



5th International Plastics and Composites Trade Fair for North Africa

11 - 13 March 2018

CIC alger - Centre International de Conférences d'Alger

www.plastalger.com

Partner Event



STRONG FACTS ON PLAST ALGER

4,360 visitors (+41%) discussed their business with **166** exhibitors from **22** countries *

78% decision makers *

90% of the exhibitors are satisfied with the whole event

94% of the exhibitors recommend the fair

70% of the visitors plan to invest over the next 12 months *

Video **2016** Show

[please click](#)



* plast & printpack alger 2016

WHAT'S NEW IN 2018?

MESSE DÜSSELDORF AND FAIRTRADE COOPERATE FOR PLAST & PRINTPACK ALGER



Joint meeting between fairtrade and Messe Düsseldorf and their international sales agents during K on 22 October 2016

Since 2008 plast & printpack alger was organized by fairtrade and its German-Algerian team. Now Messe Düsseldorf enters into cooperation as an equal partner. The cooperation was officially announced by September 2016.



Organisers of the world's No. 1 trade shows K, drupa and interpack, Messe Düsseldorf is the global leader in professional trade fairs for the plastics and rubber, printing and packaging and processing industry. It goes without saying that Messe Düsseldorf can make a valuable contribution to the further development of plast & printpack alger.

WERNER M. DORNSCHEIDT, CEO OF MESSE DÜSSELDORF

Algeria is among the four largest economies in Africa. In terms of technology imports in the fields of plastic, printing and packaging, the 41 million strong country is even among the top 3. As such Algeria and the plast & printpack alger perfectly fit into the portfolio of Messe Düsseldorf around K, drupa and interpack, an important step to expand our activities in this region. The plast & printpack alger has grown steadily in recent years, to 4,360 trade visitors (+ 41%) and 166 exhibitors from 22 countries and is now one of the most important industry platforms in Africa.



MARTIN MÄRZ, MANAGING DIRECTOR OF FAIRTRADE

The expansion of the Algerian automotive, food, packaging and plastics industry is given the highest priority. Since we are operating in Algeria for fifteen years now, we have good market knowledge. Combined with the expertise of Messe Düsseldorf in the plast, print and pack industries we can create interesting synergies to add additional value to the show.



