Production Manager, VRG SA DO Rubber Thread JSC

**149 exhibiting companies from 20 countries/regions**

**6 national pavilions:**

Austria, China, Germany, Italy, Singapore, UK

"Vietnam is currently undergoing rapid development...although this is the first time that the UK pavilion exhibited in Vietnam, we found that there are a lot of good opportunities for our company members to develop their business here..."

- Mr Aria Heidarian, Industrial Issues Executive of British Plastics Association

**CONTACT US TODAY AND BOOK YOUR BOOTH SPACE!**