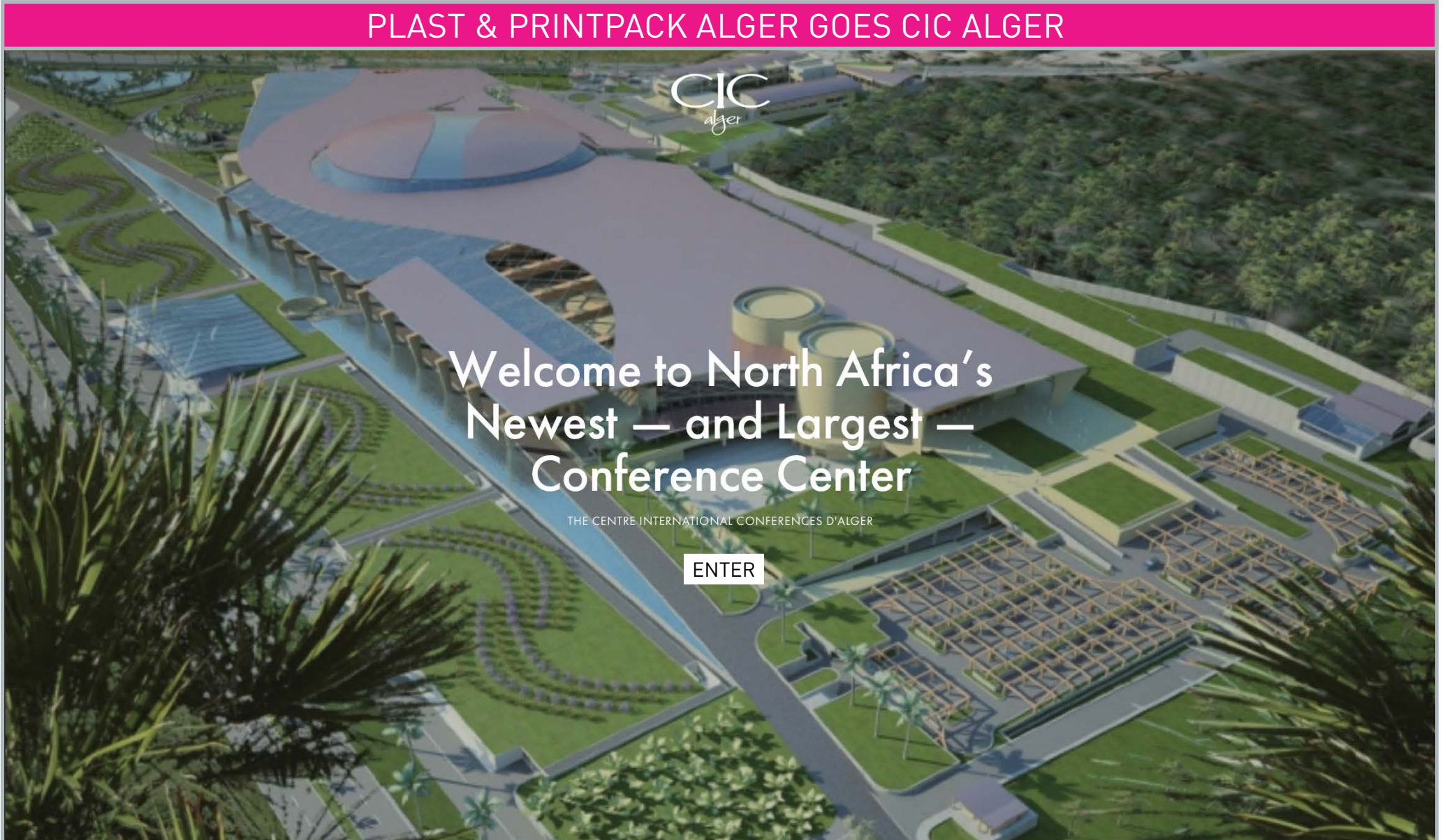
PLAST & PRINTPACK ALGER GOES CIC ALGER

CIC
alger

Welcome to North Africa's
Newest — and Largest —
Conference Center

THE CENTRE INTERNATIONAL CONFERENCES D'ALGER

ENTER

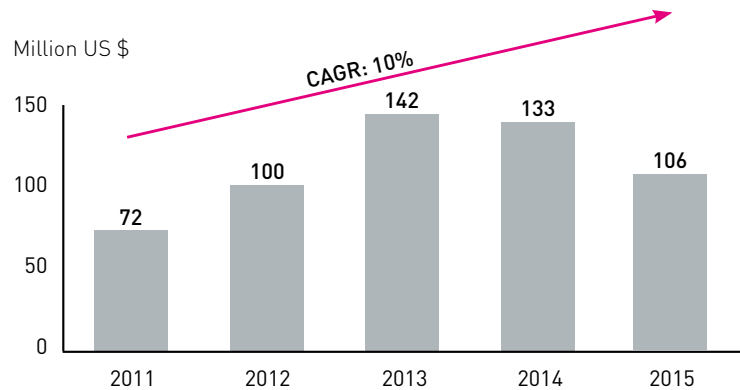


ALGERIA – NUMBER 3 IN PLASTICS AND NUMBER 1 IN PACKAGING IN AFRICA



Algeria together with South Africa and Egypt belongs to the three largest importers of plastics technology on the African continent – with extremely high growth rates.

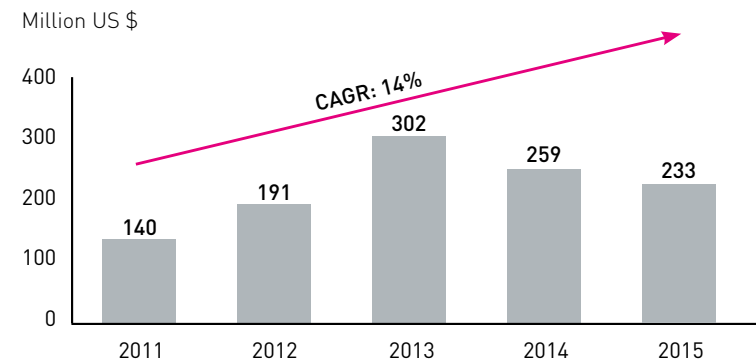
ALGERIA'S IMPORTS OF PLASTICS TECHNOLOGY



Source: VDMA – The German Engineering Association

Algeria together with Egypt is Africa's largest importer of packaging technology

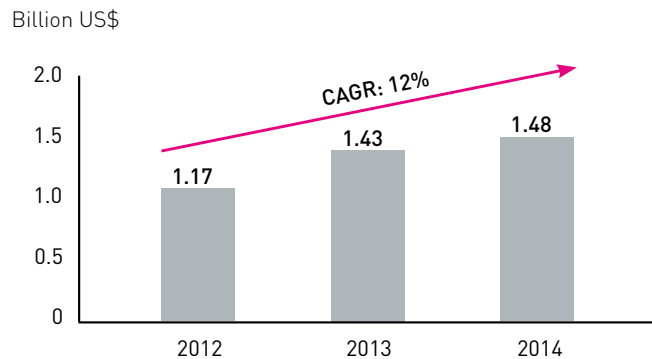
ALGERIA'S IMPORTS OF PACKAGING TECHNOLOGY



Source: VDMA – The German Engineering Association

ALGERIA – ONE OF AFRICA'S LARGEST IMPORTERS OF PLASTICS IN PRIMARY FORMS

IMPORTS OF PLASTICS IN PRIMARY FORMS



Source: gtai German Trade & Invest

EXHIBITION PROGRAMME

PLASTICS AND COMPOSITES

- Ancillary equipment
- Machinery and plant for finishing, decorating, printing and marking
- Machinery and plant for processing
- Machines and equipment for preprocessing and recycling
- Measuring, control and test equipments
- Molds and dies
- Parts and components
- Plastics finished products
- Plastic packaging machinery and technology, equipment and services
- Post processing machine
- Raw materials, chemicals and auxiliaries
- Semi-finished products, technical parts and reinforced plastics
- Services
- Welding machines



ALGERIA IS AFRICA'S FOURTH-LARGEST ECONOMY

INVESTMENTS OF 262 BILLION US \$ IN 2015 - 2019

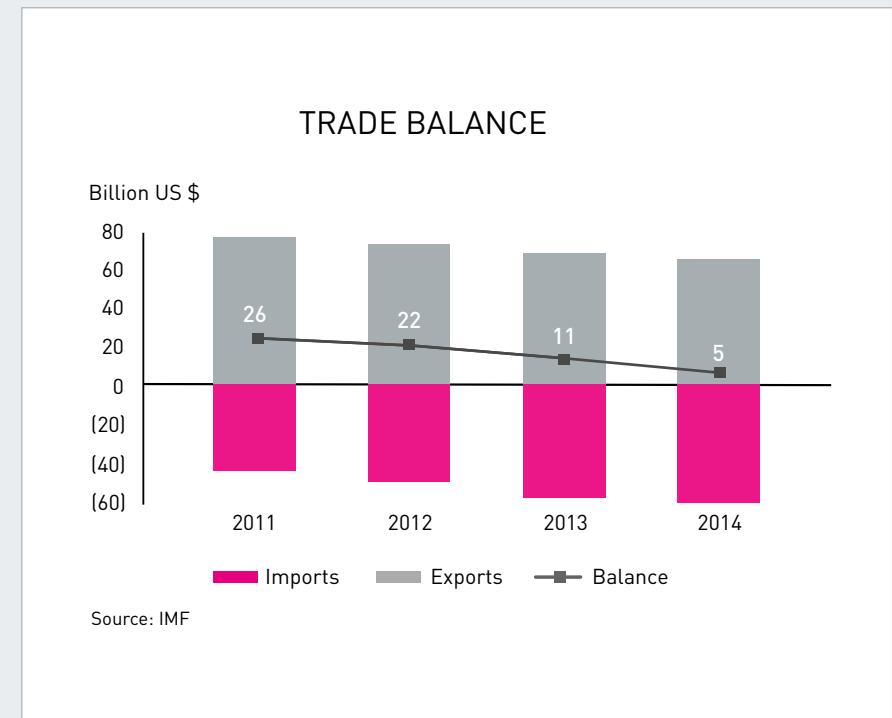


FACTS ABOUT ALGERIA AT A GLANCE

- Algeria is Africa's fourth-largest economy, after Nigeria, South Africa and Egypt
- Algeria is the fourth largest gas exporter and sixteenth-largest oil exporter in the world
- 41 million inhabitants
- Foreign exchange reserves in the amount of 156 billion dollars (end of 2015)
- Currently, many well-known car manufacturers decide to build plants in Algeria, a significant development for the plastics industry. The manufacturers include Fiat Iveco, Hyundai, Nissan, PSA Peugeot-Citroen and Volkswagen. They all follow Renault producing in Algeria already since the end of 2014.
- Fast-growing market for consumer and capital goods: Algerian imports have increased from 38.9 billion US dollars in 2010 to US\$ 58.6 billion in 2014

As part of the five-year program from 2015 to 2019, the Algerian government is currently investing \$ 260 billion in the modernization of infrastructure and the further industrialization. The expansion of the automotive, food, packaging and plastics industry is thereby given the highest priority.

[See "The market"](#)



VISITORS' INTERESTS AND VOICES OF EXHIBITORS

SECTORS OF THE VISITORS' INTEREST

(Multiple responses possible):

Raw materials, chemicals & auxiliaries	
Plastic products & processing	
Machinery & equipment for the plastics & rubber industry	
Services for the plastics & rubber industry	



TESTIMONIALS



MR MOHAMMED IKAR

Kautex Maschinenbau GmbH – Sales Manager:

Kautex is again active in Algeria since 2013 but we had a great market share in the past. Our solutions help our customers to continuously produce quality products with less running costs. With our participation at plast & printpack alger we target to regain our former market share and to build relationship with existing customers and with new ones. The show exceeded our expectations by far. We are very satisfied with the quality and quantity of the professional visitors.



MR CLEMENT CRUAUD (left)

Biesterfeld – Director Africa

MR. MEHDI THABTI (right)

Biesterfeld – Responsible Tunisia

We are a distribution company of plastic raw materials. We contribute to the Algerian market with a full range of engineering polymers. Furthermore we assist technically and with project developments. We participate in the plast & printpack alger to increase visibility in the market, but also to get new contacts. The show is an optimal opportunity to review customers within days and to consolidate trade relations. To achieve these objectives the quality of visitors during the last days was really helping and satisfying.

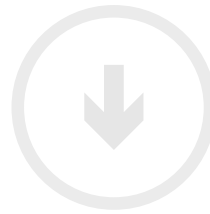


MR AMINE AMROUCHE

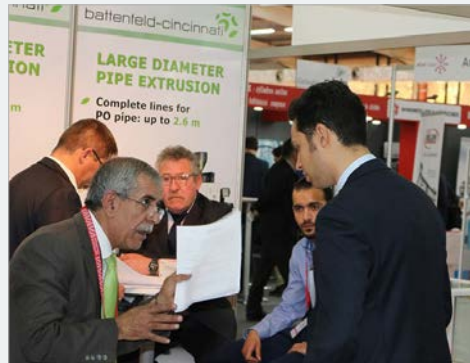
Mapeco – Responsable HDPE:

Mapeco was created in 2002. We are the exclusive representation of SABIC in Algeria. SABIC has a very diversified portfolio of polymer products suiting ideally to the needs of the Algerian market. Our main target at plast & printpack alger is to increase our client base and promote our products. Additionally plast & printpack alger is the best opportunity to protect our market share. The number of visitors to the show is even much better than in 2014. We are very satisfied with the quality of the professional visitors.

EXHIBITORS AT PLAST ALGER 2016



[Full exhibitor list](#)



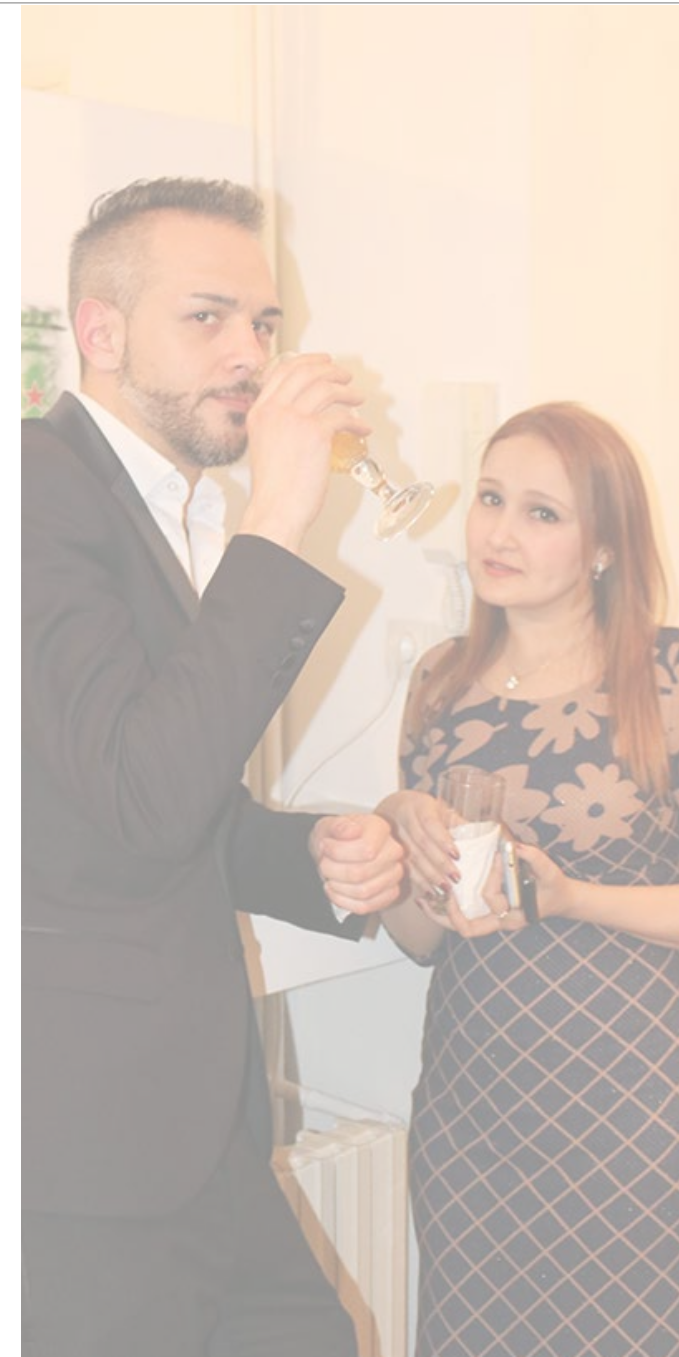
IMPRESSIONS OF PLAST ALGER 2016

OFFICIAL OPENING



IMPRESSIONS OF PLAST ALGER 2016

COCKTAIL AT THE FRENCH AND THE AUSTRIAN EMBASSY



IMPRESSIONS OF PLAST ALGER 2016



INSTITUTIONAL PARTNERS



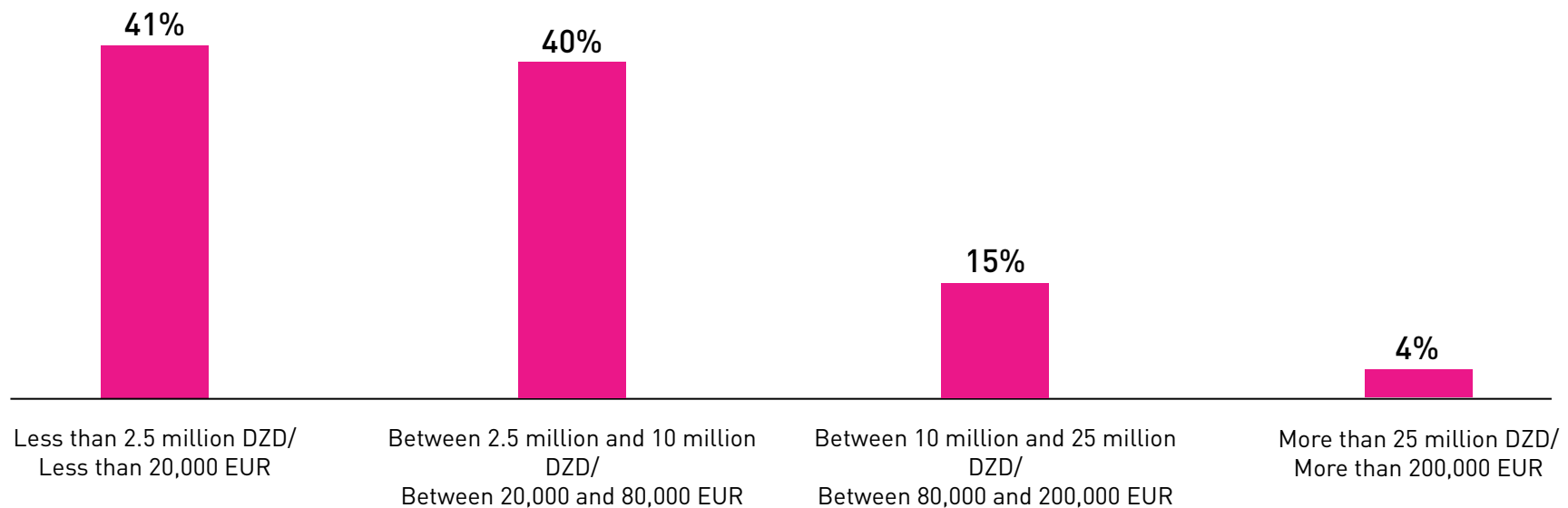
www.plastalger.com

MEET ALGERIA'S TOP BUYERS IN THE PLASTICS BUSINESS!

4,360 visitors joined the fourth edition of plast alger in April 2016, amongst them Algeria's Top Buyers in the plastic business.



70% OF THE VISITORS PLAN TO INVEST OVER THE NEXT 12 MONTHS.
SEE HERE HOW MUCH THEY PLAN TO INVEST.



Press Clipping / Coupure de presse 2016

plast & printpack alger 2016



5 – 7 April 2016

Palais des Expositions d'Alger
Algiers, Algeria



[Read all press clippings here](#)

MEET ALL EXHIBITORS AND VISITORS AT THE PLAST PRINT PACK INDUSTRY PORTAL – 24/7!



- ➔ ALL EXHIBITORS AT A GLANCE
- ➔ PRODUCT PRESENTATION
- ➔ POSSIBILITY TO CONTACT AND TO BE CONTACTED
- ➔ SEARCH AND FILTER FUNCTION



See how you can register as user/visitor and get in contact with all exhibitors and more than **4,700 professionals from Algeria**.

A screenshot of the 'fairtrade' website's 'plast print pack industry portal' section. The page has a white header with the 'fairtrade' logo, navigation links (Home, Exhibitors & Products, Visitors, Exhibitions, More), and a 'Log-in | Contact' link. Below the header is a banner image with the text 'plast print pack industry portal exhibitors & products'. A search bar is located below the banner. The main content area is divided into two columns. The left column contains a 'Log in now' section with fields for 'Email' and 'Password', a 'Remember my email address and password on this computer' checkbox, a 'Login' button, and a 'Forgot password' link. Below this is contact information for the co-organiser, Messe Düsseldorf. The right column contains a 'New at plast print pack industry portal?' section with a 'Free registration' button and a list of advantages: 'Permanently save your favourites and notes and use them on your smartphone while at the fair' and 'Receive product and exhibitor updates based on your saved searches and product groups'. At the bottom, there is a footer with three columns: 'ORGANISER' (fairtrade and Messe Düsseldorf logos), 'INDUSTRY PORTAL' (links for Exhibitors, Products, Contact, Location plan, Imprint, Français), and 'FAQ' (links for finding exhibitors, scheduling visits, and using the portal). A copyright notice for 2017 is at the very bottom.

FAIRTRADE - EVENTS



PLASTPRINTPACK



03 - 05 February 2017 • Millennium Hall - Addis Ababa



28 - 30 March 2017 • Landmark Centre - Lagos



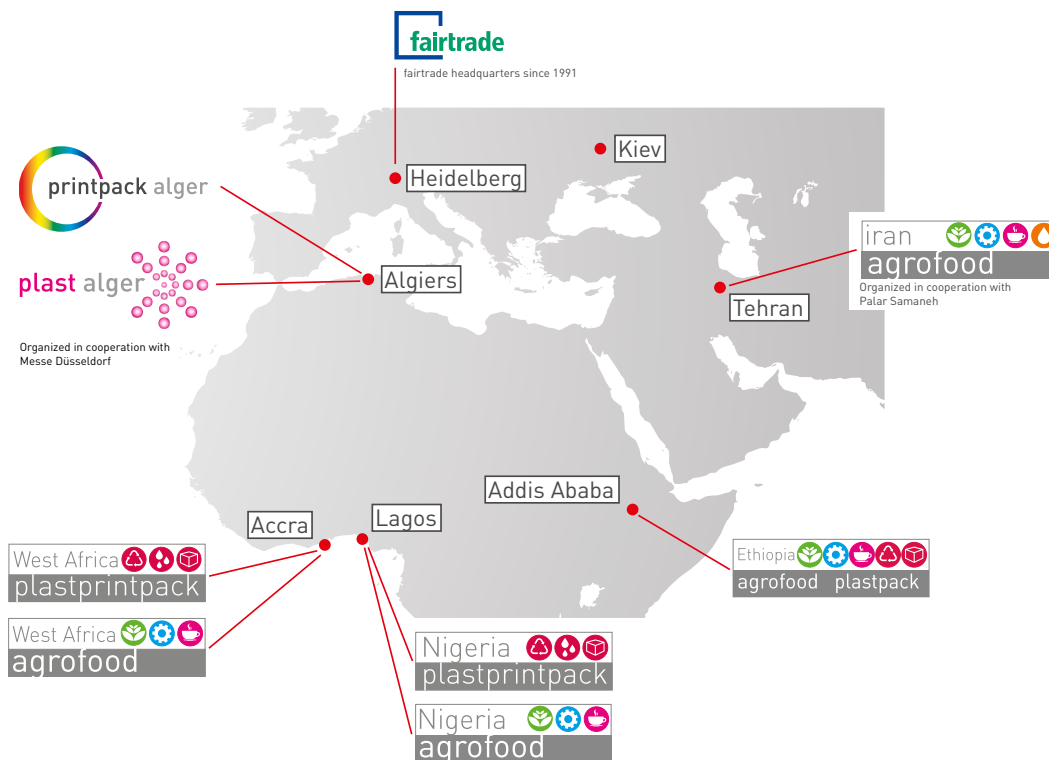
05 - 07 December 2017 • Accra International Conference Centre



11 - 13 March 2018 • Algiers • CIC alger - Centre International de Conférences d'Alger



11 - 13 March 2018 • Algiers • CIC alger - Centre International de Conférences d'Alger



MESSE DÜSSELDORF - EVENTS



PLAST



16 - 19 May 2017

- Chinaplas - Guangzhou



September 2017

- interplastica KAZAN - Kazan



20 - 23 September 2017 • T-PLAS - Bangkok



26 - 29 September 2017 • IRAN PLAST - Tehran



January 2018

- interplastica - Moscow



7 - 12 February 2018

- PLASTINDIA - Gandhinagar/Gujarat



11 - 13 March 2018

- Algiers



20 - 22 March 2018

- Plastics & Rubber - Vietnam, Ho Chi Minh City



19 - 22 September 2018

- Indoplas - Jakarta



January 2019

- Arabplast - Dubai



WE'LL BE YOUR BACK-UP TEAM !

FAIRTRADE - VALUABLE BUSINESS CONTACTS

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

A member of UFI The Global Association of the Exhibition Industry, fairtrade's management system is ISO 9001:2008 certified.

THE MESSE DÜSSELDORF GROUP

With a turnover of EUR 302 million in 2015, the Messe Düsseldorf Group maintained its position as one of Germany's most successful trade fair companies.

During that year to the tune of 25,800 exhibitors presented their products to 1.1 million trade visitors at the events in Düsseldorf. Add to this more than half a million congress delegates.

The Messe Düsseldorf Group is a leading global platform for export. About 50 trade fairs, including 24 number-one events, take place at the Düsseldorf Exhibition Centre in five areas of expertise: machinery, plant and equipment, retail and services, medicine and health, fashion and lifestyle as well as leisure.

In addition, Messe Düsseldorf runs between 80 and 100 proprietary events, international participations and third-party events in other countries. Messe Düsseldorf GmbH ranks first in terms of international capital goods exhibitions.

CONTACT



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ISO 9001:2008 certified



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